

RELEASE

TSX:GWO

Great-West Lifeco to release third quarter 2017 financial results

Winnipeg, Oct. 19, 2017. . . Great-West Lifeco Inc. will release its third quarter 2017 financial results on Thursday, November 2, 2017. The results will be discussed in a conference call hosted by company management at 3:30 p.m. ET on November 2, 2017. Details of Great-West Lifeco's third quarter 2017 results, as well as a presentation to be referenced during the conference call, will be available on Great-West Lifeco's website at www.greatwestlifeco.com.

The one-hour call may be accessed:

- via telephone by calling 416-340-2218 or 1-866-225-0198 (North America toll-free). International participants may look up dial-in information at www.confsolutions.ca/ILT?oss=1P49R8662250198
- via live audio webcast at www.greatwestlifeco.com/news-events/events.

The archived call and webcast will be available as follows:

- by calling 1-800-408-3053 or 905-694-9451 (passcode: 7905788#) from November 2 to 9, 2017; or
- from www.greatwestlifeco.com from November 2, 2017 to November 1, 2018.

Great-West Lifeco Inc.(TSX:GWO) is an international financial services holding company with interests in life insurance, health insurance, retirement and investment services, asset management and reinsurance businesses. Lifeco has operations in Canada, the United States, and Europe through Great-West Life, London Life, Canada Life, Irish Life, Great-West Financial and Putnam Investments. Lifeco and its companies have approximately \$1.3 trillion in consolidated assets under administration as of June 30, 2017 and are members of the Power Financial Corporation group of companies. Great-West Lifeco trades on the Toronto Stock Exchange (TSX) under the ticker symbol GWO. To learn more, visit www.greatwestlifeco.com.

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