

**Great-West Lifeco to release fourth quarter 2014 results**

*Winnipeg, Jan. 23, 2015.* . . Great-West Lifeco Inc. today announced that it will release its 2014 fourth quarter and full year financial results on Thursday, February 12, 2015.

The results will be discussed in a conference call and audio webcast hosted by company management at 4:00 p.m. (ET) on February 12, 2015.

The one-hour call can be accessed by calling the following numbers:

- Participants in the Toronto area: 416-340-2216
- Participants from North America: 1-800-355-4959
- Participants from Overseas: Dial international access code first, then 800-6578-9898

The presentation materials will be accessible on Great-West Lifeco's website following the release of the fourth quarter results. To listen to the live webcast and view the presentation materials, visit:

[http://www.greatwestlifeco.com/008/home/eventsandpresentations/S7\\_032095?QueryYear=2015](http://www.greatwestlifeco.com/008/home/eventsandpresentations/S7_032095?QueryYear=2015)

The call will be archived and can be accessed later as follows:

- By calling 1-800-408-3053 or 905-694-9451 in Toronto (passcode: 9293505#) from February 13 to 19, 2015; and
- From the webcast on [www.greatwestlifeco.com](http://www.greatwestlifeco.com) from February 13, 2015 to February 11, 2016.

**2015 conference calls and audio webcasts**

Great-West Lifeco has scheduled its quarterly financial results conference calls and audio webcasts in 2015 as follows:

- **first quarter:** May 7 at 3:30 p.m. (ET)
- **second quarter:** August 6 at 11:30 a.m. (ET)
- **third quarter:** November 5 at 2:00 p.m. (ET)

Great-West Lifeco Inc. (TSX:GWO) is an international financial services holding company with interests in life insurance, health insurance, retirement and investment services, asset management and reinsurance businesses. Great-West Lifeco has operations in Canada, the United States, Europe and Asia through Great-West Life, London Life, Canada Life, Irish Life, Great-West Financial and Putnam Investments. Great-West Lifeco and its companies have over \$1.0 trillion\* in consolidated assets under administration and are members of the Power Financial Corporation group of companies.

*\*Assets as of September 30, 2014*

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**For more information contact:**

Marlene Klassen, APR  
Assistant Vice-President, Communication Services  
204. 946.7705