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Great-West Lifeco Executive to speak at the National Bank Financial Markets Financial Services Conference

Winnipeg, March 14, 2019. . . Garry MacNicholas, Executive Vice-President and Chief Financial Officer, Great-West Lifeco, will speak at the National Bank Financial Markets 17th Annual Financial Services Conference in Montreal on March 28, 2019. His presentation will begin at 1:00 p.m. ET. A live audio webcast will be available and later archived in the News and Events section of Great-West Lifeco's website at greatwestlifeco.com/news-events/events/.

Great-West Lifeco Inc. is an international financial services holding company with interests in life insurance, health insurance, retirement and investment services, asset management and reinsurance businesses. Great-West Lifeco has operations in Canada, the United States and Europe through Great-West Life, London Life, Canada Life, Irish Life, Great-West Financial and Putnam Investments. Lifeco and its companies have approximately \$1.4 trillion in consolidated assets under administration as at December 31, 2018 and are members of the Power Financial Corporation group of companies. Great-West Lifeco trades on the Toronto Stock Exchange (TSX) under the ticker symbol GWO. To learn more, visit greatwestlifeco.com.

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