

RELEASE

TSX:GWO

Great-West Lifeco To Hold Investor Day June 7 in Toronto

Toronto, June 6, 2016... Great-West Lifeco Inc., a leading financial services holding company with interests in life and health insurance, reinsurance, retirement services and asset management, will hold its Investor Day on Tuesday, June 7 from 7:30 a.m. to 12:30 p.m (EDT), at the Fairmont Royal York Hotel, 100 Front Street, Toronto.

"At Great-West Lifeco, we're investing in our future in Canada, the United States and Europe; building on our local strengths, embracing change and leveraging emerging opportunities," said Paul Mahon, President and CEO. "We gain strength from our diversity of businesses, geographies, brands and products and especially from the contribution of our employees and advisors worldwide."

Mr. Mahon and other members of Great-West Lifeco's executive management team will provide an overview of the company's business strategy and highlight opportunities for growth across the businesses.

A live audio webcast, presentation materials and an archived version of the webcast will be available on Great-West Lifeco's website: www.greatwestlifeco.com.

Great-West Lifeco Inc. (TSX:GWO) has operations in Canada, the United States, Europe and Asia through Great-West Life, London Life, Canada Life, Great-West Life & Annuity and Putnam Investments, LLC. Great-West Lifeco and its companies have approximately \$1.2 trillion* in assets under administration, and are members of the Power Financial Corporation group of companies.

*Assets as of March 31, 2016

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