

RELEASE

TSX:GWO

Great-West Lifeco to release second quarter 2013 results

Winnipeg, July 11, 2013... Great-West Lifeco Inc. today announced that it will release its 2013 second quarter financial results on Wednesday, July 31, 2013.

The results will be discussed in a conference call and audio webcast hosted by company management at 10:00 a.m. (ET) on Thursday, August 1, 2013.

The one-hour call can be accessed by calling the following numbers:

- Participants in the Toronto area: 416-340-8061
- Participants from North America: 1-866-225-0198
- Participants from Overseas: Dial international access code first, then 800-6578-9898

The presentation materials will be accessible on Great-West Lifeco's website following the release of the second quarter results. To listen to the live webcast and view the presentation materials, visit: http://www.greatwestlifeco.com/008/home/eventsandpresentations/index.htm

A replay of the call will be available from August 1 to 8, 2013 and can be accessed by calling 1-800-408-3053 or 905-694-9451 in Toronto (passcode: 8898149#).

The archived webcast will be available from approximately 3:00 p.m. (ET) on August 1, 2013 until August 2, 2014.

Great-West Lifeco Inc. (TSX:GWO) is an international financial services holding company with interests in life insurance, health insurance, retirement and investment services, asset management and reinsurance businesses. Great-West Lifeco has operations in Canada, the United States, Europe and Asia through Great-West Life, London Life, Canada Life, Great-West Financial and Putnam Investments. Great-West Lifeco and its companies have \$582 billion* in assets under administration and are members of the Power Financial Corporation group of companies.

* Assets as of March 31, 2013

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