

**Great-West Lifeco's third quarter 2016 results
conference call available by webcast**

Winnipeg, October 20, 2016. . . Great-West Lifeco Inc. will release its third quarter 2016 financial results on November 3, 2016.

The results will be discussed in a conference call and audio webcast hosted by company management at 3:30 p.m. (EST) on Thursday, November 3, 2016.

The audio webcast and slide presentation will be available on Great-West Lifeco's website following the release of the third quarter results. To listen to the live webcast and view the presentation materials, visit: www.greatwestlifeco.com/3rd-quarter-2016-conference-call-webcast.

The one-hour call can also be accessed by calling the following numbers:

- Participants in the Toronto area: 416-340-2216
- Participants from North America: 1-866-223-7781
- For International participants: look up the dial-in information for your location here: www.conf solutions.ca/ILT?oss=1P49R8662237781

The call will be archived and can be accessed later as follows:

- By calling 1-800-408-3053 or 905-694-9451 in Toronto (passcode: 6396358 #) from November 3 to 10, 2016; and
- From the webcast on www.greatwestlifeco.com from November 3, 2016 to November 2, 2017.

About Great-West Lifeco:

Great-West Lifeco Inc. is an international financial services holding company with interests in life insurance, health insurance, retirement and investment services, asset management and reinsurance businesses. Great-West Lifeco has operations in Canada, the United States, Europe and Asia through Great-West Life, London Life, Canada Life, Irish Life, Great-West Financial and Putnam Investments. Great-West Lifeco and its companies have approximately \$1.2 trillion* in consolidated assets under administration and are members of the Power Financial Corporation group of companies.

Great-West Lifeco trades on the Toronto (TSX) stock exchange under the ticker symbol GWO. For more information visit www.greatwestlifeco.com.

**Assets as of June 30, 2016*

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