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TSX: GWO

Great-West Lifeco President and CEO to Speak at Deutsche Bank Global Financial Services Conference

Winnipeg, May 25, 2017. . . Paul Mahon, President and Chief Executive Officer, Great-West Lifeco Inc., will speak at the Deutsche Bank Global Financial Services Conference in New York on May 31, 2017. His presentation will begin at 1:35 p.m. Eastern Time. A live audio webcast will be available and later archived in the News and Events section of Great-West Lifeco's website at www.greatwestlifeco.com/news-events/events/.

Great-West Lifeco Inc. is an international financial services holding company with interests in life insurance, health insurance, retirement and investment services, asset management and reinsurance businesses. Lifeco has operations in Canada, the United States, Europe and Asia through Great-West Life, London Life, Canada Life, Irish Life, Great-West Financial and Putnam Investments. Lifeco and its companies have approximately \$1.3 trillion in consolidated assets under administration as at March 31, 2017 and are members of the Power Financial Corporation group of companies. Great-West Lifeco trades on the Toronto Stock Exchange (TSX) under the ticker symbol GWO. To learn more, visit www.greatwestlifeco.com.

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