

### GREAT-WEST LIFECOINC.

# Quarterly Results Presentation



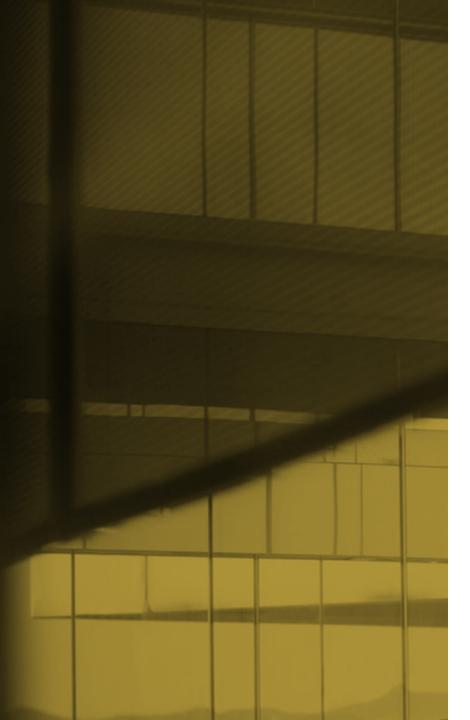
#### **Cautionary notes**

#### CAUTIONARY NOTE REGARDING FORWARD-LOOKING INFORMATION

This document may contain forward-looking information. Forward-looking information includes statements that are predictive in nature, depend upon or refer to future events or conditions, or include words such as "will", "may", "expects", "anticipates", "intends", "plans", "believes", "estimates", "objective", "target", "potential" and other similar expressions or negative versions thereof. These statements include, without limitation, statements about the Company's operations, business, financial condition, expected financial performance (including revenues, earnings or growth rates), ongoing business strategies or prospects, anticipated global economic conditions and possible future actions by the Company, including statements made with respect to the expected cost (including deferred consideration), benefits, timing of integration activities and revenue and expense synergies of acquisitions and divestitures, including but not limited to the proposed acquisition of the full-service retirement business of Prudential Financial, Inc. (Prudential) and the recent acquisitions of Personal Capital Corporation (Personal Capital) and the retirement services business of Massachusetts Mutual Life Insurance Company (MassMutual), the timing and completion of proposed acquisitions, including the acquisition of the retirement business of Prudential and expected earnings per share accretion, expected earnings growth, expected capital management activities and use of capital, expected dividend levels, expected cost reductions and savings, expected expenditures or investments (including but not limited to investment in technology infrastructure and digital capabilities), the impact of regulatory developments on the Company's business strategy and growth objectives, the expected impact of the current pandemic health event resulting from the novel coronavirus ("COVID-19") and related economic and market impacts on the Company's business operations, financial results and financial condition. Forward-looking statements are based on expectations, forecasts, estimates, predictions, projections and conclusions about future events that were current at the time of the statements and are inherently subject to, among other things, risks, uncertainties and assumptions about the Company, economic factors and the financial services industry generally, including the insurance, mutual fund and retirement solutions industries. They are not guarantees of future performance, and the reader is cautioned that actual events and results could differ materially from those expressed or implied by forward-looking statements. In particular, in calculating the expected earnings per share accretion figures in respect of the proposed acquisition of the retirement business of Prudential, management has estimated certain after-tax forecast pro forma adjustments to earnings based on the following assumptions: a USD-CAD exchange rate of 1.25; pre-tax expense synergies of US\$180 million and pre-tax revenue synergies of US\$20 million; incremental financing costs and foregone investment income of C\$97 million; and amortization of intangibles. Many of these assumptions are based on factors and events that are not within the control of the Company and there is no assurance that they will prove to be correct. Whether or not actual results differ from forward-looking information may depend on numerous factors, developments and assumptions, including, without limitation, the severity, magnitude and impact of the novel coronavirus (COVID-19) pandemic (including the effects of the COVID-19 pandemic and the effects of governments' and other businesses' responses to the COVID-19 pandemic on the economy and the Company's financial results, financial condition and operations), the duration of COVID-19 impacts and the availability and adoption of vaccines, the emergence of COVID-19 variants, assumptions around sales, fee rates, asset breakdowns, lapses, plan contributions, redemptions and market returns, the ability to integrate the acquisitions of Personal Capital and the retirement services business of MassMutual, the ability to leverage Empower Retirement's, Personal Capital's and MassMutual's retirement services businesses and achieve anticipated synergies, customer behaviour (including customer response to new products), the Company's reputation, market prices for products provided, sales levels, premium income, fee income, expense levels, mortality experience, morbidity experience, policy and plan lapse rates, participant net contribution, reinsurance arrangements, liquidity requirements, credit ratings, taxes, inflation, interest and foreign exchange rates, investment values, hedging activities, global equity and capital markets (including continued access to equity and debt markets), industry sector and individual debt issuers' financial conditions (including developments and volatility arising from the COVID-19 pandemic, particularly in certain industries that may comprise part of the Company's investment portfolio), business competition, impairments of goodwill and other intangible assets, the Company's ability to execute strategic plans and changes to strategic plans, technological changes, breaches or failure of information systems and security (including cyber attacks), payments required under investment products, changes in local and international laws and regulations, changes in accounting policies and the effect of applying future accounting policy changes, changes in actuarial standards, unexpected judicial or regulatory proceedings, catastrophic events, continuity and availability of personnel and third party service providers, the Company's ability to complete strategic transactions and integrate acquisitions, unplanned material changes to the Company's facilities, customer and employee relations or credit arrangements, levels of administrative and operational efficiencies, changes in trade organizations, and other general economic, political and market factors in North America and internationally. The reader is cautioned that the foregoing list of assumptions and factors is not exhaustive, and there may be other factors listed in filings with securities regulators, including factors set out in the Company's 2020 Annual MD&A under "Risk Management and Control Practices" and "Summary of Critical Accounting Estimates" and in the Company's annual information form dated February 10, 2021 under "Risk Factors", which, along with other filings, is available for review at www.sedar.com. The reader is also cautioned to consider these and other factors, uncertainties and potential events carefully and not to place undue reliance on forward-looking information. Other than as specifically required by applicable law, the Company does not intend to update any forward-looking information whether as a result of new information, future events or otherwise.

#### CAUTIONARY NOTE REGARDING NON-IFRS FINANCIAL MEASURES

This document contains some non-IFRS financial measures. Terms by which non-IFRS financial measures are identified include, but are not limited to, "base earnings (loss)", "base earnings (loss)", "base earnings (loss)", "base earnings (loss)", "constant currency basis", "impact of currency movement", "premiums and deposits", "sales", "net cash flows" and "net asset flows" (including "flows", "inflows" and "outflows"), "redemptions", "assets under management" and "assets under administration". Non-IFRS financial measures are used to provide management and investors with additional measures of performance to help assess results where no comparable IFRS measure exists. However, non-IFRS financial measures do not have standard meanings prescribed by IFRS and are not directly comparable to similar measures used by other companies. Refer to the "Non-IFRS Financial Measures" section in the Company's Q2 2021 MD&A for the appropriate reconciliations of these non-IFRS financial measures to measures prescribed by IFRS as well as additional details on each measure.





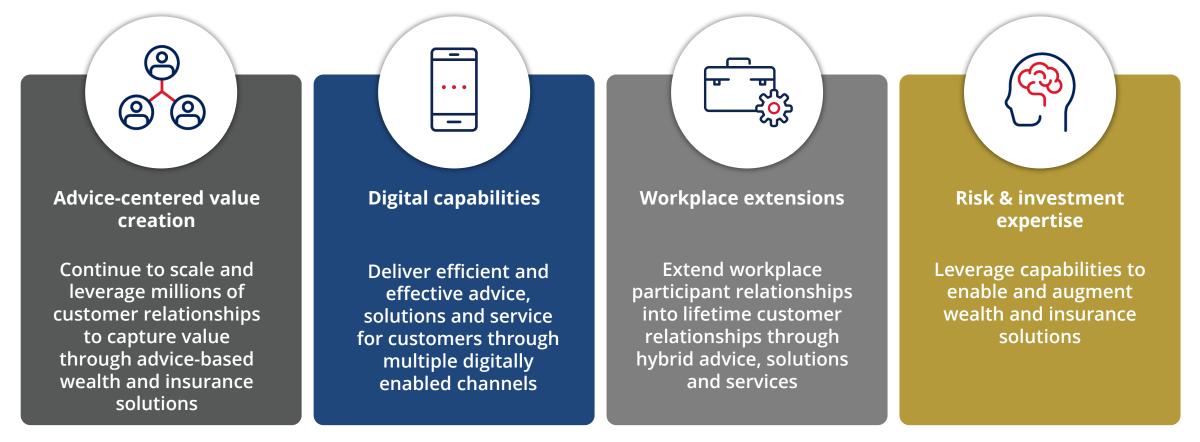
## SUMMARY OF RESULTS

Paul Mahon

President & CEO Great-West Lifeco



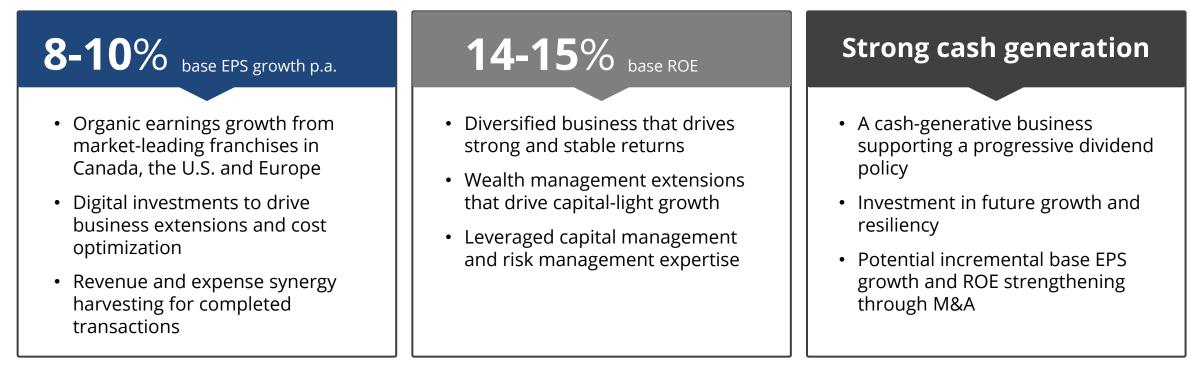
### OUR FOUR VALUE-CREATION PRIORITIES



- Recently announced strategic transactions, including Prudential retirement services in the U.S., Ark Life in Ireland, and ClaimSecure in Canada, are aligned with these priorities
- Adds 4 million plan participants in the U.S., 1.2 million relationships in Canada, 150k individual customers in Ireland

### OUR MEDIUM-TERM\* FINANCIAL OBJECTIVES

#### Value creation through disciplined capital deployment

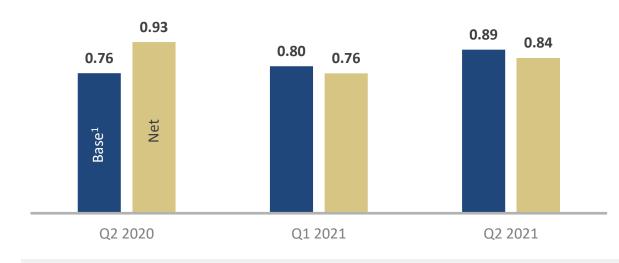


- Recently announced strategic transactions are incremental to our financial objectives above
- Prudential retirement services acquisition is expected to be 8-9% EPS accretive and 1% ROE accretive once fully integrated onto the Empower platform

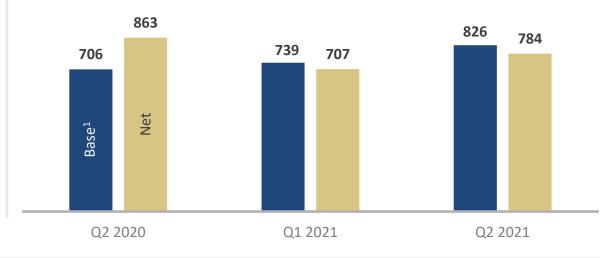
\* Medium-term defined as the next 3-5 years.

### EARNINGS

Earnings per Share (EPS) (C\$)



#### Earnings (C\$m)



#### Base Earnings and EPS

- Base earnings and EPS up 17% from Q2 2020
  - Strong earnings across all operating segments reflecting business growth, higher market levels and the addition of the acquired MassMutual business
  - Net Covid related financial impacts not material

#### Net Earnings and EPS

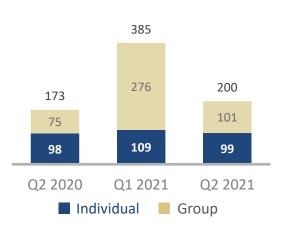
- Net earnings and EPS down 9% from Q2 2020
  - Q2 2020 included higher market-related impacts due to the rapid market recovery which reversed much of the Q1 2020 initial Covid impacts
  - U.S. integration costs for MassMutual and Personal Capital

1. Base earnings and base earnings per share (EPS) are non-IFRS measures. Refer to the reconciliations to net earnings and earnings per share, respectively, in the Company's Q2 2021 MD&A.

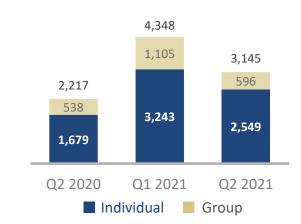
### CANADA

- Solid sales performance
  - Individual insurance sales consistent with pre-COVID levels; Group insurance sales healthy in small/mid segments with limited large case activity in-quarter
  - Strong wealth sales and asset growth
- Continued strategic advancements
  - Canada Life has surpassed the milestone of 500k Group members and dependents with virtual health options
  - Artificial Intelligence should improve the renewal process and long-term disability management for Group Insurance
- Agreement reached for acquisition of ClaimSecure, providing access to 7k new corporate clients and 1.2m Canadians (subject to regulatory approval)

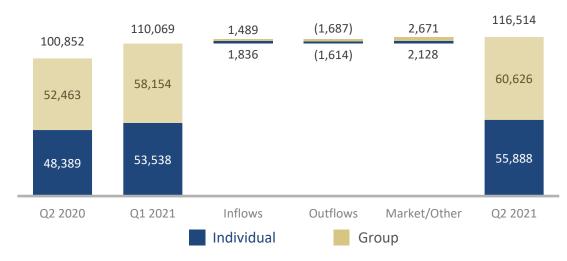
#### Insurance Sales<sup>1</sup> (C\$m)







#### Wealth Fee Business AUA and Flows<sup>1,2</sup> (C\$m)

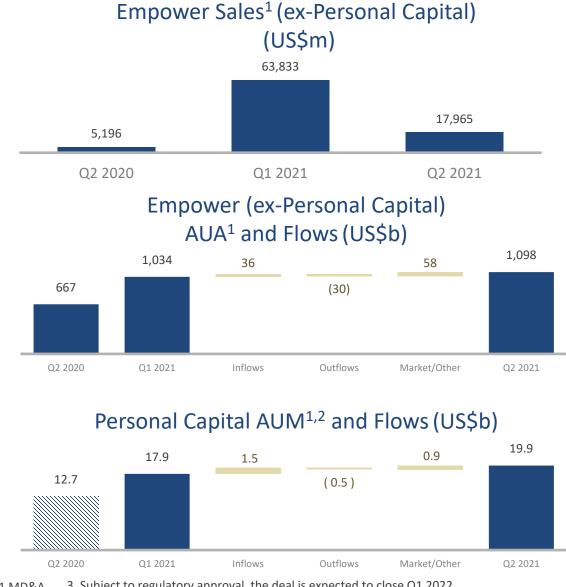


1. Sales and AUA are non-IFRS measures. Refer to the discussion of these measures in the Company's Q2 2021 MD&A.

2. Individual wealth fee business AUA includes segregated funds and proprietary and third party mutual funds; Group wealth fee business AUA relates to segregated funds. Risk-based products are excluded.

### EMPOWER

- Large plan sales drove YoY increase combined with continued strong growth in the Core and Retail segments
- Total Retail Wealth Management AUA (Empower IRA and Personal Capital combined) now exceed US\$40b
- Personal Capital making significant progress in signing up new client assets
- MassMutual and Personal Capital integration programs on track
  - US\$48m of annual, pre-tax run rate cost synergies achieved to date related to MassMutual
- Announced an agreement to acquire the full-service retirement business of Prudential Financial<sup>3</sup> in a transaction valued at US\$3.55b
  - Increases Empower's participant base to over 16m with combined AUA of US\$1.4T across 71k plans

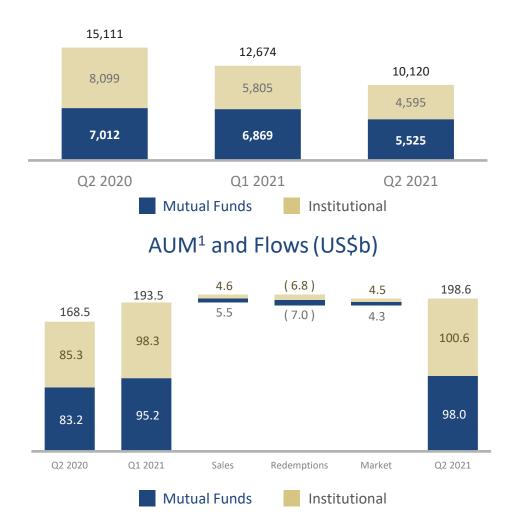


1. Sales, AUA and AUM are non-IFRS measures. Refer to the discussion of these measures in the Company's Q2 2021 MD&A. 3. Subject to regulatory approval, the deal is expected to close Q1 2022. 2. Personal Capital Q2 2020 AUM are pre-acquisition of the business.

### PUTNAM

- US\$30b increase in ending AUM year-over-year
- Sales of short duration income products have slowed due to lower yields; equity sales improving
- Net outflows of US\$3.7b
  - Outflows primarily from lower-fee fixed income products
  - Net inflows for equity products
- Strong investment performance continues
  - 74% and 91% of fund assets performed at levels above the Lipper median on a three-year and five-year basis
  - 24 funds rated 4-5 stars by Morningstar

#### Sales<sup>1</sup> (US\$m)

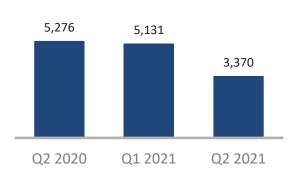


- Individual wealth sales are now higher than prepandemic levels
- Good momentum in annuity sales, with bulk annuity pipeline strengthening
- Sales of Equity Release Mortgages have accelerated, helped by a buoyant UK residential property market
- AUA have continued to increase in local currency:
  - Overall positive flows and market growth
  - Q2 2020 AUA includes C\$45b in respect of a subsidiary (IPSI) which was sold during 2020
- Irish Life reached an agreement to acquire Ark Life in a transaction which will see 150k policies and €2.1b in assets move to Irish Life

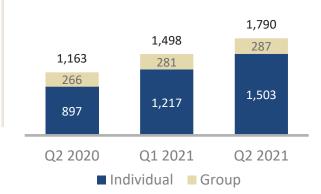
#### Insurance & Annuity Sales<sup>1</sup> (C\$m)



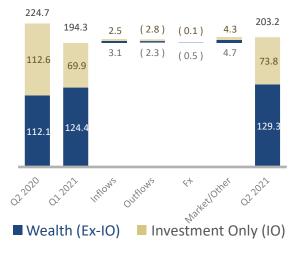
Investment Only Sales<sup>1</sup> (C\$m)



#### Wealth Sales<sup>1</sup> (C\$m)



## Wealth & Investment Only AUA<sup>1</sup> and Flows (C\$b)

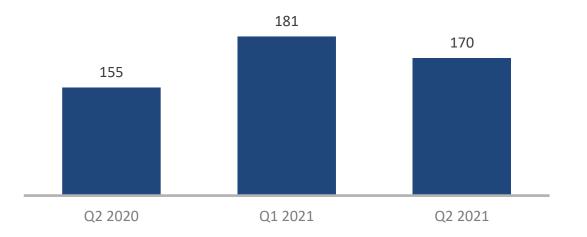


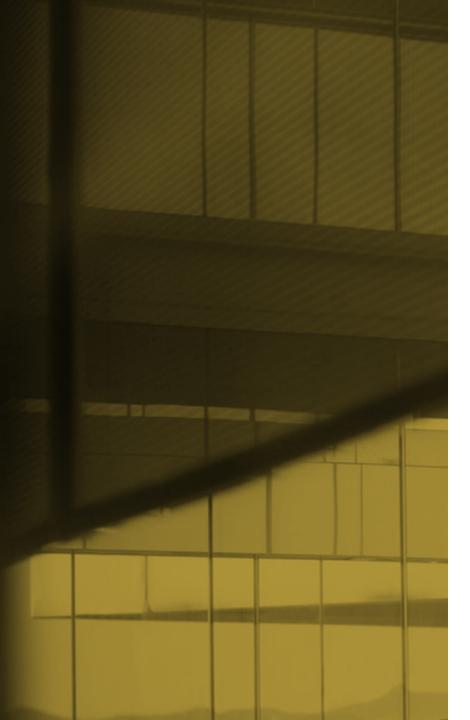
1. Sales and AUA are non-IFRS measures. Refer to the discussion of these measures in the Company's Q2 2021 MD&A.

### CAPITAL AND RISK SOLUTIONS

- Strong growth in expected profit, up 10% YoY
  - Growth in Structured Life and Longevity
  - QoQ decline primarily due to impact of currency movements
- Pipeline of new business continues to be strong in both Structured Life and Longevity
  - Completed two new longevity reinsurance agreements in the U.K. The agreements cover over £600m of pension liabilities and over 3k in-payment and deferred policies.

#### Expected Profit<sup>1</sup> (C\$m)







#### GREAT-WEST LIFECOINC.

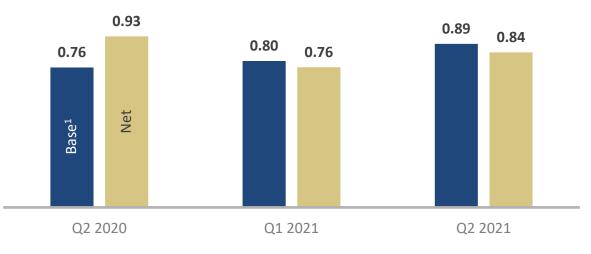
## FINANCIAL HIGHLIGHTS



Great-West Lifeco

### EARNINGS

#### Earnings per Share (C\$m)



#### Canada

- Solid business performance; gains on health and disability results and yield enhancement
- Favorable tax outcomes partly offset by one-time expense items and an asset impairment

#### U.S.

- Market and business growth at Empower plus C\$63m<sup>4</sup> base earnings contribution from the MassMutual acquired block
- Improved earnings at Putnam on notably higher average AUM

#### Base Earnings<sup>1</sup> (C\$m)

|                                   | Canada | U.S. | Europe | CRS | (Base) <sup>1,2</sup><br>Lifeco | (Net) <sup>2</sup><br>Lifeco |
|-----------------------------------|--------|------|--------|-----|---------------------------------|------------------------------|
| Q2 2021                           | 293    | 190  | 184    | 150 | 826                             | 784                          |
| Q1 2021                           | 298    | 104  | 201    | 145 | 739                             | 707                          |
| Q2 2020                           | 315    | 83   | 179    | 137 | 706                             | 863                          |
| YOY                               | (7%)   | 129% | 3%     | 9%  | 17%                             | (9%)                         |
| Constant<br>Currency <sup>3</sup> | (7%)   | 157% | 5%     | 15% | 22%                             | (6%)                         |

#### Europe

- Good underlying performance in UK, Ireland and Germany driven by continued recovery in sales, favourable insurance experience and strong yield enhancement
- Partial offset from net one-off tax adjustments of C\$32m.

#### Capital & Risk Solutions

- Strong business growth driving expected profit
- Lower life claims partially offset by less favourable results in the longevity business

1. Base earnings and base earnings per share (EPS) are non-IFRS measures. Refer to the reconciliations to net earnings and earnings per share, respectively, in the Company's Q2 2021 MD&A.

2. Lifeco totals include Lifeco corporate earnings.

3. Constant currency is a non-IFRS measure. Refer to the discussion of this measure in the Company's Q2 2021 MD&A.

4. Includes a positive C\$7M true up from Q1 2021

### TAX IMPACTS

#### Q2 2021 Tax Impacts (C\$m)

|   | Canada | Europe | Corp | Lifeco |
|---|--------|--------|------|--------|
| Base Earnings Impacts                   | 20     | (32)   | 33   | 21     |
| Total Items Excluded From Base Earnings | -      | (25)   | -    | (25)   |
| Total Tax Impacts                       | 20     | (57)   | 33   | (4)    |

- Lifeco's common shareholders Q2/21 effective tax rate 12% on net earnings, 9% on base earnings
- Q2/21 base earnings impacts reflect the resolution of outstanding issues with tax authorities in Canada and Europe
- Items excluded from base reflect impact of the legislated future tax rate increase in the UK on the revaluation of deferred tax liabilities

### SOURCE OF EARNINGS<sup>1</sup> [BASE]

| (C\$m)   | Canada | U.S. | Europe | CRS  | Corp. | Q2/21<br>Total | Q1/21<br>Total | Q2/20<br>Total |
|--|--------|------|--------|------|-------|----------------|----------------|----------------|
| Expected profit on in-force business                                 | 328    | 205  | 227    | 170  | (5)   | 925            | 885            | 732            |
| Impact of new business   | (7)    | (56) | (12)   | 3    | -     | (72)           | (71)           | (69)           |
| Experience gains and losses  | 16     | 59   | 26     | (13) | (19)  | 69             | 83             | 55             |
| Earnings on surplus (incl. financing charges)                        | 20     | 23   | (8)    | (6)  | (8)   | 21             | (31)           | 102            |
| Base earnings before tax   | 357    | 231  | 233    | 154  | (32)  | 943            | 866            | 820            |
| Taxes  | (36)   | (46) | (43)   | (4)  | 41    | (88)           | (85)           | (64)           |
| Base earnings before non-controlling interests & preferred dividends | 321    | 185  | 190    | 150  | 9     | 855            | 781            | 756            |
| Non-controlling interests & preferred dividends                      | (28)   | 5    | (6)    | -    | -     | (29)           | (42)           | (50)           |
| Base earnings – common shareholders                                  | 293    | 190  | 184    | 150  | 9     | 826            | 739            | 706            |

1. Source of earnings, base earnings, and base earnings per share (EPS) are non-IFRS measures. Refer to the reconciliations to net earnings and earnings per share, respectively, in the Company's Q2 2021 MD&A.

### EARNINGS RECONCILIATION

|  | Q2 2               | 2021               | Q1 2               | 2021               | Q2 2020            |                    |  |
|--|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--|
|  | Post-Tax<br>(C\$m) | Per Share<br>(C\$) | Post-Tax<br>(C\$m) | Per Share<br>(C\$) | Post-Tax<br>(C\$m) | Per Share<br>(C\$) |  |
| Base earnings <sup>1</sup>                                   | 826                | 0.89               | 739                | 0.80               | 706                | 0.76               |  |
| Items excluded from base earnings                            |                    |                    |                    |                    |                    |                    |  |
| Tax legislative changes/material matters <sup>2</sup>        | (25)               | (0.02)             | -                  | -                  | -                  | -                  |  |
| Actuarial assumption changes and other management actions    | 37                 | 0.04               | 5                  | 0.00               | 122                | 0.13               |  |
| Market-related impacts on liabilities and taxes <sup>2</sup> | (15)               | (0.02)             | (24)               | (0.03)             | 35                 | 0.04               |  |
| Restructuring and integration costs                          | (15)               | (0.02)             | (12)               | (0.01)             | -                  | -                  |  |
| Personal Capital and MassMutual transaction costs            | (24)               | (0.03)             | (1)                | (0.00)             | -                  | -                  |  |
| Items excluded from base earnings <sup>1</sup>               | (42)               | (0.05)             | (32)               | (0.04)             | 157                | 0.17               |  |
| Net earnings – common shareholders                           | 784                | 0.84               | 707                | 0.76               | 863                | 0.93               |  |

1. Base earnings and base earnings per share (EPS) are non-IFRS measures. Refer to the reconciliations to net earnings and earnings per share, respectively, in the Company's Q2 2021 MD&A. 2. For presentation purposes, C\$4m of tax related impact has been reclassified to tax legislative changes/material matters.

### SOURCE OF EARNINGS<sup>1</sup> [NET]

| (C\$m)  | Canada | U.S. | Europe | CRS  | Corp. | Q2/21<br>Total | Q1/21<br>Total | Q2/20<br>Total |
|---|--------|------|--------|------|-------|----------------|----------------|----------------|
| Expected profit on in-force business                                | 328    | 205  | 227    | 170  | (5)   | 925            | 885            | 732            |
| Impact of new business  | (7)    | (56) | (12)   | 3    | -     | (72)           | (71)           | (69)           |
| Experience gains and losses   | 18     | 58   | 11     | (13) | (19)  | 55             | 58             | 98             |
| Management actions and changes in assumptions                       | (7)    | (4)  | 48     | 1    | -     | 38             | 2              | 140            |
| Other   | -      | (42) | -      | -    | -     | (42)           | (16)           | -              |
| Earnings on surplus (incl. financing charges)                       | 20     | 23   | (8)    | (6)  | (8)   | 21             | (31)           | 102            |
| Net earnings before tax   | 352    | 184  | 266    | 155  | (32)  | 925            | 827            | 1,003          |
| Taxes   | (36)   | (39) | (75)   | (3)  | 41    | (112)          | (78)           | (90)           |
| Net earnings before non-controlling interests & preferred dividends | 316    | 145  | 191    | 152  | 9     | 813            | 749            | 913            |
| Non-controlling interests & preferred dividends                     | (28)   | 5    | (6)    | -    | -     | (29)           | (42)           | (50)           |
| Net earnings – common shareholders                                  | 288    | 150  | 185    | 152  | 9     | 784            | 707            | 863            |

### SOURCE OF EARNINGS<sup>1</sup> – ADDITIONAL DETAIL

#### Experience gains and losses

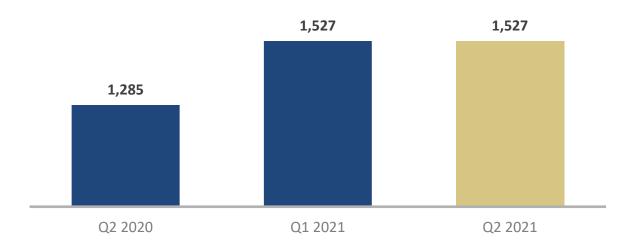
| For three months ended Jun. 30/21<br>(C\$m) | Pre-Tax | Post-Tax |
|---|---------|----------|
| Yield enhancement                           | 69      | 56       |
| Market related impact on liabilities        | (14)    | (14)     |
| Credit related                              | (7)     | (4)      |
| Mortality / longevity / morbidity           | 42      | 44       |
| Expenses and Fees                           | (22)    | (20)     |
| Other                                       | (13)    | (5)      |
| Total experience gains / losses             | 55      | 57       |

#### Management actions and changes in assumptions

| For three months ended Jun. 30/21<br>(C\$m)            | Pre-Tax | Post-Tax |
|--|---------|----------|
| Updated economic assumptions in the UK                 | 26      | 21       |
| Updated policyholder behaviour assumptions in Germany  | 22      | 19       |
| Other  | (10)    | (6)      |
| Total management actions and<br>changes in assumptions | 38      | 34       |
|  |         |          |

### EXPENSES

#### Operating Expenses<sup>1,2</sup> (C\$m)



|                                | Canada | U.S. <sup>2</sup> | Europe | CRS | Lifeco <sup>1,2</sup> |
|--------------------------------|--------|-------------------|--------|-----|-----------------------|
| Q2 2021                        | 469    | 706               | 302    | 25  | 1,527                 |
| Q1 2021                        | 461    | 741               | 295    | 25  | 1,527                 |
| Q2 2020                        | 411    | 560               | 283    | 24  | 1,285                 |
| ΥΟΥ                            | 14%    | 26%               | 7%     | 4%  | 19%                   |
| Constant Currency <sup>3</sup> | 14%    | 42%               | 9%     | 10% | 27%                   |

Excluding Personal Capital and MassMutual, Lifeco expenses up 6% YoY

- Expense growth in Canada aligned with rebound in sales and operational activity volumes, increased sub-advisory expenses following the GLC/Mackenzie Investments transaction, and several one-time items
- Personal Capital and MassMutual contributed C\$156m to U.S. expenses in the quarter
- One-time strategic development and legal costs in Europe
- Additional expenses in CRS supporting business growth

1. Lifeco totals include Lifeco corporate expenses.

2. Operating expenses is a non-IFRS measure and not directly comparable to similar measures used by other companies. Q2 2021 excludes pre-tax integration costs of C\$15m and transaction costs of C\$25m relating to 2020 acquisition of Personal Capital and MassMutual. Q1 2021 excludes pre-tax integration costs of C\$16m and transaction costs of C\$2m relating to 2020 acquisition of Personal Capital and MassMutual.

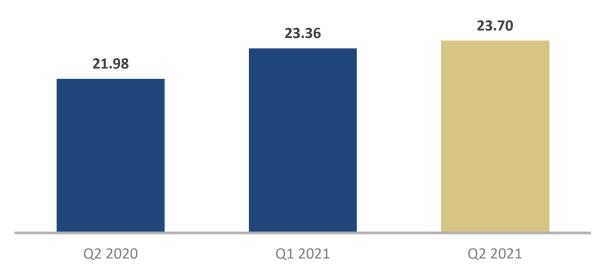
3. Constant currency is a non-IFRS measure. Refer to the discussion of this measure in the Company's Q2 2021 MD&A.

#### 19

#### Operating Expenses By Segment (C\$m)<sup>1,2</sup>

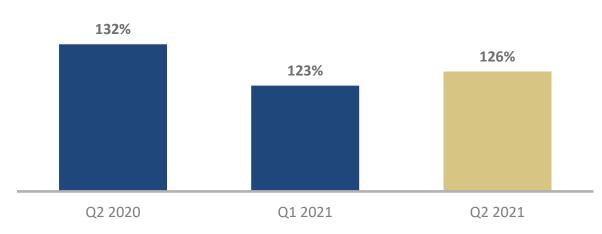
### BOOK VALUE PER SHARE AND LICAT

Book Value per Share (C\$)



- •BVPS growth of 8% YoY was largely driven by strong retained earnings over the past 4 quarters
- Currency movement headwinds largely offset by pension OCI from interest rate increases





- LICAT ratio at 126%, up 3 points QoQ, primarily due to solid earnings contribution and favourable market movements
- Lifeco cash \$0.9b at Q2 2021 (not included in LICAT)



### Looking ahead...

Continued vigilance around COVID-19

Capitalize on strategic initiatives and investments

Focus on the successful integration of acquired businesses



## QUESTIONS



## APPENDIX

### CANADA

| (In C\$m)            | Q2 2020 | Q3 2020 | Q4 2020 | Q1 2021 | Q2 2021 | ΥοΥ |
|----------------------|---------|---------|---------|---------|---------|-----|
| Sales                |         |         |         |         |         |     |
| Individual Insurance | 98      | 76      | 116     | 109     | 99      | 1%  |
| Individual Wealth    | 1,679   | 1,852   | 2,818   | 3,243   | 2,549   | 52% |
| Individual Total     | 1,777   | 1,928   | 2,934   | 3,352   | 2,648   | 49% |
| Group Insurance      | 75      | 109     | 111     | 276     | 101     | 35% |
| Group Wealth         | 538     | 483     | 684     | 1,105   | 596     | 11% |
| Group Total          | 613     | 592     | 795     | 1,381   | 697     | 14% |
| Total                | 2,390   | 2,520   | 3,729   | 4,733   | 3,345   | 40% |
| Fee and Other Income |         |         |         |         |         |     |
| Individual Customer  | 233     | 251     | 251     | 266     | 284     | 22% |
| Group Customer       | 163     | 179     | 195     | 188     | 192     | 18% |
| Corporate            | 14      | 15      | 15      | 15      | 16      | 14% |
| Total                | 410     | 445     | 461     | 469     | 492     | 20% |
| Operating Expenses   |         |         |         |         |         |     |
| Individual Customer  | 188     | 191     | 204     | 207     | 211     | 12% |
| Group Customer       | 208     | 226     | 238     | 233     | 235     | 13% |
| Corporate            | 15      | 14      | 29      | 21      | 23      | 53% |
| Total                | 411     | 431     | 471     | 461     | 469     | 14% |

### CANADA

| (In C\$m)                         | Q2 2020 | Q3 2020 | Q4 2020 | Q1 2021 | Q2 2021 | YoY   |
|-----------------------------------|---------|---------|---------|---------|---------|-------|
| Individual Customer               |         |         |         |         |         |       |
| Base Earnings                     | 159     | 123     | 132     | 138     | 162     | 2%    |
| Items excluded from Base Earnings | 36      | (4)     | (141)   | (12)    | (5)     |       |
| Net Earnings                      | 195     | 119     | (9)     | 126     | 157     | (19%) |
| Group Customer                    |         |         |         |         |         |       |
| Base Earnings                     | 195     | 134     | 205     | 154     | 189     | (3%)  |
| Items excluded from Base Earnings | 2       | -       | (16)    | 1       | -       |       |
| Net Earnings                      | 197     | 134     | 189     | 155     | 189     | (4%)  |
| Corporate                         |         |         |         |         |         |       |
| Base Earnings                     | (39)    | 13      | 11      | 6       | (58)    |       |
| Items excluded from Base Earnings | -       | -       | 109     | -       | -       |       |
| Net Earnings                      | (39)    | 13      | 120     | 6       | (58)    |       |
| Canada Totals                     |         |         |         |         |         |       |
| Base Earnings                     | 315     | 270     | 348     | 298     | 293     | (7%)  |
| Items excluded from Base Earnings | 38      | (4)     | (48)    | (11)    | (5)     |       |
| Net Earnings                      | 353     | 266     | 300     | 287     | 288     | (18%) |

Note: Base earnings is a non-IFRS measures. Refer to the reconciliations to net earnings and earnings per share, respectively, in the Company's Q2 2021 MD&A.

### UNITED STATES

| (In US\$m)                  | Q2 2020 | Q3 2020 | Q4 2020 | Q1 2021 | Q2 2021 | ΥοΥ   |
|-----------------------------|---------|---------|---------|---------|---------|-------|
| Sales                       |         |         |         |         |         |       |
| Empower Retirement          | 5,196   | 6,692   | 6,983   | 63,833  | 17,965  | 246%  |
| Personal Capital            | -       | 542     | 1,168   | 1,399   | 1,483   |       |
| Total                       | 5,196   | 7,234   | 8,151   | 65,232  | 19,448  | 274%  |
| Putnam Sales                | 15,111  | 13,809  | 12,957  | 12,674  | 10,120  | (33%) |
| ee and Other Income         |         |         |         |         |         |       |
| Empower Retirement          | 262     | 281     | 294     | 457     | 500     | 91%   |
| Personal Capital            | -       | 13      | 28      | 31      | 35      |       |
| Other                       | 4       | 3       | 7       | 5       | 2       | (50%) |
| Putnam                      | 203     | 226     | 252     | 237     | 244     | 20%   |
| Total                       | 469     | 523     | 581     | 730     | 781     | 67%   |
|                             |         |         |         |         |         |       |
| Operating Expenses          |         |         |         |         |         |       |
| Empower Retirement          | 229     | 240     | 261     | 364     | 359     | 57%   |
| Personal Capital            | -       | 19      | 37      | 44      | 42      |       |
| Other                       | 11      | 12      | 20      | 9       | 10      | (11%) |
| Putnam                      | 163     | 169     | 175     | 178     | 175     | 8%    |
| U.S. Corporate <sup>1</sup> | -       | 28      | 47      | 2       | 20      |       |
| Total                       | 403     | 468     | 540     | 597     | 606     | 50%   |

1. U.S. Corporate includes Personal Capital and Mass Mutual deal costs of US\$27m in Q3 2020, Mass Mutual deal costs of US\$46m in Q4 2020, Mass Mutual deal costs of US\$1m in Q1 2021, increase to Personal Capital contingent consideration of US\$17m and Mass Mutual deal costs of US\$3m in Q2 2021.

### UNITED STATES

| (In US\$m)                        | Q2 2020 | Q3 2020 | Q4 2020 | Q1 2021 | Q2 2021 | YoY  |
|-----------------------------------|---------|---------|---------|---------|---------|------|
| Empower Retirement                |         |         |         |         |         |      |
| Base Earnings                     | 48      | 58      | 56      | 95      | 147     | 206% |
| Items excluded from Base Earnings | (4)     | 29      | -       | (8)     | (8)     |      |
| Net Earnings                      | 44      | 87      | 56      | 87      | 139     | 216% |
| Personal Capital                  |         |         |         |         |         |      |
| Base Earnings                     | -       | (5)     | (5)     | (11)    | (7)     |      |
| Items excluded from Base Earnings | -       | -       | (2)     | (2)     | (1)     |      |
| Net Earnings                      | -       | (5)     | (7)     | (13)    | (8)     |      |
| Other                             |         |         |         |         |         |      |
| Base Earnings                     | 5       | 3       | (2)     | -       | (1)     |      |
| Items excluded from Base Earnings | -       | (1)     | 1       | -       | -       |      |
| Net Earnings                      | 5       | 2       | (1)     | -       | (1)     |      |
| Putnam                            |         |         |         |         |         |      |
| Base Earnings                     | 9       | 10      | 26      | (3)     | 17      | 89%  |
| Net Earnings                      | 9       | 10      | 26      | (3)     | 17      | 89%  |
| Corporate                         |         |         |         |         |         |      |
| Base Earnings                     | (1)     | (3)     | (7)     | -       | (1)     |      |
| Items excluded from Base Earnings | -       | (24)    | 92      | (1)     | (24)    |      |
| Net Earnings                      | (1)     | (27)    | 85      | (1)     | (25)    |      |
| U.S. Totals                       |         |         |         |         |         |      |
| Base Earnings                     | 61      | 63      | 68      | 81      | 155     | 154% |
| Items excluded from Base Earnings | (4)     | 4       | 91      | (11)    | (33)    |      |
| Net Earnings                      | 57      | 67      | 159     | 70      | 122     | 114% |

Note: Base earnings is a non-IFRS measures. Refer to the reconciliations to net earnings and earnings per share, respectively, in the Company's Q2 2021 MD&A.

| (In C\$m)                     | Q2 2020 | Q3 2020 | Q4 2020 | Q1 2021 | Q2 2021 | YoY   |
|-------------------------------|---------|---------|---------|---------|---------|-------|
| Insurance and Annuity Sales   |         |         |         |         |         |       |
| U.K. Insurance and Annuity    | 644     | 284     | 996     | 522     | 677     | 5%    |
| Ireland Insurance and Annuity | 52      | 63      | 75      | 68      | 82      | 58%   |
| Germany Insurance and Annuity | 6       | 7       | 7       | 7       | 7       | 17%   |
| Total                         | 702     | 354     | 1,078   | 597     | 766     | 9%    |
| Wealth Management Sales       |         |         |         |         |         |       |
| U.K. Wealth Management        | 393     | 372     | 434     | 538     | 732     | 86%   |
| Ireland Wealth Management     | 695     | 959     | 1,037   | 864     | 969     | 39%   |
| Germany Wealth Management     | 75      | 73      | 128     | 96      | 89      | 19%   |
| Total                         | 1,163   | 1,404   | 1,599   | 1,498   | 1,790   | 54%   |
| nvestment Only Sales          |         |         |         |         |         |       |
| U.K. Investment Only          | 22      | 16      | 39      | 32      | 182     | 727%  |
| Ireland Investment Only       | 5,254   | 3,539   | 4,158   | 5,099   | 3,188   | (39%) |
| Total                         | 5,276   | 3,555   | 4,197   | 5,131   | 3,370   | (36%) |
| Total Sales                   |         |         |         |         |         |       |
| U.K.                          | 1,059   | 672     | 1,469   | 1,092   | 1,591   | 50%   |
| Ireland                       | 6,001   | 4,561   | 5,270   | 6,031   | 4,239   | (29%) |
| Germany                       | 81      | 80      | 135     | 103     | 96      | 19%   |
| Total                         | 7,141   | 5,313   | 6,874   | 7,226   | 5,926   | (17%) |

| (In C\$m)            | Q2 2020 | Q3 2020 | Q4 2020 | Q1 2021 | Q2 2021 | YoY   |
|----------------------|---------|---------|---------|---------|---------|-------|
| Fee and Other Income |         |         |         |         |         |       |
| U.K                  | 44      | 42      | 43      | 46      | 39      | (11%) |
| Germany              | 111     | 111     | 119     | 116     | 115     | 4%    |
| Ireland              | 185     | 189     | 189     | 191     | 192     | 4%    |
| Total                | 340     | 342     | 351     | 353     | 346     | 2%    |
| perating Expenses    |         |         |         |         |         |       |
| U.К                  | 83      | 85      | 77      | 86      | 92      | 11%   |
| Germany              | 36      | 37      | 40      | 41      | 38      | 6%    |
| Ireland              | 160     | 151     | 163     | 164     | 162     | 1%    |
| Corporate            | 4       | 2       | 5       | 4       | 10      | 19%   |
| Total                | 283     | 275     | 285     | 295     | 302     | 7%    |

| (In C\$m)                         | Q2 2020 | Q3 2020 | Q4 2020 | Q1 2021 | Q2 2021 | YoY   |
|-----------------------------------|---------|---------|---------|---------|---------|-------|
| U.K.                              |         |         |         |         |         |       |
| Base Earnings                     | 88      | 78      | 96      | 120     | 53      | (40%) |
| Items excluded from Base Earnings | 21      | (11)    | 60      | (12)    | (23)    |       |
| Net Earnings                      | 109     | 67      | 156     | 108     | 30      | (72%) |
| Ireland                           |         |         |         |         |         |       |
| Base Earnings                     | 53      | 70      | 62      | 43      | 68      | 28%   |
| Items excluded from Base Earnings | 48      | 126     | (8)     | 3       | 4       |       |
| Net Earnings                      | 101     | 196     | 54      | 46      | 72      |       |
| Germany                           |         |         |         |         |         |       |
| Base Earnings                     | 41      | 37      | 41      | 40      | 72      | 76%   |
| Items excluded from Base Earnings | 5       | 19      | 6       | 3       | 20      |       |
| Net Earnings                      | 46      | 56      | 47      | 43      | 92      | 100%  |
| Corporate                         |         |         |         |         |         |       |
| Base Earnings                     | (3)     | (3)     | (4)     | (2)     | (9)     | 200%  |
| Items excluded from Base Earnings | -       | -       | -       | -       | -       |       |
| Net Earnings                      | (3)     | (3)     | (4)     | (2)     | (9)     | 200%  |
| Europe Totals                     |         |         |         |         |         |       |
| Base Earnings                     | 179     | 182     | 195     | 201     | 184     | 3%    |
| Items excluded from Base Earnings | 74      | 134     | 58      | (6)     | 1       |       |
| Net Earnings                      | 253     | 316     | 253     | 195     | 185     | (27%) |

Note: Base earnings is a non-IFRS measures. Refer to the reconciliations to net earnings and earnings per share, respectively, in the Company's Q2 2021 MD&A.

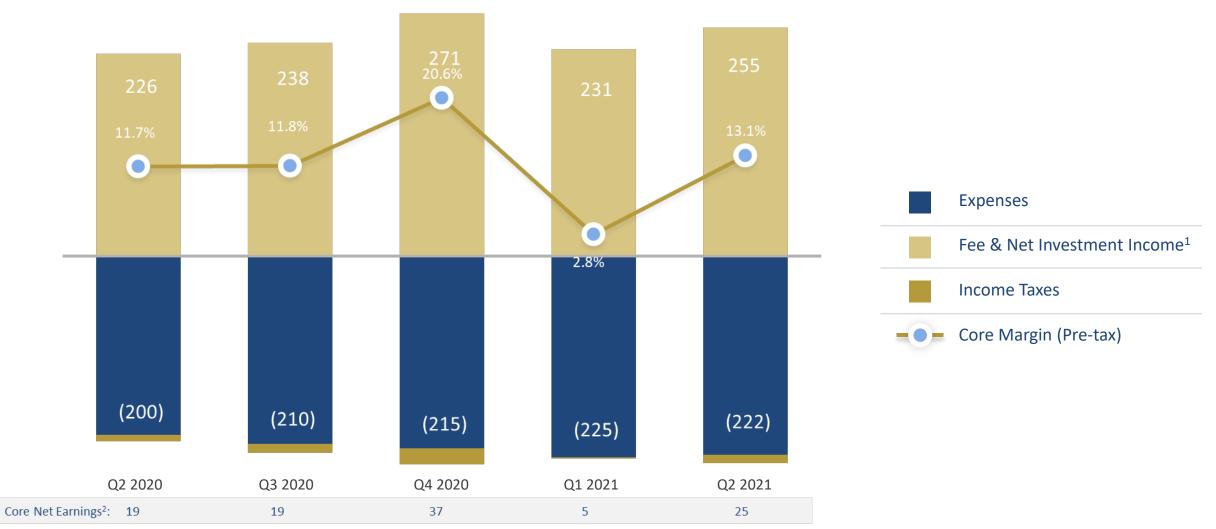
### Capital and Risk Solutions

| (In C\$m)                         | Q2 2020 | Q3 2020 | Q4 2020 | Q1 2021 | Q2 2021 | ΥοΥ   |
|-----------------------------------|---------|---------|---------|---------|---------|-------|
| Fee and Other Income              |         |         |         |         |         |       |
| Reinsurance                       | 2       | 3       | 3       | 2       | 2       | (30%) |
| Operating Expenses                |         |         |         |         |         |       |
| Reinsurance                       | 23      | 23      | 23      | 23      | 23      | 0%    |
| Corporate & Par                   | 1       | 2       | 2       | 2       | 2       |       |
| Total                             | 24      | 25      | 25      | 25      | 25      | 4%    |
| Reinsurance                       |         |         |         |         |         |       |
| Base Earnings                     | 138     | 157     | 124     | 146     | 151     | 9%    |
| Items excluded from Base Earnings | 50      | 11      | 47      | -       | 2       |       |
| Net Earnings                      | 188     | 168     | 171     | 146     | 153     | (19%) |
| Corporate                         |         |         |         |         |         |       |
| Base Earnings                     | (1)     | (1)     | -       | (1)     | (1)     |       |
| Items excluded from Base Earnings | -       | -       | (4)     | -       |         |       |
| Net Earnings                      | (1)     | (1)     | (4)     | (1)     | (1)     |       |
| Capital and Risk Solutions Totals |         |         |         |         |         |       |
| Base Earnings                     | 137     | 156     | 124     | 145     | 150     | 9%    |
| Items excluded from Base Earnings | 50      | 11      | 43      | -       | 2       |       |
| Net Earnings                      | 187     | 167     | 167     | 145     | 152     | (19%) |

**Note**: Reinsurance premiums can vary significantly from period to period depending on the terms of underlying treaties . Earnings are not directly correlated to premiums received. Base earnings is a non-IFRS measures. Refer to the reconciliations to net earnings and earnings per share, respectively, in the Company's Q2 2021 MD&A.

### PUTNAM – CORE NET EARNINGS

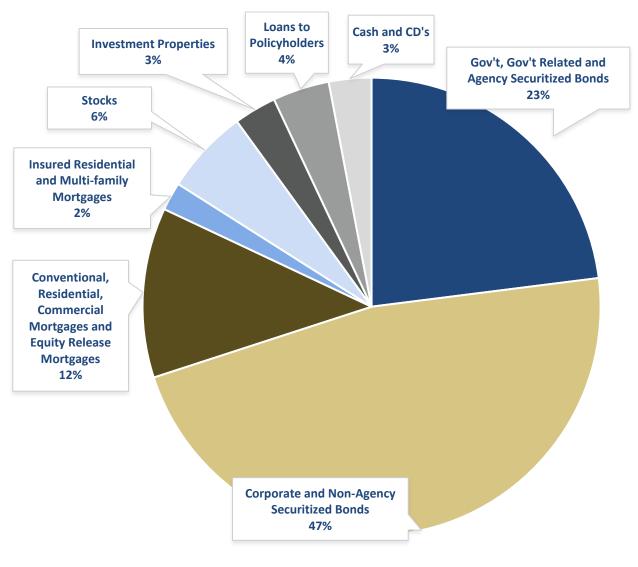
(US\$m)



1. Fee & net investment income includes US\$23m pre-tax (\$17m after tax) of institutional performance fees in Q4 2020.

2. Core net earnings (loss) (a non-IFRS financial measure) is a measure of the Asset Management business unit's performance. Core net earnings (loss) include the impact of dealer commissions and software amortization, and excludes the impact of corporate financing charges and allocations, certain tax adjustments and other non-recurring transactions. Please refer to Q2 2021 MD&A for reconciliation to net earnings (loss).

### INVESTED ASSETS<sup>1</sup>



#### Invested assets of \$210.2 billion

#### Diversified high quality portfolio:

#### Bonds represent 70%:

- 99% are investment grade
- 74% rated A or higher
- 85% of bond holdings are domiciled in Canada, the U.S. and the U.K.

#### Mortgage portfolio represents 14%:

- Well diversified by geography and property type
- Well seasoned, with minimal impairments; delinquencies > 90 days on non-impaired mortgages are negligible

#### Stocks represent 6%, mostly Canadian publicly traded

#### **Investment Properties represent 3%:**

- 61% in Canada / U.S.;
   39% in U.K. / Europe
- Properties are unlevered
- U.K. / European properties benefit from long term lease contracts

### LIFECO CONSOLIDATED BOND PORTFOLIO\*

#### % of Invested Assets

| Country of Domicile | Gov't, Gov't Related and Agency Securitized Bonds | Corporate and Non-Agency<br>Securitized Bonds | Total Bonds |
|---------------------|---|---|-------------|
| U.S.                | 2.8%  | 23.5%   | 26.3%       |
| Canada              | 9.3%  | 9.1%  | 18.4%       |
| J.K.                | 7.3%  | 7.3%  | 14.6%       |
| Germany             | 1.2%  | 0.9%  | 2.1%        |
| reland              | 0.3%  | 0.3%  | 0.6%        |
|                     | 20.9%   | 41.1%   | 62.0%       |
| urope Other         | 0.9%  | 3.4%  | 4.3%        |
| ll Other            | 1.6%  | 1.8%  | 3.4%        |
| Total               | 23.4%   | 46.3%   | 69.7%       |

### CORPORATE AND NON-AGENCY SECURITIZED BONDS – SECTOR DIVERSIFICATION\*

| Corporates          | % of Invested Assets |
|---------------------|----------------------|
| Electric Utilities  | 7.3%                 |
| Consumer Products   | 6.0%                 |
| Industrial Products | 4.5%                 |
| Financial Services  | 3.8%                 |
| Energy              | 3.0%                 |
| Banks               | 3.0%                 |
| Transportation      | 2.9%                 |
| Real Estate         | 2.6%                 |
| Communications      | 1.8%                 |
| Technology          | 1.6%                 |
| Gas Utilities       | 1.4%                 |
| Other Utilities     | 1.3%                 |
| Auto & Auto Parts   | 0.9%                 |
| Total Corporates    | 40.1%                |

| Non-Agency Securitized       | % of Invested Assets |
|------------------------------|----------------------|
| CMBS                         | 1.9%                 |
| RMBS                         | 0.1%                 |
| Other ABS                    | 4.2%                 |
| Total Non-Agency Securitized | 6.2%                 |
|                              |                      |

| Total Corporate and Non-Agency Securitized | 46.3% |
|--|-------|
|--|-------|

### LIFECO MORTGAGE EXPOSURES\*

| (C\$m) Carrying Value Mortgage Holdi |        |                |        |       |        | ngs by Segment |         |             |  |
|--------------------------------------|--------|----------------|--------|-------|--------|----------------|---------|-------------|--|
| Property Type                        | Total  | % of Lifeco IA | Canada | U.S.  | Europe | CRS            | Insured | Non-insured |  |
| Single Family                        | 2,050  | 1.0%           | 2,050  | -     | -      | -              | 500     | 1,550       |  |
| Equity Release                       | 2,275  | 1.1%           | 869    | -     | 1,406  | -              | -       | 2,275       |  |
| Multi Family                         | 7,391  | 3.5%           | 4,259  | 2,294 | 799    | 39             | 3,056   | 4,335       |  |
| Commercial                           |        |                |        |       |        |                |         |             |  |
| <b>Retail &amp; Shopping Centres</b> | 5,556  | 2.6%           | 4,019  | 512   | 1,022  | 3              | -       | 5,556       |  |
| Office Buildings                     | 5,230  | 2.5%           | 2,224  | 1,664 | 1,325  | 17             | -       | 5,230       |  |
| Industrial                           | 4,848  | 2.3%           | 2,907  | 1,362 | 578    | 1              | -       | 4,848       |  |
| Other                                | 1,568  | 0.8%           | 326    | 488   | 754    | -              | 227     | 1,341       |  |
| Total Commercial                     | 17,202 | 8.2%           | 9,476  | 4,026 | 3,679  | 21             | 227     | 16,975      |  |
| Total Lifeco                         | 28,918 | 13.8%          | 16,654 | 6,320 | 5,884  | 60             | 3,783   | 25,135      |  |

• Mortgage holdings totaled \$28.9 billion (13.8% of invested assets). Conventional mortgages, which exclude single family and equity release mortgages, are well diversified by property type, with a weighted average LTV of 52%.

• 13% of mortgage loans are insured, all in Canada

### CURRENCY (RELATIVE TO C\$)

|         | 1    | ncome & Expenses |      | Balance Sheet |      |      |  |
|---------|------|------------------|------|---------------|------|------|--|
|         | US\$ | £                | €    | US\$          | £    | €    |  |
| Q2 2021 | 1.23 | 1.72             | 1.48 | 1.24          | 1.71 | 1.47 |  |
| Q1 2021 | 1.27 | 1.75             | 1.53 | 1.26          | 1.73 | 1.47 |  |
| Q4 2020 | 1.3  | 1.72             | 1.55 | 1.27          | 1.74 | 1.55 |  |
| Q3 2020 | 1.33 | 1.72             | 1.56 | 1.33          | 1.72 | 1.56 |  |
| Q2 2020 | 1.39 | 1.72             | 1.53 | 1.36          | 1.68 | 1.52 |  |