

RELEASE

TSX:GWO

Readers are referred to the cautionary notes regarding Forward-Looking Information and Non-IFRS Financial Measures at the end of this release. All figures are expressed in Canadian dollars, except as noted.

Great-West Lifeco reports fourth quarter 2016 results, increases dividend by 6%

Winnipeg, February 9, 2017... Great-West Lifeco Inc. (Lifeco or the Company) has reported net earnings attributable to common shareholders (net earnings) of \$676 million or \$0.686 per common share for the three months ended December 31, 2016 compared to \$683 million or \$0.688 per common share for the same period in 2015. Included in Lifeco's net earnings for the fourth quarter of 2016 are restructuring costs related to a realignment of Putnam Investments, LLC (Putnam) of \$20 million. Excluding these costs, Lifeco's net earnings for the fourth quarter of 2016 were \$696 million or \$0.707 per common share.

For the twelve months ended December 31, 2016, net earnings were \$2,641 million compared to \$2,762 million for the same period in 2015. This represents \$2.668 per common share for the twelve months ended December 31, 2016 compared to \$2.774 per common share for the same period in 2015.

Consolidated assets under administration at December 31, 2016 were over \$1.2 trillion, an increase of \$36 billion from December 31, 2015.

Highlights - In Quarter

- The Company declared a quarterly common dividend of \$0.3670 per common share payable March 31, 2017, a
 6% increase from the previous quarter.
- Lifeco sales in the fourth quarter of 2016 were \$26.7 billion:
 - Canada sales were \$3.9 billion, up 11%, primarily due to Individual Life Insurance sales up 161% from the fourth quarter of 2015. Group Insurance led the market in sales both in the quarter and for the full year 2016.
 - Europe sales were \$4.4 billion, up 13%, primarily due to strong fund management sales in Ireland
 partially offset by lower wealth management sales in the U.K. and the negative impact of currency
 movement.
 - Great-West Financial sales were US\$5.5 billion, down 65%, primarily due to fewer Empower Retirement large plan sales reflecting the variability of the large plan market.
 - Putnam gross sales were US\$8.4 billion, up 3% overall, primarily due to strong mutual fund sales. Mutual fund sales increased 9%, while institutional sales decreased 3%.
- The Company's capital position remained very strong. The Great-West Life Assurance Company reported a Minimum Continuing Capital Surplus Requirements (MCCSR) ratio of 240% at December 31, 2016.
- Lifeco reported a ROE of 13.8%.
- Lifeco returned to the European capital markets in December 2016 with the issuance of 500 million eurodenominated 10-year bonds. The bonds pay an annual coupon of 1.75% and are listed on the Irish Stock Exchange.
- During the fourth quarter of 2016, Putnam announced that it was undertaking US\$65 million in expense reductions
 and was realigning its resources to better position itself for current and future opportunities. For the three months
 ended December 31, 2016, the Company incurred restructuring costs relating to these initiatives that reduced net
 earnings by \$20 million.

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OPERATING RESULTS

Consolidated net earnings of Lifeco include the net earnings of The Great-West Life Assurance Company (Great-West Life) and its operating subsidiaries, London Life Insurance Company (London Life), The Canada Life Assurance Company (Canada Life) and Irish Life Group Limited (Irish Life); Great-West Life & Annuity Insurance Company (Great-West Financial) and Putnam Investments, LLC (Putnam), together with Lifeco's Corporate operating results. For reporting purposes, the consolidated operating results are grouped into four reportable segments - Canada, United States, Europe and Lifeco Corporate - reflecting geographic lines as well as the management and corporate structure of the companies.

CANADA

Net earnings for the fourth quarter of 2016 were \$326 million compared to \$262 million in the fourth quarter of 2015. For the twelve months ended December 31, 2016, net earnings were \$1,218 million compared to \$1,195 million for the same period in 2015.

Total sales in the fourth quarter of 2016 of \$3.9 billion increased from \$3.5 billion in the fourth quarter of 2015. This reflects very strong Individual Life Insurance sales up 161% over fourth quarter 2015, strong Group Insurance sales up 33% over fourth quarter 2015 and solid Wealth Group Retirement sales up 29% over the prior year. Total sales for the twelve months ended December 31, 2016 were \$12.9 billion compared to \$12.6 billion for the same period in 2015.

Total Canada segment assets under administration at December 31, 2016 were \$175 billion compared to \$166 billion at December 31, 2015.

UNITED STATES

Net earnings for the fourth quarter of 2016 were \$55 million compared to \$125 million in the fourth quarter of 2015. Net earnings for the fourth quarter of 2016 reflect Great-West Financial net earnings of \$78 million and a net loss for Putnam of \$3 million, which excludes restructuring costs of \$20 million. For the twelve months ended December 31, 2016, net earnings were \$249 million compared to \$409 million for the same period in 2015.

Great-West Financial sales in the fourth quarter of 2016 were US\$5.5 billion, down from US\$15.5 billion in the fourth quarter of 2015, primarily due to fewer Empower Retirement large plan sales. Sales for the twelve months ended December 31, 2016 were US\$39.3 billion compared to US\$43.2 billion in 2015.

Putnam assets under management as at December 31, 2016 were US\$152.1 billion compared to US\$148.4 billion a year ago, an increase of 3%, primarily due to the cumulative impact of positive markets and net asset inflows during the year from the institutional business. Net asset outflows for the fourth quarter of 2016 were US\$1.5 billion compared to US\$1.2 billion for the same quarter in 2015.

Total United States segment assets under administration at December 31, 2016 were \$841 billion compared to \$808 billion at December 31, 2015.

EUROPE

Net earnings for the fourth quarter of 2016 were \$307 million, compared to \$303 million in the fourth quarter of 2015. While the Company's domestic businesses continue to perform well following the U.K.'s vote to leave the European Union in June of 2016, net earnings were negatively impacted by \$30 million as a result of a decrease in the exchange rate of the British pound to the Canadian dollar compared to the same quarter last year. For the twelve months ended December 31, 2016, net earnings were \$1,200 million compared to \$1,174 million for the same period in 2015.

Insurance & Annuities sales for the fourth quarter of 2016 were \$4.4 billion, compared to \$3.9 billion a year ago. The increase primarily reflects higher fund management sales in Ireland, partially offset by lower wealth management sales in the U.K. and the impact of currency movement driven by the weakening of the British pound compared to the Canadian dollar. Sales for the twelve months ended December 31, 2016 were \$19.2 billion compared to \$19.5 billion for the same period in 2015, which included two large institutional sales in 2015. Excluding the impact of these two large sales, sales increased by \$4.8 billion primarily due to higher fund management sales in Ireland and higher sales of payout annuities in the U.K., partially offset by the impact of currency movement.

Total Europe segment assets under administration at December 31, 2016 were \$232 billion compared to \$238 billion at December 31, 2015.

LIFECO CORPORATE

Lifeco Corporate segment's net loss was \$12 million in the fourth quarter of 2016 compared to \$7 million in the fourth quarter of 2015. For the twelve months ended December 31, 2016, the net loss was \$26 million compared to a net loss of \$16 million for the same period in 2015.

QUARTERLY DIVIDENDS

At its meeting today, the Board of Directors approved a quarterly dividend of \$0.3670 per share on the common shares of the Company payable March 31, 2017 to shareholders of record at the close of business March 3, 2017.

In addition, the Directors approved quarterly dividends on Lifeco's preferred shares, as follows:

First Preferred Shares	Record Date	Payment Date	Amount, per share
Series F	March 3, 2017	March 31, 2017	\$0.36875
Series G	March 3, 2017	March 31, 2017	\$0.3250
Series H	March 3, 2017	March 31, 2017	\$0.30313
Series I	March 3, 2017	March 31, 2017	\$0.28125
Series L	March 3, 2017	March 31, 2017	\$0.353125
Series M	March 3, 2017	March 31, 2017	\$0.3625
Series N	March 3, 2017	March 31, 2017	\$0.1360
Series O	March 3, 2017	March 31, 2017	\$0.111513
Series P	March 3, 2017	March 31, 2017	\$0.3375
Series Q	March 3, 2017	March 31, 2017	\$0.321875
Series R	March 3, 2017	March 31, 2017	\$0.3000
Series S	March 3, 2017	March 31, 2017	\$0.328125

For purposes of the Income Tax Act (Canada), and any similar provincial legislation, the dividends referred to above are eligible dividends.

GREAT-WEST LIFECO

Great-West Lifeco Inc. (TSX:GWO) is an international financial services holding company with interests in life insurance, health insurance, retirement and investment services, asset management and reinsurance businesses. Lifeco has operations in Canada, the United States, Europe and Asia through Great-West Life, London Life, Canada Life, Irish Life Group Limited, Great-West Financial and Putnam Investments. Lifeco and its companies have over \$1.2 trillion in consolidated assets under administration and are members of the Power Financial Corporation group of companies. To learn more, visit www.greatwestlifeco.com.

Basis of presentation

The consolidated financial statements of Lifeco, which are the basis for data presented in this release, have been prepared in accordance with International Financial Reporting Standards (IFRS) unless otherwise noted.

Cautionary note regarding Forward-Looking Information

This release may contain forward-looking statements. Forward-looking statements include statements that are predictive in nature, depend upon or refer to future events or conditions, or include words such as "expects", "anticipates", "intends", "plans", "believes", "estimates" and other similar expressions or negative versions thereof. These statements may include, without limitation, statements about the Company's operations, business, financial condition, expected financial performance (including revenues, earnings or growth rates), ongoing business strategies or prospects, and possible future actions by the Company, including statements made with respect to the expected benefits of acquisitions and divestitures. Forward-looking statements are based on expectations, forecasts, predictions, projections and conclusions about future events that were current at the time of the statements and are inherently subject to, among other things, risks, uncertainties and assumptions about the Company, economic factors and the financial services industry generally, including the insurance and mutual fund industries. They are not guarantees of future performance, and the reader is cautioned that actual events and results could differ materially from those expressed or implied by forward-looking statements. Material factors and assumptions that were applied in formulating the forward-looking information contained herein include the assumption that the business and economic conditions affecting the Company's operations will continue substantially in their current state, including, without limitation, with respect to customer behaviour, the Company's reputation, market prices for products provided, sales levels, premium income, fee income, expense levels, mortality experience, morbidity experience, policy lapse rates, reinsurance arrangements, liquidity requirements, capital requirements, credit ratings, taxes, inflation, interest and foreign exchange rates, investment values, hedging activities, global equity and capital markets, business competition and other general economic, political and market factors in North America and internationally. Many of these assumptions are based on factors and events that are not within the control of the Company and there is no assurance that they will prove to be correct. Other important factors and assumptions that could cause actual results to differ materially from those contained in forward-looking statements include customer responses to new products, impairments of goodwill and other intangible assets, the Company's ability to execute strategic plans and changes to strategic plans, technological changes, breaches or failure of information systems and security (including cyber attacks), payments required under investment products, changes in local and international laws and regulations, changes in accounting policies and the effect of applying future accounting policy changes, unexpected judicial or regulatory proceedings, catastrophic events, continuity and availability of personnel and third party service providers, the Company's ability to complete strategic transactions and integrate acquisitions and unplanned material changes to the Company's facilities, customer and employee relations or credit arrangements. The reader is cautioned that the foregoing list of assumptions and factors is not exhaustive, and there may be other factors listed in other filings with securities regulators, including factors set out in the Company's 2016 Annual MD&A under "Risk Management and Control Practices" and "Summary of Critical Accounting Estimates", which, along with other filings, is available for review at www.sedar.com. The reader is also cautioned to consider these and other factors, uncertainties and potential events carefully and not to place undue reliance on forward-looking statements. Other than as specifically required by applicable law, the Company does not intend to update any forward-looking statements whether as a result of new information, future events or otherwise.

Cautionary note regarding Non-IFRS Financial Measures

This release contains some non-IFRS financial measures. Terms by which non-IFRS financial measures are identified include, but are not limited to, "operating earnings", "constant currency basis", "premiums and deposits", "sales", "assets under management", "assets under administration" and other similar expressions. Non-IFRS financial measures are used to provide management and investors with additional measures of performance to help assess results where no comparable IFRS measure exists. However, non-IFRS financial measures do not have standard meanings prescribed by IFRS and are not directly comparable to similar measures used by other companies. Please refer to the appropriate reconciliations of these non-IFRS financial measures to measures prescribed by IFRS.

Further information
Selected financial information is attached.

Lifeco's fourth quarter conference call and audio webcast will be held February 9, 2017 at 3:30 p.m. (ET). The call and webcast can be accessed through www.greatwestlifeco.com or by phone at:

- Participants in the Toronto area: 416-340-2218
- Participants from North America: 1-866-225-0198
- For International participants: Look up the dial-in information for your location here: https://www.confsolutions.ca/ILT?oss=1P49R8662250198

A replay of the call will be available from February 9, 2017 to February 16, 2017, and can be accessed by calling 1-800-408-3053 or 905-694-9451 in Toronto (passcode: 7905788#). The archived webcast will be available on www.greatwestlifeco.com from February 9, 2017 to February 8, 2018.

Additional information relating to Lifeco, including the 2016 audited consolidated financial statements, Management's Discussion and Analysis (MD&A), Annual Information Form (AIF) and CEO/CFO certification will be filed on SEDAR at www.sedar.com.

For more information contact:

Media Contact: Marlene Klassen, APR 204-946-7705

Email: marlene.klassen@gwl.ca

Investor Relations Contact:

Wendi Thiessen 204-946-7452

Email: wendi.thiessen@gwl.ca



FINANCIAL HIGHLIGHTS (unaudited)

(in Canadian \$ millions except per share amounts)

Permiums and deposits: Net premium income (Life insurance, guaranteed annuities and insured health products) 8,905 8,334 6,162 31,125 24,501 Policyholder deposits (segregated funds): Individual products 3,399 3,211 3,814 13,512 12,983 Group products 1,875 1,875 2,001 7,846 8,609 Self-funded premium equivalents (Administrative services only contracts) 691 655 665 2,751 2,625 Proprietary mutual funds and institutional deposits 15,169 15,187 15,480 62,232 56,257 Total premiums and deposits 3,039 29,262 28,122 117,466 104,975 Fee and other income 1,345 1,271 1,333 5,101 5,058 Paid or credited to policyholders 4,373 10,589 5,532 34,675 22,842 Earnings 8676 8674 8683 82,641 22,762 Per common share 8676 8674 8683 82,641 2,774 Dividends paid 9,346 9,346 9,346 9,346 9,346 Basic earnings 0,686 0,682 0,688 2,668 2,774 Dividends paid 3,346 13,874 13,874 13,374 13,374 Brown on common shareholders' equity 9,401 9,188 1,216 1,374 Net earnings 13,877 1,318 14,777 1,318 1,318 1,318 1,318 Brown on common shareholders' equity 9,401		As at or for the three months ended				For the twelve months ended					
Net premium income (Life insurance, guaranteed annulties and insured health products)		De		Se						De	
guaranteed annuities and insured health products) 8,905 8,334 6,162 31,125 24,501 Policyholder deposits (segregated funds): Individual products 3,399 3,211 3,814 13,512 12,983 Group products 1,875 1,875 2,001 7,846 8,609 Self-funded premium equivalents (Administrative services only contracts) ⁽¹⁾ 691 655 665 2,751 2,625 Proprietary mutual funds and institutional deposits ⁽¹⁾ 15,169 15,187 15,480 62,232 56,257 Total premiums and deposits ⁽¹⁾ 30,039 29,262 28,122 117,466 104,975 Fee and other income deposits ⁽¹⁾ 1,345 1,271 1,333 5,101 5,058 Paid or credited to policyholders ⁽²⁾ 4,373 10,589 5,532 34,675 22,842 Earnings 676 674 683 2,641 2,762 Per common share 9 676 674 683 2,641 2,762 Per common share 13.8% 13.8% 13.8%	Premiums and deposits:										
Individual products	guaranteed annuities and insured health	\$	8,905	\$	8,334	\$	6,162	\$	31,125	\$	24,501
Coroup products	Policyholder deposits (segregated funds):										
Self-funded premium equivalents (Administrative services only contracts) 691 655 665 2,751 2,625 Proprietary mutual funds and institutional deposits 15,169 15,187 15,480 62,232 56,257 Total premiums and deposits 30,039 29,262 28,122 117,466 104,975 Fee and other income	Individual products		3,399		3,211		3,814		13,512		12,983
CAdministrative services only contracts 1 691 655 665 2,751 2,625 Proprietary mutual funds and institutional deposits 15,169 15,187 15,480 62,232 56,257 Total premiums and deposits 30,039 29,262 28,122 117,466 104,975 Fee and other income	Group products		1,875		1,875		2,001		7,846		8,609
15,169	(Administrative services only contracts) ⁽¹⁾		691		655		665		2,751		2,625
Fee and other income Paid or credited to policyholders ⁽²⁾ 1,345 1,271 1,333 5,101 5,058 Paid or credited to policyholders ⁽²⁾ 4,373 10,589 5,532 34,675 22,842 Earnings Net earnings - common shareholders 676 674 683 2,641 2,762 Per common share Basic earnings 0.686 0.682 0.688 2.668 2.774 Dividends paid Book value ⁽³⁾ 0.346 0.346 0.326 1.384 1.304 Return on common shareholders' equity ⁽⁴⁾ Net earnings 13.8% 13.8% 14.7% Total assets 399,912 401,489 399,935 Proprietary mutual funds and institutional net assets ⁽⁵⁾ 259,215 256,544 252,480 Total assets under management ⁽⁵⁾ Other assets under administration ⁽⁶⁾ 659,127 658,033 652,415 Other assets under administration 589,291 570,475 560,102 Total assets under administration 1,248,418 1,228,508 1,212,517	deposits ⁽¹⁾		15,169		15,187		15,480		62,232		56,257
Paid or credited to policyholders ⁽²⁾ 4,373 10,589 5,532 34,675 22,842 Earnings Net earnings - common shareholders 676 674 683 2,641 2,762 Per common share Basic earnings 0.686 0.682 0.688 2.668 2.774 Dividends paid 0.346 0.346 0.326 1.384 1.304 Book value ⁽³⁾ 19.76 19.18 20.06 Return on common shareholders' equity ⁽⁴⁾ Net earnings 13.8% 13.8% 14.7% Total assets \$ 399,912 \$ 401,489 \$ 399,935 Proprietary mutual funds and institutional net assets ⁽⁵⁾ 259,215 256,544 252,480 Total assets under management ⁽⁵⁾ 659,127 658,033 652,415 Other assets under administration ⁽⁶⁾ 589,291 570,475 560,102 Total assets under administration \$ 1,248,418 \$ 1,228,508 \$ 1,212,517	Total premiums and deposits ⁽¹⁾	_	30,039		29,262		28,122		117,466		104,975
Earnings Net earnings - common shareholders \$ 676 \$ 674 \$ 683 \$ 2,641 \$ 2,762 Per common share Basic earnings 0.686 0.682 0.688 2.668 2.774 Dividends paid Book value ⁽³⁾ 0.346 0.346 0.326 1.384 1.304 Return on common shareholders' equity ⁽⁴⁾ Net earnings 13.8% 13.8% 14.7% Total assets \$ 399,912 \$ 401,489 \$ 399,935 Proprietary mutual funds and institutional net assets ⁽⁵⁾ mutual funds and institutional net assets under management ⁽⁵⁾ Other assets under administration ⁽⁶⁾ 259,215 256,544 252,480 Other assets under administration ⁽⁶⁾ 589,291 570,475 560,102 Total assets under administration 1,248,418 \$ 1,228,508 \$ 1,212,517	Fee and other income		1,345		1,271		1,333		5,101		5,058
Net earnings - common shareholders \$ 676 \$ 674 \$ 683 \$ 2,641 \$ 2,762 Per common share Basic earnings 0.686 0.682 0.688 2.668 2.774 Dividends paid Book value ⁽³⁾ 0.346 0.346 0.326 1.384 1.304 Book value ⁽³⁾ 19.76 19.18 20.06 1.384 1.304 Return on common shareholders' equity ⁽⁴⁾ Net earnings 13.8% 13.8% 14.7% 14.7% Total assets \$ 399,912 \$ 401,489 \$ 399,935 \$ 70,475 252,480 Proprietary mutual funds and institutional net assets under management (5) 659,127 658,033 652,415 659,115 659,127 658,033 652,415 650,102 650,102 70,475 560,102 70,475	Paid or credited to policyholders ⁽²⁾		4,373		10,589		5,532		34,675		22,842
Per common share Basic earnings 0.686 0.682 0.688 2.668 2.774 Dividends paid 0.346 0.346 0.326 1.384 1.304 Book value (3) 19.76 19.18 20.06 Return on common shareholders' equity (4) Net earnings 13.8% 13.8% 14.7% Total assets \$399,912 \$401,489 \$399,935 Proprietary mutual funds and institutional net assets (5) 256,544 252,480 Total assets under management (5) 659,127 658,033 652,415 Other assets under administration (6) 589,291 570,475 560,102 Total assets under administration \$1,248,418 \$1,228,508 \$1,212,517	Earnings										
Basic earnings	Net earnings - common shareholders	\$	676	\$	674	\$	683	\$	2,641	\$	2,762
Dividends paid Book value ⁽³⁾ 0.346 0.346 0.326 1.384 1.304 Return on common shareholders' equity ⁽⁴⁾ Net earnings 13.8% 13.8% 14.7% Total assets \$ 399,912 \$ 401,489 \$ 399,935 Proprietary mutual funds and institutional net assets ⁽⁵⁾ 259,215 256,544 252,480 Total assets under management ⁽⁵⁾ 659,127 658,033 652,415 Other assets under administration ⁽⁶⁾ 589,291 570,475 560,102 Total assets under administration 1,248,418 1,228,508 1,212,517	Per common share										
Total assets under management South of the rassets under administration Total assets under admin	Basic earnings		0.686		0.682		0.688		2.668		2.774
Return on common shareholders' equity ⁽⁴⁾ Net earnings 13.8% 13.8% 14.7% Total assets \$ 399,912 \$ 401,489 \$ 399,935 Proprietary mutual funds and institutional net assets ⁽⁵⁾ 259,215 256,544 252,480 Total assets under management ⁽⁵⁾ 659,127 658,033 652,415 Other assets under administration ⁽⁶⁾ 589,291 570,475 560,102 Total assets under administration \$ 1,248,418 \$ 1,228,508 \$ 1,212,517	Dividends paid		0.346		0.346		0.326		1.384		1.304
Net earnings 13.8% 13.8% 14.7% Total assets \$ 399,912 \$ 401,489 \$ 399,935 Proprietary mutual funds and institutional net assets (5) 259,215 256,544 252,480 Total assets under management (5) 659,127 658,033 652,415 Other assets under administration (6) 589,291 570,475 560,102 Total assets under administration \$ 1,248,418 \$ 1,228,508 \$ 1,212,517	Book value ⁽³⁾		19.76		19.18		20.06				
Net earnings 13.8% 13.8% 14.7% Total assets \$ 399,912 \$ 401,489 \$ 399,935 Proprietary mutual funds and institutional net assets (5) 259,215 256,544 252,480 Total assets under management (5) 659,127 658,033 652,415 Other assets under administration (6) 589,291 570,475 560,102 Total assets under administration \$ 1,248,418 \$ 1,228,508 \$ 1,212,517	Return on common shareholders' equity ⁽⁴⁾										
Proprietary mutual funds and institutional net assets (5) 259,215 256,544 252,480 Total assets under management (5) 659,127 658,033 652,415 Other assets under administration (6) 589,291 570,475 560,102 Total assets under administration 1,248,418 1,228,508 1,212,517			13.8%	•	13.8%	14.7%					
Total assets under management ⁽⁵⁾ 659,127 658,033 652,415 Other assets under administration ⁽⁶⁾ 589,291 570,475 560,102 Total assets under administration \$ 1,248,418 \$ 1,228,508 \$ 1,212,517	Total assets	\$	399,912	\$	401,489	\$	399,935				
Other assets under administration (6) 589,291 570,475 560,102 Total assets under administration \$ 1,248,418 \$ 1,228,508 \$ 1,212,517	Proprietary mutual funds and institutional net assets ⁽⁵⁾		259,215		256,544		252,480				
Other assets under administration (6) 589,291 570,475 560,102 Total assets under administration \$ 1,248,418 \$ 1,228,508 \$ 1,212,517	Total assets under management ⁽⁵⁾		659,127		658,033		652,415				
, , , , , , ,					570,475						
Total equity \$ 25,008 \$ 24,256 \$ 25,260	Total assets under administration	\$		\$	1,228,508	\$					
	Total equity	\$	25,008	\$	24,256	\$	25,260				

⁽¹⁾ In addition to premiums and deposits reported in the financial statements, the Company includes premium equivalents on self-funded group insurance administrative services only (ASO) contracts and deposits on proprietary mutual funds and institutional accounts to calculate total premiums and deposits (a non-IFRS financial measure). This measure provides useful information as it is an indicator of top line growth.

⁽²⁾ Paid or credited to policyholders includes the impact of changes in fair values of assets supporting insurance contract liabilities.

⁽³⁾ Certain comparative figures have been adjusted as described in note 33 to the Company's December 31, 2016 consolidated financial statements.

⁽⁴⁾ Return on common shareholders' equity is detailed within the "Capital Allocation Methodology" section of the Company's December 31, 2016 Management's Discussion and Analysis.

⁽⁵⁾ Total assets under management (a non-IFRS financial measure) provides an indicator of the size and volume of the overall business of the Company. Services provided in respect of assets under management include the selection of investments, the provision of investment advice and discretionary portfolio management on behalf of clients. This includes internally and externally managed funds where the Company has oversight of the investment policies.

Other assets under administration (a non-IFRS financial measure) includes assets where the Company only provides administration services for which the Company earns fee and other income. These assets are beneficially owned by clients and the Company does not direct the investing activities. Services provided relating to assets under administration includes recordkeeping, safekeeping, collecting investment income, settling of transactions or other administrative services. Administrative services are an important aspect of the overall business of the Company and should be considered when comparing volumes, size and trends.



CONSOLIDATED STATEMENTS OF EARNINGS (unaudited) (in Canadian \$ millions except per share amounts)

	 For the three months ended December 31			For the years ended December 31		
	2016	2015		2016	2015	
Income						
Premium income						
Gross premiums written	\$ 9,989 \$	7,117	\$	35,050 \$	28,129	
Ceded premiums	(1,084)	(955)		(3,925)	(3,628)	
Total net premiums	8,905	6,162		31,125	24,501	
Net investment income	,					
Regular net investment income	1,507	1,670		6,252	6,271	
Changes in fair value through profit or loss	(3,943)	(844)		3,903	(2,010)	
Total net investment income	(2,436)	826		10,155	4,261	
Fee and other income	1,345	1,333		5,101	5,058	
	7,814	8,321		46,381	33,820	
Benefits and expenses				·		
Policyholder benefits						
Gross	8,078	6,060		28,315	22,553	
Ceded	(585)	(546)		(2,103)	(2,000)	
Total net policyholder benefits	7,493	5,514		26,212	20,553	
Policyholder dividends and experience refunds	348	321		1,502	1,477	
Changes in insurance and investment contract liabilities	(3,468)	(303)		6,961	812	
Total paid or credited to policyholders	4,373	5,532		34,675	22,842	
Commissions	853	584		2,602	2,218	
Operating and administrative expenses	1,250	1,175		4,799	4,466	
Premium taxes	112	92		411	339	
Financing charges	75	73		302	303	
Amortization of finite life intangible assets	44	37		177	146	
Restructuring and acquisition expenses	35	7		63	35	
Earnings before income taxes	1,072	821		3,352	3,471	
Income taxes	 188	66		396	460	
Net earnings before non-controlling interests	 884	755		2,956	3,011	
Attributable to non-controlling interests	177	41		192	123	
Net earnings	707	714		2,764	2,888	
Preferred share dividends	31	31		123	126	
Net earnings - common shareholders	\$ 676 \$	683	\$	2,641 \$	2,762	
Earnings per common share						
Basic	\$ 0.686 \$	0.688	\$	2.668 \$	2.774	
Diluted	\$ 0.685 \$	0.686	\$	2.663 \$	2.768	



CONSOLIDATED BALANCE SHEETS (unaudited) (in Canadian \$ millions)

	December 3			31	
		2016		2015 ⁽¹⁾	
Assets					
Cash and cash equivalents	\$	3,259	\$	2,813	
Bonds		116,773		114,943	
Mortgage loans		21,651		22,021	
Stocks		8,665		7,873	
Investment properties		4,340		5,237	
Loans to policyholders		8,467		8,694	
		163,155		161,581	
Funds held by ceding insurers		10,781		15,512	
Goodwill		5,977		5,913	
Intangible assets		3,972		4,036	
Derivative financial instruments		528		461	
Owner occupied properties		649		653	
Fixed assets		304		298	
Other assets		2,263		2,643	
Premiums in course of collection, accounts and interest receivable		4,311		3,553	
Reinsurance assets		5,627		5,131	
Current income taxes		97		69	
Deferred tax assets		1,845		1,891	
Investments on account of segregated fund policyholders		200,403		198,194	
Total assets	\$	399,912	\$	399,935	
Liabilities					
Insurance contract liabilities	\$	155,940	\$	158,492	
Investment contract liabilities	Ψ	2,009	Ψ	2,253	
Debentures and other debt instruments		5,980		5,395	
Capital trust securities		161		161	
Funds held under reinsurance contracts		320		356	
Derivative financial instruments		2,012		2,624	
Accounts payable		2,049		1,755	
Other liabilities		3,836		3,367	
Current income taxes		549		492	
Deferred tax liabilities		1,645		1,586	
Investment and insurance contracts on account of segregated fund policyholders		200,403		198,194	
Total liabilities		374,904		374,675	
		0,00 .		0, 1,0,0	
Equity					
Non-controlling interests					
Participating account surplus in subsidiaries		2,782		2,626	
Non-controlling interests in subsidiaries		224		195	
Shareholders' equity					
Share capital					
Preferred shares		2,514		2,514	
Common shares		7,130		7,156	
Accumulated surplus		11,465		10,416	
Accumulated other comprehensive income		746		2,218	
Contributed surplus		147		135	
Total equity	_	25,008		25,260	
Total liabilities and equity	<u>\$</u>	399,912	\$	399,935	

⁽¹⁾ Certain comparative figures have been reclassified or adjusted as described in note 33 to the Company's December 31, 2016 consolidated financial statements.



Segmented Information (unaudited)

Consolidated Net Earnings

For the three months ended December 31, 2016

	 anada	United States	Europe	Lifeco Corporate	Total
Income					
Total net premiums Net investment income	\$ 3,597 \$	1,164	4,144	\$ - \$	8,905
Regular net investment income	636	440	433	(2)	1,507
Changes in fair value through profit or loss	 (1,364)	(1,008)	(1,571)		(3,943)
Total net investment income	(728)	(568)	(1,138)	(2)	(2,436)
Fee and other income	 386	619	340	 _	1,345
	 3,255	1,215	3,346	(2)	7,814
Benefits and expenses					
Paid or credited to policyholders	1,444	387	2,542	_	4,373
Other (1)	1,110	691	404	10	2,215
Financing charges	29	34	11 6	1	75
Amortization of finite life intangible assets Restructuring and acquisition expenses	17	21 35	6	_	44 35
Earnings (loss) before income taxes	655	47	383	(13)	1,072
Income taxes (recovery)	149	(9)	51	(3)	188
Net earnings (loss) before non-controlling interests	506	56	332	(10)	884
Non-controlling interests	178	_	(1)	_	177
Net earnings (loss)	328	56	333	(10)	707
Preferred share dividends	26	_	5	_	31
Net earnings (loss) before capital allocation	302	56	328	(10)	676
Impact of capital allocation	24	(1)	(21)	(2)	
Net earnings (loss) - common shareholders	\$ 326 \$	55 9	307	\$ (12) \$	676

⁽¹⁾ Includes commissions, operating and administrative expenses and premium taxes.



Segmented Information (unaudited) - Consolidated Net Earnings (cont'd)

For the three months ended December 31, 2015

	C	anada	United States	Europe	Lifeco Corporate	Total
Income						
Total net premiums	\$	3,023 \$	1,148 \$	1,991	\$ - \$	6,162
Net investment income						
Regular net investment income		654	471	547	(2)	1,670
Changes in fair value through profit or loss		(7)	(320)	(517)	<u> </u>	(844)
Total net investment income		647	151	30	(2)	826
Fee and other income		369 4,039	637 1,936	327 2,348	(2)	1,333 8,321
		4,039	1,930	2,340	(2)	0,321
Benefits and expenses						
Paid or credited to policyholders		2,799	1,084	1,649	_	5,532
Other (1)		819	674	354	4	1,851
Financing charges		29	37	7	_	73
Amortization of finite life intangible assets		16	17	4	_	37
Restructuring and acquisition expenses			4	3		7
Earnings (loss) before income taxes		376	120	331	(6)	821
Income taxes (recovery)		70	(8)	5	(1)	66
Net earnings (loss) before non-controlling interests		306	128	326	(5)	755
Non-controlling interests		40	2	(1)	_	41
Net earnings (loss)		266	126	327	(5)	714
Preferred share dividends		25	_	6	_	31
Net earnings (loss) before capital allocation		241	126	321	(5)	683
Impact of capital allocation		21	(1)	(18)	(2)	
Net earnings (loss) - common shareholders	\$	262 \$	125 \$	303	\$ (7) \$	683

⁽¹⁾ Includes commissions, operating and administrative expenses and premium taxes.



Segmented Information (unaudited) - Consolidated Net Earnings (cont'd)

For the twelve months ended December 31, 2016

	Canada		Canada		Canada		Canada		Canada		Canada		United Sanada States				Lifeco Corporate	Total
Income																		
Total net premiums	\$	12,471	\$	5,304	\$	13,350	\$ — \$	31,125										
Net investment income																		
Regular net investment income		2,668		1,741		1,841	2	6,252										
Changes in fair value through profit or loss		692		92		3,119		3,903										
Total net investment income		3,360		1,833		4,960	2	10,155										
Fee and other income		1,494		2,311		1,296		5,101										
		17,325		9,448		19,606	2	46,381										
Benefits and expenses																		
Paid or credited to policyholders		11,862		6,271		16,542	_	34,675										
Other (1)		3,599		2,678		1,511	24	7,812										
Financing charges		115		140		45	2	302										
Amortization of finite life intangible assets		66		82		29	_	177										
Restructuring and acquisition expenses		_		46		17	_	63										
Earnings (loss) before income taxes		1,683		231		1,462	(24)	3,352										
Income taxes (recovery)		268		(27)		161	(6)	396										
Net earnings (loss) before non-controlling interests		1,415		258		1,301	(18)	2,956										
Non-controlling interests		191		2		(1)	•	192										
Net earnings (loss)		1,224		256		1,302	(18)	2,764										
Preferred share dividends		104				19	_	123										
Net earnings (loss) before capital allocation		1,120		256		1,283	(18)	2,641										
Impact of capital allocation		98		(7)	_	(83)												
Net earnings (loss) - common shareholders	\$	1,218	\$	249	\$	1,200	\$ (26) \$	2,641										

 $^{^{\}left(1\right)}$ $\,$ Includes commissions, operating and administrative expenses and premium taxes.



Segmented Information (unaudited) - Consolidated Net Earnings (cont'd)

For the twelve months ended December 31, 2015

	 Sanada	United States	Europe	Lifeco Corporate	Total
Income					
Total net premiums	\$ 11,303 \$	3,858 \$	9,340	\$ - \$	24,501
Net investment income Regular net investment income	2,512	1,676	2,081	2	6,271
Changes in fair value through profit or loss	(358)	(532)	(1,120)	_	(2,010)
Total net investment income	 2,154	1,144	961	2	4,261
Fee and other income	1,459	2,378	1,221	_	5,058
	14,916	7,380	11,522	2	33,820
Benefits and expenses	0.004	4 400	0.740		00.040
Paid or credited to policyholders	9,991	4,138	8,713	<u> </u>	22,842
Other (1)	3,143	2,515	1,349	16	7,023
Financing charges Amortization of finite life intangible assets	116 59	144 69	42 18	1	303 146
Restructuring and acquisition expenses		12	23		35
Earnings (loss) before income taxes	1,607	502	1,377	(15)	3,471
Income taxes (recovery)	285	77	105	(7)	460
Net earnings (loss) before non-controlling		,			
interests	1,322	425	1,272	(8)	3,011
Non-controlling interests	111	10	2		123
Net earnings (loss)	1,211	415	1,270	(8)	2,888
Preferred share dividends	 103	_	23		126
Net earnings (loss) before capital allocation	1,108	415	1,247	(8)	2,762
Impact of capital allocation	87	(6)	(73)	(8)	
Net earnings (loss) - common shareholders	\$ 1,195 \$	409 \$	1,174	\$ (16) \$	2,762

⁽¹⁾ Includes commissions, operating and administrative expenses and premium taxes.