RELEASE



Great-West Lifeco to release fourth quarter 2013 results

Winnipeg, Dec. 17, 2013... Great-West Lifeco Inc. today announced that it will release its 2013 fourth quarter financial results on Thursday, February 13, 2014.

The results will be discussed in a conference call and audio webcast hosted by company management at 3:30 p.m. (ET) on February 13, 2014.

The one-hour call can be accessed by calling the following numbers:

INC

• Participants in the Toronto area: 416-340-8061

GREAT-WEST

- Participants from North America: 1-866-225-0198
- Participants from Overseas: Dial international access code first, then 800-6578-9898

The presentation materials will be accessible on Great-West Lifeco's website following the release of the fourth quarter results. To listen to the live webcast and view the presentation materials, visit: http://www.greatwestlifeco.com/008/home/eventsandpresentations/S7_032095?QueryYear=2014

A replay of the call will be available from February 13 to 20, 2014 and can be accessed by calling 1-800-408-3053 or 905-694-9451 in Toronto (passcode: 8898149).

Great-West Lifeco Inc. (TSX:GWO) is an international financial services holding company with interests in life insurance, health insurance, retirement and investment services, asset management and reinsurance businesses. Great-West Lifeco has operations in Canada, the United States, Europe and Asia through Great-West Life, London Life, Canada Life, Irish Life, Great-West Financial and Putnam Investments. Great-West Lifeco and its companies have \$705 billion in consolidated assets under administration and are members of the Power Financial Corporation group of companies.

*Assets as of September 30, 2013

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