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Great-West Lifeco Executive Vice-President and Deputy Chief Financial Officer to speak at CIBC Eastern Institutional Investor Conference

Winnipeg, September 22, 2017. . . David McCarthy, Executive Vice-President and Deputy Chief Financial Officer, Great-West Lifeco Inc., will speak at the CIBC Eastern Institutional Investor Conference in Montreal on September 28, 2017. His presentation will begin at 11:45 a.m. Eastern Time. A live audio webcast will be available and later archived in the News and Events section of Great-West Lifeco's website at www.greatwestlifeco.com/news-events/events/.

Great-West Lifeco Inc. is an international financial services holding company with interests in life insurance, health insurance, retirement and investment services, asset management and reinsurance businesses. Lifeco has operations in Canada, the United States and Europe through Great-West Life, London Life, Canada Life, Irish Life, Great-West Financial and Putnam Investments. Lifeco and its companies have over \$1.3 trillion in consolidated assets under administration as at June 30, 2017 and are members of the Power Financial Corporation group of companies. Great-West Lifeco trades on the Toronto Stock Exchange (TSX) under the ticker symbol GWO. To learn more, visit www.greatwestlifeco.com.

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