

**Paul Mahon, President and CEO, Great-West Lifeco, to speak at the
National Bank Financial Services Conference**

Winnipeg, March 23, 2023 - Paul Mahon, President and Chief Executive Officer, Great-West Lifeco, will speak at the National Bank 21st Annual Financial Services Conference on Thursday, March 30, 2023. His presentation will begin at 11:40 am ET.

The live webcast will be available and later archived in [News and Events](#) of Great-West Lifeco's website.

Great-West Lifeco Inc.

Great-West Lifeco is an international financial services holding company with interests in life insurance, health insurance, retirement and investment services, asset management and reinsurance businesses. We operate in Canada, the United States and Europe under the brands Canada Life, Empower, Putnam Investments, and Irish Life. At the end of 2022, our companies had approximately 31,000 employees, 234,500 advisor relationships, and thousands of distribution partners – all serving our more than 38 million customer relationships across these regions. Great-West Lifeco trades on the Toronto Stock Exchange (TSX) under the ticker symbol GWO and is a member of the Power Corporation group of companies. To learn more, visit greatwestlifeco.com.

For more information contact:

Media Relations

Liz Kulyk
204-391-8515
media.relations@canadalife.com

Investor Relations

Deirdre Neary
647-328-2134
deirdre.neary@canadalife.com