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Great-West Lifeco Executive to speak at the National Bank Financial Markets Financial Services Conference

Winnipeg, March 13, 2018. . . Garry MacNicholas, Executive Vice-President and Chief Financial Officer, Great-West Lifeco, will speak at the National Bank Financial Markets 16th Annual Financial Services Conference in Montreal on March 27, 2018. His presentation will begin at 9:55 a.m. ET. A live audio webcast will be available and later archived in the News and Events section of Great-West Lifeco's website at www.greatwestlifeco.com/news-events/events/.

Great-West Lifeco Inc. is an international financial services holding company with interests in life insurance, health insurance, retirement and investment services, asset management and reinsurance businesses. Lifeco has operations in Canada, the United States and Europe through Great-West Life, London Life, Canada Life, Irish Life, Great-West Financial and Putnam Investments. Lifeco and its companies have over \$1.3 trillion in consolidated assets under administration as at December 31, 2017 and are members of the Power Financial Corporation group of companies. Great-West Lifeco trades on the Toronto Stock Exchange (TSX) under the ticker symbol GWO. To learn more, visit www.greatwestlifeco.com.

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