

RELEASE

TSX:GWO

Empower President & Chief Executive Officer Edmund F. Murphy to hold Virtual Fireside Chat with TD Cowen

Winnipeg, MB. September 8, 2025 - Great-West Lifeco Inc. (TSX:GWO) announced today that Edmund F. Murphy, President and Chief Executive Officer, Empower will join TD Cowen Senior Equity Analyst, William Katz in a virtual fireside chat on Monday, September 15, 2025 at 11:00 a.m. ET.

The <u>webcast replay</u> will be available following the event on Great-West Lifeco's website, and will be accessible until December 8, 2025.

ABOUT GREAT-WEST LIFECO INC.

Great-West Lifeco is a financial services holding company focused on building stronger, more inclusive and financially secure futures. We operate in Canada, the United States and Europe under the brands Canada Life, Empower and Irish Life. Together we provide wealth, retirement, workplace benefits and insurance and risk solutions to our over 40 million customer relationships. As of June 30, 2025, Great-West Lifeco's total client assets were \$3 trillion.

Great-West Lifeco trades on the Toronto Stock Exchange (TSX) under the ticker symbol GWO and is a member of the Power Corporation group of companies. To learn more, visit greatwestlifeco.com.

For more information:

Media Relations:

Tim Oracheski 204-946-8961

media.relations@canadalife.com

Investor Relations:

Shubha Khan 416-552-5951

shubha.khan@canadalife.com