

RELEASE

TSX:GWO

Readers are referred to the cautionary notes regarding Forward-Looking Information and Non-IFRS Financial Measures at the end of this release. All figures are expressed in Canadian dollars, except as noted.

Great-West Lifeco reports fourth quarter 2018 net earnings of \$710 million; announces 6% dividend increase

Winnipeg, February 7, 2019 ... Great-West Lifeco Inc. (Lifeco or the Company) today announced net earnings attributable to common shareholders (net earnings) of \$710 million or \$0.72 per common share for the fourth quarter of 2018 compared to \$392 million or \$0.40 per common share for the same quarter last year. Lifeco adjusted net earnings for the fourth quarter of 2017 were \$734 million or \$0.74 per common share, excluding a net charge of \$342 million related to the impact of U.S. tax reform, a net charge on the disposal of an equity investment and restructuring costs. Net earnings in the fourth quarter of 2018 of \$710 million decreased from adjusted net earnings of \$734 million in 2017, primarily due to the impact of equity market declines in the fourth quarter of 2018 partially offset by strong underlying business results.

For the twelve months ended December 31, 2018, Lifeco's net earnings were \$2,961 million or \$3.00 per common share compared to \$2,149 million or \$2.17 per common share for the same period last year. Included in Lifeco's net earnings for the twelve months ended December 31, 2018 were restructuring costs of \$56 million related to the Company's U.K. operations while net earnings in 2017 included net adjustments of \$498 million related to the impact of U.S. tax reform, the net charge on the sale of an equity investment and restructuring costs. Excluding the impact of these items, Lifeco's adjusted net earnings were \$3,017 million or \$3.05 per common share compared to \$2,647 million or \$2.68 per common share for the same period last year. The 2017 adjusted net earnings included a provision of \$175 million related to the impact of 2017 Atlantic hurricane activity reflected in the third quarter 2017 results.

"I am pleased with Great-West Lifeco's earnings performance in 2018 which saw growth across our Canadian, U.S. and European segments," said Paul Mahon, President and Chief Executive Officer, Great-West Lifeco. "We enter 2019 with significant excess capital, which will be further bolstered by \$1.6 billion from the sale of our U.S. life and annuity business. This positions us to actively consider acquisition opportunities to drive growth and long-term value. In addition, we are considering other capital management activities to mitigate the earnings impact from the sale of our U.S. business."

Highlights

Dividend increase of 6%

Lifeco declared a quarterly common dividend of \$0.413 per common share payable March 29, 2019, a 6% increase from the previous quarter.

Sales of \$41.5 billion up 37%

• Sales for the fourth quarter of 2018 were \$41.5 billion, up 37% from the fourth quarter of 2017, driven by a 67% increase in the U.S. segment, reflecting higher Empower Retirement sales and Putnam mutual fund sales.

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Capital strength and financial flexibility maintained

- The Great-West Life Assurance Company reported a Life Insurance Capital Adequacy Test (LICAT) ratio of 140% at December 31, 2018.
- Adjusted return on equity (ROE) for the fourth quarter of 2018 was 14.3%. Adjusted ROE excludes restructuring
 costs.

Sale of U.S. individual life insurance and annuity business

 On January 24, 2019, the Company announced that its subsidiary, Great-West Life & Annuity Insurance Company, was selling substantially all of its U.S. individual life insurance and annuity business, via a reinsurance agreement, to Protective Life Insurance Company. The Company will continue to focus on the retirement and asset management markets in the U.S.

Recognized as a leader in carbon and climate risk management by CDP

The Company earned an A- (leadership) rating on CDP's 2018 Climate Change Questionnaire, which identifies
the global leaders in the management of carbon, climate change risks, and low carbon opportunities. The
Company once again achieved the highest rating among Canadian insurance companies and was among the
top seven Canadian companies.

SEGMENTED OPERATING RESULTS

For reporting purposes, Lifeco's consolidated operating results are grouped into four reportable segments - Canada, United States, Europe and Lifeco Corporate - reflecting geographic lines as well as the management and corporate structure of the Company. For more information, please refer to the Company's 2018 Annual Management's Discussion and Analysis (MD&A).

CANADA

- Q4 Canada segment net earnings of \$310 million Net earnings for the fourth quarter of 2018 were \$310 million compared to \$338 million in the fourth quarter of 2017, a decrease of 8%. The decrease was primarily due to higher business and strategic expenses and the impact of equity market declines in the fourth quarter of 2018, which were partly offset by strong underlying business results. For the twelve months ended December 31, 2018, net earnings were \$1,275 million, an increase from net earnings of \$1,074 million and adjusted net earnings of \$1,219 million for the same period last year, up 19% and 5% respectively. Adjusted net earnings in 2017 exclude restructuring costs of \$126 million and the impact of U.S. tax reform of \$19 million. Net earnings for the full year increased due to strong results in the Group business and higher contributions from insurance contract liability basis changes.
- Canada advances business transformation Through its business transformation program, the Company
 achieved \$209 million of pre-tax annualized expense reductions, exceeding the target of \$200 million. The
 Company will continue to invest in innovative technologies, focus on strategies to enhance growth and its
 competitive position and identify ways to further simplify its products, marketing, operations and structure.
- Acquisition of Guggenheim Real Estate LLC (GRE) On January 31, 2019, the Company, through its whollyowned subsidiary GWL Realty Advisors U.S., acquired the business of GRE, the real estate private equity
 platform of Guggenheim Investments. The acquisition of GRE complements the Company's global real estate
 growth strategy and further enhances its platform in the U.S. market.

UNITED STATES

- Q4 U.S. segment net earnings of US\$41 million Net earnings for the fourth quarter of 2018 were US\$41 million, down from adjusted net earnings of US\$60 million in the fourth quarter of 2017, primarily due to the impact of equity market declines in the fourth quarter partially offset by the impact of U.S. corporate tax changes and growth in the Empower Retirement business. Adjusted net earnings exclude the impact of U.S. tax reform and the net charge on the sale of an equity investment in the fourth quarter of 2017. For the twelve months ended December 31, 2018, net earnings were US\$292 million, or US\$253 million excluding the net positive impact of US\$39 million related to U.S. debt refinancing activity in the second quarter of 2018, compared to adjusted net earnings of US\$260 million for the same period last year. Net earnings for the full year increased due to impact of U.S. corporate tax changes and net business growth partially offset by the impact of equity market declines in the fourth quarter.
- Empower Retirement participants up 6% year-to-date Empower Retirement participant accounts at December 31, 2018 were 8.8 million compared to 8.3 million at December 31, 2017, an increase of 6%, primarily driven by an increase in plan sales.
- Putnam sales up 53% Putnam sales were US\$13.2 billion, an increase of US\$4.6 billion compared to the same period last year, reflecting a 63% increase in mutual fund sales and a 36% increase in institutional asset sales. Mutual fund net inflows of US\$0.5 billion for the fourth quarter of 2018 were an increase of US\$0.7 billion compared to the same period last year, and the third consecutive quarter with net inflows. Mutual fund net inflows for the year were US\$2.4 billion compared to net outflows of US\$1.6 billion in 2017.

EUROPE

- Q4 Europe segment net earnings of \$349 million up 13% on an adjusted basis Net earnings for the fourth quarter of 2018 were \$349 million, up 13%, compared to adjusted net earnings of \$308 million in the fourth quarter of 2017. The increase from the prior year was primarily driven by higher new business gains, more favourable mortality experience and the impact of changes to certain tax estimates partially offset by lower contributions from insurance contract liability basis changes. For the twelve months ended December 31, 2018, adjusted net earnings were \$1,367 million compared to \$1,121 million for the same period last year. Excluding the impact of a \$175 million provision for 2017 Atlantic hurricane activity in the third quarter of 2017, 2018 net earnings were up \$71 million compared to 2017. The increase was primarily due to higher contributions from insurance contract liability basis changes, mainly reflecting longevity assumption updates, favourable mortality experience and currency movement. These items were partially offset by lower contributions from investment experience.
- U.K. operations advance transformation activities The U.K. operations made progress on the previously
 announced targeted annual expense reductions of £20 million pre-tax by the end of the fourth quarter of 2020.
 Annualized savings achieved to December 31, 2018 on the U.K. restructuring program were £3 million pre-tax.
- Q4 Europe segment sales were down 18% Europe sales in the fourth quarter of 2018 of \$6.0 billion were
 down 18% from the fourth quarter of 2017 and 17% from the third quarter of 2018 due to lower bulk annuity
 sales. The fourth quarter of 2017 included a large bulk payout annuity sale in Ireland and the third quarter of
 2018 included four significant U.K. bulk annuity sales.

QUARTERLY DIVIDENDS

The Board of Directors approved a quarterly dividend of \$0.413 per share on the common shares of Lifeco payable March 29, 2019 to shareholders of record at the close of business March 1, 2019.

In addition, the Directors approved quarterly dividends on Lifeco's preferred shares, as follows:

First Preferred Shares	Record Date	Payment Date	Amount, per share
Series F	March 1, 2019	March 29, 2019	\$0.36875
Series G	March 1, 2019	March 29, 2019	\$0.3250
Series H	March 1, 2019	March 29, 2019	\$0.30313
Series I	March 1, 2019	March 29, 2019	\$0.28125
Series L	March 1, 2019	March 29, 2019	\$0.353125
Series M	March 1, 2019	March 29, 2019	\$0.3625
Series N	March 1, 2019	March 29, 2019	\$0.1360
Series O	March 1, 2019	March 29, 2019	\$0.185733
Series P	March 1, 2019	March 29, 2019	\$0.3375
Series Q	March 1, 2019	March 29, 2019	\$0.321875
Series R	March 1, 2019	March 29, 2019	\$0.3000
Series S	March 1, 2019	March 29, 2019	\$0.328125
Series T	March 1, 2019	March 29, 2019	\$0.321875

For purposes of the Income Tax Act (Canada), and any similar provincial legislation, the dividends referred to above are eligible dividends.

Selected financial information is attached.

GREAT-WEST LIFECO

Great-West Lifeco Inc. is an international financial services holding company with interests in life insurance, health insurance, retirement and investment services, asset management and reinsurance businesses.

Lifeco has operations in Canada, the United States and Europe through The Great-West Life Assurance Company (Great-West Life) and its operating subsidiaries, London Life Insurance Company (London Life) and The Canada Life Assurance Company (Canada Life); Great-West Life & Annuity Insurance Company (Great-West Financial), Putnam Investments, LLC (Putnam) and Irish Life Group Limited (Irish Life). Lifeco and its companies have approximately \$1.4 trillion in consolidated assets under administration and are members of the Power Financial Corporation group of companies. Great-West Lifeco trades on the Toronto Stock Exchange (TSX) under the ticker symbol GWO. To learn more, visit greatwestlifeco.com.

Basis of presentation

The consolidated financial statements of Lifeco have been prepared in accordance with International Financial Reporting Standards (IFRS) and are the basis for the figures presented in this release, unless otherwise noted.

Cautionary note regarding Forward-Looking Information

This release may contain forward-looking information. Forward-looking information includes statements that are predictive in nature, depend upon or refer to future events or conditions, or include words such as "expects", "anticipates", "intends", "plans", "believes", "estimates" and other similar expressions or negative versions thereof. These statements include, without limitation, statements about the Company's operations, business, financial condition, expected financial performance (including revenues, earnings or growth rates), ongoing business strategies or prospects, and possible future actions by the Company, including statements made with respect to the expected benefits of acquisitions and divestitures, expected capital management activities and use of capital and expected cost reductions and savings. Forward-looking statements are based on expectations, forecasts, estimates, predictions, projections and conclusions about future events that were current at the time of the statements and are inherently subject to, among other things, risks, uncertainties and assumptions about the Company, economic factors and the financial services industry generally, including the insurance and mutual fund industries. They are not guarantees of future performance, and the reader is cautioned that actual events and results could differ materially from those expressed or implied by forward-looking statements. Material factors and assumptions that were applied in formulating the forward-looking information contained herein include the assumption that the business and economic conditions affecting the Company's operations will continue substantially in their current state, including, without limitation, with respect to customer behaviour, the Company's reputation, market prices for products provided, sales levels, premium income, fee income, expense levels, mortality experience, morbidity experience, policy lapse rates, reinsurance arrangements, liquidity requirements, capital requirements, credit ratings, taxes, inflation, interest and foreign exchange rates, investment values, hedging activities, global equity and capital markets, business competition and other general economic, political and market factors in North America and internationally. Many of these assumptions are based on factors and events that are not within the control of the Company and there is no assurance that they will prove to be correct. Other important factors and assumptions that could cause actual results to differ materially from those contained in forward-looking statements include customer responses to new products, impairments of goodwill and other intangible assets, the Company's ability to execute strategic plans and changes to strategic plans, technological changes, breaches or failure of information systems and security (including cyber attacks), payments required under investment products, changes in local and international laws and regulations, changes in accounting policies and the effect of applying future accounting policy changes, unexpected judicial or regulatory proceedings, catastrophic events, continuity and availability of personnel and third party service providers, the Company's ability to complete strategic transactions and integrate acquisitions and unplanned material changes to the Company's facilities, customer and employee relations or credit arrangements. The reader is cautioned that the foregoing list of assumptions and factors is not exhaustive, and there may be other factors listed in other filings with securities regulators, including factors set out in this release under "Risk Management and Control Practices" and "Summary of Critical Accounting Estimates", which, along with other filings, is available for review at www.sedar.com. The reader is also cautioned to consider these and other factors, uncertainties and potential events carefully and not to place undue reliance on forward-looking information. Other than as specifically required by applicable law, the Company does not intend to update any forward-looking information whether as a result of new information, future events or otherwise.

Cautionary note regarding Non-IFRS Financial Measures

This release contains some non-IFRS financial measures. Terms by which non-IFRS financial measures are identified include, but are not limited to, "operating earnings", "adjusted net earnings", "adjusted return on equity", "core net earnings", "constant currency basis", "impact of currency movement", "premiums and deposits", "sales", "assets under management", and "assets under administration". Non-IFRS financial measures are used to provide management and investors with additional measures of performance to help assess results where no comparable IFRS measure exists. However, non-IFRS financial measures do not have standard meanings prescribed by IFRS and are not directly comparable to similar measures used by other companies. Refer to the appropriate reconciliations of these non-IFRS financial measures to measures prescribed by IFRS where applicable.

Fourth Quarter Conference Call

Lifeco's fourth quarter conference call and audio webcast will be held February 7, 2019 at 3:30 p.m. (ET). The call and webcast can be accessed through greatwestlifeco.com or by phone at:

Participants in the Toronto area: 416-340-2218
Participants from North America: 1-800-273-9672

A replay of the call will be available from February 8, 2019 to March 9, 2019 and can be accessed by calling 1-800-408-3053 or 905-694-9451 in Toronto (passcode: 8378775#). The archived webcast will be available on greatwestlifeco.com from February 8, 2019 to February 7, 2020.

Additional information relating to Lifeco, including the 2018 annual consolidated financial statements, Management's Discussion and Analysis (MD&A), Annual Information Form (AIF) and CEO/CFO certification will be filed on SEDAR at www.sedar.com.

For more information:

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FINANCIAL HIGHLIGHTS (unaudited)

(in Canadian \$ millions except per share amounts)

Permiums and deposits: Net premium income (Life insurance, guaranteed annuities and insured health products) 9,045 10,337 8,494 35,461 333,902 9,045 1,646 1,7037 1,6468 1,7037 1,648 1,709 1,70			As at or fo	r th	e three mor	nths	ended	Fo	r the twelve	months ended	
Net premium income (Life insurance, guaranteed annuities and insured health products) \$ 9,045 \$ 10,337 \$ 8,494 \$ 35,461 \$ 33,902 Policyholder deposits (segregated funds):		De		Se	•	De		De		De	
Policyholder deposits (segregated funds): Individual products	Premiums and deposits:										
Individual products	guaranteed annuities and insured health	\$	9,045	\$	10,337	\$	8,494	\$	35,461	\$	33,902
Self-funded premium equivalents (administrative services only contracts) 802	Policyholder deposits (segregated funds):										
Self-funded premium equivalents (administrative services only contracts)	Individual products		4,705		3,833		5,357		16,668		17,037
Return or common shareholders' equity: Return or common shareholders' equity: Net earnings - common shareholders' equity: Net earnings - common shareholders' equity: Per common shareholders' equity: Net earnings - common shareholders	Group products		1,641		1,790		2,009		7,807		7,848
Capacits	Self-funded premium equivalents (administrative services only contracts) ⁽¹⁾		802		744		720		3,068		2,827
Total assets under administration Total assets under administr	Proprietary mutual funds and institutional deposits ⁽¹⁾		21,390		17,878		16,065		76,258		61,490
Net policyholder benefits, dividends and experience refunds 8,496 7,653 7,618 31,566 30,387 Earnings Net earnings - common shareholders 710 689 392 2,961 2,149 Adjusted net earnings - common shareholders ⁽⁶⁾ 710 745 734 3,017 2,647 Per common share 8asic earnings 0,719 0.697 0.397 2.996 2.173 Adjusted net earnings - common shareholders ⁽⁶⁾ 0,719 0.697 0.397 2.996 2.173 Adjusted net earnings - common shareholders ⁽⁶⁾ 0,719 0.754 0,742 3.052 2.676 Dividends paid 0,389 0,389 0,367 1.556 1.468 Book value 22.08 21.25 20.11 Return on common shareholders' equity ⁽⁷⁾ 14.3% 12.8% 10.9% Adjusted net earnings ⁽⁶⁾ 14.3% 14.7% 13.4% Total assets 427,689 429,082 419,838 Proprietary mutual funds and institutional net assets ⁽⁴⁾ 29,3766 278,954	Total premiums and deposits ⁽¹⁾⁽²⁾		37,583		34,582		32,645		139,262		123,104
Earnings Reterrings - common shareholders \$ 710 689 392 \$ 2,961 \$ 2,149 Adjustments ⁽⁶⁾ — 56 342 56 498 Adjusted net earnings - common shareholders ⁽⁶⁾ 710 745 734 3,017 2,647 Per common share Basic earnings 0.719 0.697 0.397 2.996 2.173 Adjusted net earnings - common shareholders ⁽⁶⁾ 0.719 0.754 0.742 3.052 2.676 Dividends paid Book value 0.389 0.389 0.367 1.556 1.468 Book value 22.08 21.25 20.11 1.556 1.468 Return on common shareholders' equity ⁽⁵⁾ 14.0% 12.8% 10.9% 1.468 Adjusted net earnings 14.0% 12.8% 10.9% 1.468 1.468 Proprietary mutual funds and institutional net assets 281,664 293,766 278,954 278,954 Total assets under administration 429,3766 278,954 689,520 718,410 651,121 651,121			1,420		1,483		1,439		5,819		5,608
Net earnings - common shareholders 710 689 392 2,961 2,149 Adjustements(6) — 56 342 56 498 Adjusted net earnings - common shareholders(6) 710 745 734 3,017 2,647 Per common share 8 0.719 0.697 0.397 2.996 2.173 Adjusted net earnings - common shareholders(6) 0.719 0.754 0.742 3.052 2.676 Dividends paid 0.389 0.389 0.367 1.556 1.468 Book value 22.08 21.25 20.11 1.556 1.468 Return on common shareholders' equity(8) 14.0% 12.8% 10.9%	Net policyholder benefits, dividends and experience refunds		8,496		7,653		7,618		31,566		30,387
Adjustments(6) — 56 342 56 498 Adjusted net earnings - common share Per common share 710 745 734 3,017 2,647 Per common share 8asic earnings 0.719 0.697 0.397 2.996 2.173 Adjusted net earnings - common shareholders(6) 0.719 0.754 0.742 3.052 2.676 Dividends paid 0.389 0.389 0.367 1.556 1.468 Book value 22.08 21.25 20.11 2.767 1.468 Return on common shareholders' equity(3) 14.0% 12.8% 10.9% 1.468 Adjusted net earnings (6) 14.3% 14.7% 13.4% 1.498 Total assets \$427,689 \$429,082 \$419,838 Proprietary mutual funds and institutional net assets (4) 281,664 293,766 278,954 Total assets under management (4) 709,353 722,848 698,792 Other assets under administration (5) 689,520 718,410 651,121 Total assets under administration	Earnings										
Adjusted net earnings - common shareholders ⁽⁶⁾ 710 745 734 3,017 2,647 Per common share Basic earnings 0.719 0.697 0.397 2.996 2.173 Adjusted net earnings - common shareholders ⁽⁶⁾ 0.719 0.754 0.742 3.052 2.676 Dividends paid Book value 0.389 0.389 0.367 1.556 1.468 Book value 22.08 21.25 20.11 2.567 1.468 Return on common shareholders' equity ⁽³⁾ Net earnings 14.0% 12.8% 10.9% 13.4% Adjusted net earnings ⁽⁶⁾ 14.3% 14.7% 13.4% Total assets \$ 427,689 \$ 429,082 \$ 419,838 Proprietary mutual funds and institutional net assets under management ⁽⁴⁾ 293,766 278,954 Total assets under administration ⁽⁵⁾ 689,520 718,410 651,121 Total assets under administration 1,338,873 1,141,258 1,349,913	Net earnings - common shareholders	\$	710	\$	689	\$	392	\$	2,961	\$	2,149
Per common share Basic earnings 0.719 0.697 0.397 2.996 2.173 Adjusted net earnings - common shareholders 0.719 0.754 0.742 3.052 2.676 Dividends paid 0.389 0.389 0.367 1.556 1.468 Book value 22.08 21.25 20.11 Return on common shareholders' equity 14.0% 12.8% 10.9% Adjusted net earnings 14.0% 12.8% 13.4% Total assets 427,689 429,082 419,838 Proprietary mutual funds and institutional net assets 427,689 429,082 419,838 Proprietary mutual funds and institutional net assets under management 709,353 722,848 698,792 Other assets under administration 1,398,873 1,441,258 1,349,913	Adjustments ⁽⁶⁾		_		56		342		56		498
Basic earnings	Adjusted net earnings - common shareholders ⁽⁶⁾		710		745		734		3,017		2,647
Adjusted net earnings - common shareholders ⁽⁶⁾ Dividends paid Book value 22.08 14.0% 12.8% 10.9% Adjusted net earnings Adjusted net earnings ⁽⁶⁾ Net earnings Adjusted net earnings ⁽⁶⁾ 14.3% 14.7% 13.4% 14.7% 13.4% 14.7% 15.56 1.468 10.9% 14.3% 14.7% 15.56 1.468 10.9% 14.3% 10.9% 14.3% 10.9% 14.3% 10.9% 14.3% 10.9% 14.3% 10.9%	Per common share										
Dividends paid Divi	Basic earnings		0.719		0.697		0.397		2.996		2.173
Return on common shareholders' equity Net earnings			0.719		0.754		0.742		3.052		2.676
Return on common shareholders' equity ⁽³⁾ Net earnings 14.0% 12.8% 10.9% Adjusted net earnings ⁽⁶⁾ 14.3% 14.7% 13.4% Total assets \$ 427,689 \$ 429,082 \$ 419,838 Proprietary mutual funds and institutional net assets ⁽⁴⁾ 281,664 293,766 278,954 Total assets under management ⁽⁴⁾ 709,353 722,848 698,792 Other assets under administration ⁽⁵⁾ 689,520 718,410 651,121 Total assets under administration \$ 1,398,873 \$ 1,441,258 \$ 1,349,913	Dividends paid		0.389		0.389		0.367		1.556		1.468
Net earnings 14.0% 12.8% 10.9% Adjusted net earnings ⁽⁶⁾ 14.3% 14.7% 13.4% Total assets \$ 427,689 \$ 429,082 \$ 419,838 Proprietary mutual funds and institutional net assets ⁽⁴⁾ 281,664 293,766 278,954 Total assets under management ⁽⁴⁾ 709,353 722,848 698,792 Other assets under administration 689,520 718,410 651,121 Total assets under administration 1,398,873 1,441,258 1,349,913	Book value		22.08		21.25		20.11				
Net earnings 14.0% 12.8% 10.9% Adjusted net earnings ⁽⁶⁾ 14.3% 14.7% 13.4% Total assets \$ 427,689 \$ 429,082 \$ 419,838 Proprietary mutual funds and institutional net assets ⁽⁴⁾ 281,664 293,766 278,954 Total assets under management ⁽⁴⁾ 709,353 722,848 698,792 Other assets under administration 689,520 718,410 651,121 Total assets under administration 1,398,873 1,441,258 1,349,913	Return on common shareholders' equity ⁽³⁾										
Total assets \$ 427,689 \$ 429,082 \$ 419,838 Proprietary mutual funds and institutional net assets (4) 281,664 293,766 278,954 Total assets under management (4) 709,353 722,848 698,792 Other assets under administration (5) 689,520 718,410 651,121 Total assets under administration \$ 1,398,873 \$ 1,441,258 \$ 1,349,913	• •		14.0%)	12.8%)	10.9%				
Proprietary mutual funds and institutional net assets (4) 281,664 293,766 278,954 Total assets under management (4) 709,353 722,848 698,792 Other assets under administration (5) 689,520 718,410 651,121 Total assets under administration 1,398,873 1,441,258 1,349,913	Adjusted net earnings ⁽⁶⁾		14.3%	•	14.7%)	13.4%				
Proprietary mutual funds and institutional net assets (4) 281,664 293,766 278,954 Total assets under management (4) 709,353 722,848 698,792 Other assets under administration (5) 689,520 718,410 651,121 Total assets under administration 1,398,873 1,441,258 1,349,913	Total assets	\$	427.689	\$	429.082	\$	419.838				
Total assets under management ⁽⁴⁾ 709,353 722,848 698,792 Other assets under administration ⁽⁵⁾ 689,520 718,410 651,121 Total assets under administration \$ 1,398,873 \$ 1,441,258 \$ 1,349,913	Proprietary mutual funds and institutional	r	·	r	•	•	·				
Other assets under administration (5) 689,520 718,410 651,121 Total assets under administration \$ 1,398,873 \$ 1,441,258 \$ 1,349,913					722,848						
Total assets under administration \$ 1,398,873 \$ 1,441,258 \$ 1,349,913					•						
	Total assets under administration	\$		\$		\$					
	Total equity	\$	27,398	\$	26,624	\$	25,536				

⁽¹⁾ In addition to premiums and deposits reported in the financial statements, the Company includes premium equivalents on self-funded group insurance administrative services only (ASO) contracts and deposits on proprietary mutual funds and institutional accounts to calculate total premiums and deposits (a non-IFRS financial measure). This measure provides useful information as it is an indicator of top-line growth.

⁽²⁾ Comparative figures have been reclassified to reflect presentation adjustments relating to the adoption of IFRS 15, Revenue from Contracts with Customers, as described in the "International Financial Reporting Standards" section of the Company's December 31, 2018 Management's Discussion and Analysis and in note 2 to the Company's December 31, 2018 consolidated financial statements.

⁽³⁾ Return on common shareholders' equity is detailed within the "Capital Allocation Methodology" section of the Company's December 31, 2018 Management's Discussion and Analysis.

⁽⁴⁾ Total assets under management (a non-IFRS financial measure) provides an indicator of the size and volume of the overall business of the Company. Services provided in respect of assets under management include the selection of investments, the provision of investment advice and discretionary portfolio management on behalf of clients. This includes internally and externally managed funds where the Company has oversight of the investment policies.



Other assets under administration (a non-IFRS financial measure) includes assets where the Company only provides administration services for which the Company earns fee and other income. These assets are beneficially owned by clients and the Company does not direct the investing activities. Services provided relating to assets under administration include recordkeeping, safekeeping, collecting investment income, settling of transactions or other administrative services. Administrative services are an important aspect of the overall business of the Company and should be considered when comparing volumes, size and trends. Adjusted net earnings attributable to common shareholders and adjusted net earnings per common share (EPS) are non-IFRS financial measures of earnings

performance. In 2018, adjustments were \$56 of restructuring expenses relating to the Company's U.K. operations (refer to note 5 of the Company's December

31, 2018 consolidated financial statements). The following adjustments were made for the twelve months ended December 31, 2017:

2017 Adjustments:

Q1 Restructuring expenses Q2 Restructuring expenses Q3 Restructuring expenses Q4 Restructuring expenses Q4 Net charge on sale of equity investment Q4 U.S. tax reform impact

Total Q4 2017 Adjustments **Total 2017 Adjustments**

		Seg	ment						
Ca	nada		nited tates	Europe		T	otal	EPS	S Impact
\$		\$	11	\$	17	\$	28	\$	0.029
	126		_		1		127		0.128
	_		_		1		1		0.002
	_		_		4		4		0.004
	_		122		_		122		0.124
	19		251		(54)		216		0.218
	19		373		(50)		342		0.345
\$	145	\$	384	\$	(31)	\$	498	\$	0.503



CONSOLIDATED STATEMENTS OF EARNINGS (unaudited) (in Canadian \$ millions except per share amounts)

	For the three months ended December 31				For the years ended December 31			
		2018	2017 ⁽¹⁾		2018	2017 (1)		
Income								
Premium income								
Gross premiums written	\$	10,271 \$	9,672	\$	39,984 \$	38,261		
Ceded premiums		(1,226)	(1,178)		(4,523)	(4,359)		
Total net premiums		9,045	8,494		35,461	33,902		
Net investment income								
Regular net investment income		1,632	1,564		6,358	6,141		
Changes in fair value through profit or loss		(398)	1,415		(3,606)	1,466		
Total net investment income		1,234	2,979		2,752	7,607		
Fee and other income		1,420	1,439		5,819	5,608		
		11,699	12,912		44,032	47,117		
Benefits and expenses		,	· · · · · ·		,	· · · · · ·		
Policyholder benefits								
Gross		8,737	7,740		32,357	30,801		
Ceded		(599)	(556)		(2,445)	(2,214)		
Total net policyholder benefits		8,138	7,184		29,912	28,587		
Policyholder dividends and experience refunds		358	434		1,654	1,800		
Changes in insurance and investment contract liabilities		190	2,369		502	5,256		
Total paid or credited to policyholders		8,686	9,987		32,068	35,643		
Commissions		673	646		2,474	2,647		
Operating and administrative expenses		1,311	1,237		5,033	4,705		
Premium taxes		128	115		495	463		
Financing charges		70	74		221	300		
Amortization of finite life intangible assets and impairment reversal		59	29		212	168		
Restructuring expenses		_	5		67	259		
Loss on assets held for sale		_	202		_	202		
Earnings before income taxes		772	617		3,462	2,730		
Income taxes		50	182		387	422		
Net earnings before non-controlling interests		722	435		3,075	2,308		
Attributable to non-controlling interests		(21)	10		(19)	30		
Net earnings		743	425		3,094	2,278		
Preferred share dividends		33	33		133	129		
Net earnings - common shareholders	\$	710 \$	392	\$	2,961 \$	2,149		
Earnings per common share								
Basic	\$	0.719 \$	0.397	\$	2.996 \$	2.173		
Diluted	\$	0.719 \$	0.396	\$	2.994 \$	2.170		

⁽¹⁾ Certain comparative figures have been reclassified as described in note 2 to the Company's December 31, 2018 consolidated financial statements.



CONSOLIDATED BALANCE SHEETS (unaudited)

(in Canadian \$ millions)

		31	
		2018	2017
Assets			_
Cash and cash equivalents	\$	4,168 \$	3,551
Bonds		124,862	120,204
Mortgage loans		25,014	22,185
Stocks		9,290	8,864
Investment properties		5,218	4,851
Loans to policyholders		8,929	8,280
		177,481	167,935
Assets held for sale		897	169
Funds held by ceding insurers		9,251	9,893
Goodwill		6,548	6,179
Intangible assets		3,976	3,732
Derivative financial instruments		417	384
Owner occupied properties		731	706
Fixed assets		448	303
Other assets		2,567	2,424
Premiums in course of collection, accounts and interest receivable		5,202	4,647
Reinsurance assets		6,126	5,045
Current income taxes		218	134
Deferred tax assets		981	930
Investments on account of segregated fund policyholders		209,527	217,357
Investments on account of segregated fund policyholders held for sale		3,319	_
Total assets	\$	427,689 \$	419,838
Liabilities	_		450 504
Insurance contract liabilities	\$	166,720 \$	159,524
Investment contract liabilities		1,711	1,841
Liabilities held for sale		897	
Debentures and other debt instruments		6,459	5,777
Funds held under reinsurance contracts		1,367	373
Derivative financial instruments		1,562	1,336
Accounts payable		3,262	2,684
Other liabilities		3,855	3,752
Current income taxes		402	464
Deferred tax liabilities		1,210	1,194
Investment and insurance contracts on account of segregated fund policyholders		209,527	217,357
Investment and insurance contracts on account of segregated fund policyholders held for sale		3,319	<u> </u>
Total liabilities		400,291	394,302
Equity			
Non-controlling interests			
Participating account surplus in subsidiaries		2,737	2,771
Non-controlling interests in subsidiaries		138	164
Shareholders' equity		100	101
Share capital			
Preferred shares		2,714	2,714
Common shares		7,283	7,260
Accumulated surplus		13,342	12,098
Accumulated other comprehensive income		1,045	386
Contributed surplus		1,045	143
Total equity		27,398	25,536
Total liabilities and equity	\$	427,689 \$	419,838
iotal nationales and equity	Ψ	7£1,003 Ø	713,030



Segmented Information (unaudited)

Consolidated Net Earnings

For the three months ended December 31, 2018

	C	anada	United States	E	urope	Lifeco Corporate	Total
Income							
Total net premiums Net investment income	\$	3,535 \$	1,134	\$	4,376	\$ — \$	9,045
Regular net investment income		667	473		488	4	1,632
Changes in fair value through profit or loss		(554)	110		46		(398)
Total net investment income		113	583		534	4	1,234
Fee and other income		428	644		348		1,420
		4,076	2,361		5,258	4	11,699
Benefits and expenses							
Paid or credited to policyholders		2,733	1,568		4,385	_	8,686
Other (1)		937	686		481	8	2,112
Financing charges		32	29		9	_	70
Amortization of finite life intangible assets and impairment reversal		21	23		15	_	59
Restructuring expenses		_	_		_	_	_
Loss on assets held for sale							
Earnings (loss) before income taxes		353	55		368	(4)	772
Income taxes (recovery)		65	(2)		(12)	(1)	50
Net earnings (loss) before non-controlling interests		288	57		380	(3)	722
Non-controlling interests		(19)	(1)		(1)	_	(21)
Net earnings (loss)		307	58		381	(3)	743
Preferred share dividends		28	_		5	_	33
Net earnings (loss) before capital allocation		279	58		376	(3)	710
Impact of capital allocation		31	(3)		(27)	(1)	
Net earnings (loss) - common shareholders	\$	310 \$	55	\$	349	\$ (4) \$	710

⁽¹⁾ Includes commissions, operating and administrative expenses and premium taxes.



Segmented Information (unaudited) - Consolidated Net Earnings (cont'd)

For the three months ended December 31, 2017

	Ca			nited ates ⁽²⁾	Euro	ре	Lifeco e Corpora		Total ⁽²⁾
Income									
Total net premiums Net investment income	\$	3,464	\$	1,059	\$:	3,971	\$	— \$	8,494
Regular net investment income		639		452		471		2	1,564
Changes in fair value through profit or loss		1,001		(48)		462			1,415
Total net investment income		1,640		404		933		2	2,979
Fee and other income		436		635		368			1,439
		5,540		2,098	,	5,272		2	12,912
Benefits and expenses									
Paid or credited to policyholders		4,180		1,294	4	4,513		_	9,987
Other (1)		832		716		446		4	1,998
Financing charges		31		29		14			74
Amortization of finite life intangible assets and impairment reversal		20		1		8		_	29
Restructuring expenses		_		_		5			5
Loss on assets held for sale				202					202
Earnings (loss) before income taxes		477		(144)		286		(2)	617
Income taxes (recovery)		114		163		(95))	_	182
Net earnings (loss) before non-controlling interests		363		(307)		381	,	(2)	435
Non-controlling interests		25		(14)		(1))	_	10
Net earnings (loss)		338		(293)		382		(2)	425
Preferred share dividends		26		_		5		2	33
Net earnings (loss) before capital allocation		312		(293)		377		(4)	392
Impact of capital allocation		26		(5)		(19)		(2)	
Net earnings (loss) - common shareholders	\$	338	\$	(298)	\$	358	\$	(6) \$	392

⁽¹⁾ Includes commissions, operating and administrative expenses and premium taxes.

⁽²⁾ Certain comparative figures have been reclassified as described in note 2 to the Company's December 31, 2018 consolidated financial statements.



Segmented Information (unaudited) - Consolidated Net Earnings (cont'd)

For the twelve months ended December 31, 2018

	С	anada	United States	Europe	Lifeco Corporate	Total
Income				<u> </u>		
Total net premiums	\$	13,093 \$	4,250	\$ 18,118	\$ - \$	35,461
Net investment income		•	•	•		•
Regular net investment income		2,608	1,836	1,901	13	6,358
Changes in fair value through profit or loss		(1,285)	(890)	(1,431)		(3,606)
Total net investment income		1,323	946	470	13	2,752
Fee and other income		1,736	2,603	1,480		5,819
		16,152	7,799	20,068	13	44,032
Benefits and expenses						
Paid or credited to policyholders		11,024	4,447	16,597	_	32,068
Other ⁽¹⁾		3,406	2,741	1,832	23	8,002
Financing charges		128	55	37	1	221
Amortization of finite life intangible assets and impairment reversal		81	90	41	_	212
Restructuring expenses		_	_	67	_	67
Loss on assets held for sale						
Earnings (loss) before income taxes		1,513	466	1,494	(11)	3,462
Income taxes (recovery)		268	66	56	(3)	387
Net earnings (loss) before non-controlling interests		1,245	400	1,438	(8)	3,075
Non-controlling interests		(21)	2	_	_	(19)
Net earnings (loss)		1,266	398	1,438	(8)	3,094
Preferred share dividends		114	_	19		133
Net earnings (loss) before capital allocation		1,152	398	1,419	(8)	2,961
Impact of capital allocation		123	(10)	(108)	(5)	
Net earnings (loss) - common shareholders	\$	1,275 \$	388	\$ 1,311	\$ (13) \$	2,961

 $[\]ensuremath{^{(1)}}$ Includes commissions, operating and administrative expenses and premium taxes.



Segmented Information (unaudited) - Consolidated Net Earnings (cont'd)

For the twelve months ended December 31, 2017

	Canada ⁽²⁾		Canada ⁽²⁾ Un		Europe	Lifeco Corporate		Total ⁽²⁾
Income								
Total net premiums	\$	13,146	\$	4,471	\$ 16,285	\$ —	\$	33,902
Net investment income						_		
Regular net investment income		2,534		1,816	1,787	4		6,141
Changes in fair value through profit or loss		806		339	321			<u>1,466</u>
Total net investment income		3,340		2,155	2,108	4		7,607
Fee and other income		1,684 18,170		2,538 9,164	 1,386 19,779			5,608 47,117
		10,170		9,104	19,779	4		47,117
Benefits and expenses								
Paid or credited to policyholders		12,977		5,814	16,852			35,643
Other ⁽¹⁾		3,433		2,737	1,623	22		7,815
Financing charges		123		128	48	1		300
Amortization of finite life intangible assets and impairment reversal		72		65	31	_		168
Restructuring expenses		215		17	27	_		259
Loss on assets held for sale		_		202				202
Earnings (loss) before income taxes		1,350		201	1,198	(19))	2,730
Income taxes (recovery)		231		243	(47)	(5))	422
Net earnings (loss) before non-controlling interests		1,119		(42)	1,245	(14))	2,308
Non-controlling interests		42		(10)	(2)	, ,		30
Net earnings (loss)		1,077		(32)	1,247	(14))	2,278
Preferred share dividends		104		_	19	6		129
Net earnings (loss) before capital allocation		973		(32)	1,228	(20))	2,149
Impact of capital allocation		101		(18)	(76)	(7))	
Net earnings (loss) - common shareholders	\$	1,074	\$	(50)	\$ 1,152	\$ (27)	\$	2,149

⁽¹⁾ Includes commissions, operating and administrative expenses and premium taxes.

⁽²⁾ Certain comparative figures have been reclassified as described in note 2 to the Company's December 31, 2018 consolidated financial statements.