

Great-West Lifeco's annual and special meeting and first quarter 2017 results conference call available by webcast

Winnipeg, April 20, 2017. . . Great-West Lifeco Inc. will release its first quarter 2017 financial results and hold its Annual and Special Meeting of Shareholders on May 4, 2017.

Annual and Special Meeting

Great-West Lifeco's Annual and Special Meeting will be held at the Great-West Life Centre, 100 Osborne Street North, Winnipeg, MB on May 4, 2017 at 12:00 p.m. (ET). It will be video webcast live and will be available on Great-West Lifeco's website. To view the webcast and presentation materials, visit: www.greatwestlifeco.com/news-events/events.html.

The video webcast will be archived and available the following day at the same location on the website.

First Quarter 2017 Financial Results

Great-West Lifeco's first quarter financial results will be discussed in a conference call and audio webcast hosted by company management at 3:30 p.m. (ET) on May 4, 2017.

The audio webcast and slide presentation will be available on Great-West Lifeco's website following the release of the first quarter results. To listen to the live webcast and view the presentation materials, visit: www.greatwestlifeco.com/news-events/events.html.

The one-hour call can also be accessed by calling the following numbers:

- Participants in the Toronto area: 416-340-2218
- Participants from North America: 866-225-0198
- For International participants: look up the dial-in information for your location here: <https://www.confsofutions.ca/ILT?oss=1P49R8662250198>

The call will be archived and can be accessed later as follows:

- By calling 1-800-408-3053 or 905-694-9451 in Toronto (passcode: 7905788 #) from May 5 to 12, 2017; and
- From the webcast on www.greatwestlifeco.com from May 4, 2017 to May 3, 2018.

Great-West Lifeco Inc.(TSX:GWO) is an international financial services holding company with interests in life insurance, health insurance, retirement and investment services, asset management and reinsurance businesses. Lifeco has operations in Canada, the United States, Europe and Asia through Great-West Life, London Life, Canada Life, Irish Life, Great-West Financial and Putnam Investments. Lifeco and its companies have over \$1.2 trillion in consolidated assets under administration as at December 31, 2016 and are members of the Power Financial Corporation group of companies. Great-West Lifeco trades on the Toronto Stock Exchange (TSX) under the ticker symbol GWO. To learn more, visit www.greatwestlifeco.com.

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