











Q3 2012 QUARTERLY INFORMATION For Analysts and Investors















Cautionary Note regarding Forward-looking Information

This report contains some forward-looking statements about the Company, including its business operations, strategy and expected financial performance and condition. Forward-looking statements include statements that are predictive in nature, depend upon or refer to future events or conditions, or include words such as "expects", "anticipates", "intends", "plans", "believes", "estimates" and similar expressions or negative versions thereof. In addition, any statement that may be made concerning future financial performance (including revenues, earnings or growth rates), ongoing business strategies or prospects, and possible future action by the Company, including statements made by the Company with respect to the expected benefits of acquisitions or divestitures, are also forward-looking statements. Forward-looking statements are based on current expectations and projections about future events and are inherently subject to, among other things, risks, uncertainties and assumptions about the Company, economic factors and the financial services industry generally, including the insurance and mutual fund industries. They are not guarantees of future performance, and actual events and results could differ materially from those expressed or implied by forward-looking statements made by the Company due to, but not limited to, important factors such as sales levels, premium income, fee income, expense levels, mortality experience, morbidity experience, policy lapse rates, taxes, general economic, political and market factors in North America and internationally, interest and foreign exchange rates, global equity and capital markets, business competition, technological change, changes in government regulations, changes in accounting policies and the effect of applying future accounting changes including the adoption of IFRS, unexpected judicial or regulatory proceedings, catastrophic events, and the Company's ability to complete strategic transactions and integrate acquisitions. The reader is cautioned that the foregoing list of important factors is not exhaustive, and there may be other factors, including factors set out under "Risk Management and Control Practices" and "Summary of Critical Accounting Estimates", in the Company's 2011 Annual MD&A, and any listed in other filings with securities regulators, which are available for review at www.sedar.com. The reader is also cautioned to consider these and other factors carefully and not to place undue reliance on forward-looking statements. Other than as specifically required by applicable law, the Company does not intend to update any forward-looking statements whether as a result of new information, future events or otherwise.

Cautionary Note regarding Non-IFRS Financial Measures

This report contains some non-IFRS financial measures. Terms by which non-IFRS financial measures are identified include, but are not limited to, "operating earnings", "constant currency basis", "premiums and deposits", "sales", and other similar expressions. Non-IFRS financial measures are used to provide management and investors with additional measures of performance. However, non-IFRS financial measures do not have standard meanings prescribed by IFRS and are not directly comparable to similar measures used by other companies. Please refer to the appropriate reconciliations of these non-IFRS financial measures to measures prescribed by IFRS.



Overview

D. Allen Loney
President & Chief Executive Officer
Great-West Lifeco, Great-West Life, London Life, Canada Life



Quarter Overview

Net earnings of \$520 million in quarter, up 13.8% from Q3 2011

- Strong earnings growth in all geographies
- Expected profit on in-force business and experience gains in aggregate are up 21% and up in all geographies compared to Q3 2011
- Maintained industry leading ROE of 16.1%; ROE of 17.1% based on net earnings

Broad sales growth across all divisions

- Impressive sales growth of 13%; up 11% on a constant currency basis
 - In Canada individual participating life insurance sales were up 34% and Wealth Management group retirement sales were up 41%
 - U.S. Financial Services sales were US\$2.4 billion, up 46% compared to Q3 2011, reflecting continued strong sales in both Individual Markets and Retirement Services
 - U.K. Payout Annuity sales were up 105% and are up 31% year to date compared to 2011
 - Putnam net asset inflows were US\$602 million
- Premiums and Deposits growth of 8%, demonstrating continued strong persistency



Quarter Overview

Maintained strong financial and capital position

- MCCSR of 201% for Great-West Life; 28th consecutive quarter reporting 200% or higher
- Raised \$200 million by issuing 4.80% perpetual preferred shares on October 11
- Including the October capital raise, and the redemption of the GREATs in Q4 2012, holding company cash is approximately \$700 million
- Common shareholder dividend was unchanged at \$0.3075 per share

\$532 billion of assets under administration

- Year-to-date growth of \$30 billion or 6%; up 9% on a constant currency basis
- Invested assets exposure to Eurozone peripheral countries continues to decline through both sales and maturities
- Invested assets portfolio experienced net recoveries on previously impaired assets and the impact of rating downgrades remains immaterial



Quarter Overview

Reinsurance Transaction

- During the third quarter, the Reinsurance Division entered into retrocession agreements with a U.K. domiciled insurance company covering closed blocks of approximately 1.2 million and 575,000 bank distributed policies in Spain and Portugal respectively
 - Term life and disability income policies, often associated with mortgages and other loans
 - Average amount assured of the underlying retroceded policies is approximately €27,000 per policy
 - Annualized premium associated with the underlying policies is approximately €185 million which will decline over time as policies lapse
 - Positive impact on net earnings of \$24 million or \$0.02/share in the quarter



Quarter Overview – \$20 million Positive Impact of Market Conditions

(C\$MM)	Equity Markets	Interest Rates	Credit Markets	Currency
	\$7	(\$2)	\$14	\$1
Net Earnings Impact Q3/12	■ Equity markets strengthened during Q3/12 causing an increase in net earnings	■ Not Material	 Net market value increases on previously impaired securities positively impacted net earnings by \$21 Increase of asset default provisions negatively impacted net earnings by (\$7) 	■ Not Material



Lifeco Summary of Results

William W. Lovatt

Executive Vice President & Chief Financial Officer

Great-West Lifeco



Earnings

Earnings per Share

Great-West Lifeco Operating Earnings



\$493

\$0.519

\$457

\$0.481

\$450

\$0.474

\$486

\$0.512

\$519

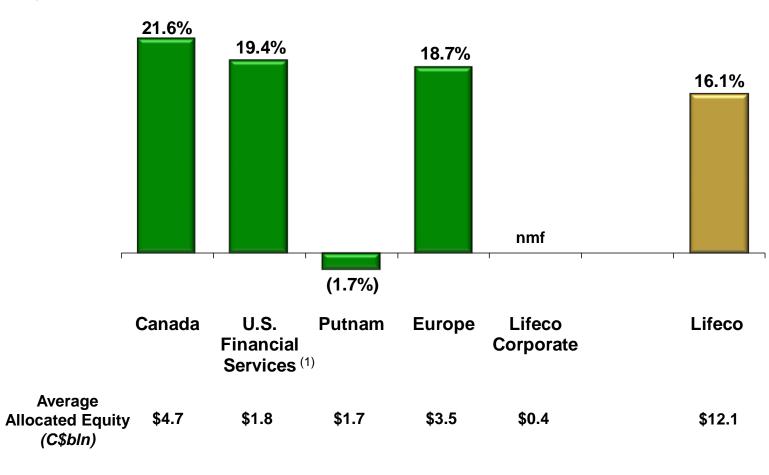
\$0.546

¹⁾ Translated to Canadian dollars at Q3/11 FX rates (\$US = 0.98, £ = 1.58, € = 1.38)



Great-West Lifeco - Return on Equity - Operating Earnings

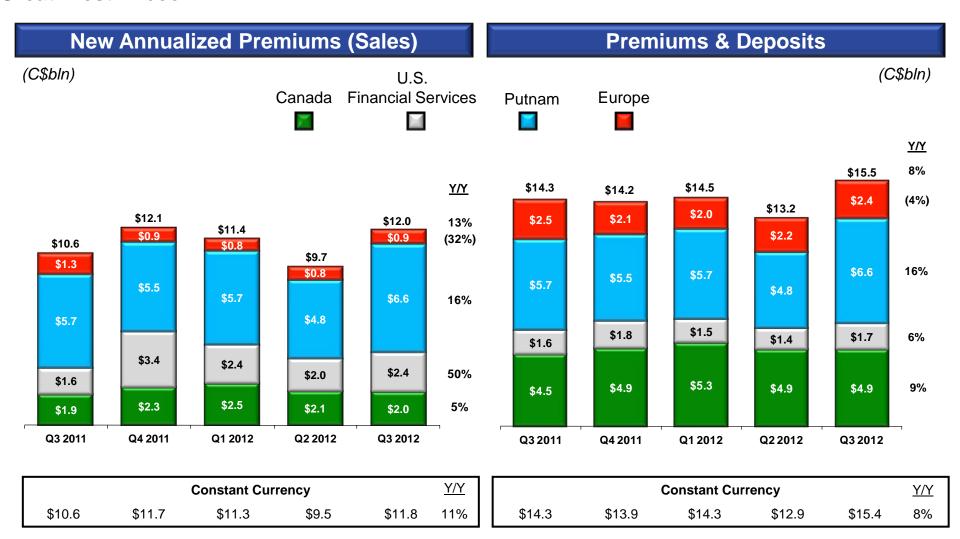
(Trailing 4 Quarters)



(1) U.S. Financial Services includes U.S. Corporate

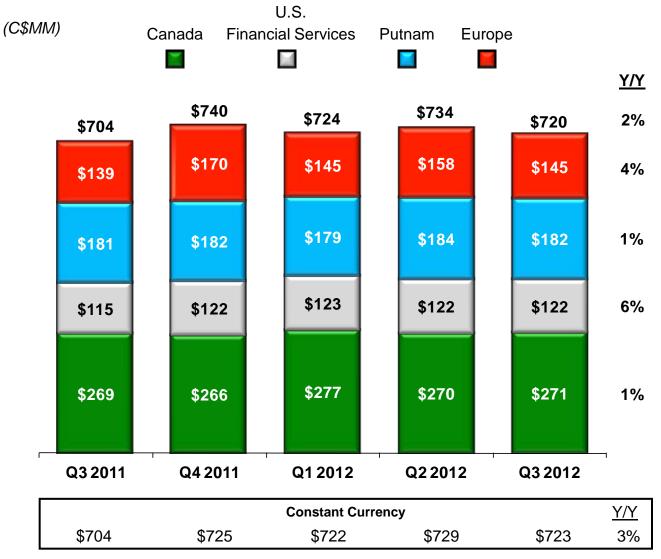


Great-West Lifeco





Great-West Lifeco – Fee Income

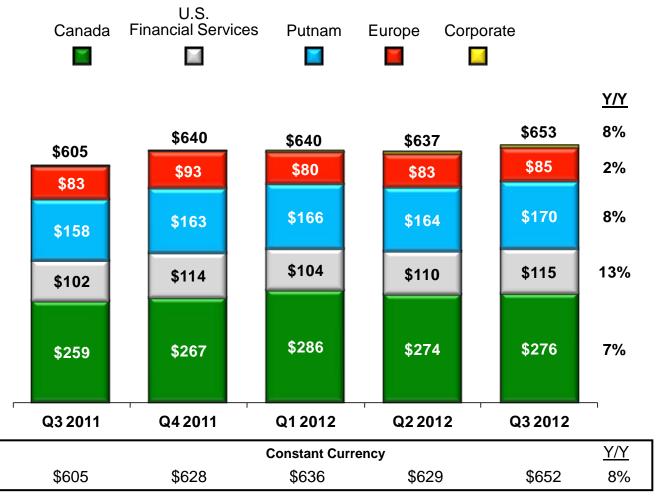


Note: Consolidated totals include corporate



Great-West Lifeco – Operating Expenses

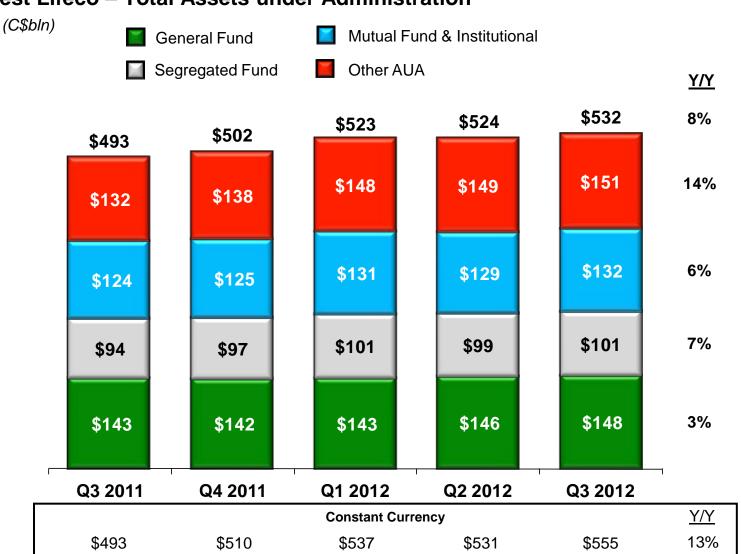




Note: Consolidated totals include corporate expenses Q4 2011 excludes the net impact of two unrelated litigation provisions



Great-West Lifeco – Total Assets under Administration





Invested Assets Update

Mark Corbett

Executive Vice President & Chief Investment Officer

Great-West Lifeco



In-Quarter Developments

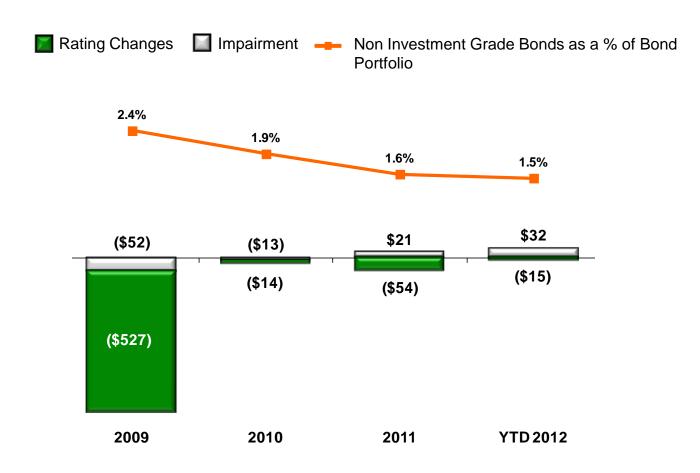
Credit Markets

- Net market value increases on previously impaired securities and a release of a mortgage portfolio provision related to U.S. commercial mortgages, positively impacted shareholders' net earnings by \$21 million.
- Changes in credit ratings in the Company's bond portfolio resulted in a net increase in provisions for future credit losses in insurance contract liabilities, which negatively impacted shareholders' net earnings by \$7 million

Total Credit Impact on Shareholder Net Earnings									
(\$ millions)	Q3	Q2	Q1	Q4	Q3	Q2	Q1		
	2012	2012	2012	2011	2011	2011	2011		
Credit (impairments) / recoveries	21	3	8	5	(5)	3	18		
Credit (downgrades) / upgrades	(7)	(13)	5	(30)	(11)	(9)	(4)		
Total Impact	14	(10)	13	(25)	(16)	(9)	14		



Impact of Impairments and Rating Downgrades on Shareholders' Net Earnings



Accumulated net impairment charges from 2009 to Q3 2012 were \$12 million



Total Government & Government Related Bond Holdings

(C\$MM)				Carrying Value as a % of Lifeco
	Carrying Value	Amortized Cost	Unrealized Gain/(Loss)	Invested Assets
	Valuo	0001	Gami/(2000)	7100010
Canada	14,919	13,302	1,617	
U.K.	10,442	9,353	1,089	
U.S.	7,217	6,749	468	
	32,578	29,404	3,174	25.3%
Ireland	91	88	3	
Spain	17	22	(5)	
Italy	32	36	(4)	
Portugal	8	10	(2)	
Greece				
	148	156	(8)	0.1%
Germany	850	809	41	
France	438	412	26	
Netherlands	492	453	39	
Austria	152	152	-	
Finland	43	42	1	
Belgium	30	30		
	2,005	1,898	107	1.6%
Supranational	899	800	99	
Norway	114	112	2	
Sweden	40	38	2	
All other (5 countries)	284	264	20	
	1,337	1,214	123	1.0%
Total	36,068	32,672	3,396	28.0%

- Bonds issued by the governments of Canada, U.K. and U.S represent 25.3% of total invested assets and were in an unrealized gain position of \$3.2 billion at September 30
- Total holdings of Bonds issued by governments of Eurozone countries represent only 1.7% of total invested assets.
 - Holdings of bonds issued by governments of European peripheral countries represent only 0.1% of total invested assets
 - Holdings of bonds issued by governments of other Eurozone countries represent 1.6% of total invested assets, and are in an unrealized gain position



Total Banks & Other Financial Institutions Bond Holdings

	c	Carrying Value	•		
(C\$MM)	Banks	Banks Other Total Financials		Amortized Cost	Carrying Value as a % of Lifeco Invested Assets
U.S.	1,201	3,000	4,201	3,859	
U.K.	2,026	1,472	3,498	3,464	
Canada	1,397	282	1,679	1,585	_
	4,624	4,754	9,378	8,908	7.3%
Spain	192	_	192	(1) 216	
Italy	71	52	123	149	
Ireland	67	-	67	(2) 96	
Greece	-	-	-	-	
Portugal	-	-	-	-	
•	330	52	382	461	0.3%
Germany	44	50	94	88	
France	413	115	528	543	
Netherlands	338	68	406	398	
Belgium	11	-	11	16	
	806	233	1,039	1,045	0.8%
Australia	557	49	606	588	
Bermuda	557	10	10	8	
Denmark	40	-	40	44	
Norway	99	_	99	98	
Sweden	108	68	176	165	
Switzerland	122	58	180	167	
• • • • • • • • • • • • • • • • • • •	926	185	1,111	1,070	0.9%
Total	6,686	5,224	11,910	11,484	9.3%

- Total holdings of Bonds issued by Eurozone-domiciled financial institutions represent only 1.1% of total invested assets
 - Holdings of Bonds issued by financial institutions in Italy, Ireland, & Spain represent only 0.3% of total invested assets
 - Holdings of Bonds issued by financial institutions in other Eurozone countries represent only 0.8% of total invested assets

¹⁾ The \$192 million of financial institution bonds in Spain include \$176 million of pound sterling denominated bonds issued by U.K. domiciled, FSA regulated subsidiaries of Spanish financial institutions. The holdings in Spain were adjusted to reflect the post quarter end disposition of holdings of a Spanish financial institution with a carrying value of \$57 million and amortized cost of \$65 million.

²⁾ Includes \$63 million of an Irish regulated subsidiary of a German Bank



Total Banks & Other Financial Institutions Bond Holdings By Rating

	Rating (Carrying Value)					% of	
				222	BB &	-	Lifeco Invested
(C\$MM)	AAA	AA	Α	BBB	Lower	Total	Assets
U.S.	_	1,527	1,972	693	9	4,201	
U.K.	214	670	1,398	719	497	3,498	
Canada	65	465	1,013	136	-	1,679	
	279	2,662	4,383	1,548	506	9,378	7.3%
Spain	66	_	46	80	_	192	(1)
Italy	-	_	55	68	_	123	
Ireland	_	_	-	63	4		0.3%
Greece	_	_	_	-	-	-	0.570
Portugal	_	_	_	_	_	_	
. Graga.	66	-	101	211	4	382	J
Germany	2	41	50	1	_	94	٦
France	68	120	183	157	_	528	
Netherlands	-	186	172	-	48	406	0.8%
Belgium	-	-	-	_	11	11	
ŭ	70	347	405	158	59	1,039	J
Australia	111	278	157	60	-	606	
Bermuda	-	-	10	-	-	10	
Denmark	-	-	-	40	-	40	
Norway	15	-	75	9	-	99	
Sweden	-	71	105	-	-	176	
Switzerland		-	90	90	-	180	
	126	349	437	199	-	1,111	0.9%
Total	541	3,358	5,326	2,116	569	11,910	9.3%
% of Lifeco Invested Assets	0.5%	2.7%	4.1%	1.6%	0.4%	9.3%	

 Over 50% of Eurozone financial institution holdings were Covered or Senior

Europe Peripherals Holdings							
Covered	163						
Senior	26						
Subordinated	69						
Junior Subordinated	124						
	382						
Other Eurozone Holdings							
Covered	205						
Senior	419						
Subordinated	222						
Junior Subordinated	193						
	1,039						

¹⁾ The \$192 million of financial institution bonds in Spain include \$176 million of pound sterling denominated bonds issued by U.K. domiciled, FSA regulated subsidiaries of Spanish financial institutions. The holdings in Spain were adjusted to reflect the post quarter end disposition of holdings of a Spanish financial institution with a carrying value of \$57 million and amortized cost of \$65 million.

²⁾ Includes \$63 million of an Irish regulated subsidiary of a German Bank



Bond Holdings of Government & Financial Institutions in Portugal, Ireland, Italy,

Greece and Spain

па орапі						Total			
		Carry	ing Valι	ıe		Carrying	Amortized	Unrealized	
(C\$mm)	Portugal	Ireland	Italy	Greece	Spain	Value	Cost	Gain/(Loss)	
AAA	-	-	-	-	-	-	-	-	
AA	-	-	-	-	-	-	-	-	
Α	-	-	32	-	-	32	36	(4)	
BBB	-	91	-	-	17	108	110	(2)	
BB& lower	8	-	-	-	-	8	10	(2)	
Q3 2012 Total Gov't and Gov't Related	8	91	32	-	17	148	156	(8)	
AAA	-	-	-	-	66	66	55	11	
AA	-	-	-	-	-	-	-	-	
Α	-	-	55	-	46	101	107	(6)	
BBB	-	63	68	-	80	211	288	(77)	
BB& lower	-	4	-	-	-	4	11	(7)	
Q3 2012 Total Financial Institutions	-	67 ⁽²⁾	123	-	192 ⁽¹⁾	382	461	(79)	
Q3 2012 Total	8	158	155	-	209	530	617	(87)	
Q2 2012 Total	10	196	148	-	262	616	764	(148)	

¹⁾ The \$192 million of financial institution bonds in Spain include \$176 million of pound sterling denominated bonds issued by U.K. domiciled, FSA regulated subsidiaries of Spanish financial institutions. The holdings in Spain were adjusted to reflect the post quarter end disposition of holdings of a Spanish financial institution with a carrying value of \$57 million and amortized cost of \$65 million.

- No direct exposure to Greece
- Provisions of \$35 million
 - \$7 million specific provision against impaired holdings of Irish Banks
 - \$28 million of asset default provision

²⁾ Includes \$63 million of an Irish regulated subsidiary of a German Bank

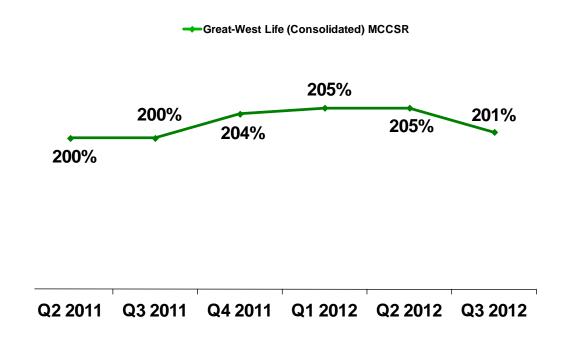


Capital & Other

Garry MacNicholas
Senior Vice-President, Chief Actuary
Great-West Life



Regulatory Capital Ratios Remain Strong



- Demonstrated low sensitivity to capital markets volatility
- In quarter movement is driven by increased formulaic requirements due to strong new business, yield enhancement activity and fair value growth for both bonds and equities
- Regulatory capital ratios do not include approximately \$700 million of available cash at the holding company level, giving consideration to the \$200 million of perpetual preferred share raise completed on October 11, 2012 and the redemption of the GREATs in Q4 2012



Great-West Lifeco – Source of Earnings

 Expected profit on in-force business and experience gains in aggregate are up 21% and up in all geographies

	For the three months ended September 30, 2012							
(C\$MM)	Canada	U.S.	Europe	Corp	Total	Total		
Expected profit on in-force business	262	91	109	(4)	458	497		
Impact of new business	(19)	-	24	-	5	9		
Experience gains and losses	56	(13)	39	(3)	79	(54)		
Management actions and changes in assumptions	48	38	22	-	108	39		
Other	-	-	-	-	-	-		
Earnings on surplus	7	38_	17	(6)	56	80		
Operating Earnings before tax	354	154	211	(13)	706	571		
Taxes	(52)	(63)	(40)	3	(152)	(79)		
Operating Earnings before non-controlling								
interests & preferred dividends	302	91	171	(10)	554	492		
Non-controlling Interests & Preferred Dividends	(21)		(6)	(3)	(30)	(24)		
Operating Earnings - Common Shareholders								
before adj. and Putnam	281	91	165	(13)	524	468		
Putnam after-tax		(4)			(4)	(11)		
Net Earnings - Common Shareholders	281	<u>87</u>	165	(13)	520	457		



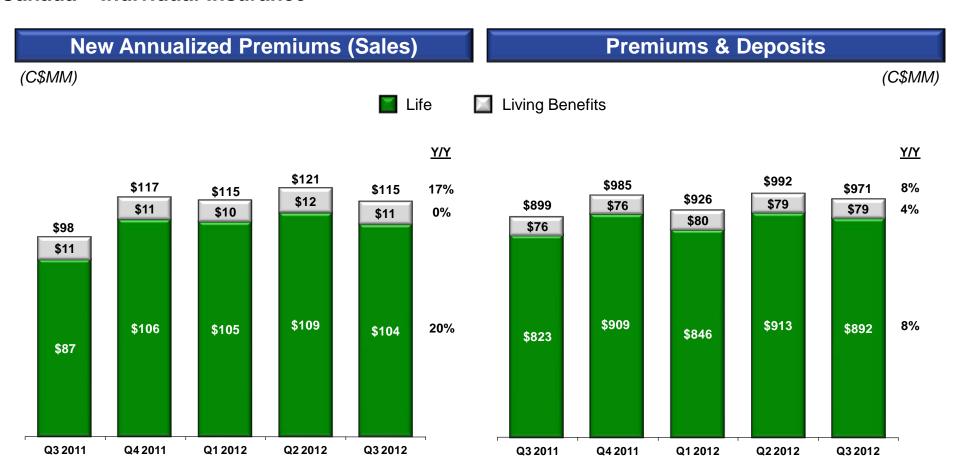
Canada



Paul Mahon
President & Chief Operating Officer
Canada

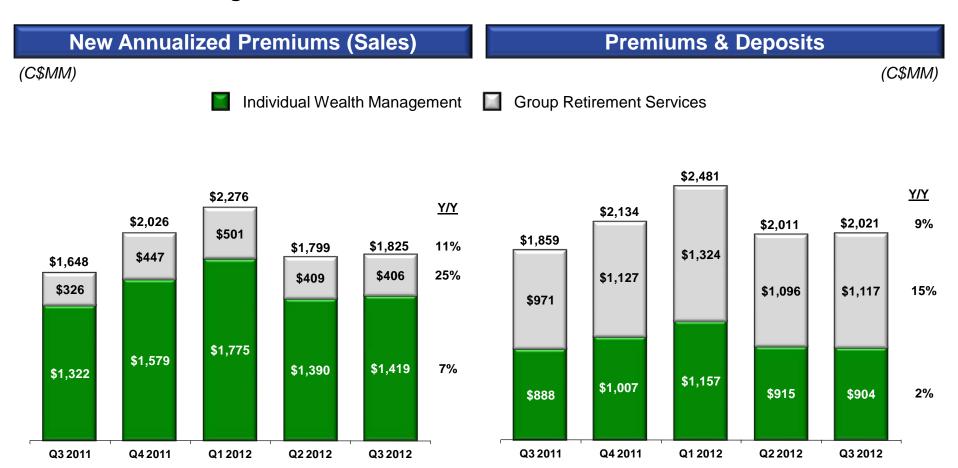


Canada - Individual Insurance





Canada – Wealth Management

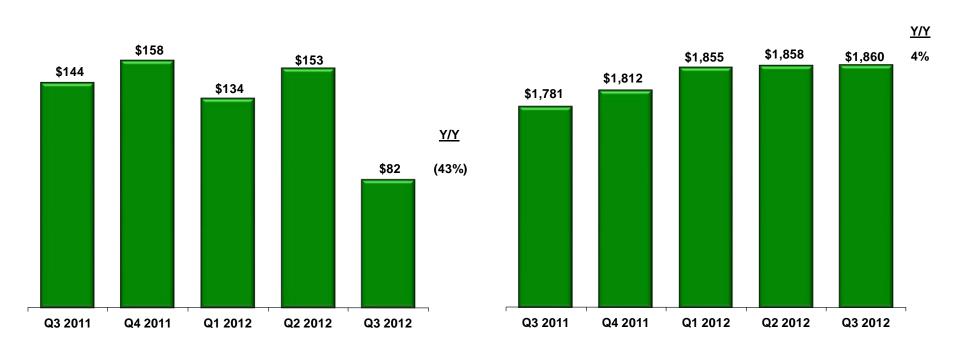


Wealth Management had net positive cash flows for the quarter of \$268



Canada – Group Insurance

New Annualized Premiums (Sales) (C\$MM) (C\$MM)





Canada – Fee Income

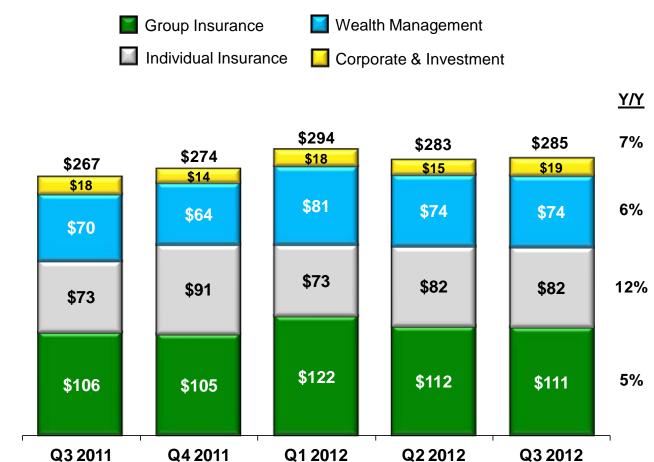


 Positive growth in fee income despite 5.3% drop in average TSX Index levels compared to Q3 2011 levels



Canada – Expenses

(C\$MM)

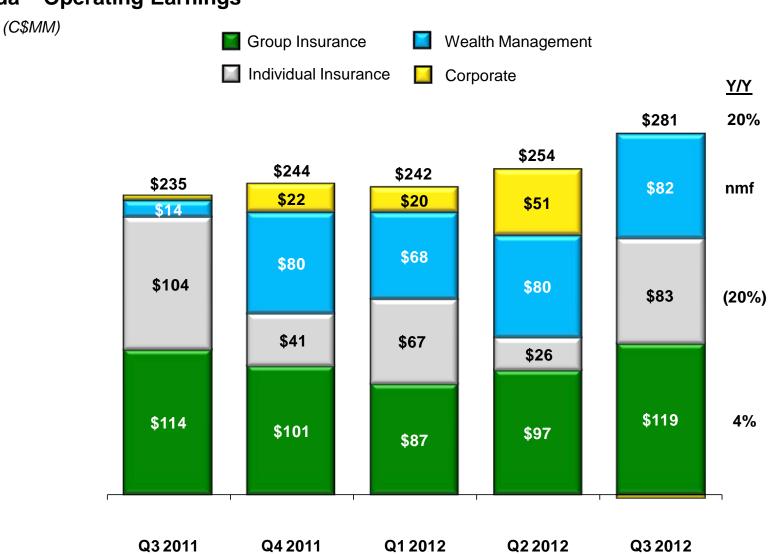


Q4 2011 excludes reduction of litigation provision in Participating policyholder account

Continued investment in strategic initiatives and strong expense control

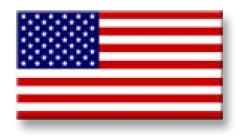


Canada – Operating Earnings





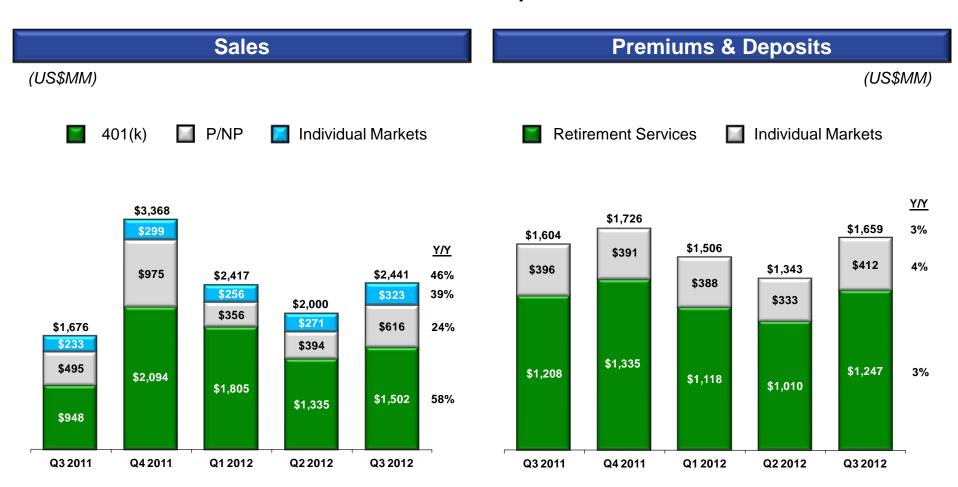
U.S. Financial Services



Mitchell T.G. Graye
President & Chief Executive Officer
Great-West Life & Annuity Insurance Company



U.S. Financial Services – Sales and Premiums & Deposits



 Increases primarily due to higher plan sales in 401(k) and the Single Premium Bank product



U.S. Financial Services - Fee Income

(US\$MM) Variable Asset Charges Variable Asset Fees Administrative Fees (all non-variable) Individual Market Fees Corporate <u>Y/Y</u> \$123 \$121 \$122 3% \$119 \$118 \$18 \$16 \$16 7% \$17 \$15 2% \$46 \$45 \$47 \$44 \$47 \$45 \$47 \$48 \$46 7% \$43 \$12 \$11 \$11 \$11 \$11 (8%) Q3 2011

Q42011

Q1 2012

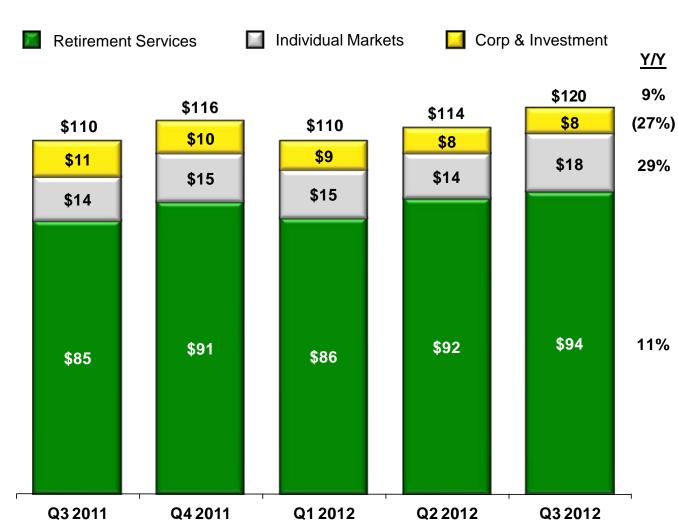
Q22012

Q3 2012



(US\$MM)

U.S. Financial Services - Expenses

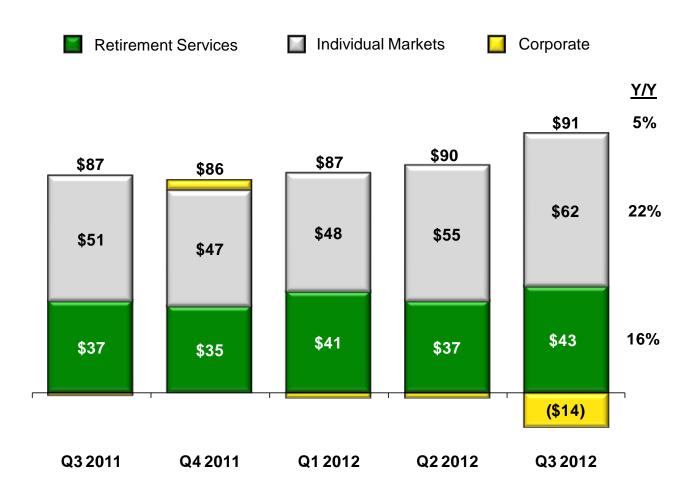


• Increase in sales and overall growth in the business



U.S. Financial Services - Operating Earnings

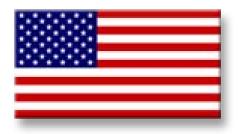
(US\$MM)



Current quarter includes prior period negative tax adjustment in Corporate



Putnam Investments



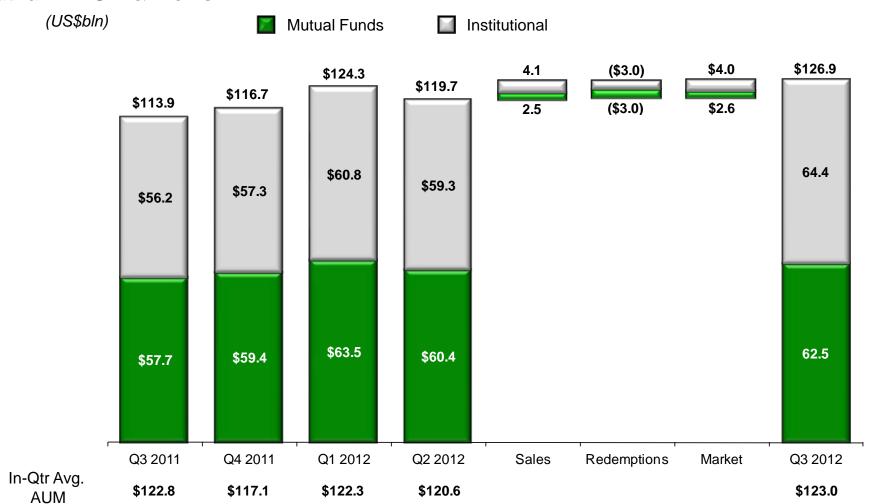
Robert Reynolds

President & Chief Executive Officer

Putnam Investments



Putnam - AUM & Flows



- \$600 million net inflows for Q3 2012
- \$800 million improvement in sales from Q3 2011, and nearly \$2 billion from Q2 2012



Putnam - Fee Income



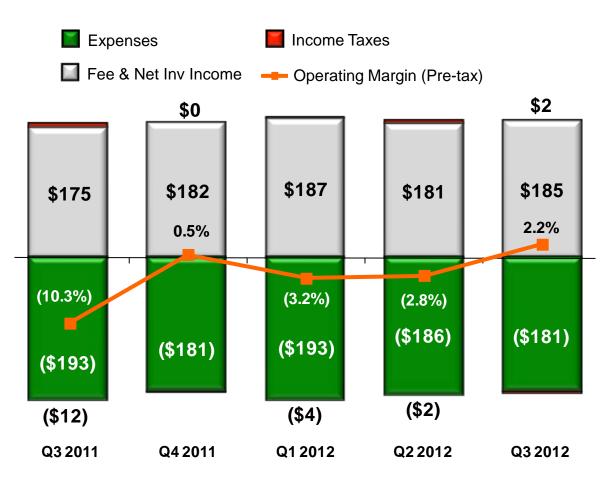


2% increase in Investment Management fees from Q2 2012



Putnam - Core Earnings

(US\$MM)



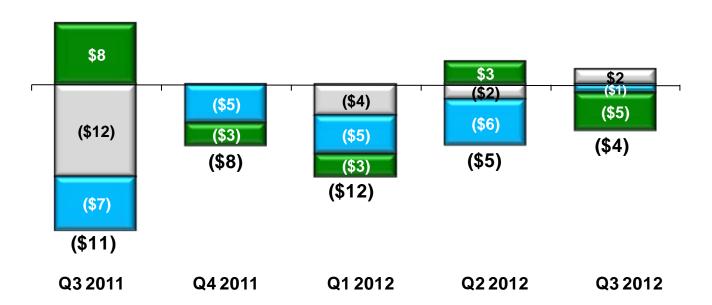
- 6% increase in Fee and Net Investment Income from Q3 2011
- Total Expenses are down 6%, including a 6% reduction in compensation and benefit expenses, since Q3 2011



Putnam - Contribution to Lifeco Earnings

(US\$MM)

Core Earnings (After-tax) Financing Expenses Other



- Financing expenses in Q3 2012 includes a \$6 million release of a 2008 contingency reserve
- Change in other from Q2 2012 due to fair value adjustments related to share-based compensation expense



Europe





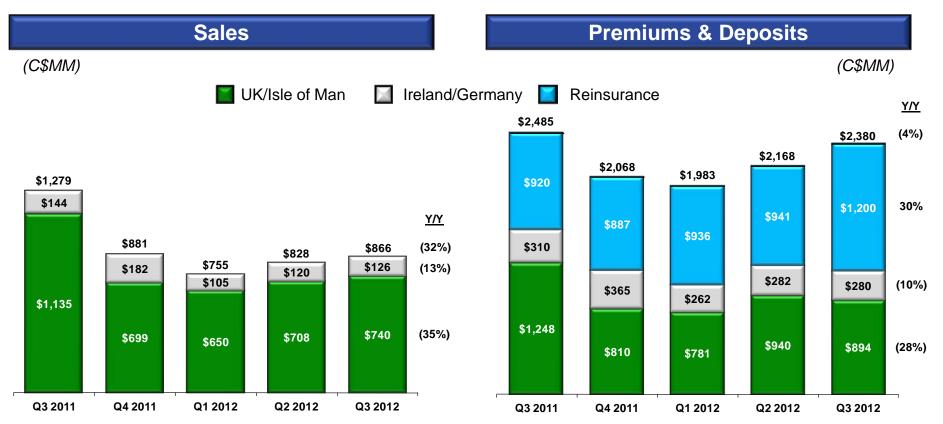




Arshil Jamal
President & Chief Operating Officer
Canada Life Capital Corporation



Europe – Sales and Premiums & Deposits



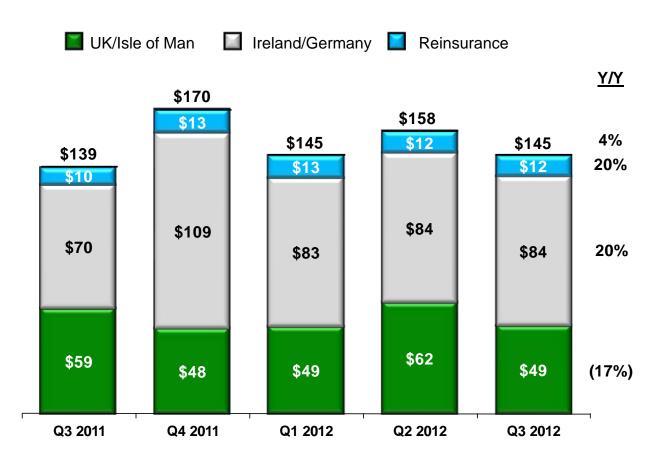
Note: Consolidated totals includes corporate

- Q3 sales are lower due to lower UK Wealth Management sales offset by stronger Payout Annuity sales
- Reinsurance results reflect the new life retrocession agreement



Europe – Fee Income

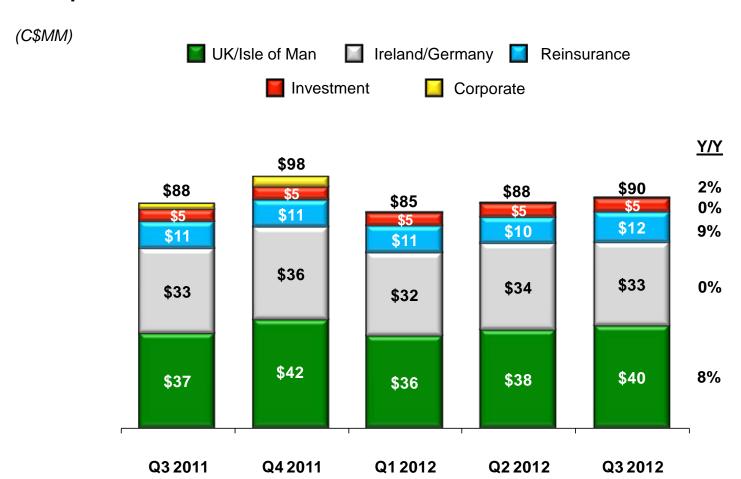




 Fee Income up due to higher assets in Ireland & Germany offset by lower UK surrender charges



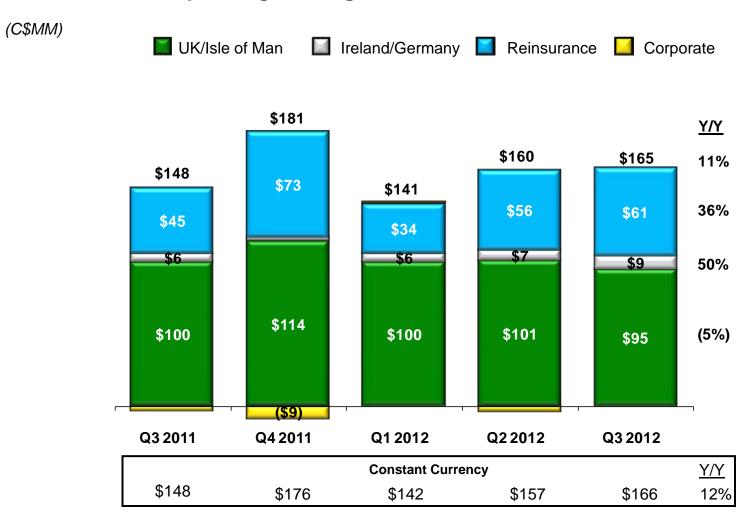
Europe – Expenses



Note: Consolidated totals includes corporate



Europe - Consolidated Operating Earnings





Macro Economic Environment

	Equity Markets					
	S&P TSX		S&P 500		FTSE	
	Close	Average	Close	Average	Close	Average
Q3 2012	12,317	11,924	1,441	1,401	5,742	5,745
Q2 2012	11,597	11,749	1,362	1,350	5,571	5,549
Q1 2012	12,392	12,441	1,408	1,347	5,768	5,818
Q4 2011	11,955	11,938	1,258	1,225	5,572	5,432
Q3 2011	11,624	12,605	1,131	1,226	5,128	5,458



Macro Economic Environment

	Interest Rates					
	Canada		United States		United Kingdom	
	10 Year Gov't	A Rated Corporate Spread ⁽¹⁾	10 Year Gov't	A Rated Corporate Spread ⁽¹⁾	10 Year Gov't	A Rated Corporate Spread ⁽¹⁾
Q3 2012	1.73%	1.56%	1.63%	1.24%	1.73%	1.91%
Q2 2012	1.74%	1.69%	1.65%	1.57%	1.73%	2.11%
Q1 2012	2.11%	1.60%	2.21%	1.69%	2.20%	2.02%
Q4 2011	1.94%	1.84%	1.88%	2.21%	1.98%	2.22%
Q3 2011	2.16%	1.68%	1.92%	2.09%	2.43%	2.01%

⁽¹⁾ Credit spread over 10 year government benchmark yield for 10 year bonds of A rated corporate issuers



Macro Economic Environment

	Currency					
	Income & Expenses			Balance Sheet		
	US\$	£	€	US\$	£	€
Q3 2012	1.00	1.57	1.24	0.98	1.59	1.26
Q2 2012	1.01	1.60	1.30	1.02	1.60	1.29
Q1 2012	1.00	1.57	1.31	1.00	1.60	1.33
Q4 2011	1.02	1.61	1.38	1.02	1.58	1.32
Q3 2011	0.98	1.58	1.38	1.04	1.62	1.40



Questions