

**Great-West Lifeco's Annual Meeting and first quarter 2016 results
conference call available by webcast**

Winnipeg, April 22, 2016 . . Great-West Lifeco Inc. will release its first quarter 2016 financial results and hold its Annual Meeting of Shareholders on May 5, 2016.

Annual Meeting

Great-West Lifeco's Annual Meeting will be held at the Great-West Life Centre, 100 Osborne Street North, Winnipeg, MB on May 5, 2016 at 12:00 p.m. (EDT).

The Annual Meeting will be video webcast live and will be available on Great-West Lifeco's website. To view the webcast and presentation materials, visit:

http://www.greatwestlifeco.com/008/home/eventsandpresentations/S7_035788?QueryYear=2016

The video webcast will be archived and available the following day at the same location on the website.

First Quarter 2016 Financial Results

Great-West Lifeco's first quarter financial results will be discussed in a conference call and audio webcast hosted by company management at 3:30 p.m. (EDT) on May 5, 2016.

The audio webcast and slide presentation will be available on Great-West Lifeco's website following the release of the first quarter results. To listen to the live webcast and view the presentation materials, visit:

www.greatwestlifeco.com/008/home/eventsandpresentations/index.htm?QueryYear=2016

The one-hour call can also be accessed by calling the following numbers:

- Participants in the Toronto area: 416-340-2216
- Participants from North America: 866-223-7781
- For International participants: look up the dial-in information for your location here:
<https://www.confsofutions.ca/ILT?oss=1P49R8662237781>

The call will be archived and can be accessed later as follows:

- By calling 1-800-408-3053 or 905-694-9451 in Toronto (passcode: 6396358 #) from May 5 to 12, 2016; and
- From the webcast on www.greatwestlifeco.com from May 5, 2016 to May 4, 2017.

Great-West Lifeco Inc. (TSX:GWO) is an international financial services holding company with interests in life insurance, health insurance, retirement and investment services, asset management and reinsurance businesses. Great-West Lifeco has operations in Canada, the United States, Europe and Asia through Great-West Life, London Life, Canada Life, Irish Life, Great-West Financial and Putnam Investments. Great-West Lifeco and its companies have over \$1.2 trillion* in consolidated assets under administration and are members of the Power Financial Corporation group of companies.

**Assets as of December 31, 2015*

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For more information contact:

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