

GREAT-WEST  
**LIFECO** INC.

**Management's Discussion and Analysis**

For the year ended December 31, 2021

**MANAGEMENT'S DISCUSSION AND ANALYSIS**

**FOR THE PERIOD ENDED DECEMBER 31, 2021**

**DATED: FEBRUARY 9, 2022**

This Management's Discussion and Analysis (MD&A) presents management's view of the financial condition, financial performance and cash flows of Great-West Lifeco Inc. (Lifeco or the Company) for the three and twelve months ended December 31, 2021 and includes a comparison to the corresponding periods in 2020, to the three months ended September 30, 2021, and to the Company's financial condition as at December 31, 2020, as applicable. This MD&A provides an overall discussion, followed by analysis of the performance of Lifeco's four major reportable segments: Canada, United States (U.S.), Europe and Capital and Risk Solutions.

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**BUSINESSES OF LIFECO**

Lifeco has operations in Canada, the United States (U.S.) and Europe through The Canada Life Assurance Company (Canada Life), Great-West Life & Annuity Insurance Company (GWL&A), Putnam Investments, LLC (Putnam) and Irish Life Group Limited (Irish Life).

In Canada, Canada Life offers a broad portfolio of financial and benefit plan solutions for individuals, families, businesses and organizations through two primary business units: Individual Customer and Group Customer. Through the Individual Customer business unit, the Company provides life, disability and critical illness insurance products as well as wealth savings and income products to individual customers. These products are distributed through multiple channels: Advisor Solutions, managing general agencies (MGAs) and national accounts, and Financial Horizons Group. Through the Group Customer business unit, the Company provides life, accidental death and dismemberment, disability, critical illness, health and dental protection, creditor insurance as well as retirement savings and income and annuity products and other specialty products to group clients in Canada. These products are distributed through an extensive network of group sales offices located across the country through brokers, consultants and financial security advisors.

In the U.S., Empower is a leading provider of employer-sponsored retirement savings plans in the public/non-profit and corporate sectors that offers employer-sponsored defined contribution plans, administrative and recordkeeping services, individual retirement accounts, fund management as well as investment and advisory services. This includes the retirement services business of Massachusetts Mutual Life Insurance Company (MassMutual) acquired on December 31, 2020. Personal Capital Corporation is a hybrid wealth manager that combines a leading-edge digital experience with personalized advice. Empower's products and services are marketed nationwide through its sales force, brokers, consultants, advisors, third-party administrators and financial institutions. Putnam provides investment management services and related administrative functions and distribution services, through a broad range of investment products, including the Putnam Funds, its own family of mutual funds, which are offered to individual and institutional investors.

The Europe segment is comprised of three distinct business units serving customers in the United Kingdom (U.K.), Ireland and Germany, offering protection and wealth management products, including payout annuity products. The U.K. and Germany business units operate under the Canada Life brand and the Ireland business unit operates under the Irish Life brand.

The Capital and Risk Solutions segment includes the Reinsurance business unit, which operates primarily in the U.S., Barbados, Bermuda and Ireland. Reinsurance products are provided through Canada Life and its subsidiaries. This includes both reinsurance and retrocession business transacted directly with clients or through reinsurance brokers. As a retrocessionaire, the Company provides reinsurance to other reinsurers to enable those companies to manage their insurance risk.

Lifeco currently has no other material holdings and carries on no business or activities unrelated to its holdings in Canada Life, GWL&A, Putnam, Irish Life and their subsidiaries. However, Lifeco is not restricted to investing in those companies and may make other investments in the future.

## **BASIS OF PRESENTATION AND SUMMARY OF ACCOUNTING POLICIES**

The consolidated financial statements of Lifeco, which are the basis for data presented in this report, have been prepared in accordance with International Financial Reporting Standards (IFRS) unless otherwise noted and are presented in millions of Canadian dollars unless otherwise indicated. This MD&A should be read in conjunction with the Company's annual consolidated financial statements for the period ended December 31, 2021.

## **CAUTIONARY NOTE REGARDING FORWARD-LOOKING INFORMATION**

This MD&A may contain forward-looking information. Forward-looking information includes statements that are predictive in nature, depend upon or refer to future events or conditions, or include words such as "will", "may", "expects", "anticipates", "intends", "plans", "believes", "estimates", "objective", "target", "potential" and other similar expressions or negative versions thereof. These statements include, without limitation, statements about the Company's operations, business, financial condition, expected financial performance (including revenues, earnings or growth rates), ongoing business strategies or prospects, climate-related goals, anticipated global economic conditions and possible future actions by the Company, including statements made with respect to the expected cost (including deferred consideration), benefits, timing of integration activities and revenue and expense synergies of acquisitions and divestitures, including but not limited to the proposed acquisition of the full-service retirement business of Prudential Financial Inc. (Prudential) and the acquisitions of Personal Capital Corporation (Personal Capital) and the retirement services business of Massachusetts Mutual Life Insurance Company (MassMutual), the timing and completion of the proposed acquisition of the retirement business of Prudential, expected capital management activities and use of capital, estimates of risk sensitivities affecting capital adequacy ratios, expected dividend levels, expected cost reductions and savings, expected expenditures or investments (including but not limited to investment in technology infrastructure and digital capabilities and solutions), the expected benefits of the Company's strategic relationship with Sagard Holdings, the timing and completion of the joint venture between Allied Irish Banks plc and Canada Life Irish Holding Company Limited, the impact of regulatory developments on the Company's business strategy and growth objectives, the expected impact of the current pandemic health event resulting from the coronavirus (COVID-19) and related economic and market impacts on the Company's business operations, financial results and financial condition.

Forward-looking statements are based on expectations, forecasts, estimates, predictions, projections and conclusions about future events that were current at the time of the statements and are inherently subject to, among other things, risks, uncertainties and assumptions about the Company, economic factors and the financial services industry generally, including the insurance, mutual fund and retirement solutions industries. They are not guarantees of future performance, and the reader is cautioned that actual events and results could differ materially from those expressed or implied by forward-looking statements. Many of these assumptions are based on factors and events that are not within the control of the Company and there is no assurance that they will prove to be correct. Whether or not actual results differ from forward-looking information may depend on numerous factors, developments and assumptions, including, without limitation, the severity, magnitude and impact of the COVID-19 pandemic (including the effects of the COVID-19 pandemic and the effects of governments' and other businesses' responses to the COVID-19 pandemic on the economy and the Company's financial results, financial condition and operations), the duration of COVID-19 impacts and the availability and adoption of vaccines, the effectiveness of vaccines, the emergence of COVID-19 variants, assumptions around sales, fee rates, asset breakdowns, lapses, plan contributions, redemptions and market returns, the ability to integrate the acquisitions of Personal Capital and the retirement services business of MassMutual and Prudential, the ability to leverage Empower's, Personal Capital's and MassMutual's and Prudential's retirement services businesses and achieve anticipated synergies, customer behaviour (including customer response to new products), the Company's reputation, market prices for products provided, sales levels, premium income, fee income, expense levels, mortality experience, morbidity experience, policy and plan lapse rates, participant net contribution, reinsurance arrangements, liquidity requirements, capital requirements, credit ratings, taxes, inflation, interest and foreign exchange rates, investment values, hedging activities, global equity and capital markets (including continued access to equity and debt markets), industry sector and individual debt issuers' financial conditions (including developments and volatility arising from the COVID-19 pandemic, particularly in certain industries that may comprise part of the Company's investment portfolio), business competition, impairments of goodwill and other intangible assets, the Company's ability to execute strategic plans and changes to strategic plans, technological changes, breaches or failure of information systems and security (including cyber attacks), payments required under investment products, changes in local and international laws and regulations, changes in accounting policies and the effect of applying future accounting policy changes, changes in actuarial standards, unexpected judicial or regulatory proceedings, catastrophic events, continuity and availability of personnel and third party service providers, the Company's ability to complete strategic transactions and integrate acquisitions, unplanned material changes to the Company's facilities, customer and employee relations or credit arrangements, levels of administrative and operational efficiencies, changes in trade organizations, and other general economic, political and market factors in North America and internationally. In addition, as we work to advance our climate goals, external factors outside of Lifeco's reasonable control may act as constraints on their achievement, including varying decarbonization efforts across economies, the need for thoughtful climate policies around the world, more and better data, reasonably supported methodologies, technological advancements, the evolution of consumer behavior, the challenges of balancing interim emissions goals with an orderly and just transition, and other significant considerations such as legal and regulatory obligations.

The reader is cautioned that the foregoing list of assumptions and factors is not exhaustive, and there may be other factors listed in other filings with securities regulators, including factors set out in this MD&A under "Risk Management and Control Practices" and "Summary of Critical Accounting Estimates" and in the Company's annual information form dated February 9, 2022 under "Risk Factors", which, along with other filings, is available for review at [www.sedar.com](http://www.sedar.com). The reader is also cautioned to consider these and other factors, uncertainties and potential events carefully and not to place undue reliance on forward-looking information.

Other than as specifically required by applicable law, the Company does not intend to update any forward-looking information whether as a result of new information, future events or otherwise.

#### **CAUTIONARY NOTE REGARDING NON-GAAP FINANCIAL MEASURES AND RATIOS**

This MD&A contains some non-GAAP financial measures and non-GAAP ratios as defined in National Instrument 52-112 "Non-GAAP and Other Financial Measures Disclosure". Terms by which non-GAAP financial measures are identified include, but are not limited to, "base earnings (loss)", "base earnings (loss) (US\$)", "core net earnings (loss)", "premiums and deposits", "assets under management" and "assets under administration". Terms by which non-GAAP ratios are identified include, but are not limited to, "base earnings per common share (EPS)", "base return on equity (ROE)", "base dividend payout ratio", "effective income tax rate – base earnings – common shareholders" and "effective income tax rate – base earnings – total Lifeco". Non-GAAP financial measures and ratios are used to provide management and investors with additional measures of performance to help assess results where no comparable GAAP (IFRS) measure exists. However, non-GAAP financial measures and ratios do not have standard meanings prescribed by GAAP (IFRS) and are not directly comparable to similar measures used by other companies. Refer to the "Non-GAAP Financial Measures and Ratios" section in this MD&A for the appropriate reconciliations of these non-GAAP financial measures to measures prescribed by GAAP as well as additional details on each measure and ratio.

**CONSOLIDATED OPERATING RESULTS**

**Selected consolidated financial information**

(in Canadian \$ millions, except for per share amounts)

	As at or for the three months ended			For the twelve months ended	
	Dec. 31 2021	Sept. 30 2021	Dec. 31 2020	Dec. 31 2021	Dec. 31 2020
<b>Earnings</b>					
Base earnings <sup>(1)</sup>	\$ 825	\$ 870	\$ 741	\$ 3,260	\$ 2,669
Net earnings - common shareholders	765	872	912	3,128	2,943
<b>Per common share</b>					
Basic:					
Base earnings <sup>(2)</sup>	0.887	0.934	0.799	3.507	2.878
Net earnings	0.822	0.938	0.983	3.365	3.173
Diluted net earnings	0.820	0.936	0.983	3.360	3.172
Dividends paid <sup>(3)</sup>	0.490	0.438	0.438	1.804	1.752
Book value <sup>(4)</sup>	24.71	24.40	22.97		
Base return on equity <sup>(2)</sup>	14.6 %	14.5 %	12.8 %		
Return on equity <sup>(4)</sup>	14.0 %	14.9 %	14.1 %		
<b>Total net premiums</b>	\$ 12,989	\$ 14,921	\$ 11,747	\$ 52,813	\$ 43,019
<b>Total premiums and deposits<sup>(1)</sup></b>	<b>47,654</b>	<b>39,282</b>	<b>40,831</b>	<b>168,803</b>	<b>171,345</b>
<b>Fee and other income</b>	<b>1,885</b>	<b>1,858</b>	<b>1,569</b>	<b>7,294</b>	<b>5,902</b>
<b>Net policyholder benefits, dividends and experience refunds</b>	<b>12,241</b>	<b>10,915</b>	<b>9,916</b>	<b>47,252</b>	<b>38,159</b>
<b>Total assets per financial statements</b>	<b>\$ 630,488</b>	<b>\$ 614,962</b>	<b>\$ 600,490</b>		
Proprietary mutual funds and institutional assets <sup>(4)</sup>	377,155	365,764	350,943		
<b>Total assets under management<sup>(1)</sup></b>	<b>1,007,643</b>	<b>980,726</b>	<b>951,433</b>		
Other assets under administration <sup>(4)</sup>	1,271,931	1,213,074	1,024,414		
<b>Total assets under administration<sup>(1)</sup></b>	<b>\$ 2,279,574</b>	<b>\$ 2,193,800</b>	<b>\$ 1,975,847</b>		
<b>Total equity</b>	<b>\$ 30,483</b>	<b>\$ 30,232</b>	<b>\$ 27,015</b>		
<b>The Canada Life Assurance Company consolidated LICAT Ratio<sup>(5)</sup></b>	<b>124 %</b>	<b>123 %</b>	<b>129 %</b>		

<sup>(1)</sup> This metric is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures and Ratios" section of this document for additional details.

<sup>(2)</sup> This metric is a non-GAAP ratio. Refer to the "Non-GAAP Financial Measures and Ratios" section of this document for additional details.

<sup>(3)</sup> In 2021, Lifeco made dividend payments to common shareholders on each of March 31, June 30 and September 30 in the amount of \$0.438 per share. On November 15, 2021, Lifeco announced an increase to the quarterly dividend of \$0.052 per share. On December 31, 2021, Lifeco made a dividend payment to common shareholders in the amount of \$0.490 per share.

<sup>(4)</sup> Refer to the "Glossary" section of this document for additional details on the composition of this measure.

<sup>(5)</sup> The Life Insurance Capital Adequacy Test (LICAT) Ratio is based on the consolidated results of The Canada Life Assurance Company (Canada Life), Lifeco's major Canadian operating subsidiary. The LICAT Ratio is calculated in accordance with the Office of Superintendent of Financial Institutions' guideline - Life Insurance Capital Adequacy Test. Refer to the "Capital Management and Adequacy" section of this document for additional details.

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**LIFECO 2021 HIGHLIGHTS*****Financial Performance***

- For the twelve months ended December 31, 2021, base earnings per common share were \$3.507 compared to \$2.878 a year ago, an increase of 22%, reflecting the strong performance of recent acquisitions as well as growth in all segments. For the twelve months ended December 31, 2021, base earnings of \$3,260 million were up \$591 million or 22% compared to 2020 base earnings of \$2,669 million.
- For the twelve months ended December 31, 2021, net earnings per common share were \$3.365, compared to \$3.173 for the previous year, primarily reflecting growth in base earnings. In 2021, in addition to base earnings, Lifeco's net earnings included transaction costs of \$189 million, compared to \$78 million in 2020, related to acquisitions in the United States and Europe segments. 2021 net earnings also included \$66 million of restructuring and integration costs, which is comparable to \$67 million incurred in 2020. In 2020, net earnings also included a net gain of \$94 million related to the sale of Irish Progressive Services International Limited (IPSI), a net gain of \$143 million related to the sale of GLC Asset Management Group Ltd. (GLC) and restructuring and integration costs of \$67 million related to the acquisitions of Personal Capital Corporation (Personal Capital) and the retirement services business of Massachusetts Mutual Life Insurance Company (MassMutual or MassMutual transaction) as well as strategic initiatives in the Canadian segment. In addition, 2020 net earnings include the positive impact of the revaluation of a deferred tax asset of \$196 million as a result of higher expected U.S. segment earnings due to 2020 acquisitions.
- Recent acquisitions made in 2020 in the United States and Europe have performed well, resulting in pre-tax contingent consideration provisions of US\$80 million and \$14 million, respectively, recorded in 2021. These contingent consideration provisions are included within transaction costs related to acquisitions, which are excluded from base earnings.
- In November 2021, Lifeco announced an additional dividend of \$0.052 per share for an increase of 12% to \$0.490 per share. This additional dividend follows the announcement by the Office of the Superintendent of Financial Institutions (OSFI) on November 4, 2021 that it has withdrawn its expectation that all federally regulated financial institutions halt dividend increases.
- The Company maintained its strong capital position as evidenced by a Life Insurance Capital Adequacy Test (LICAT) Ratio at December 31, 2021 of 124% for Canada Life, Lifeco's major operating subsidiary, which exceeded the OSFI Supervisory Target Total Ratio of 100%, and Supervisory Minimum Total Ratio of 90%.
- The Company's financial leverage ratio at December 31, 2021 was 33.2% compared to 33.8% in the previous year. The decrease was primarily due to retained earnings growth and repayment on the Company's committed line of credit related to GWL&A's acquisition of the retirement services business of MassMutual, partially offset by the impact of pre-financing a portion of planned acquisitions in 2022. As part of Lifeco's announcement on July 21, 2021, that its U.S. subsidiary, Empower, had reached a definitive agreement to acquire Prudential's full-service retirement business, Lifeco announced that the transaction was expected to be funded with a combination of Limited Recourse Capital Notes (LRCN Series 1), up to US\$1.0 billion of short-term debt and existing resources. On August 16, 2021, Lifeco issued \$1.5 billion (US\$1.19 billion) LRCN Series 1.

## DEVELOPMENTS

### **Medium Term Financial Objectives**

The Company introduced medium-term financial objectives during 2021, with medium-term defined as 3 to 5 years. The Company aims to create value through disciplined capital deployment to achieve, over the medium-term, 8-10% base EPS growth per annum, 14-15% base return on equity (ROE) and to deliver strong cash generation.

The Company has achieved or exceeded the objectives for the year ended December 31, 2021.

<b>Medium-Term Financial Objectives</b>	<b>1-Year Base<sup>(1)</sup></b>	<b>3-Year Base<sup>(1)</sup></b>
8-10% base EPS growth per annum <sup>(1)</sup>	21.9%	13.4% CAGR
14-15% base ROE <sup>(1)</sup>	14.6%	13.6% average
Target dividend payout ratio 45-55% of base earnings <sup>(1)</sup>	51.4%	56.7% average
<b>Net Financial Highlights</b>	<b>Net</b>	<b>Net</b>
Net EPS growth per annum	6.1%	3.9% CAGR
Net ROE	14.0%	13.3% average
Dividend payout ratio <sup>(2)</sup>	53.6%	58.4% average

<sup>(1)</sup> This metric is a non-GAAP ratio. Refer to the "Non-GAAP Financial Measures and Ratios" section of this document for additional details.

<sup>(2)</sup> Refer to the "Glossary" section of this document for additional details on the composition of this measure.

### **Strategic Highlights and Transactions**

The Company announced the following strategic business transactions in the U.S., Canada and Ireland to add scale and grow and extend their businesses.

#### United States

On July 21, 2021, a Lifeco subsidiary, Great-West Life & Annuity Insurance Company (GWL&A), which operates primarily as 'Empower', announced a definitive agreement to acquire Prudential Financial, Inc.'s (Prudential) full-service retirement business. The acquisition will add significant scale and capabilities and further solidify Empower's position as the second largest retirement plan service provider in the United States and is expected to strengthen Empower's overall offering for participants and sponsors through additional expertise, an expanded product offering and new technology from Prudential. It also is expected to increase the synergy potential of Empower's 2020 acquisition of hybrid wealth manager, Personal Capital, across a larger combined business.

The total transaction value of US\$3.55 billion includes purchase price consideration of US\$1.12 billion, reinsurance ceding commission of US\$0.33 billion and US\$2.1 billion of required capital to support the business. The Company issued \$1.5 billion (US\$1.19 billion) of LRCN Series 1 on August 16, 2021 (see Capital Transactions below) and intends to fund the remaining purchase price with up to US\$1.0 billion short-term debt and existing internal resources.

In the first quarter of 2021, the Company completed its acquisition of the retirement services business of Truist Bank, a former private-label recordkeeping client. This acquisition brings approximately 300 retirement plans, consisting of more than 73,000 plan participants.



#### Canada

On September 1, 2021, a Lifeco subsidiary, The Canada Life Assurance Company (Canada Life) completed the acquisition of ClaimSecure Inc., an industry-leading healthcare management firm that provides health and dental claim management services to private and public businesses in Canada.

#### Europe

In the second quarter of 2021, a 50:50 joint venture agreement was reached by Allied Irish Banks plc (AIB) and Canada Life Irish Holding Company Limited to form a new life assurance company. The new life assurance company, which is expected to launch over the next twelve months, will offer AIB customers a range of life protection, pensions, savings and investment options enhanced by integrated digital solutions with continued access to qualified financial advisors. Once established, the existing distribution agreement between AIB and Irish Life will cease. The joint venture agreement is subject to customary regulatory approval and authorization processes.

On November 1, 2021, a Lifeco subsidiary, Irish Life Group Limited (Irish Life), completed the acquisition of Ark Life Assurance Company dac (Ark Life) from Phoenix Group Holdings plc for a total cash consideration of €230 million. The acquisition adds scale to Irish Life's retail division and enhances Irish Life's ability to provide customers with market-leading wealth and insurance solutions.

#### Lifeco

On November 19, 2021, the Company completed the sale of its United States-based subsidiaries, EverWest Real Estate Investors, LLC and EverWest Advisors, LLC (EverWest) to Sagard Holdings Inc. (Sagard), a wholly-owned subsidiary of Power Corporation, in exchange for a minority shareholding in Sagard's subsidiary, Sagard Holdings Management Inc. EverWest was a wholly-owned subsidiary of Canada Life and its principal activity is real estate investment management services. As part of the transaction, the Company has made a capital commitment of approximately US\$500 million into certain Sagard strategies. The Company has also committed to investing a further approximately US\$2 billion in real estate investments to support EverWest's future growth within Sagard.

#### Capital Transactions

The Company made payments of US\$500 million in the third quarter of 2021 on its committed line of credit related to GWL&A's acquisition of the retirement services business of MassMutual on December 31, 2020, reducing the balance drawn on this line of credit to nil.

On August 16, 2021, the Company issued \$1.5 billion aggregate principal amount 3.60% LRCN Series 1 (Subordinated Indebtedness) at par, maturing on December 31, 2081. The LRCN Series 1 bear interest at a fixed rate of 3.60% per annum payable semi-annually, up to but excluding December 31, 2026. On December 31, 2026 and every five years thereafter until December 31, 2076, the interest rate on the LRCN Series 1 will be reset at an interest rate equal to the five-year Government of Canada Yield as defined in the trust indenture governing the LRCN Series 1, plus 2.641%. Commencing November 30, 2026, the Company will have the option to redeem the LRCN Series 1 every five years during the period from November 30 to December 31, in whole or in part at par, together in each case with accrued and unpaid interest. The Company will be required to redeem the LRCN Series 1 in whole at par, together with accrued and unpaid interest, if GWL&A's acquisition of Prudential's full-service retirement business is terminated prior to, or has not closed on or prior to, May 3, 2022 (or such later date as extended pursuant to the acquisition agreement).

On October 8, 2021, the Company issued 8,000,000, 4.50% Non-Cumulative First Preferred Shares, Series Y at \$25.00 per share for gross proceeds of \$200 million. The shares are redeemable at the option of the Company on or after December 31, 2026 for \$25.00 per share plus a premium if redeemed prior to December 31, 2030, in each case together with all declared and unpaid dividends up to but excluding the date of redemption.



The Company redeemed all of the outstanding 5.90% Non-Cumulative First Preferred Shares, Series F on December 31, 2021 at a redemption rate of \$25.00 per share, for a total of \$194 million, plus an amount equal to all declared and unpaid dividends, less any tax required to be deducted and withheld by the Company.

### **COVID-19 PANDEMIC IMPACTS**

The COVID-19 pandemic continues to cause material disruption to businesses globally, resulting in continued economic pressures. While governments in different regions have moved to ease restrictions put in place, many factors continue to extend economic uncertainty, including but not limited to: the availability, adoption and uncertainty around the effectiveness of vaccines; the emergence of COVID-19 variants; and the extent and timing of related government and central bank actions.

The Company's financial outlook for 2022 will depend in part on the duration and intensity of the COVID-19 pandemic impacts as discussed above. The impact of the pandemic on mortality, longevity, disability and other claims experience in future periods remains uncertain and may differ by region and business line. The Company is actively monitoring and, to date, net impacts have been modest, reflecting the Company's diversified business. The Company continues to manage risks of changes to mortality and longevity rates by issuing a diversified range of insurance, annuity and fee income products along with using reinsurance and capital market solutions where appropriate.

The Company's well-diversified businesses, combined with business strength, resilience and experience, puts the Company in a strong position to manage the current environment and leverage opportunities for the future. Lifeco's strategies are equally resilient and flexible, positioning the Company to manage through the recovery and continue to identify and pursue opportunities, including organic growth and acquisition activities, while supporting customers and employees in a new environment.

### **Outlook for 2022**

*Refer to Cautionary Note regarding Forward-looking Information and Cautionary Note regarding Non-GAAP Financial Measures and Ratios at the beginning of this document.*

- Lifeco is continuing to focus on its core strategies: delivering financial security and wellness through the workplace, providing advice-centered wealth management, delivering strong investment and asset management and leveraging risk and capital management expertise. The Company intends to invest strategically, both organically and through acquisitions, to drive growth and productivity, while maintaining strong risk and expense discipline, to deliver sustainable long-term value to its customers and shareholders.
- With the acquisitions announced and completed in 2020 and 2021, the Company will continue to focus on completing and integrating acquisitions to enhance the customer experience and realize target synergies to maximize contributions to base and net earnings in 2022. This includes GWL&A's acquisition of Prudential's full-service retirement business expected to close in the first half of 2022.
- The Company will remain focused on future regulatory changes, including the implementation of accounting changes related to IFRS 17, *Insurance Contracts* and IFRS 9, *Financial Instruments*. The Company will continue executing on its global implementation plan during 2022 and will be compliant with these standards, which are effective on January 1, 2023 for the Company.

- In Canada, the Company will continue to leverage the strength of the Canada Life brand to develop innovative products and services, broaden and deepen its distribution channels and ultimately, better serve its customers. Specifically, in its Group Customer business, Canada Life will continue to invest in new digital capabilities and innovative benefits solutions, driving enhanced personalization and insights for its clients and their plan members. In its Individual Customer business, Canada Life will continue to advance on its strong advisor value proposition across all channels, ensuring the best tools and strategies are in place to drive long-term financial security for its customers. Operational resiliency and disciplined expense management will also be key to delivering strong financial results in 2022.
- In the U.S., the Company will focus on the successful closing of the acquisition of the full-service retirement business of Prudential Financial, Inc., which will add significant expertise, a broader set of capabilities and an expanded product portfolio to Empower and further solidify its position as the second largest player in the U.S. retirement market. The Company will also focus on the continued integration of Personal Capital and MassMutual, which are expected to generate further synergies in 2022 and provide new capabilities to better serve customers' financial needs and goals. At Putnam, efforts will continue to drive growth and market share through innovative product and service offerings, strong investment performance and enhanced brand recognition.
- In the U.K., the Company is focusing on the growing retirement market by developing solutions for individuals who require additional pension flexibility and expanding its presence in the bulk annuity market. In Ireland, the focus will be on strengthening positions in the wealth and employee benefits consulting markets following recent acquisitions in 2020 and 2021. In Germany, the Company plans to grow its assets under management and market share through the continued investment and innovation in product development, service enhancement and distribution.
- In Capital and Risk Solutions, the Reinsurance business unit will continue to explore opportunities in new geographies where the Company's innovative reinsurance solutions can be deployed to support clients' evolving needs.

**NET EARNINGS**

Consolidated base earnings and net earnings of Lifeco include the base earnings and net earnings of Canada Life and its operating subsidiaries, GWL&A and Putnam, together with Lifeco's Corporate operating results.

**Base earnings<sup>(1)</sup> and Net earnings - common shareholders**

	For the three months ended			For the twelve months ended	
	Dec. 31 2021	Sept. 30 2021	Dec. 31 2020	Dec. 31 2021	Dec. 31 2020
<b>Base earnings (loss)<sup>(1)</sup></b>					
Canada	\$ 317	\$ 312	\$ 348	\$ 1,220	\$ 1,206
United States	156	221	90	671	273
Europe	213	232	195	830	688
Capital and Risk Solutions	145	107	124	547	536
Lifeco Corporate	(6)	(2)	(16)	(8)	(34)
<b>Lifeco base earnings<sup>(1)</sup></b>	<b>\$ 825</b>	<b>\$ 870</b>	<b>\$ 741</b>	<b>\$ 3,260</b>	<b>\$ 2,669</b>
<b>Items excluded from base earnings</b>					
Actuarial assumption changes and other management actions <sup>(2)</sup>	\$ 23	\$ 69	\$ (23)	\$ 134	\$ 113
Market-related impacts on liabilities <sup>(2)</sup>	20	47	(31)	24	(127)
Transaction costs related to acquisitions <sup>(3)</sup>	(74)	(90)	(47)	(189)	(78)
Restructuring and integration costs	(15)	(24)	(67)	(66)	(67)
Tax legislative changes impact on liabilities	—	—	—	(21)	—
Net gain/charge on business dispositions <sup>(4)</sup>	(14)	—	143	(14)	237
Revaluation of deferred tax asset	—	—	196	—	196
<b>Items excluded from Lifeco base earnings</b>	<b>\$ (60)</b>	<b>\$ 2</b>	<b>\$ 171</b>	<b>\$ (132)</b>	<b>\$ 274</b>
<b>Net earnings (loss) - common shareholders</b>					
Canada	\$ 307	\$ 305	\$ 300	\$ 1,187	\$ 1,070
United States	92	168	208	499	380
Europe	239	357	253	976	913
Capital and Risk Solutions	133	102	167	532	614
Lifeco Corporate	(6)	(60)	(16)	(66)	(34)
<b>Lifeco net earnings - common shareholders</b>	<b>\$ 765</b>	<b>\$ 872</b>	<b>\$ 912</b>	<b>\$ 3,128</b>	<b>\$ 2,943</b>

<sup>(1)</sup> This metric is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures and Ratios" section of this document for additional details.

<sup>(2)</sup> Refer to the "Glossary" section of this document for additional details on the composition of this measure.

<sup>(3)</sup> The transaction costs relate to acquisitions in the U.S. segment (the full-service retirement business of Prudential, Personal Capital and the retirement services business of MassMutual) as well as acquisitions in the Europe segment. In addition, the twelve months ended December 31, 2021 included a provision for payments relating to the Company's acquisition of Canada Life.

<sup>(4)</sup> For the three and twelve months ended December 31, 2021, net gain/charge on business dispositions includes a \$14 million net charge on business disposition in the Europe Corporate business unit. Included in the three and twelve months ended December 31, 2020 is a net gain of \$143 million on the sale of GLC in the Canada Corporate business unit. Included in the twelve months ended December 31, 2020 is a net gain of \$94 million related to the sale of IPSI in the Europe Ireland business unit.

The information in the table above is a summary of results for base and net earnings of the Company. Additional commentary regarding base and net earnings is included in the "Segmented Operating Results" section.

### Base earnings

Base earnings for the fourth quarter of 2021 of \$825 million (\$0.887 per common share) increased by \$84 million or 11% from \$741 million (\$0.799 per common share) a year ago. The increase was primarily due to MassMutual business related base earnings of \$55 million (US\$44 million), the impact of higher equity markets across all jurisdictions and business growth in the Capital and Risk Solutions segment. The Company acquired the retirement services business of MassMutual on December 31, 2020. The Company also had less adverse claims experience in the life business in the Capital and Risk Solutions segment as well as favourable morbidity experience in the Europe segment. These items were partially offset by less favourable morbidity experience in the Canada segment.

For the twelve months ended December 31, 2021, Lifeco's base earnings were \$3,260 million (\$3.507 per common share) compared to \$2,669 million (\$2.878 per common share) a year ago. The 22% increase was primarily due to MassMutual business related base earnings of \$234 million (US\$188 million) as well as the impact of higher equity markets across all jurisdictions and business growth in the Capital and Risk Solutions segment. The Company also had favourable investment and morbidity experience and a pension settlement gain in the Europe segment as well as favourable morbidity experience in the Canada segment. These items were partially offset by higher life mortality claims and a net loss estimate of \$61 million after-tax primarily for estimated claims resulting from the impact of recent major weather events recorded in the third quarter of 2021 in the Capital and Risk Solutions segment.

### Net earnings

Lifeco's net earnings for the three month period ended December 31, 2021 of \$765 million (\$0.822 per common share) decreased by \$147 million or 16% compared to \$912 million (\$0.983 per common share) a year ago. The decrease was primarily due to the positive impact of the revaluation of a deferred tax asset of \$196 million in the U.S. segment and a net gain of \$143 million related to the sale of GLC recorded in the fourth quarter of 2020. The decrease was partially offset by an increase in base earnings, lower restructuring and integration costs in the Canada and U.S. segments as well as favourable market-related impacts on liabilities.

For the twelve months ended December 31, 2021, Lifeco's net earnings were \$3,128 million (\$3.365 per common share) compared to \$2,943 million (\$3.173 per common share) a year ago. The 6% increase was primarily due to an increase in base earnings and favourable market-related impacts on liabilities. The increase was partially offset by the positive impact in 2020 of the revaluation of a deferred tax asset and the net gain on the sale of GLC discussed in the in-quarter results, as well as a net gain of \$94 million related to the sale of IPSI in the third quarter of 2020. In addition, the Company had higher transaction costs related to the MassMutual and Personal Capital acquisitions and a provision for payments relating to the Company's acquisition of The Canada Life Assurance Company.

Lifeco's net earnings for the three months period ended December 31, 2021 of \$765 million (\$0.822 per common share) decreased by \$107 million or 12% compared to \$872 million (\$0.938 per common share) in the previous quarter. The decrease in net earnings was primarily due to less favourable actuarial assumption changes, higher expenses in the U.S. segment and less favourable market-related impacts on liabilities.

### Actuarial Assumption Changes and Other Management Actions

For the three months ended December 31, 2021, actuarial assumption changes and other management actions resulted in a positive net earnings impact of \$23 million. This compares to a negative impact of \$23 million for the same quarter last year and a positive impact of \$69 million for the previous quarter.

In Europe, net earnings were positively impacted by \$46 million, primarily due to updated economic assumptions. In Canada, net earnings were negatively impacted by \$13 million, primarily due to mortality updates. In Capital and Risk Solutions, net earnings were negatively impacted by \$12 million, primarily due to updated assumptions for expenses. In the U.S., net earnings were positively impacted by \$2 million, due to updated longevity assumptions.

For the twelve months ended December 31, 2021, actuarial assumption changes and other management actions resulted in a positive net earnings impact of \$134 million, compared to positive \$113 million for the same period in 2020. Effective October 15, 2021, the Canadian Actuarial Standards Board published revised standards for the valuation of insurance contract liabilities. The revised standards include decreases to ultimate reinvestment rates, revised calibration criteria for stochastic risk-free interest rates and an increase to the maximum net credit spread on reinvestment over the long term. The Company adopted these standard changes in the third quarter of 2021, which resulted in a negative net earnings impact of \$33 million, which is included in the actuarial assumption changes and other management action for the twelve months ended December 31, 2021.

#### Market-Related Impacts

In the regions where the Company operates, average equity market indices for the three months ended December 31, 2021 were up by 29% in the U.S. (as measured by S&P 500), 25% in Canada (as measured by S&P TSX), 23% in broader Europe (as measured by EURO STOXX 50) and 17% in the U.K. (as measured by FTSE 100) compared to the same period in 2020. The major equity indices finished the fourth quarter of 2021 up 11% in the U.S., 6% in Canada, 6% in broader Europe and 4% in the U.K. compared to September 30, 2021. For the twelve months ended December 31, 2021, average equity market levels were higher in the U.S., Canada, the U.K. and broader Europe compared to the same period in 2020.

Market-related impacts on liabilities positively impacted net earnings by \$20 million in the fourth quarter of 2021 (negative impact of \$31 million in the fourth quarter of 2020), primarily reflecting updated cash flow projections for real estate which support insurance contract liabilities in Europe.

For the twelve months ended December 31, 2021, market-related impacts on liabilities positively impacted net earnings by \$24 million (negative impact of \$127 million in 2020). The 2021 year-to-date positive impact was primarily due to the same reasons discussed for the in-quarter results. While equity markets rebounded during the second to fourth quarters of 2020, the 2020 year-to-date negative impact reflects the significant decline and volatility in equity markets and interest rates in the first quarter of 2020, driven by the onset of the COVID-19 pandemic. This impacted the value of segregated fund and variable annuity guarantees, including related hedging ineffectiveness and was only partially recovered during 2020.

In countries where the Company operates, interest rates increased during 2021, which had an immaterial impact on net earnings. In order to mitigate the Company's exposure to interest rate fluctuations, the Company follows disciplined processes for matching asset and liability cash flows. As a result, the impact of changing interest rates is mostly mitigated in the current period, including the impact of changes in fair values of bonds backing insurance contract liabilities recorded through profit or loss which was mostly offset by a corresponding change in the insurance contract liabilities.

For a further description of the Company's sensitivity to equity market and interest rate fluctuations, including expanded sensitivity disclosure as a result of current market conditions, refer to "Financial Instruments Risk Management", note 8 to the Company's consolidated financial statements for the period ended December 31, 2021.

#### Foreign Currency

The average currency translation rate for the fourth quarter of 2021 decreased for the U.S. dollar, the British pound and the euro compared to the fourth quarter of 2020. The overall impact of currency movement on the Company's net earnings for the three months ended December 31, 2021 was a decrease of \$18 million (decrease of \$68 million year-to-date) compared to translation rates a year ago.

From September 30, 2021 to December 31, 2021, the market rates at the end of the reporting period used to translate euro assets and liabilities to the Canadian dollar decreased, while the U.S. dollar and British pound were comparable. The movements in end-of-period exchange rates impact the translation of foreign operations, including related hedge activities, resulting in post-tax unrealized foreign exchange gains of \$15 million in-quarter (\$286 million net unrealized loss year-to-date) recorded in other comprehensive income.

Translation rates for the reporting period and comparative periods are detailed in the "Translation of Foreign Currency" section.

Credit Markets

**Credit markets impact on common shareholders' net earnings (after-tax)**

	Impairment (charges) / recoveries	Changes in provisions for future credit losses <sup>(1)</sup>	Total	Impairment (charges) / recoveries	Changes in provisions for future credit losses <sup>(1)</sup>	Total
	For the three months ended December 31, 2021			For the twelve months ended December 31, 2021		
Canada	\$ (2)	\$ —	\$ (2)	\$ (11)	\$ (1)	\$ (12)
United States	—	—	—	—	(1)	(1)
Europe	—	3	3	(3)	(3)	(6)
Capital and Risk Solutions	—	—	—	—	(1)	(1)
<b>Total</b>	<b>\$ (2)</b>	<b>\$ 3</b>	<b>\$ 1</b>	<b>\$ (14)</b>	<b>\$ (6)</b>	<b>\$ (20)</b>
	For the three months ended December 31, 2020			For the twelve months ended December 31, 2020		
Total	\$ (3)	\$ —	\$ (3)	\$ (13)	\$ (66)	\$ (79)

<sup>(1)</sup> Impact of changes in credit ratings in the Company's fixed income portfolio on provisions for future credit losses in insurance contract liabilities.

As a result of the COVID-19 pandemic, many areas of the credit markets exhibited extreme volatility in March of 2020 with spreads widening in investment grade and high yield markets. However, since March 2020, credit spreads narrowed significantly. Some downgrades have been seen across industries from the rating agencies, particularly to issuers in sectors most affected by economic shutdowns or perceived deterioration in future business models. The Company experienced a smaller negative impact from rating changes during 2021 compared to a larger negative impact from downgrades in 2020. There could be a negative impact from downgrades in future periods if economies that are currently open are shut down or restricted due to a resurgence of COVID-19 cases.

In the fourth quarter of 2021, the Company experienced net charges on impaired investments, including dispositions, which negatively impacted common shareholders' net earnings by \$2 million (\$3 million net negative impact in the fourth quarter of 2020). Net charges on impaired investments reflect net allowances for credit losses included in net investment income and the associated release of actuarial provisions for future credit losses, as applicable. Separately, related to non-impaired invested assets, changes in credit ratings in the Company's fixed income portfolio resulted in a net decrease to provisions for future credit losses in insurance contract liabilities, which positively impacted common shareholders' net earnings by \$3 million (negligible impact in the fourth quarter of 2020), primarily due to upgrades of various corporate and government bond holdings.



For the twelve months ended December 31, 2021, the Company experienced net charges on impaired investments, including dispositions, which negatively impacted common shareholders' net earnings by \$14 million (\$13 million net negative impact in 2020), primarily due to a commercial mortgage impairment. Separately, related to non-impaired invested assets, changes in credit ratings in the Company's fixed income portfolio resulted in a net increase in provisions for future credit losses in insurance contract liabilities, which negatively impacted common shareholders' net earnings by \$6 million year-to-date (\$66 million net negative impact in 2020), primarily due to net downgrades of various corporate bond holdings.

### INCOME TAXES

The Company's effective income tax rate is generally lower than the statutory income tax rate of 26.50% due to benefits related to non-taxable investment income and lower income tax in foreign jurisdictions.

Effective income tax rate	For the three months ended			For the twelve months ended	
	Dec. 31	Sept. 30	Dec. 31	Dec. 31	Dec. 31
	2021	2021	2020	2021	2020
Base earnings - Common shareholders <sup>(1)</sup>	9.4 %	9.6 %	13.3 %	9.5 %	10.1 %
Net earnings - Common shareholders	9.8 %	8.4 %	(20.4)%	9.9 %	(0.9)%
Base earnings - Total Lifeco <sup>(1)</sup>	3.7 %	10.9 %	11.0 %	7.6 %	8.7 %
Net earnings - Total Lifeco	3.8 %	9.8 %	(24.4)%	7.9 %	(2.7)%

<sup>(1)</sup> This metric is a non-GAAP ratio. Refer to the "Non-GAAP Financial Measures and Ratios" section of this document for additional details.

In the fourth quarter of 2021, the effective income tax rate on base earnings for the shareholder account of 9.4% was down from 13.3% in the fourth quarter of 2020, primarily due to changes in certain tax estimates. The effective income tax rate on base earnings for the total Company of 3.7%, was lower than 9.4% for the shareholder account, primarily due to non-taxable investment income attributable to the participating account.

In the fourth quarter of 2021, the Company had an overall effective income tax rate on net earnings of 3.8%, up from negative 24.4% in the fourth quarter of 2020. The increase was primarily due to the revaluation of a deferred tax asset related to losses in a U.S. subsidiary and non-taxable gains on the sale of shares of GLC in the fourth quarter of 2020, which resulted in a decrease in the effective income tax rate in the fourth quarter of 2020 by 31.7 points. Excluding the impact of these two items, the overall effective income tax rate for the fourth quarter of 2021 of 3.8% was down from 7.3% in the fourth quarter of 2020, primarily due to changes in certain tax estimates.

The Company had an effective income tax rate on base earnings of 7.6% for the twelve months ended December 31, 2021, down from 8.7% for the same period last year, primarily due to changes in certain tax estimates.

The Company had an overall effective income tax rate on net earnings of 7.9% for the twelve months ended December 31, 2021, up from negative 2.7% for the same period last year. The increase was primarily due to the impact in 2020 of the revaluation of the deferred tax asset discussed for the in-quarter results and the non-taxable gains on the sale of the shares of GLC and IPSI, which decreased the 2020 overall effective income tax rate by 8.5 points. Excluding the impact of these 2020 items, the overall effective income tax rate for the twelve months ended December 31, 2021 of 7.9% was up from 5.8% for the same period last year, primarily due to jurisdictional mix of earnings.

Refer to note 26 to the Company's consolidated financial statements for the period ended December 31, 2021 for further details.

**TOTAL NET PREMIUMS, PREMIUMS AND DEPOSITS AND SALES**

**Total net premiums**

	For the three months ended			For the twelve months ended	
	Dec. 31 2021	Sept. 30 2021	Dec. 31 2020	Dec. 31 2021	Dec. 31 2020
Canada	\$ 4,114	\$ 3,300	\$ 3,628	\$ 13,900	\$ 13,188
United States	611	1,116	1,386	4,518	6,773
Europe	1,042	1,942	1,397	4,862	3,651
Capital and Risk Solutions	7,222	8,563	5,336	29,533	19,407
<b>Total net premiums</b>	<b>\$ 12,989</b>	<b>\$ 14,921</b>	<b>\$ 11,747</b>	<b>\$ 52,813</b>	<b>\$ 43,019</b>

**Premiums and deposits<sup>(1)</sup>**

	For the three months ended			For the twelve months ended	
	Dec. 31 2021	Sept. 30 2021	Dec. 31 2020	Dec. 31 2021	Dec. 31 2020
Canada	\$ 7,918	\$ 6,945	\$ 7,017	\$ 29,357	\$ 25,838
United States	24,932	16,269	20,582	79,896	93,479
Europe	7,582	7,505	7,896	30,017	32,621
Capital and Risk Solutions	7,222	8,563	5,336	29,533	19,407
<b>Total premiums and deposits<sup>(1)</sup></b>	<b>\$ 47,654</b>	<b>\$ 39,282</b>	<b>\$ 40,831</b>	<b>\$ 168,803</b>	<b>\$ 171,345</b>

**Sales<sup>(2)(3)</sup>**

	For the three months ended			For the twelve months ended	
	Dec. 31 2021	Sept. 30 2021	Dec. 31 2020	Dec. 31 2021	Dec. 31 2020
Canada	\$ 4,881	\$ 3,466	\$ 3,729	\$ 16,425	\$ 12,271
United States	40,104	29,173	27,439	204,584	136,884
Europe	6,493	6,968	6,874	26,613	28,996
<b>Total sales<sup>(3)</sup></b>	<b>\$ 51,478</b>	<b>\$ 39,607</b>	<b>\$ 38,042</b>	<b>\$ 247,622</b>	<b>\$ 178,151</b>

<sup>(1)</sup> This metric is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures and Ratios" section of this document for additional details.

<sup>(2)</sup> Sales is not a relevant measure for the Capital and Risk Solutions segment due to the nature of operations.

<sup>(3)</sup> Refer to the "Glossary" section of this document for additional details on the composition of this measure.

The information in the table above is a summary of results for the Company's total net premiums, premiums and deposits and sales. Additional commentary regarding total net premiums and sales is included, as applicable, in the "Segmented Operating Results" section.

**NET INVESTMENT INCOME**

Net investment income	For the three months ended			For the twelve months ended	
	Dec. 31	Sept. 30	Dec. 31	Dec. 31	Dec. 31
	2021	2021	2020	2021	2020
Investment income earned (net of investment properties expenses)	\$ 1,647	\$ 1,610	\$ 1,380	\$ 6,481	\$ 5,664
Allowances for credit losses on loans and receivables	(2)	4	(6)	(30)	(16)
Net realized gains (losses)	42	32	220	139	466
Regular investment income	1,687	1,646	1,594	6,590	6,114
Investment expenses	(50)	(57)	(34)	(197)	(151)
Regular net investment income	1,637	1,589	1,560	6,393	5,963
Changes in fair value through profit or loss	1,611	(936)	1,984	(2,083)	5,699
<b>Total net investment income</b>	<b>\$ 3,248</b>	<b>\$ 653</b>	<b>\$ 3,544</b>	<b>\$ 4,310</b>	<b>\$ 11,662</b>

Total net investment income in the fourth quarter of 2021 decreased by \$296 million compared to the same quarter last year. The changes in fair value in the fourth quarter of 2021 were an increase of \$1,611 million compared to \$1,984 million for the fourth quarter of 2020. In the fourth quarter of 2021, the net increase to fair values was primarily due to an increase in Canadian equity markets and a decline in long duration Canadian bond yields. In the fourth quarter of 2020, the net increase to fair values was primarily due to a decline in bond yields across all geographies and an increase in Canadian equity markets.

Regular net investment income in the fourth quarter of 2021 of \$1,637 million increased by \$77 million compared to the same quarter last year. The increase was primarily due to income earned on bonds and mortgages acquired through the MassMutual transaction on December 31, 2020, partially offset by lower net realized gains. Net realized gains include gains on available-for-sale securities of \$8 million for the fourth quarter of 2021 compared to \$13 million for the same quarter last year.

For the twelve months ended December 31, 2021, total net investment income decreased by \$7,352 million compared to the same period last year. The changes in fair value for the twelve month period in 2021 were a decrease of \$2,083 million compared to an increase of \$5,699 million during the same period in 2020. The changes in fair value were primarily due to an increase in bond yields across all geographies, partially offset by an increase in Canadian equity markets in 2021, compared to a decline in bond yields across all geographies in 2020.

Regular net investment income for the twelve months ended December 31, 2021 of \$6,393 million increased by \$430 million compared to the same period last year. The increase was primarily due to the same reasons discussed for the in-quarter results. Net realized gains include gains on available-for-sale securities of \$27 million for the twelve months ended December 31, 2021 compared to \$141 million for the same period last year.

**FEE AND OTHER INCOME**

In addition to providing traditional risk-based insurance products, the Company also provides certain products on a fee-for-service basis. The most significant of these products are segregated funds and mutual funds, for which the Company earns investment management fees on assets managed and other fees, as well as administrative services only (ASO) contracts, under which the Company provides group benefit plan administration on a cost-plus basis.

Fee and other income	For the three months ended			For the twelve months ended	
	Dec. 31 2021	Sept. 30 2021	Dec. 31 2020	Dec. 31 2021	Dec. 31 2020
<b>Canada</b>					
Segregated funds, mutual funds and other	\$ 452	\$ 457	\$ 407	\$ 1,765	\$ 1,568
Administrative services only (ASO) contracts	69	52	54	226	188
	<u>521</u>	<u>509</u>	<u>461</u>	<u>1,991</u>	<u>1,756</u>
<b>United States</b>					
Segregated funds, mutual funds and other	998	995	754	3,880	2,769
<b>Europe</b>					
Segregated funds, mutual funds and other	364	352	351	1,415	1,366
<b>Capital and Risk Solutions</b>					
Reinsurance and other	2	2	3	8	11
<b>Total fee and other income</b>	<u>\$ 1,885</u>	<u>\$ 1,858</u>	<u>\$ 1,569</u>	<u>\$ 7,294</u>	<u>\$ 5,902</u>

The information in the table above is a summary of gross fee and other income for the Company. Additional commentary regarding fee and other income is included, as applicable, in the "Segmented Operating Results" section.

#### NET POLICYHOLDER BENEFITS, DIVIDENDS AND EXPERIENCE REFUNDS

Net policyholder benefits, dividends and experience refunds	For the three months ended			For the twelve months ended	
	Dec. 31 2021	Sept. 30 2021	Dec. 31 2020	Dec. 31 2021	Dec. 31 2020
Canada	\$ 2,522	\$ 2,486	\$ 2,556	\$ 10,171	\$ 9,276
United States	1,654	1,344	1,072	7,310	5,028
Europe	1,000	947	1,003	3,909	3,948
Capital and Risk Solutions	7,065	6,138	5,285	25,862	19,907
<b>Total</b>	<u>\$ 12,241</u>	<u>\$ 10,915</u>	<u>\$ 9,916</u>	<u>\$ 47,252</u>	<u>\$ 38,159</u>

Net policyholder benefits, dividends and experience refunds include life and health claims, policy surrenders, maturities, annuity payments, segregated fund guarantee payments, policyholder dividends and experience refund payments. The amounts do not include payments for ASO contracts, segregated funds or mutual funds.

For the three months ended December 31, 2021, net policyholder benefits, dividends and experience refunds were \$12.2 billion, an increase of \$2.3 billion from the same period in 2020 driven by higher net policyholder benefits. The increase in benefit payments was primarily due to new reinsurance agreements as well as volume changes relating to existing business in the Capital and Risk Solutions segment as well as higher surrender benefits in the U.S segment, driven by the acquisition of the MassMutual retirement services business.

For the twelve months ended December 31, 2021, net policyholder benefits, dividends and experience refunds were \$47.3 billion, an increase of \$9.1 billion from the same period in 2020 driven by higher net policyholder benefits. The increase in benefit payments was primarily due to the same reasons discussed for the in-quarter results as well as higher group insurance claims in the Canada segment.

**OTHER BENEFITS AND EXPENSES**

Other benefits and expenses	For the three months ended			For the twelve months ended	
	Dec. 31	Sept. 30	Dec. 31	Dec. 31	Dec. 31
	2021	2021	2020	2021	2020
Operating and administrative expenses	\$ 1,688	\$ 1,557	\$ 1,498	\$ 6,337	\$ 5,492
Commissions	717	631	657	2,664	2,396
Premium taxes	134	122	124	500	480
Amortization of finite life intangible assets and impairment reversal	89	82	63	336	238
Financing charges	89	83	79	328	284
Restructuring and integration expenses	21	32	134	90	134
<b>Total</b>	<b>\$ 2,738</b>	<b>\$ 2,507</b>	<b>\$ 2,555</b>	<b>\$ 10,255</b>	<b>\$ 9,024</b>

Other benefits and expenses for the fourth quarter of 2021 of \$2,738 million increased by \$183 million compared to the fourth quarter of 2020. The increase was primarily due to higher operating and administrative expenses, driven by transaction costs related to acquisitions in the U.S. and Europe segments as well as MassMutual related expenses and higher commissions, driven by higher sales in the U.S. and Canada segments. The increase was partially offset by lower restructuring and integration expenses in the Canada and U.S. segments, driven by the after-tax impact of \$68 million of a restructuring provision for strategic activities in Canada included in the fourth quarter of 2020 as well as lower restructuring and integration expenses related to the acquisitions of Personal Capital and MassMutual compared to the same quarter last year.

For the twelve months ended December 31, 2021, other benefits and expenses increased by \$1,231 million to \$10,255 million compared to the same period last year, primarily due to higher operating and administrative expenses driven by MassMutual and Personal Capital related expenses and by transaction costs related to acquisitions in the U.S. and Europe segments. In addition, commissions were higher compared to the same period last year driven by the same reasons discussed for the in-quarter results. Restructuring and integration expenses decreased compared to the same period last year, primarily due to the same reasons discussed for the in-quarter results.

CONSOLIDATED FINANCIAL POSITION

ASSETS

Assets under administration<sup>(1)</sup>

	December 31, 2021				
	Canada	United States	Europe	Capital and Risk Solutions	Total
<b>Assets</b>					
Invested assets	\$ 92,400	\$ 55,376	\$ 48,669	\$ 9,359	\$ 205,804
Goodwill and intangible assets	5,722	5,826	3,047	—	14,595
Other assets	4,323	30,090	10,220	8,037	52,670
Investments on account of segregated fund policyholders	101,537	116,919	138,963	—	357,419
<b>Total assets</b>	<b>203,982</b>	<b>208,211</b>	<b>200,899</b>	<b>17,396</b>	<b>630,488</b>
Proprietary mutual funds and institutional assets <sup>(2)</sup>	5,742	310,933	60,480	—	377,155
<b>Total assets under management<sup>(1)</sup></b>	<b>209,724</b>	<b>519,144</b>	<b>261,379</b>	<b>17,396</b>	<b>1,007,643</b>
Other assets under administration <sup>(2)</sup>	17,597	1,241,974	12,360	—	1,271,931
<b>Total assets under administration<sup>(1)</sup></b>	<b>\$ 227,321</b>	<b>\$ 1,761,118</b>	<b>\$ 273,739</b>	<b>\$ 17,396</b>	<b>\$ 2,279,574</b>
	December 31, 2020				
	Canada	United States	Europe	Capital and Risk Solutions	Total
<b>Assets</b>					
Invested assets	\$ 87,732	\$ 54,522	\$ 50,793	\$ 5,951	\$ 198,998
Goodwill and intangible assets	5,625	5,729	3,037	—	14,391
Other assets	3,661	30,347	10,151	8,910	53,069
Investments on account of segregated fund policyholders	90,680	117,982	125,370	—	334,032
<b>Total assets</b>	<b>187,698</b>	<b>208,580</b>	<b>189,351</b>	<b>14,861</b>	<b>600,490</b>
Proprietary mutual funds and institutional assets <sup>(2)</sup>	7,311	284,251	59,381	—	350,943
<b>Total assets under management<sup>(1)</sup></b>	<b>195,009</b>	<b>492,831</b>	<b>248,732</b>	<b>14,861</b>	<b>951,433</b>
Other assets under administration <sup>(2)</sup>	18,554	994,989	10,871	—	1,024,414
<b>Total assets under administration<sup>(1)</sup></b>	<b>\$ 213,563</b>	<b>\$ 1,487,820</b>	<b>\$ 259,603</b>	<b>\$ 14,861</b>	<b>\$ 1,975,847</b>

<sup>(1)</sup> This metric is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures and Ratios" section of this document for additional details.

<sup>(2)</sup> Refer to the "Glossary" section of this document for additional details on the composition of this measure.

Total assets under administration (AUA) at December 31, 2021 increased by \$303.7 billion to \$2.3 trillion compared to December 31, 2020, primarily due to the impact of equity market movement and new business growth primarily with respect to other assets under administration, partially offset by the impact of currency movement.

During the fourth quarter of 2021, the Company completed its comprehensive valuation of the fair value of the net assets acquired from MassMutual and the purchase price allocation. For additional details on assets acquired through business acquisitions, refer to "Business Acquisitions and Other Transactions", note 3 in the Company's consolidated financial statements for the period ended December 31, 2021.



## INVESTED ASSETS

The Company manages its general fund assets to support the cash flow, liquidity and profitability requirements of the Company's insurance and investment products. The Company's investment policies are designed to be prudent and conservative, so that assets are not unduly exposed to concentration, credit or market risks. Within the framework of the Company's policies, the Company implements strategies and reviews and adjusts them on an ongoing basis considering liability cash flows and capital market conditions. The majority of investments of the general fund are in medium-term and long-term fixed-income investments, primarily bonds and mortgages, reflecting the characteristics of the Company's liabilities.

### Invested asset distribution

	December 31, 2021					
	Canada	United States	Europe	Capital and Risk Solutions	Total	
Bonds						
Government & related	\$ 21,863	\$ 4,313	\$ 19,411	\$ 5,289	\$ 50,876	25 %
Corporate & other	31,409	36,515	18,265	3,547	89,736	43
<b>Sub-total bonds</b>	<b>53,272</b>	<b>40,828</b>	<b>37,676</b>	<b>8,836</b>	<b>140,612</b>	<b>68</b>
Mortgages	16,703	6,170	5,891	88	28,852	14
Stocks	13,036	673	474	—	14,183	7
Investment properties	4,913	8	2,842	—	7,763	4
<b>Sub-total portfolio investments</b>	<b>87,924</b>	<b>47,679</b>	<b>46,883</b>	<b>8,924</b>	<b>191,410</b>	<b>93</b>
Cash and cash equivalents	1,392	2,581	1,784	318	6,075	3
Loans to policyholders	3,084	5,116	2	117	8,319	4
<b>Total invested assets</b>	<b>\$ 92,400</b>	<b>\$ 55,376</b>	<b>\$ 48,669</b>	<b>\$ 9,359</b>	<b>\$ 205,804</b>	<b>100 %</b>

	December 31, 2020					
	Canada	United States	Europe	Capital and Risk Solutions	Total	
Bonds						
Government & related	\$ 23,014	\$ 4,006	\$ 20,300	\$ 2,069	\$ 49,389	25 %
Corporate & other	30,926	34,332	19,648	3,297	88,203	44
<b>Sub-total bonds</b>	<b>53,940</b>	<b>38,338</b>	<b>39,948</b>	<b>5,366</b>	<b>137,592</b>	<b>69</b>
Mortgages	16,036	5,957	5,746	64	27,803	14
Stocks	10,125	448	427	—	11,000	6
Investment properties	3,626	6	2,638	—	6,270	3
<b>Sub-total portfolio investments</b>	<b>83,727</b>	<b>44,749</b>	<b>48,759</b>	<b>5,430</b>	<b>182,665</b>	<b>92</b>
Cash and cash equivalents	962	4,544	2,032	408	7,946	4
Loans to policyholders	3,043	5,229	2	113	8,387	4
<b>Total invested assets</b>	<b>\$ 87,732</b>	<b>\$ 54,522</b>	<b>\$ 50,793</b>	<b>\$ 5,951</b>	<b>\$ 198,998</b>	<b>100 %</b>

At December 31, 2021, total invested assets were \$205.8 billion, an increase of \$6.8 billion from December 31, 2020. The increase in invested assets was primarily due to stock market value increases and net purchases of bonds and stocks. The distribution of assets has not changed significantly and remains heavily weighted to bonds and mortgages.

**Bond portfolio** – It is the Company's policy to acquire primarily investment grade bonds subject to prudent and well-defined investment policies. Modest investments in below investment grade rated securities may occur while not changing the overall discipline and conservative approach to the investment strategy. The total bond portfolio, including short-term investments, was \$140.6 billion or 68% of invested assets at December 31, 2021 compared to \$137.6 billion or 69% at December 31, 2020. The increase in the bond portfolio was primarily due to net purchases, partially offset by a decline in fair values resulting from an increase in bond yields across all geographies. The increase in the Capital and Risk Solutions bond portfolio was primarily driven by new reinsurance agreements. The overall quality of the bond portfolio remained high, with 99% of the portfolio rated investment grade and 74% rated A or higher.

Bond credit ratings reflect bond rating agency activity up to December 31, 2021. Management continues to closely monitor bond rating agency activity and general market conditions as economies emerge from the pandemic.

**Bond portfolio quality**

	December 31, 2021		December 31, 2020	
AAA	\$ 20,254	14 %	\$ 21,820	16 %
AA	35,460	25	35,530	26
A	48,764	35	45,673	33
BBB	35,098	25	33,382	24
BB or lower	1,036	1	1,187	1
<b>Total</b>	<b>\$ 140,612</b>	<b>100 %</b>	<b>\$ 137,592</b>	<b>100 %</b>

At December 31, 2021, non-investment grade bonds were \$1.0 billion or 0.7% of the bond portfolio compared to \$1.2 billion or 0.9% of the bond portfolio at December 31, 2020.

**Mortgage portfolio** – It is the Company's practice to acquire high quality commercial mortgages meeting strict underwriting standards and diversification criteria. The Company has a well-defined risk-rating system, which it uses in its underwriting and credit monitoring processes for commercial loans. Residential loans are originated by the Company's mortgage specialists in accordance with well-established underwriting standards and are well diversified across each geographic region, including specific diversification requirements for non-insured mortgages. Equity release mortgages are originated in the Europe segment following well-defined lending criteria and held in both the Canada and Europe segments. Equity release mortgages are loans provided to people who want to continue living in their homes while accessing some of the underlying equity value in their homes. Loans are typically repaid when the borrower dies or moves into long-term care.

**Mortgage portfolio**

	December 31, 2021			December 31, 2020	
	Insured <sup>(1)</sup>	Non-insured	Total	Total	
Mortgage loans by type					
Single family residential	\$ 476	\$ 1,503	\$ 1,979	7 %	\$ 2,063 7 %
Multi-family residential	2,930	4,671	7,601	26	7,353 27
Equity release	—	2,609	2,609	9	2,020 7
Commercial	218	16,445	16,663	58	16,367 59
<b>Total</b>	<b>\$ 3,624</b>	<b>\$ 25,228</b>	<b>\$ 28,852</b>	<b>100 %</b>	<b>\$ 27,803 100 %</b>

<sup>(1)</sup> Insured mortgages include mortgages where insurance is provided by a third party and protects the Company in the event that the borrower is unable to fulfill their mortgage obligations.

The total mortgage portfolio was \$28.9 billion or 14% of invested assets at December 31, 2021, compared to \$27.8 billion or 14% of invested assets at December 31, 2020. The increase in the mortgage portfolio was primarily due to originations of equity release mortgages. Total insured loans were \$3.6 billion or 13% of the mortgage portfolio. The equity release mortgages had a weighted average loan-to-value, calculated as the weighted average of the total outstanding loan balance divided by the appraised value of the properties, of 31% (26% at December 31, 2020).

**Commercial mortgages**

	December 31, 2021					December 31, 2020				
	Canada	U.S.	Europe	Capital and Risk Solutions	Total	Canada	U.S.	Europe	Capital and Risk Solutions	Total
Retail & shopping centres	\$ 3,770	\$ 521	\$ 991	\$ 2	\$ 5,284	\$ 3,799	\$ 731	\$ 1,116	\$ 3	\$ 5,649
Industrial	3,126	1,430	617	30	5,203	2,516	1,097	774	1	4,388
Office buildings	2,088	1,282	1,209	18	4,597	2,252	1,327	1,369	19	4,967
Other	380	463	736	—	1,579	316	505	542	—	1,363
<b>Total</b>	<b>\$ 9,364</b>	<b>\$ 3,696</b>	<b>\$ 3,553</b>	<b>\$ 50</b>	<b>\$ 16,663</b>	<b>\$ 8,883</b>	<b>\$ 3,660</b>	<b>\$ 3,801</b>	<b>\$ 23</b>	<b>\$ 16,367</b>

**Equity portfolio** – The total equity portfolio was \$21.9 billion or 11% of invested assets at December 31, 2021 compared to \$17.3 billion or 9% of invested assets at December 31, 2020. The equity portfolio consists of publicly traded stocks, privately held stocks and investment properties. The increase in publicly traded stocks of \$2.2 billion and the increase in privately held stocks of \$1.0 billion were primarily due to purchases and market value increases. The increase in investment properties of \$1.5 billion was mainly the result of property acquisitions and market value increases.

**Equity portfolio**

Equity portfolio by type	December 31, 2021		December 31, 2020	
	\$	%	\$	%
Publicly traded stocks	\$ 12,424	57 %	\$ 10,208	59 %
Privately held stocks	1,759	8	792	5
<b>Sub-total</b>	<b>14,183</b>	<b>65</b>	<b>11,000</b>	<b>64</b>
Investment properties	7,763	35	6,270	36
<b>Total</b>	<b>\$ 21,946</b>	<b>100 %</b>	<b>\$ 17,270</b>	<b>100 %</b>

**Investment properties<sup>(1)</sup>**

	December 31, 2021				December 31, 2020			
	Canada	U.S.	Europe	Total	Canada	U.S.	Europe	Total
Industrial	\$ 1,740	\$ —	\$ 1,009	\$ 2,749	\$ 861	\$ —	\$ 812	\$ 1,673
Office buildings	1,384	—	626	2,010	1,328	—	637	1,965
Retail	227	—	848	1,075	198	—	814	1,012
Other	1,562	8	359	1,929	1,239	6	375	1,620
<b>Total</b>	<b>\$ 4,913</b>	<b>\$ 8</b>	<b>\$ 2,842</b>	<b>\$ 7,763</b>	<b>\$ 3,626</b>	<b>\$ 6</b>	<b>\$ 2,638</b>	<b>\$ 6,270</b>

<sup>(1)</sup> The Capital and Risk Solutions segment does not hold any investment properties.

**Impaired investments** – Impaired investments include bonds in default, mortgages in default or in the process of foreclosure, investment properties acquired by foreclosure and other assets where management no longer has reasonable assurance that all contractual cash flows will be received.

	December 31, 2021				December 31, 2020			
	Gross amount	Impairment recovery	Impairment provision	Carrying amount	Gross amount	Impairment recovery	Impairment provision	Carrying amount
Fair value through profit or loss	\$ 18	\$ 1	\$ (5)	\$ 14	\$ 23	\$ 2	\$ (5)	\$ 20
Available-for-sale	6	1	—	7	16	1	—	17
Loans and receivables	99	—	(28)	71	80	—	(57)	23
<b>Total</b>	<b>\$ 123</b>	<b>\$ 2</b>	<b>\$ (33)</b>	<b>\$ 92</b>	<b>\$ 119</b>	<b>\$ 3</b>	<b>\$ (62)</b>	<b>\$ 60</b>

The gross amount of impaired investments totaled \$123 million or 0.1% of invested assets at December 31, 2021 compared to \$119 million or 0.1% at December 31, 2020, a net increase of \$4 million. The increase in impaired investments was primarily due to the impairment of a commercial mortgage, partly offset by the disposal of previously impaired commercial mortgages.

The impairment recovery at December 31, 2021 was \$2 million, which reflects the improvement in market values of certain investments from the date at which they became impaired. The impairment provision at December 31, 2021 was \$33 million compared to \$62 million at December 31, 2020. The decrease was primarily due to the disposal of previously impaired commercial mortgages, partially offset by a commercial mortgage impairment. While the fair values have improved on certain impaired assets, these assets remain impaired based on other impairment factors as described in the "Summary of Critical Accounting Estimates" section of this document and in note 2 of the Company's December 31, 2021 annual consolidated financial statements.

**Provision for future credit losses**

As a component of insurance contract liabilities, the total actuarial provision for future credit losses is determined consistent with the Canadian Institute of Actuaries' Standards of Practice and includes provisions for adverse deviation. The provisions reflect the current credit ratings and potential future rating migration. No provision is held for government or government related debt rated A+ or higher where the issuer is monetarily sovereign.

At December 31, 2021, the total actuarial provision for future credit losses in insurance contract liabilities was \$3,271 million compared to \$3,368 million at December 31, 2020, a decrease of \$97 million, primarily due to interest rate movements, partially offset by normal business activity.

The aggregate of impairment provisions of \$33 million (\$62 million at December 31, 2020) and actuarial provisions for future credit losses in insurance contract liabilities of \$3,271 million (\$3,368 million at December 31, 2020) represents 1.8% of bond and mortgage assets, including funds held by ceding insurers, at December 31, 2021 (1.9% at December 31, 2020).

## DERIVATIVE FINANCIAL INSTRUMENTS

There were no major changes to the Company's policies and procedures with respect to the use of derivative financial instruments in 2021. The Company's derivative transactions are generally governed by International Swaps and Derivatives Association, Inc. (ISDA) Master Agreements, which provide for legally enforceable set-off and close-out netting of exposure to specific counterparties in the event of an early termination of a transaction, which includes, but is not limited to, events of default and bankruptcy. In the event of an early termination, the Company is permitted to set off receivables from a counterparty against payables to the same counterparty, in the same legal entity, arising out of all included transactions. The Company's ISDA Master Agreements may include Credit Support Annex provisions, which require both the pledging and accepting of collateral in connection with its derivative transactions.

At December 31, 2021, total financial collateral, including initial margin and overcollateralization, received on derivative assets was \$318 million (\$211 million at December 31, 2020) and pledged on derivative liabilities was \$480 million (\$560 million at December 31, 2020). Collateral received on derivatives assets increased and collateral pledged on derivative liabilities decreased, primarily driven by the impact of the U.S. dollar strengthening against the British pound and euro on cross-currency swaps that pay British pounds and euros and receive U.S. dollars.

During the twelve month period ended December 31, 2021, the outstanding notional amount of derivative contracts increased by \$6.5 billion to \$36.6 billion, primarily due to regular hedging activities and increases to net investment hedges. During the twelve month period, the Company entered into net investment hedges, with notional amounts of €1 billion and £0.5 billion, to reduce the volatility of its Canadian dollar exposure to net investments in foreign operations in the Europe segment.

The Company's exposure to derivative counterparty credit risk, which reflects the current fair value of those instruments in a gain position, increased to \$967 million at December 31, 2021 from \$829 million at December 31, 2020. The increase was primarily driven by the impact of the U.S. dollar strengthening against the British pound and euro on cross-currency swaps that pay British pounds and euros and receive U.S. dollars. There were no changes to derivative counterparty ratings during the fourth quarter of 2021 and all had investment grade ratings as of December 31, 2021. Refer to "Financial Instruments Risk Management", note 8 in the Company's December 31, 2021 annual consolidated financial statements for details of the Company's derivative counterparties' ratings.

## Goodwill and intangible assets

### Goodwill and intangible assets

	December 31	
	2021	2020
Goodwill	\$ 9,081	\$ 10,106
Indefinite life intangible assets	2,786	2,798
Finite life intangible assets	2,728	1,487
<b>Total</b>	<b>\$ 14,595</b>	<b>\$ 14,391</b>

The Company's goodwill and intangible assets relate primarily to its acquisitions of London Life, Canada Life, Putnam, Irish Life, Personal Capital and MassMutual. Goodwill and intangible assets of \$14.6 billion at December 31, 2021 were comparable to December 31, 2020. Goodwill decreased by \$1.0 billion and finite life intangible assets increased by \$1.2 billion, primarily due to the recognition and measurement of finite life intangible assets related to the completion of the comprehensive evaluation of the fair value of the net assets acquired from MassMutual and the purchase price allocation.

IFRS principles require the Company to assess at the end of each reporting period whether there is any indication that an asset may be impaired and to perform an impairment test on goodwill and indefinite life intangible assets at least annually or more frequently if events indicate that impairment may have occurred. Intangible assets that were previously impaired are reviewed at each reporting date for evidence of reversal. Finite life intangible assets are reviewed annually to determine if there are indications of impairment and assess whether the amortization periods and methods are appropriate. In the fourth quarter of 2021, the Company conducted its annual impairment testing of goodwill and intangible assets based on September 30, 2021 asset balances. It was determined that the recoverable amounts of cash generating unit (CGU) groupings for goodwill and CGUs for intangible assets were in excess of their carrying values and there was no evidence of impairment. Recoverable amount is based on fair value less cost of disposal.

Refer to note 10 in the Company's December 31, 2021 annual consolidated financial statements for further details of the Company's goodwill and intangible assets. Also, refer to the "Summary of Critical Accounting Estimates" section of this document for details on impairment testing of these assets.

### Other general fund assets

	December 31	
	2021	2020
Reinsurance assets	\$ 21,138	\$ 22,121
Funds held by ceding insurers	17,194	18,383
Premiums in course of collection, accounts and interest receivable	6,366	6,102
Other assets	4,522	3,347
Deferred tax assets	1,057	975
Derivative financial instruments	967	829
Owner occupied properties	736	741
Fixed assets	422	426
Current income taxes	268	145
<b>Total</b>	<b>\$ 52,670</b>	<b>\$ 53,069</b>

Total other general fund assets at December 31, 2021 were \$52.7 billion, a decrease of \$0.4 billion from December 31, 2020. The decrease was primarily due to a decrease of \$1.2 billion in funds held by ceding insurers and a decrease of \$1.0 billion in reinsurance assets. The decrease was partially offset by an increase of \$1.2 billion in other assets, driven by an increase in Putnam trading account assets.

Other assets comprise several items including prepaid expenses and accounts receivable. Refer to note 12 in the Company's December 31, 2021 annual consolidated financial statements for a breakdown of other assets.



Investments on account of segregated fund policyholders

	December 31	
	2021	2020
Stock and units in unit trusts	\$ 134,568	\$ 112,675
Mutual funds	133,916	127,577
Bonds	60,647	65,338
Investment properties	12,776	12,430
Cash and other	10,010	11,836
Mortgage loans	2,377	2,686
<b>Sub-total</b>	<b>\$ 354,294</b>	<b>\$ 332,542</b>
Non-controlling mutual funds interest	3,125	1,490
<b>Total</b>	<b>\$ 357,419</b>	<b>\$ 334,032</b>

Investments on account of segregated fund policyholders, which are measured at fair value, increased by \$23.4 billion to \$357.4 billion at December 31, 2021 compared to December 31, 2020. The increase was primarily due to the combined impact of market value gains and investment income of \$36.7 billion and \$2.8 billion related to the Ark Life acquisition. The increase was partially offset by net withdrawals of \$10.7 billion and the impact of currency movement of \$7.1 billion.

Proprietary mutual funds and institutional assets<sup>(1)</sup>

	December 31	
	2021	2020
<b>Mutual funds</b>		
Blend equity	\$ 22,334	\$ 23,478
Growth equity	26,605	23,523
Equity value	30,479	24,341
Fixed-income	46,246	52,009
Exchange Traded Funds	58	—
Money market	199	317
Empower Funds <sup>(2)</sup>	57,749	42,514
<b>Sub-total</b>	<b>\$ 183,670</b>	<b>\$ 166,182</b>
<b>Institutional assets</b>		
Equity	\$ 126,064	\$ 112,439
Fixed-income	60,681	63,681
Other	6,740	8,641
<b>Sub-total</b>	<b>\$ 193,485</b>	<b>\$ 184,761</b>
<b>Total proprietary mutual funds and institutional assets</b>	<b>\$ 377,155</b>	<b>\$ 350,943</b>

<sup>(1)</sup> Refer to the "Glossary" section of this document for additional details on the composition of this measure.

<sup>(2)</sup> At December 31, 2021, Empower funds exclude \$24.9 billion of Putnam managed funds (\$21.3 billion at December 31, 2020), which are included in the categories above.

At December 31, 2021, total proprietary mutual funds and institutional assets include \$310.9 billion at Putnam and GWL&A, \$60.5 billion at Irish Life and \$5.7 billion at Canada Life Investment Management Ltd. (CLIML). Proprietary mutual funds and institutional assets under management increased by \$26.2 billion, primarily due to market movement, partially offset by net cash outflows and the impact of currency movement. GWL&A includes proprietary mutual funds related to Empower including assets acquired in the Personal Capital and MassMutual transactions.

## LIABILITIES

Total liabilities	December 31	
	2021	2020
Insurance and investment contract liabilities	\$ 220,833	\$ 218,047
Other general fund liabilities	21,753	21,396
Investment and insurance contracts on account of segregated fund policyholders	357,419	334,032
<b>Total</b>	<b>\$ 600,005</b>	<b>\$ 573,475</b>

Total liabilities increased by \$26.5 billion to \$600.0 billion at December 31, 2021 from December 31, 2020.

Investment and insurance contracts on account of segregated fund policyholders increased by \$23.4 billion, primarily due to the combined impact of market value gains and investment income of \$36.7 billion and \$2.8 billion related to the Ark Life acquisition, partially offset by net withdrawals of \$10.7 billion and the impact of currency movement of \$7.1 billion. Insurance and investment contract liabilities increased by \$2.8 billion, primarily due to the impact of new business and the acquisition of Ark Life, partially offset by fair value adjustments, the impact of currency movement and normal business movements.

Insurance and investment contract liabilities represent the amounts that, together with estimated future premiums and investment income, will be sufficient to pay estimated future benefits, dividends and expenses on policies in force. Insurance and investment contract liabilities are determined using generally accepted actuarial practices, according to standards established by the Canadian Institute of Actuaries. Also, refer to the "Summary of Critical Accounting Estimates" section of this document for further details.

**Assets supporting insurance and investment contract liabilities**

	Participating Account	Non-Participating			Capital and Risk Solutions	Total
		Canada	United States	Europe		
<b>December 31, 2021</b>						
Bonds	\$ 26,978	\$ 23,620	\$ 32,302	\$ 33,208	\$ 6,394	\$ 122,502
Mortgage loans	11,781	4,661	4,641	5,891	80	27,054
Stocks	8,665	3,116	211	391	—	12,383
Investment properties	4,021	579	—	2,743	—	7,343
Other assets <sup>(1)</sup>	10,325	2,804	26,784	4,982	6,656	51,551
<b>Total</b>	<b>\$ 61,770</b>	<b>\$ 34,780</b>	<b>\$ 63,938</b>	<b>\$ 47,215</b>	<b>\$ 13,130</b>	<b>\$ 220,833</b>
<b>Total insurance and investment contract liabilities</b>	<b>\$ 61,770</b>	<b>\$ 34,780</b>	<b>\$ 63,938</b>	<b>\$ 47,215</b>	<b>\$ 13,130</b>	<b>\$ 220,833</b>
<b>December 31, 2020</b>						
Bonds	\$ 27,768	\$ 23,898	\$ 31,631	\$ 34,941	\$ 2,365	\$ 120,603
Mortgage loans	11,150	4,498	4,586	5,746	52	26,032
Stocks	6,227	2,789	46	332	—	9,394
Investment properties	2,992	360	—	2,536	—	5,888
Other assets <sup>(1)</sup>	10,127	3,904	29,440	4,533	8,126	56,130
<b>Total</b>	<b>\$ 58,264</b>	<b>\$ 35,449</b>	<b>\$ 65,703</b>	<b>\$ 48,088</b>	<b>\$ 10,543</b>	<b>\$ 218,047</b>
<b>Total insurance and investment contract liabilities</b>	<b>\$ 58,264</b>	<b>\$ 35,449</b>	<b>\$ 65,703</b>	<b>\$ 48,088</b>	<b>\$ 10,543</b>	<b>\$ 218,047</b>

<sup>(1)</sup> Other assets include reinsurance assets, premiums in the course of collection, interest due and accrued, other investment receivables, deferred acquisition costs, accounts receivable, current income taxes and prepaid expenses. Reinsurance assets include assets recognized as a result of the indemnity reinsurance agreement with Protective Life Insurance Company (Protective Life).

Asset and liability cash flows are matched within established limits to minimize the financial effects of a shift in interest rates and mitigate the changes in the Company's financial position due to interest rate volatility.

**Other general fund liabilities**

**Other general fund liabilities**

	December 31	
	2021	2020
Debentures and other debt instruments	\$ 8,804	\$ 9,693
Other liabilities	6,063	5,147
Accounts payable	3,032	2,698
Funds held under reinsurance contracts	1,542	1,648
Deferred tax liabilities	1,089	646
Derivative financial instruments	1,030	1,221
Current income taxes	193	343
<b>Total</b>	<b>\$ 21,753</b>	<b>\$ 21,396</b>

Total other general fund liabilities at December 31, 2021 were \$21.8 billion, an increase of \$0.4 billion from December 31, 2020. The increase was primarily due to an increase of \$0.9 billion in other liabilities and an increase of \$0.4 billion in deferred tax liabilities, partially offset by a decrease of \$0.9 billion in debentures and other debt instruments. The Company made payments of US\$500 million in the third quarter of 2021 on its committed line of credit related to GWL&A's acquisition of the retirement services business of MassMutual on December 31, 2020, reducing the balance drawn on this line of credit to nil.

Other liabilities of \$6.1 billion include pension and other post-employment benefits, lease liabilities, deferred income reserve, bank overdraft and other liability balances. Refer to note 17 in the Company's December 31, 2021 annual consolidated financial statements for a breakdown of the other liabilities balance and note 15 in the Company's December 31, 2021 annual consolidated financial statements for details of the debentures and other debt instruments.

### **Segregated Fund and Variable Annuity Guarantees**

The Company offers retail segregated fund products, unitized with profits (UWP) products and variable annuity products that provide for certain guarantees that are tied to the market values of the investment funds.

In Canada, the Company offers individual segregated fund products through Canada Life. These products provide guaranteed minimum death benefits (GMDB) and guaranteed minimum accumulation on maturity benefits (GMAB).

In the U.S., the Company offers group variable annuities with guaranteed minimum withdrawal benefits (GMWB) and group standalone GMDB products which mainly provide return of premium on death.

In Europe, the Company offers UWP products, which are similar to segregated fund products but include minimum credited interest rates and pooling of policyholders' funds, as well as a GMWB product in Germany.

The GMWB products offered by the Company in the U.S. and Germany, and previously offered in Canada and Ireland, provide the policyholder with a guaranteed minimum level of annual income for life. The minimum level of income may increase depending upon the level of growth in the market value of the policyholder's funds. Where the market value of the policyholder's funds is ultimately insufficient to meet the level of guarantee purchased by the policyholder, the Company is obligated to make up the shortfall.

London Reinsurance Group Inc. (LRG) has a closed portfolio of GMAB and guaranteed minimum income benefits (GMIB) that it has reinsured from other U.S. and Canadian life insurance and reinsurance companies.

These products involve cash flows of which the magnitude and timing are uncertain and are dependent on the level of equity and fixed-income market returns, interest rates, currency markets, market volatility, policyholder behaviour and policyholder longevity.

The Company has a hedging program in place to manage a portion of the market and interest rate risk associated with options embedded in its GMWB products. The program methodology quantifies both the embedded option value and its sensitivity to movements in equity markets, currency markets and interest rates. Equity derivative instruments, currency derivative instruments and interest rate derivative instruments are used to mitigate changes in the embedded option value attributable to movements in equity markets, currency markets and interest rates respectively. The hedging program, by its nature, requires continuous monitoring and rebalancing to avoid over or under hedged positions. Periods of heightened market volatility will increase the frequency of hedge rebalancing.

By their nature, certain risks associated with the GMWB product either cannot be hedged or cannot be hedged on a cost-effective basis. These risks include policyholder behaviour, policyholder longevity, basis risk and market volatility. Consequently, the hedging program will not mitigate all risks to the Company associated with the GMWB products and may expose the Company to additional risks including the operational risk associated with the reliance upon sophisticated models, and counterparty credit risk associated with the use of derivative instruments.

Other risk management processes are in place aimed at appropriately limiting the Company's exposure to the risks it is not hedging or are otherwise inherent in its GMWB hedging program. In particular, the GMWB product has been designed with specific regard to limiting policyholder anti-selection, and the array of investment funds available to policyholders has been determined with a view to minimizing underlying basis risk.

Certain GMWB products offered by the Company offer levels of death and maturity guarantees. At December 31, 2021, the amount of GMWB product in-force in Canada, the U.S., Ireland and Germany was \$3,316 million (\$3,375 million at December 31, 2020).

**Segregated fund and variable annuity guarantee exposure**

	December 31, 2021				
	Market Value	Investment deficiency by benefit type			Total <sup>(1)</sup>
		Income	Maturity	Death	
Canada	\$ 36,808	\$ —	\$ 9	\$ 18	\$ 18
United States	21,521	2	—	21	23
Europe	11,645	2	—	732	732
Capital and Risk Solutions <sup>(2)</sup>	908	189	—	—	189
<b>Total</b>	<b>\$ 70,882</b>	<b>\$ 193</b>	<b>\$ 9</b>	<b>\$ 771</b>	<b>\$ 962</b>

<sup>(1)</sup> A policy can only receive a payout from one of the three trigger events (income election, maturity or death). Total deficiency measures the point-in-time exposure assuming the most costly trigger event for each policy occurred on December 31, 2021.

<sup>(2)</sup> Capital and Risk Solutions exposure is to markets in Canada and the U.S.

Investment deficiency at December 31, 2021 decreased by \$355 million to \$962 million compared to December 31, 2020, primarily due to increases in market values. The investment deficiency measures the point-in-time exposure to a trigger event (i.e., income election, maturity or death) assuming it occurred on December 31, 2021 and does not include the impact of the Company's hedging program for GMWB products. The actual cost to the Company will depend on the trigger event having occurred and the market values at that time. The actual claims before tax associated with these guarantees were \$3 million in-quarter (nil for the fourth quarter of 2020) and \$10 million year-to-date (\$20 million year-to-date for 2020), with the majority arising in the Capital and Risk Solutions segment related to a legacy block of business. The market value increased by \$5,592 million to \$70,882 million compared to December 31, 2020, primarily due to the year-to-date increase in equity markets.

**LIFECO CAPITAL STRUCTURE**

In establishing the appropriate mix of capital required to support the operations of the Company and its subsidiaries, management utilizes a variety of debt, equity and other hybrid instruments considering both the short and long-term capital needs of the Company.

**DEBENTURES AND OTHER DEBT INSTRUMENTS**

At December 31, 2021, debentures and other debt instruments decreased by \$889 million to \$8,804 million compared to December 31, 2020.

During 2021, the Company made payments of US\$500 million on its committed line of credit related to GWL&A's acquisition of the retirement services business of MassMutual on December 31, 2020, reducing the balance drawn on its line of credit to nil.

Refer to note 15 in the Company's December 31, 2021 annual consolidated financial statements for further details of the Company's debentures and other debt instruments.

### **CAPITAL TRUST SECURITIES**

At December 31, 2021, the Company had \$150 million principal outstanding of Canada Life Capital Trust Securities – Series B (CLiCS – Series B). Included in the Company's invested assets at December 31, 2021 were CLiCS – Series B with a fair value of \$53 million and principal value of \$37 million (fair value of \$55 million at December 31, 2020).

Each holder of the CLiCS – Series B is entitled to receive a semi-annual non-cumulative fixed cash distribution of \$37.645 per CLiCS – Series B, representing an annual yield of 7.529% payable out of Canada Life Capital Trust's (CLCT) distributable funds. Subject to regulatory approval, CLCT may redeem the CLiCS – Series B, in whole or in part, at any time and the CLiCS – Series B are callable at par on June 30, 2032.

### **EQUITY**

Share capital outstanding at December 31, 2021 was \$9,968 million, which comprises \$5,748 million of common shares and \$2,720 million of preferred shares and \$1,500 million LRCN Series 1 discussed below. Preferred shares included \$2,470 million of non-cumulative First Preferred Shares and \$250 million of 5-year rate reset First Preferred Shares.

On August 16, 2021, the Company issued \$1.5 billion aggregate principal amount 3.60% LRCN Series 1 (Subordinated Indebtedness) at par, maturing on December 31, 2081. The LRCN Series 1 bear interest at a fixed rate of 3.60% per annum payable semi-annually, up to but excluding December 31, 2026. On December 31, 2026, and every five years thereafter until December 31, 2076, the interest rate on the LRCN Series 1 will be reset at an interest rate equal to the five-year Government of Canada Yield as defined in the trust indenture governing the LRCN Series 1, plus 2.641%. Commencing November 30, 2026, the Company will have the option to redeem the LRCN Series 1 every five years during the period from November 30 to December 31, in whole or in part at par, together in each case with accrued and unpaid interest. The Company will be required to redeem the LRCN Series 1 in whole at par, together with accrued and unpaid interest, if GWL&A's acquisition of Prudential's full-service retirement business is terminated prior to, or has not closed on or prior to, May 3, 2022 (or such later date as extended pursuant to the acquisition agreement).

### **Common shares**

At December 31, 2021, the Company had 930,620,338 common shares outstanding with a stated value of \$5,748 million compared to 927,853,106 common shares with a stated value of \$5,651 million at December 31, 2020.

The Company renewed its normal course issuer bid (NCIB) effective January 27, 2021 for one year to purchase and cancel up to 20,000,000 of its common shares at market prices in order to mitigate the dilutive effect of stock options granted under the Company's Stock Option Plan and for other capital management purposes. During the twelve months ended December 31, 2021, the Company did not purchase any common shares under the current NCIB (nil for the twelve months ended December 31, 2020, under the previous NCIB).

Subsequent to December 31, 2021, in order to mitigate the dilutive effect of stock options granted under the Company's Stock Option Plan and for other capital management purposes, the Company announced a new NCIB commencing January 27, 2022 and terminating January 26, 2023 to purchase for cancellation up to but not more than 20,000,000 of its common shares at market prices.



### Preferred shares

At December 31, 2021, the Company had 11 series of fixed rate First Preferred Shares and one series of 5-year rate reset First Preferred Shares outstanding with aggregate stated values of \$2,470 million and \$250 million, respectively.

On October 8, 2021, the Company issued 8,000,000 4.50% Non-Cumulative First Preferred Shares, Series Y at \$25.00 per share for gross proceeds of \$200 million. The shares are redeemable at the option of the Company on or after December 31, 2026 for \$25.00 per share plus a premium if redeemed prior to December 31, 2030, in each case together with all declared and unpaid dividends up to but excluding the date of redemption.

On December 31, 2021, the Company redeemed all of its issued and outstanding 5.90% Non-Cumulative First Preferred Shares, Series F for \$25.00 per share for a total of \$194 million.

The terms and conditions of the outstanding First Preferred Shares are set out in the table below:

Great-West Lifeco Inc.							
	Series G	Series H	Series I	Series L	Series M	Series N	Series P
General Type	Fixed Rate	Fixed Rate	Fixed Rate	Fixed Rate	Fixed Rate	5-Year Rate Reset	Fixed Rate
Cumulative/Non-Cumulative	Non-cumulative	Non-cumulative	Non-cumulative	Non-cumulative	Non-cumulative	Non-cumulative	Non-cumulative
Date Issued	Sep 14, 2004	Aug 12, 2005	Apr 12, 2006	Oct 2, 2009	Mar 4, 2010	Nov 23, 2010	Feb 22, 2012
Shares Outstanding	12,000,000	12,000,000	12,000,000	6,800,000	6,000,000	10,000,000	10,000,000
Amount Outstanding (Par)	\$300,000,000	\$300,000,000	\$300,000,000	\$170,000,000	\$150,000,000	\$250,000,000	\$250,000,000
Yield	5.20%	4.85%	4.50%	5.65%	5.80%	1.749%	5.40%
Earliest Issuer Redemption Date	Dec 31, 2009	Sep 30, 2010	Jun 30, 2011	Dec 31, 2014	Mar 31, 2015	Dec 31, 2020	March 31, 2017

Great-West Lifeco Inc.					
	Series Q	Series R	Series S	Series T	Series Y
General Type	Fixed Rate	Fixed Rate	Fixed Rate	Fixed Rate	Fixed Rate
Cumulative/Non-Cumulative	Non-cumulative	Non-cumulative	Non-cumulative	Non-cumulative	Non-cumulative
Date Issued	Jul 6, 2012	Oct 11, 2012	May 22, 2014	May 18, 2017	Oct 8, 2021
Shares Outstanding	8,000,000	8,000,000	8,000,000	8,000,000	8,000,000
Amount Outstanding (Par)	\$200,000,000	\$200,000,000	\$200,000,000	\$200,000,000	\$200,000,000
Yield	5.15%	4.80%	5.25%	5.15%	4.50%
Earliest Issuer Redemption Date	Sep 30, 2017	Dec 31, 2017	Jun 30, 2019	Jun 30, 2022	Dec 31, 2026

The terms and conditions of the First Preferred Shares do not allow the holder to convert to common shares of the Company or to otherwise cause the Company to redeem the shares. Preferred shares issued by the Company are commonly referred to as perpetual and represent a form of financing that does not have a fixed term.

### NON-CONTROLLING INTERESTS

The Company's non-controlling interests include participating account surplus in subsidiaries and non-controlling interests in subsidiaries. Refer to note 18 in the Company's December 31, 2021 annual consolidated financial statements for further details of the Company's non-controlling interests.

#### Non-controlling interests

	December 31	
	2021	2020
<b>Participating account surplus in subsidiaries:</b>		
Canada Life	\$ 3,126	\$ 2,858
GWL&A	12	13
	<u>\$ 3,138</u>	<u>\$ 2,871</u>
<b>Non-controlling interests in subsidiaries</b>	<u>\$ 129</u>	<u>\$ 116</u>

At December 31, 2021, the carrying value of non-controlling interests increased by \$280 million to \$3,267 million compared to December 31, 2020. For the twelve months ended December 31, 2021, net earnings attributable to participating account before policyholder dividends were \$1,708 million and policyholder dividends were \$1,406 million.

## LIQUIDITY AND CAPITAL MANAGEMENT AND ADEQUACY

### LIQUIDITY

	December 31, 2021		
	On-balance sheet assets	Non-liquid/ Pledged	Net liquid assets
Cash and cash equivalents <sup>(1)</sup>	\$ 6,075	\$ 32	\$ 6,043
Short-term bonds <sup>(2)</sup>	5,671	1,923	3,748
<b>Cash, cash equivalents and short-term bonds</b>	<b>\$ 11,746</b>	<b>\$ 1,955</b>	<b>\$ 9,791</b>
Government bonds <sup>(2)</sup>	\$ 47,126	\$ 11,795	\$ 35,331
Corporate bonds <sup>(2)</sup>	87,815	37,324	50,491
Stocks <sup>(1)</sup>	14,183	1,759	12,424
Mortgage loans <sup>(1)</sup>	28,852	25,446	3,406
<b>Other assets and marketable securities</b>	<b>\$ 177,976</b>	<b>\$ 76,324</b>	<b>\$ 101,652</b>
<b>Total assets</b>	<b>\$ 189,722</b>	<b>\$ 78,279</b>	<b>\$ 111,443</b>
	December 31, 2020		
	On-balance sheet assets	Non-liquid/ Pledged	Net liquid assets
Cash and cash equivalents <sup>(1)</sup>	\$ 7,946	\$ 27	\$ 7,919
Short-term bonds <sup>(2)</sup>	4,402	1,124	3,278
<b>Cash, cash equivalents and short-term bonds</b>	<b>\$ 12,348</b>	<b>\$ 1,151</b>	<b>\$ 11,197</b>
Government bonds <sup>(2)</sup>	\$ 46,099	\$ 12,464	\$ 33,635
Corporate bonds <sup>(2)</sup>	87,091	34,508	52,583
Stocks <sup>(1)</sup>	11,000	792	10,208
Mortgage loans <sup>(1)</sup>	27,803	24,018	3,785
<b>Other assets and marketable securities</b>	<b>\$ 171,993</b>	<b>\$ 71,782</b>	<b>\$ 100,211</b>
<b>Total assets</b>	<b>\$ 184,341</b>	<b>\$ 72,933</b>	<b>\$ 111,408</b>

<sup>(1)</sup> Refer to the consolidated balance sheet in the Company's December 31, 2021 annual consolidated financial statements for on-balance sheet amounts.

<sup>(2)</sup> Refer to note 8(ii) in the Company's December 31, 2021 annual consolidated financial statements for on-balance sheet amounts.

The Company's liquidity requirements are largely self-funded, with short-term obligations being met by internal funds and maintaining levels of liquid investments adequate to meet anticipated liquidity needs. The Company holds cash, cash equivalents and short-term bonds at the Lifeco holding company level and with the Lifeco consolidated subsidiary companies. At December 31, 2021, the Company and its operating subsidiaries held liquid cash, cash equivalents and short-term bonds of \$9.8 billion (\$11.2 billion at December 31, 2020) and other liquid assets and marketable securities of \$101.7 billion (\$100.2 billion at December 31, 2020). Included in the cash, cash equivalents and short-term bonds at December 31, 2021 was \$0.6 billion (\$0.9 billion at December 31, 2020) held at the Lifeco holding company level which includes cash at Great-West Lifeco U.S. LLC, the Company's U.S. holding company. In addition, the Company maintains committed lines of credit with Canadian chartered banks for potential unanticipated liquidity needs, if required.

The Company does not have a formal common shareholder dividend policy. The Company maintains a target dividend payout ratio range of 45% to 55% of base earnings that is considered in dividend decisions. Dividends on outstanding common shares of the Company are declared and paid at the sole discretion of the Board of Directors of the Company. The decision to declare a dividend on the common shares of the Company takes into account a variety of factors including the level of earnings, adequacy of capital and availability of cash resources.

As a holding company, the Company's ability to pay dividends and, in part, its ability to deploy capital is dependent upon the Company receiving dividends from its operating subsidiaries. The Company's operating subsidiaries are subject to regulation in a number of jurisdictions, each of which maintains its own regime for determining the amount of capital that must be held in connection with the different businesses carried on by the operating subsidiaries. The requirements imposed by the regulators in any jurisdiction may change from time to time, and thereby impact the ability of the operating subsidiaries to pay dividends to the Company. On November 4, 2021, OSFI withdrew its guidance provided in March 2020 at the outset of the COVID-19 pandemic that Canadian banks and insurers should suspend share buybacks and not increase dividend payments. In the U.K. and Ireland, where some of the Company's regulated subsidiaries operate, the regulatory authorities have maintained their guidance that insurance companies should exercise prudence in respect of dividend distributions, share buybacks and similar transactions, but at the end of the third quarter of 2021 the Irish regulator removed the temporary cap that it had also been applying to significant insurance companies such as Irish Life Assurance plc. Refer to "Risk Management - COVID-19 Pandemic Impact" section for additional discussion of the impact of the current environment.

## CASH FLOWS

### Cash flows

	For the three months ended December 31		For the twelve months ended December 31	
	2021	2020	2021	2020
<b>Cash flows relating to the following activities:</b>				
Operations	\$ 1,829	\$ 1,896	\$ 10,373	\$ 9,610
Financing	(425)	381	(992)	2,010
Investment	(2,201)	464	(11,212)	(8,202)
	(797)	2,741	(1,831)	3,418
Effects of changes in exchange rates on cash and cash equivalents	(18)	(167)	(40)	(100)
Increase (decrease) in cash and cash equivalents in the period	(815)	2,574	(1,871)	3,318
Cash and cash equivalents, beginning of period	6,890	5,372	7,946	4,628
<b>Cash and cash equivalents, end of period</b>	<b>\$ 6,075</b>	<b>\$ 7,946</b>	<b>\$ 6,075</b>	<b>\$ 7,946</b>

The principal source of funds for the Company on a consolidated basis is cash provided by operating activities, including premium income, net investment income and fee income. These funds are used primarily to pay policy benefits, policyholder dividends and claims, as well as operating expenses and commissions. Cash flows generated by operations are mainly invested to support future liability cash requirements. Cash flows related to financing activities include the issuance and repayment of capital instruments and associated dividends and interest payments.

In the fourth quarter of 2021, cash and cash equivalents decreased by \$815 million from September 30, 2021. Cash flows provided by operations during the fourth quarter of 2021 of \$1,829 million were comparable to the fourth quarter of 2020. Cash flows used in financing were \$425 million, primarily used for the payment of dividends to common and preferred shareholders of \$491 million. For the three months ended December 31, 2021, cash flows were used by the Company to acquire an additional \$2,201 million of investment assets.

For the twelve months ended December 31, 2021, cash and cash equivalents decreased by \$1,871 million from December 31, 2020. Cash flows provided by operations were \$10,373 million, an increase of \$763 million compared to the same period in 2020. Cash flows used in financing of \$992 million were primarily used for the payment of dividends to common and preferred shareholders of \$1,811 million and a decrease in the line of credit of a subsidiary of \$764 million, partially offset by the issuance of the LRCN Series 1 of \$1,500 million. For the twelve months ended December 31, 2021, cash flows were used by the Company to acquire an additional \$11,212 million of investment assets.

**COMMITMENTS/CONTRACTUAL OBLIGATIONS**

**Commitments/contractual obligations**

At December 31, 2021

	Payments due by period						
	Total	1 year	2 years	3 years	4 years	5 years	Over 5 years
1) Debentures and other debt instruments	\$ 8,529	\$ —	\$ 720	\$ —	\$ 635	\$ 720	\$ 6,454
2) Lease obligations	664	83	71	63	55	52	340
3) Purchase obligations	436	192	85	44	35	15	65
4) Credit-related arrangements							
(a) Contractual commitments	4,027	3,831	188	2	—	—	6
(b) Letters of credit	see note 4(b) below						
5) Pension contributions	306	306	—	—	—	—	—
<b>Total contractual obligations</b>	<b>\$ 13,962</b>	<b>\$ 4,412</b>	<b>\$ 1,064</b>	<b>\$ 109</b>	<b>\$ 725</b>	<b>\$ 787</b>	<b>\$ 6,865</b>

- 1) Refer to note 15 in the Company's December 31, 2021 annual consolidated financial statements. Excluded from debentures and other debt instruments are unamortized transaction costs.
- 2) For a further description of the Company's lease obligations, refer to note 17 in the Company's December 31, 2021 annual consolidated financial statements.
- 3) Purchase obligations are commitments to acquire goods and services, essentially related to information services.
- 4) (a) Contractual commitments are essentially commitments of investment transactions made in the normal course of operations in accordance with policies and guidelines that are to be disbursed upon fulfillment of certain contract conditions.  
 (b) Letters of credit (LC) are written commitments provided by a bank. The total amount of LC facilities is US\$1,904 million of which US\$1,599 million were issued as of December 31, 2021. There are six primary facilities within Lifeco.  
 The Reinsurance business unit periodically uses LC as collateral under certain reinsurance contracts for on-balance sheet policy liabilities. The Company may be required to seek collateral alternatives if it is unable to renew existing LCs on maturity.  
 A total of US\$1,313 million has been issued to subsidiaries or branches of Canada Life and the additional US\$70 million has been issued to Great-West Life & Annuity Insurance Company of South Carolina.  
 The remaining US\$217 million has been issued to external parties. Clients residing in the United States are required pursuant to their insurance regulations to obtain LCs issued on the Company's behalf from approved banks in order to further secure the Company's obligations under certain reinsurance contracts.
- 5) Pension contributions include funding estimates for defined benefit pension plans, defined contribution pension plans and other post-employment plans. These contributions are subject to change, as contribution decisions are affected by many factors including market performance, regulatory requirements and management's ability to change funding policy. Funding estimates beyond 2022 are excluded due to the significant variability in the assumptions required to project the timing of future contributions.

## CAPITAL MANAGEMENT AND ADEQUACY

At the holding company level, the Company monitors the amount of consolidated capital available and the amounts deployed in its various operating subsidiaries. The amount of capital deployed in any particular company or country is dependent upon local regulatory requirements as well as the Company's internal assessment of capital requirements in the context of its operational risks and requirements and strategic plans. The Company's practice is to maintain the capitalization of its regulated operating subsidiaries at a level that will exceed the relevant minimum regulatory capital requirements in the jurisdictions in which they operate. The capitalization decisions of the Company and its operating subsidiaries also give consideration to the impact such actions may have on the opinions expressed by various credit rating agencies that provide financial strength and other ratings to the Company.

The Board of Directors reviews and approves an annual capital plan as well as capital transactions undertaken by management pursuant to the plan. The capital plan is designed to ensure that the Company maintains adequate capital, taking into account the Company's strategy, risk profile and business plans. The Company has established policies and procedures designed to identify, measure and report all material risks. Management is responsible for establishing capital management procedures for implementing and monitoring the capital plan. In addition to undertaking capital transactions, the Company uses and provides traditional and structured reinsurance to support capital and risk management.

In Canada, OSFI has established a regulatory capital adequacy measurement for life insurance companies incorporated under the Insurance Companies Act (Canada) and their subsidiaries, known as the Life Insurance Capital Adequacy Test (LICAT). The LICAT Ratio is calculated in accordance with the OSFI Guideline - Life Insurance Capital Adequacy Test.

The LICAT Ratio compares the regulatory capital resources of a company to its required capital. The required capital is calibrated so that a life insurer can both withstand severe stress events and support the continuity of existing business. The LICAT guideline uses a risk-based approach for measuring specific life insurer risks and for aggregating the results to calculate the amount of a life insurer's capital requirements.

OSFI has established a Supervisory Target Total Ratio of 100% and a Supervisory Minimum Total Ratio of 90%. The internal target range of the LICAT Ratio for Lifeco's major Canadian operating subsidiaries is 110% to 120% (on a consolidated basis).

Canada Life's consolidated LICAT Ratio at December 31, 2021 was 124% (129% at December 31, 2020). The LICAT Ratio does not take into account any impact from \$0.6 billion of liquidity at the Lifeco holding company level at December 31, 2021 (\$0.9 billion at December 31, 2020).

The following provides a summary of the LICAT information and ratios for Canada Life:

<b>LICAT Ratio</b>	<b>Dec. 31 2021</b>	<b>Dec. 31 2020</b>
Tier 1 Capital	\$ 12,584	\$ 11,593
Tier 2 Capital	4,417	4,568
Total Available Capital	17,001	16,161
Surplus Allowance & Eligible Deposits	13,225	14,226
<b>Total Capital Resources</b>	<b>\$ 30,226</b>	<b>\$ 30,387</b>
<b>Required Capital</b>	<b>\$ 24,323</b>	<b>\$ 23,607</b>
<b>Total Ratio (OSFI Supervisory Target = 100%)<sup>(1)</sup></b>	<b>124 %</b>	<b>129 %</b>

<sup>(1)</sup> Total Ratio (%) = (Total Capital Resources / Required Capital)

The LICAT Ratio increased one point in the quarter but decreased five points year-to-date. The phasing in of the impact of the LICAT interest rate scenario shifts in North America which occurred during 2020 and 2021 (described below) contributed three points of the year-to-date ratio decrease. The remainder of the year-to-date decrease in the LICAT Ratio was due to additional capital requirements arising from market movements and new business growth, partly offset by the favourable impact of net earnings.

GWL&A, Lifeco's regulated U.S. operating company, has established an internal target Risk-Based Capital (RBC) ratio of 400-425% of the Company Action Level set by the National Association of Insurance Commissioners, based upon an assessment of the risks within its businesses as well as business needs to support future growth. Accordingly, GWL&A's target RBC ratio may change as future risks and business needs change. GWL&A reports its RBC ratio annually to U.S. Insurance Regulators. The RBC ratio is included for information only and is not intended as a means to rank insurers generally or for any other purposes.

At December 31, 2021, GWL&A's RBC ratio is estimated to be well in excess of 400% as it includes prefunded capital consideration for the Prudential full-service retirement business acquisition expected to close in the first half of 2022.

### LICAT Sensitivities

#### Caution Related to Sensitivities

This section includes estimates of Canada Life consolidated LICAT Ratio sensitivities for certain risks. Actual results can differ significantly from these estimates for a variety of reasons including:

- Assessment of the circumstances that led to the scenario may lead to changes in (re)investment approaches and interest rate scenarios considered;
- Changes in actuarial, investment return and future investment activity assumptions;
- Actual experience differing from the assumptions;
- Changes in business mix, effective income tax rates and other market factors;
- Interactions among these factors and assumptions when more than one changes; and
- The general limitations of the Company's internal models.

For these reasons, the sensitivities should only be viewed as directional estimates of the underlying sensitivities for the respective factors. Given the nature of these calculations, the Company cannot provide assurance that the actual impact on the Canada Life consolidated LICAT Ratio will be as indicated.

LICAT sensitivities are rounded to the nearest full point.

### Publicly Traded Common Stocks

The following table sets out the estimated immediate impact to Canada Life's consolidated LICAT Ratio of certain instantaneous changes in publicly traded common stock values as at December 31, 2021. These sensitivity estimates assume instantaneous shocks, followed by a return to historical average growth levels for broader equity markets. The sensitivity estimates relate to publicly traded common stocks and do not cover other non-fixed income assets. These estimates are illustrative as actual equity exposures may vary due to active management of the public stock portfolios.

Immediate change in publicly traded common stock values	December 31, 2021			
	20% increase	10% increase	10% decrease	20% decrease
Potential increase (decrease) on LICAT Ratio	(1 point)	0 points	1 point	(1 point)



### Interest Rates

Canada Life's consolidated LICAT Ratio will generally increase in an environment of declining interest rates and vice-versa. Lower interest rates will increase the value of the Company's surplus assets and other regulatory capital resources. These sensitivity estimates are illustrative. Sensitivity to interest rates is dependent on many factors and may result in non-linear impacts to the LICAT Ratio. Actual movement in credit spreads or government treasury rates may produce different movements in Canada Life's consolidated LICAT Ratio. These sensitivities do not include a change in the ultimate interest rates outlined in Actuarial Standards or the impact of a LICAT interest rate risk scenario shift.

Immediate parallel shift in yield curve	December 31, 2021	
	50 bps increase	50 bps decrease
Potential increase (decrease) on LICAT Ratio	(3 points)	3 points

### LICAT Interest Rate Scenario Shift

The LICAT interest rate risk capital requirements are based on the results of the most adverse of four scenarios. The determination of the most adverse scenario is dependent on government treasury rates and credit spreads, as well as the position of the Company's assets and liabilities. A change in the level and term structure of interest rates used can cause a shift in the interest rate scenario applied in the LICAT calculation. This results in a discontinuity where capital requirements can change materially. OSFI prescribes a smoothing calculation to address potential volatility in the interest rate risk capital requirement for participating insurance products. The smoothing calculation averages the participating interest rate risk requirements over the trailing six quarters, thereby reducing unwarranted volatility.

In the third quarter of 2020, the Company experienced a shift in the most adverse interest rate scenario in North America. The cumulative impact of the third quarter of 2020 scenario change was a decrease of approximately 5.5 points to the LICAT Ratio. The six quarter smoothing period is now complete. The Company experienced another shift in the interest rate scenario in North America during the current quarter. The net impact to the LICAT Ratio during the quarter for smoothing in the impact of this scenario shift and the third quarter of 2020 interest rate scenario shift was immaterial.

As a result of the scenario change this quarter, a smoothing of the impact of reduced requirements for participating interest rate risk will occur over the next five quarters. The Canada Life LICAT Ratio is expected to increase by approximately one point per quarter as a result of the smoothing calculation assuming the Company remains on the now current scenario.

### OSFI Regulatory Capital Initiatives

OSFI issued an Advisory effective for January 1, 2021, which confirmed the interest rate risk smoothing calculation on participating insurance, and provided clarification of available capital for certain participating insurance blocks. The Advisory will remain in effect until January 1, 2023, when it will be subsequently incorporated into the LICAT guideline.

The International Accounting Standards Board (IASB) has issued IFRS 17, *Insurance Contracts*, which will replace IFRS 4, *Insurance Contracts* with an effective date of January 1, 2023. IFRS 17 includes new requirements for the recognition, measurement, presentation and disclosure of insurance contracts the Company issues and reinsurance contracts it holds. The new standard is expected to have a significant impact for insurers related to the timing of earnings recognition from insurance contracts and on the presentation and disclosure of results. Adoption of the standard is expected to lead to further review and possible amendments to the OSFI LICAT Guideline. Refer to the "Accounting Policies - International Financial Reporting Standards" section for further details.



During the quarter, the Company participated in the OSFI public consultation of its OSFI Quantitative Impact Study for IFRS 17, *Insurance Contracts* and IFRS 9, *Financial Instruments*. The Company will continue to work with OSFI, the Canadian Institute of Actuaries, and other industry participants, as OSFI finalizes the adaptations related to the IFRS 17 and IFRS 9 accounting standards for the 2023 LICAT Guideline. The Company will also work with OSFI in its developments relating to future Segregated Fund Guarantee Risk requirements.

**RETURN ON EQUITY (ROE)<sup>(1)</sup>**

	<b>Dec. 31</b>	Sept. 30	Dec. 31
	<b>2021</b>	2021	2020
<b>Base Return on Equity<sup>(2)</sup></b>			
Canada	17.2 %	17.3 %	18.5 %
U.S. Financial Services	12.2 %	11.6 %	8.6 %
U.S. Asset Management (Putnam)	5.3 %	4.7 %	0.7 %
Europe	14.6 %	13.2 %	11.8 %
Capital Risk and Solutions	33.7 %	33.9 %	38.8 %
<b>Total Lifeco Base Earnings Basis<sup>(2)</sup></b>	<b>14.6 %</b>	14.5 %	12.8 %
	<b>Dec. 31</b>	Sept. 30	Dec. 31
	<b>2021</b>	2021	2020
<b>Return on Equity<sup>(1)</sup></b>			
Canada	16.7 %	16.3 %	16.4 %
U.S. Financial Services	8.7 %	7.7 %	5.6 %
U.S. Asset Management (Putnam)	5.0 %	15.6 %	11.6 %
Europe	17.2 %	16.1 %	15.7 %
Capital and Risk Solutions	32.8 %	36.5 %	44.4 %
<b>Total Lifeco Net Earnings Basis<sup>(1)</sup></b>	<b>14.0 %</b>	14.9 %	14.1 %

<sup>(1)</sup> Refer to the "Glossary" section of this document for additional details on the composition of this measure.

<sup>(2)</sup> This metric is a non-GAAP ratio. Refer to the "Non-GAAP Financial Measures and Ratios" section of this document for additional details.

The Company reported base return on equity of 14.6% at December 31, 2021, compared to 14.5% at September 30, 2021 and 12.8% at December 31, 2020. The Company reported return on equity of 14.0% at December 31, 2021, compared to 14.9% at September 30, 2021 and 14.1% at December 31, 2020.

The Company has a capital allocation methodology, which allocates financing costs in proportion to allocated capital. For the Canada, Europe and Capital and Risk Solutions segments (essentially Canada Life), this allocation method generally tracks the regulatory capital requirements, while for U.S. Financial Services and U.S. Asset Management (Putnam), it tracks the financial statement carrying value of the business units. Total leverage capital is consistently allocated across all business units in proportion to total capital resulting in a debt-to-equity ratio in each business unit consistent with the consolidated Company.

## RATINGS

Lifeco maintains ratings from five independent ratings companies. Credit ratings are intended to provide investors with an independent measure of the credit quality of a corporation and securities of a corporation and are indicators of the likelihood of payment and the capacity of a corporation to meet its obligations in accordance with the terms of each obligation.

In 2021, the existing credit ratings for Lifeco and its major operating subsidiaries were unchanged. Lifeco also obtained three new subordinated debt ratings from DBRS Morningstar, Fitch Ratings, and S&P Global Ratings, for its LRCN Series 1 issued on August 16, 2021 (set out in table below). The Company continued to receive strong ratings relative to its North American peer group resulting from its conservative risk profile, stable net earnings and strong capitalization. These ratings are not a recommendation to buy, sell or hold the securities of the Company or its subsidiaries and do not address market price or other factors that might determine suitability of a specific security for a particular investor. The ratings also may not reflect the potential impact of all risks on the value of securities and are subject to revision or withdrawal at any time by the rating agency.

Lifeco's operating companies are assigned a group rating from each rating agency. This group rating is predominantly supported by the Company's leading position in the Canadian insurance market and competitive positions in the U.S. and European markets. Each of Lifeco's operating companies benefits from the strong implicit financial support and collective ownership by Lifeco. There were no changes to the Company's group credit ratings in 2021.

Rating agency	Measurement	Lifeco	Canada Life	Irish Life	GWL&A
A.M. Best Company	Financial Strength		A+		A+
DBRS Morningstar	Issuer Rating	A (high)	AA		NR
	Financial Strength		AA		
	Senior Debt Subordinated Debt	A (high) A (low)	AA (low)		
Fitch Ratings	Insurer Financial Strength		AA	AA	AA
	Senior Debt	A			
	Subordinated Debt	BBB+	A+		
Moody's Investors Service	Insurance Financial Strength		Aa3		Aa3
S&P Global Ratings	Insurer Financial Strength		AA		AA
	Senior Debt	A+			
	Subordinated Debt	A-	AA-		

As part of Lifeco's announcement on July 21, 2021, that its U.S. subsidiary, Empower, had reached a definitive agreement to acquire Prudential's full-service retirement business, Lifeco announced that the transaction was expected to be funded with a combination of Limited Recourse Capital Notes, up to US\$1.0 billion of short-term debt and existing resources. On August 16, 2021, Lifeco issued \$1.5 billion (US\$1.19 billion) LRCN Series 1. In addition, Lifeco noted that the short-term financing would facilitate leverage ratio reduction as the business generates meaningful earnings and cash.

Following the July 21, 2021 announcement, and having regard to the financing plan and its impact on leverage in the near-term, all five rating agencies affirmed the ratings as set out above. Four of the five agencies affirmed the rating outlook as stable; Fitch's rating outlook remains negative.

## **SEGMENTED OPERATING RESULTS**

The consolidated operating results of Lifeco, including the comparative figures, are presented on an IFRS basis after capital allocation. Consolidated operating results for Lifeco comprise the net earnings of Canada Life and its operating subsidiaries, GWL&A (Financial Services) and Putnam (Asset Management), together with Lifeco's corporate results. The following sections analyze the performance of Lifeco's four major reportable segments: Canada, United States (U.S.), Europe and Capital and Risk Solutions.

## **TRANSLATION OF FOREIGN CURRENCY**

For the United States, Europe and Capital and Risk Solutions segments, foreign currency assets and liabilities are translated into Canadian dollars at the market rate at the end of the financial period. All income and expense items are translated at an average rate for the period.

## **CANADA**

The Canada segment of Lifeco includes the operating results of the Canadian businesses operated by Canada Life, together with an allocation of a portion of Lifeco's corporate results. There are two primary business units included in this segment. Through the Individual Customer business unit, the Company provides life, disability and critical illness insurance products as well as wealth savings and income products to individual clients. Through the Group Customer business unit, the Company provides life, accidental death and dismemberment, disability, critical illness, health and dental protection, creditor insurance as well as retirement savings and income and annuity products and other specialty products to group clients in Canada.

## **BUSINESS PROFILE**

### **INDIVIDUAL CUSTOMER**

Individual Customer comprises both insurance and wealth management product lines sold to individual customers.

Individual insurance includes individual life, disability and critical illness insurance products and services. Individual wealth management includes individual wealth savings and income products and services. The Company is a leader in Canada for all insurance and wealth management products and services and utilizes diverse, complementary distribution channels: Advisor Solutions, managing general agencies (MGAs) and national accounts, including IG Wealth Management, a member of the Power Financial Corporation group of companies. Through Financial Horizons Group, the Company participates in the MGA channel, distributing products from across the insurance industry.

By offering this broad suite of products and services through multiple distribution channels, the Company is able to provide advice and product solutions to meet the needs of Canadians at all phases of their lives.

### **GROUP CUSTOMER**

Group Customer includes group life and health benefits, group creditor, and group retirement and investment product lines.

Through its group life and health benefits product lines, the Company offers effective benefit solutions for small, medium and large plan sponsors. The Company offers a wide range of traditional group products and services including life, accidental death and dismemberment, critical illness, disability, health and dental as well as specialty products. In addition, specialty product development has been a focus over the past several years as the Company seeks to provide customized solutions to increasingly unique customer needs. Products to address the needs of mental health in the workplace, high cost medications, optional products purchased by plan members directly and wellness programs are examples of this focus. Traditional group products are generally offered on an insured or an ASO basis, where clients self-insure the products and Group Customer administers on their behalf. With the acquisition of ClaimSecure, Group Customer's ASO capabilities have been significantly enhanced.

The Company's creditor business offers creditor insurance products through large financial institutions and credit card companies. Canada Life is a leader in the creditor insurance business in Canada.

Group retirement and investment product lines include group Registered Retirement Savings Plans (RRSP), Tax-Free Savings Accounts (TFSA), Registered Education Savings Plans (RESP), group retirement income products, and institutional investment services. The Company is focused on innovation within its savings and investment product lines.

Through the Company's extensive network of Group sales offices located across the country, it distributes its products through brokers, consultants and financial security advisors.

## MARKET OVERVIEW

### PRODUCTS AND SERVICES

#### INDIVIDUAL CUSTOMER

The Company provides an array of individual insurance and individual wealth management products that are distributed through multiple sales channels.

MARKET POSITION	PRODUCTS AND SERVICES	DISTRIBUTION <sup>(3)(4)</sup>
<ul style="list-style-type: none"> <li>• A leader in individual life insurance sales measured by new annualized premium with 17.3% market share<sup>(1)</sup></li> <li>• A significant provider of individual disability and critical illness insurance with 13.9% market share of new sales<sup>(1)</sup></li> <li>• An industry leader with 25.5% market share of individual segregated fund assets<sup>(2)</sup></li> </ul>	<p><b>Individual Life Insurance</b></p> <ul style="list-style-type: none"> <li>• Term life</li> <li>• Universal life</li> <li>• Participating life</li> </ul> <p><b>Living Benefits</b></p> <ul style="list-style-type: none"> <li>• Disability</li> <li>• Critical illness</li> </ul> <p><b>Individual Wealth Management</b></p> <ul style="list-style-type: none"> <li>• Savings plans                             <ul style="list-style-type: none"> <li>• RRSPs</li> <li>• Non-registered savings programs</li> <li>• TFSAs</li> <li>• RESPs</li> </ul> </li> <li>Invested in:                             <ul style="list-style-type: none"> <li>• Segregated funds</li> <li>• Mutual funds</li> <li>• Guaranteed investment options</li> </ul> </li> <li>• Retirement Income Plans                             <ul style="list-style-type: none"> <li>• Retirement income funds</li> <li>• Life income funds</li> <li>• Payout annuities</li> <li>• Deferred annuities</li> </ul> </li> <li>• Residential mortgages</li> <li>• Banking products</li> </ul>	<p><b>Advisor Solutions</b></p> <ul style="list-style-type: none"> <li>• 4,306 financial security advisors</li> </ul> <p><b>Affiliated Partnerships</b></p> <ul style="list-style-type: none"> <li>• 7,090 independent brokers associated with 32 MGAs</li> <li>• 1,214 advisors associated with 14 national accounts</li> <li>• 1,616 IG Wealth Management consultants who actively sell Canada Life products</li> <li>• 84 direct brokers and producer groups</li> </ul> <p><b>Financial Horizons Group<sup>(5)</sup></b></p> <ul style="list-style-type: none"> <li>• 5,300 independent brokers selling products from across the insurance industry, including Canada Life</li> </ul> <p><b>Quadrus Investment Services Ltd.</b> (also included in Advisor Solutions advisor counts):</p> <ul style="list-style-type: none"> <li>• 3,049 investment representatives</li> </ul>

<sup>(1)</sup> Nine months ended September 30, 2021.

<sup>(2)</sup> As at November 30, 2021.

<sup>(3)</sup> As at December 31, 2021.

<sup>(4)</sup> Advisor Solutions includes all contracted advisors. Affiliated Partnerships and Financial Horizons Group include advisors who placed new business in 2021.

<sup>(5)</sup> Financial Horizons Group advisors that placed Canada Life business in 2021 are also included in the MGA independent broker count.

**GROUP CUSTOMER**

The Company provides an array of life, health and creditor insurance as well as retirement and investment products that are distributed primarily through Group sales offices across the country.

MARKET POSITION	PRODUCTS AND SERVICES	DISTRIBUTION
<ul style="list-style-type: none"> <li>• Employee benefits to over 27,800 plan sponsors<sup>(1)</sup></li> <li>• 21% market share for employee benefit plans<sup>(2)</sup></li> <li>• Leading market share for creditor products with coverage provided to 7.0 million plan members<sup>(1)</sup></li> <li>• 19% market share of group capital accumulation plans<sup>(2)</sup></li> </ul>	<p><b>Group Life &amp; Health Benefits</b></p> <ul style="list-style-type: none"> <li>• Life</li> <li>• Disability</li> <li>• Critical illness</li> <li>• Accidental death &amp; dismemberment</li> <li>• Dental</li> <li>• Expatriate coverage</li> <li>• Extended health care</li> </ul> <p><b>Group Creditor</b></p> <ul style="list-style-type: none"> <li>• Life</li> <li>• Disability</li> <li>• Job loss</li> <li>• Critical illness</li> </ul> <p><b>Group Retirement &amp; Investment Services</b></p> <ul style="list-style-type: none"> <li>• Group Capital Accumulation Plans including: <ul style="list-style-type: none"> <li>• Defined contribution pension plans</li> <li>• Group RRSPs, RESPs &amp; TFSAs</li> <li>• Deferred profit sharing plans</li> <li>• Non-registered savings programs</li> </ul>                     Invested in: <ul style="list-style-type: none"> <li>• Segregated funds</li> <li>• Guaranteed investment options</li> <li>• Single company stock</li> </ul> </li> <li>• Retirement Income Plans <ul style="list-style-type: none"> <li>• Payout annuities</li> <li>• Deferred annuities</li> <li>• Retirement income funds</li> <li>• Life income funds</li> </ul> </li> <li>• Investment management services only plans                     Invested in: <ul style="list-style-type: none"> <li>• Segregated funds</li> <li>• Guaranteed investment options</li> <li>• Securities</li> </ul> </li> </ul> <p><b>Specialty Products and Services</b></p> <ul style="list-style-type: none"> <li>• Dialogue™</li> <li>• Best Doctors™</li> <li>• Contact</li> <li>• Individual Health</li> </ul>	<ul style="list-style-type: none"> <li>• Group Life and Health Benefits and Group Retirement and Investment Services are distributed through brokers, consultants, third party administrators/ payers and financial security advisors. Sales and service support are provided by an integrated team of over 610 employees, located in 24 offices across the country, including 112 account executives<sup>(1)</sup>.</li> <li>• Group Creditor products and services are distributed primarily through large financial institutions and serviced through a dedicated sales and service organization.</li> </ul>

<sup>(1)</sup> As at December 31, 2021.

<sup>(2)</sup> As at December 31, 2020.

## COMPETITIVE CONDITIONS

### INDIVIDUAL CUSTOMER

Competition in the Canadian individual insurance market focuses on service, technology, product features, price and financial strength, as indicated by ratings issued by nationally recognized agencies. The Company's broad spectrum of distribution associates, including exclusive and independent channels, provide important strategic advantages within the Canadian market.

The individual wealth management marketplace is also very competitive. The Company's main competitors include mutual fund companies, insurance companies, banks and investment advisors as well as other service and professional organizations. New financial technology (Fintech) competitors have entered the marketplace leading to increased competition. Competition focuses on ease of doing business through technology, service, variety of investment options, investment performance, product features, price (fees) and financial strength. Individual wealth management's broad spectrum of distribution associates, including exclusive and independent channels, provide important strategic advantages within the Canadian market.

### GROUP CUSTOMER

The group life and health benefits market in Canada mainly comprises three large group insurance carriers with significant market positions, a number of smaller companies operating nationally and several regional and niche competitors. The Company has a significant market share of 21%, which is supported by an extensive distribution network who have access to a wide range of products and services. This strong market share position is a distinct advantage for competing successfully in the Canadian group insurance market.

The group capital accumulation plan market is also very competitive. Three major insurance companies hold a significant market share while several smaller insurance companies have an important market presence.

The pension risk transfer business continues to grow in the Canadian marketplace as more companies with defined benefit pension plans (open or closed) look to transfer the investment and longevity risk to insurance companies. Helping the market with the capacity to meet this demand, existing companies have increased their presence in the marketplace, including major independent and bank-owned insurance companies with strong balance sheets and new entrants.

## 2021 DEVELOPMENTS

- On December 1, 2021, Canada Life was awarded the Public Service Health Care Plan (PSHCP) in the largest sale in the history of the Canadian group benefit market. As a result, effective July 1, 2023, Group Customer will support the well-being of 1.5 million more Canadians, covering eligible public servants and their dependents from coast to coast. The Company expects to administer an estimated \$26 billion in claims on behalf of the PSHCP over a 12-year contract. The PSHCP represents over 3% of the group benefit market.
- On September 1, 2021, Canada Life completed the acquisition of ClaimSecure Inc., an industry-leading healthcare management firm that provides health and dental claim management services to private and public businesses in Canada. The acquisition increases the number of plan members served by Canada Life by 1.25 million individuals, with annual claims payments of more than \$1.2 billion.

- During 2021, Canada Life launched new funds that seek to invest in companies that demonstrate strong environmental, social and governance (ESG) practices:
  - Canada Life Sustainable Portfolios launched on September 20, 2021, gives investors access to investments diversified across asset classes, regions and responsible investing strategies.
  - Canada Life Sustainable Target Date Funds launched on December 7, 2021, gives plan sponsors and members sustainable investing options to help members meet their retirement savings goals. The funds are the first of their kind in the Canadian group plan marketplace and exclusive to Canada Life.
- During 2021, Canada Life launched new products and services to improve customer experience and help customers meet their financial and wellness objectives:
  - On December 2, 2021, Dialogue's internet-based cognitive behavioural therapy (iCBT) program was made available to all Consult+ users across Canada, allowing access to timely mental health support.
  - Canada Life began providing HumanisRx's MedCheckUp program to its customers who are receiving disability benefits and have complex or unique medication needs. Canada Life is the first national insurer to offer medication reviews for disability.
  - *My Term* launched on April 5, 2021, a new customizable product allowing customers to choose the coverage option that works for them.
- During 2021, Canada Life delivered new platforms to support advisors to build better businesses and serve more Canadians:
  - An innovative, digital financial planning platform, through a partnership with Conquest Planning Inc., which empowers its Advisor Solutions network to streamline the planning process and efficiently build plans to meet unique client goals.
  - An intuitive digital sales platform, through a partnership with CapIntel, which helps streamline advisors' compliance activities, allowing them to maximize their time with clients.
- On July 1, 2021, the home of the Winnipeg Jets and Manitoba Moose was officially renamed Canada Life Centre™. The 10-year sponsorship agreement with True North Sports + Entertainment gives Canada Life national brand and media exposure, as the arena typically hosts more than 140 events each year and is recognized as one of the premier sports and entertainment venues in North America.



**SELECTED FINANCIAL INFORMATION - CANADA**

	For the three months ended			For the twelve months ended	
	Dec. 31 2021	Sept. 30 2021	Dec. 31 2020	Dec. 31 2021	Dec. 31 2020
<b>Base earnings (loss)<sup>(1)</sup></b>					
Individual Customer	\$ 140	\$ 140	\$ 132	\$ 580	\$ 552
Group Customer	194	168	205	705	677
Canada Corporate	(17)	4	11	(65)	(23)
<b>Base earnings (loss)<sup>(1)</sup></b>	<b>\$ 317</b>	<b>\$ 312</b>	<b>\$ 348</b>	<b>\$ 1,220</b>	<b>\$ 1,206</b>
<b>Items excluded from base earnings</b>					
Actuarial assumption changes and other management actions <sup>(2)</sup>	\$ (13)	\$ (11)	\$ (147)	\$ (43)	\$ (194)
Market-related impacts on liabilities <sup>(2)</sup>	3	4	(10)	10	(51)
Net gain/charge on business dispositions <sup>(3)</sup>	—	—	143	—	143
Restructuring costs <sup>(3)</sup>	—	—	(34)	—	(34)
<b>Net earnings</b>	<b>\$ 307</b>	<b>\$ 305</b>	<b>\$ 300</b>	<b>\$ 1,187</b>	<b>\$ 1,070</b>
<b>Sales<sup>(2)</sup></b>					
Individual Insurance	\$ 120	\$ 93	\$ 116	\$ 421	\$ 408
Individual Wealth	3,274	2,402	2,818	11,468	9,133
Group Insurance	189	101	111	667	414
Group Wealth	1,298	870	684	3,869	2,316
<b>Sales<sup>(2)</sup></b>	<b>\$ 4,881</b>	<b>\$ 3,466</b>	<b>\$ 3,729</b>	<b>\$ 16,425</b>	<b>\$ 12,271</b>
<b>Wealth Management net cash flows<sup>(2)</sup></b>					
Individual Customer	\$ 332	\$ 447	\$ 75	\$ 1,324	\$ 295
Group Customer	(509)	(241)	(76)	(1,252)	68
<b>Wealth Management net cash flows<sup>(2)</sup></b>	<b>\$ (177)</b>	<b>\$ 206</b>	<b>\$ (1)</b>	<b>\$ 72</b>	<b>\$ 363</b>
<b>Fee and other income</b>					
Individual Customer	\$ 292	\$ 296	\$ 251	\$ 1,138	\$ 981
Group Customer	217	197	195	794	716
Canada Corporate	12	16	15	59	59
<b>Fee and other income</b>	<b>\$ 521</b>	<b>\$ 509</b>	<b>\$ 461</b>	<b>\$ 1,991</b>	<b>\$ 1,756</b>
<b>Total assets<sup>(4)</sup></b>	<b>\$ 203,982</b>	<b>\$ 197,244</b>	<b>\$ 187,698</b>		
Proprietary mutual funds and institutional assets <sup>(2)(4)</sup>	5,742	5,534	7,311		
<b>Total assets under management<sup>(1)</sup></b>	<b>209,724</b>	<b>202,778</b>	<b>195,009</b>		
Other assets under administration <sup>(2)</sup>	17,597	21,162	18,554		
<b>Total assets under administration<sup>(1)</sup></b>	<b>\$ 227,321</b>	<b>\$ 223,940</b>	<b>\$ 213,563</b>		

<sup>(1)</sup> This metric is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures and Ratios" section of this document for additional details.

<sup>(2)</sup> Refer to the "Glossary" section of this document for additional details on the composition of this measure.

<sup>(3)</sup> The net gain on the sale of GLC and restructuring costs are included in the Canada Corporate business unit.

<sup>(4)</sup> At December 31, 2021, proprietary mutual funds excluded \$2.4 billion in funds accounted for as investments on account of segregated fund policyholders (\$0.5 billion at December 31, 2020).

**Base and net earnings**

In the fourth quarter of 2021, Canada segment's net earnings of \$307 million increased by \$7 million compared to the same quarter last year. Base earnings of \$317 million decreased by \$31 million compared to the same quarter last year, primarily due to less favourable morbidity experience in Group Customer and the impact of changes to certain tax estimates.

Items excluded from base earnings were negative \$10 million compared to negative \$48 million for the same quarter last year. Actuarial assumption changes and management actions were negative \$13 million compared to negative \$147 million for the same quarter last year, which reflected the unfavourable impact of insurance contract liability basis changes in the fourth quarter of 2020. Market-related impacts were positive \$3 million in the fourth quarter of 2021 compared to negative \$10 million in the same quarter last year.

For the twelve months ended December 31, 2021, net earnings increased by \$117 million to \$1,187 million compared to the same period last year. Base earnings of \$1,220 million increased by \$14 million compared to the same period last year, primarily due to favourable morbidity experience in Group Customer, higher impact of new business and fee income. The increase was partially offset by the impact of lower surplus investment income on seed money and changes in certain tax estimates.

For the twelve months ended December 31, 2021, items excluded from base earnings were negative \$33 million compared to negative \$136 million for the same period last year. Actuarial assumption changes and management actions were negative \$43 million compared to negative \$194 million for the same period last year, primarily due to the same reason discussed for in-quarter results. Market-related impacts were positive \$10 million compared to negative \$51 million for the same period last year, which was impacted by equity market declines and volatility in the first quarter of 2020 on segregated fund guarantees and their related hedging ineffectiveness.

For the fourth quarter of 2021, the net loss attributable to the participating account was \$25 million compared to net earnings of \$9 million for the same quarter last year, primarily due to unfavourable contributions from insurance contract liability basis changes. The decrease was partially offset by restructuring costs of \$18 million related to strategic initiatives included in participating account earnings for the fourth quarter of 2020.

For the twelve months ended December 31, 2021, net earnings attributable to the participating account were \$304 million compared to \$76 million for the same period last year, primarily due to favourable contributions from insurance contract liability basis changes, favourable impact of new business driven by higher insurance sales and the restructuring costs discussed for the in-quarter results. The increase was partially offset by lower contributions from investment experience on participating account surplus assets.

**Sales**

Sales for the fourth quarter of 2021 of \$4.9 billion increased by \$1.2 billion compared to the same quarter last year, primarily due to higher single premium group annuities, individual and group segregated fund sales as well as higher individual third party mutual fund sales.

For the twelve months ended December 31, 2021, sales increased by \$4.2 billion to \$16.4 billion compared to the same period last year, primarily due to higher individual and group segregated fund sales, large case group wealth and insurance sales in the first quarter of this year as well as higher individual mutual fund sales.

In the fourth quarter of 2021, wealth management net cash outflows were \$177 million compared to \$1 million for the same quarter last year. Net cash inflows for the twelve months ended December 31, 2021 were \$72 million compared to \$363 million for the same period last year.

**Fee and other income**

Fee and other income for the fourth quarter of 2021 of \$521 million increased by \$60 million compared to the same quarter last year. The increase was primarily due to higher Individual Customer and Group Customer fee income as a result of higher average assets under administration driven by higher average equity market levels.

For the twelve months ended December 31, 2021, fee and other income increased by \$235 million to \$1,991 million compared to the same period last year, primarily due to the same reason discussed for the in-quarter results.

**OUTLOOK**

*Refer to Cautionary Note regarding Forward-looking Information and Cautionary Note regarding Non-GAAP Financial Measures and Ratios at the beginning of this document.*

**INDIVIDUAL CUSTOMER**

The Individual Customer business unit delivered strong core business results in 2021. The new single brand and company provides efficiencies and focus that when added to the Company's reputation for strength and stability, prudent business practices and the depth and breadth of its distribution channels, positions the Company well for 2022 and beyond.

In 2022, Individual Customer will continue to advance on strategies to position for growth. The Company will further establish the value propositions for advisors in all channels, providing them with strategies and tools for helping customers focus on achieving long-term financial security regardless of life stage and market fluctuations. This commitment to advice is beneficial to strong customer retention as well as helping advisors attract new customers to the Company. A key distribution strategy will be to maximize the use of common tools, processes and support, while tailoring support to specific segments of advisors where appropriate.

The Company will continue to competitively develop, price and market its comprehensive range of individual insurance and individual wealth management products while maintaining its focus on sales and service support to customers and advisors in all channels. The Company will also continue to monitor and respond to the impacts of long-term interest rates and fee income compression.

Operational expense management continues to be critically important to delivering strong financial results. The Company will seek to achieve this through disciplined expense controls and effective development and implementation of strategic initiatives. Management has identified a number of areas of focus for these initiatives to facilitate the objective of organic growth, including continuing to invest in digital solutions to support advisors and customers and addressing its legacy of administration systems and processes to unlock the potential for future growth.

**GROUP CUSTOMER**

During 2021, Group Customer delivered strong business results and maintained its competitive position in the Canadian group market with leading or strong market share in all case size, regional and benefit market segments. The Company believes that this market share position, together with its distribution capacity, will facilitate continued growth in net premium income.

The COVID-19 pandemic has impacted the overall Canada employment rate and this may impact employee attrition in existing Group plans; however, the impact to date has been limited. While uncertainty remains about the future of the economy, the supports that employers and Canada Life have put in place have helped preserve the critical benefits and savings programs for those on reduced working hours, temporary layoffs, or leaves of absences.

In 2022, Group Customer will continue to advance its core strategies to drive growth in the business. Group Customer plans to enhance its competitive position in the marketplace by focusing on improving its operational resilience. Group Customer will enhance its productivity as well as customer and employee experience by making further investments in workflow, automation, digital and artificial intelligence. Group Customer also plans to take advantage of being awarded the PSHCP by building additional digital capabilities that will be leveraged by the rest of the business improving efficiency and customer service.

The focus on operational resilience combined with a strong expense management culture will be key to delivering strong financial results in 2022 and beyond. While maintaining focus on all areas of the business, Group Customer plans to put increased focus and investment in its disability offering, improving the efficiency and effectiveness of disability operations to support growth and profitability in this business.

Group Customer will also focus on expanding its distribution footprint and take advantage of its member base by offering enhanced products that will be more readily available to its members. Group Customer plans to capitalize on its recent acquisition of ClaimSecure and leverage newly acquired capabilities to offer an enhanced product shelf as well as grow in the third party administrator business segment.

## **UNITED STATES**

The United States segment operating results for Lifeco include the results of GWL&A (which operates primarily as 'Empower'), Putnam Investments (Putnam) and the results of the insurance businesses in the U.S. branch of Canada Life, together with an allocation of a portion of Lifeco's corporate results.

Through its Financial Services business unit, and specifically the Empower brand, the Company provides an array of financial security products, including employer-sponsored defined contribution plans, administrative and recordkeeping services, individual retirement accounts, fund management as well as investment and advisory services. This includes the retirement services business acquired from MassMutual on December 31, 2020. The Financial Services business unit also includes the results of Personal Capital, a hybrid wealth manager that provides financial tools and advice to individuals, following the completion of its acquisition in the third quarter of 2020. In addition, a retained block of life insurance, predominately participating policies, which are now administered by Protective Life, as well as a closed retrocession block of life insurance are also included in the Financial Services business unit.

Through its Asset Management business unit, and specifically the Putnam brand, the Company provides investment management services and related administrative functions and distribution services, through a broad range of investment products.

## **BUSINESS PROFILE**

### **FINANCIAL SERVICES**

Empower offers employer-sponsored defined contribution plans, enrollment services, communication materials, investment options, education services, individual retirement accounts and taxable brokerage accounts. The Great-West Investments brand offers fund management, investment and advisory services. The Empower Institutional brand offers private label recordkeeping and administrative services for other providers of defined contribution plans. Personal Capital is a hybrid wealth manager that combines a leading-edge digital experience with personalized advice delivered by dedicated advisors.

**ASSET MANAGEMENT**

Putnam provides investment management services and related administrative functions and distribution services. Putnam offers a broad range of investment products, including equity, fixed-income, absolute return and alternative strategies, through Putnam Funds, Putnam Exchange Traded Funds (ETF), Putnam World Trust Funds, institutional portfolios (including hedge fund and other alternative strategies), model-based separately managed accounts (SMAs) and model portfolios. Revenue is derived from the value and composition of assets under management and performance fees as well as service and distribution fees. Accordingly, fluctuations in the financial markets and changes in the composition of assets or accounts affect revenues and results of operations.

**MARKET OVERVIEW**

**PRODUCTS AND SERVICES**

The Company provides a focused product offering that is distributed through a variety of channels.

**FINANCIAL SERVICES**

MARKET POSITION	PRODUCTS AND SERVICES	DISTRIBUTION
<ul style="list-style-type: none"> <li>• Second largest defined contribution service provider in the country<sup>(1)</sup> by participants providing services for 13.0 million participant accounts and approximately 67,000 plans<sup>(2)</sup></li> <li>• 19.9% market share in state and local government deferred compensation plans, based on number of participant accounts<sup>(3)</sup></li> <li>• Great-West Lifetime Funds are the 16<sup>th</sup> largest target date fund offering in the U.S.<sup>(2)</sup></li> </ul>	<ul style="list-style-type: none"> <li>• Employer-sponsored defined contribution plans, enrollment services, communication materials, investment options and education services</li> <li>• Administrative and recordkeeping services for financial institutions and employer-sponsored defined contribution plans and associated defined benefit plans</li> <li>• Fund management, investment and advisory services</li> <li>• Individual retirement accounts (IRAs) and taxable brokerage accounts</li> </ul>	<ul style="list-style-type: none"> <li>• Retirement services products distributed to plan sponsors through brokers, consultants, advisors, third-party administrators and banks</li> <li>• Empower Institutional recordkeeping and administrative services distributed through institutional clients</li> <li>• IRAs and taxable brokerage accounts available to individuals through the Retirement Solutions Group as well as distributed directly to consumers</li> </ul>

<sup>(1)</sup> As at June 30, 2021.

<sup>(2)</sup> As at December 31, 2021.

<sup>(3)</sup> As at September 30, 2020.

**ASSET MANAGEMENT**

MARKET POSITION	PRODUCTS AND SERVICES	DISTRIBUTION
<ul style="list-style-type: none"> <li>• A global investment manager with assets under management of US\$202.5 billion<sup>(1)</sup></li> <li>• Global distribution includes sales teams that are focused on major institutional markets in the U.S., Europe, the Middle East, Asia and Australia and through a long-standing strategic distribution relationship in Japan</li> </ul>	<p><b>Investment Management Products &amp; Services</b></p> <ul style="list-style-type: none"> <li>• Individual retail investors - a family of open-end mutual funds and closed-end funds, a line of actively-managed semi-transparent ETFs, college savings plans, mutual funds underlying variable annuity products, and model-only separately managed accounts and model portfolios for clients of third party financial firms</li> <li>• Institutional investors - defined benefit plans sponsored by corporations, state, municipal and other governmental authorities, university endowment funds, charitable foundations, sovereign wealth funds and collective investment vehicles (both U.S. and non-U.S.)</li> <li>• Investment offerings for defined contribution plans</li> <li>• Alternative investment products across the fixed-income and equity groups as well as PanAgora Asset Management Inc., a Putnam subsidiary offering quantitative strategies</li> <li>• Seven equity model-based separately managed accounts (SMAs) and six multi-asset model portfolios</li> </ul> <p><b>Administrative Services</b></p> <ul style="list-style-type: none"> <li>• Transfer agency, underwriting, distribution, shareholder services, and trustee and other fiduciary services</li> </ul>	<p><b>Individual Retail Investors</b></p> <ul style="list-style-type: none"> <li>• A broad network of distribution relationships with unaffiliated broker dealers, financial planners, registered investment advisors and other financial institutions that distribute the Putnam Funds and defined contribution investment only offerings to their customers, which, in total, includes approximately 135,000 advisors<sup>(1)</sup></li> <li>• Sub-advisory relationships and Putnam-labeled funds as investment options for insurance companies and non-U.S. residents</li> <li>• Retail distribution channels are supported by Putnam's sales and relationship management team</li> <li>• Retirement plan sponsors and participants are supported by Putnam's dedicated defined contribution investment only professionals and through a relationship with Empower and other recordkeeping firms.</li> </ul> <p><b>Institutional Investors</b></p> <ul style="list-style-type: none"> <li>• Supported by Putnam's dedicated account management, product management and client service professionals</li> </ul>

<sup>(1)</sup> As at December 31, 2021.

**COMPETITIVE CONDITIONS**

**FINANCIAL SERVICES**

The retirement and investment marketplaces are competitive. The Company's competitors include mutual fund companies, insurance companies, banks, investment advisors and certain service and professional organizations. No one competitor or small number of competitors is dominant. Competition focuses on name recognition, service, technology, cost, variety of investment options, investment performance, product features, price and financial strength as indicated by ratings issued by nationally recognized agencies.



## ASSET MANAGEMENT

The investment management business is competitive. Putnam competes with other providers of investment products and services, primarily based on the range of investment products offered, investment performance, distribution, scope and quality of shareholder and other services, as well as general reputation in the marketplace. Putnam's investment management business is also influenced by general securities market conditions, government regulations, global economic conditions, as well as advertising and sales promotional efforts. Putnam competes with other mutual fund firms and institutional asset managers that offer investment products similar to Putnam, as well as products that Putnam does not offer. Putnam also competes with a number of mutual fund sponsors that offer their funds directly to the public. Conversely, Putnam generally offers its funds only through intermediaries.

## 2021 DEVELOPMENTS

### Financial Services Developments

- On July 21, 2021, Empower announced a definitive agreement to acquire the retirement services business of Prudential Financial, Inc. (Prudential), further strengthening Empower's leadership position as the second largest retirement plan service provider in the U.S. Empower will acquire the retirement services business of Prudential for a total value of approximately US\$3.55 billion. The value includes purchase price consideration of US\$1.12 billion, reinsurance ceding commission of US\$0.33 billion and US\$2.1 billion of required capital to support the business. The transaction is expected to close in the first half of 2022, subject to regulatory approval and other customary closing conditions.

Empower anticipates realizing cost synergies through the migration of Prudential's retirement services business onto Empower's recordkeeping platform. Estimated run-rate cost synergies of US\$180 million are expected to be phased in over 24 months. Revenue synergies of US\$20 million are expected on a run-rate basis by the end of 2023 and are expected to grow to US\$50 million by 2025.

Empower expects to incur one-time integration and restructuring expenses of US\$170 million pre-tax and transaction costs of approximately US\$55 million pre-tax, US\$1 million and US\$7 million pre-tax of which were incurred in the fourth quarter of 2021 and in the twelve months ended December 31, 2021, respectively. The integration is expected to be completed 24 months following closing.

<i>(in US\$ millions)</i>	For the three months ended		For the twelve	Total incurred
	Dec. 31	Sept. 30	months ended	to date
	2021	2021	Dec. 31	Dec. 31
			2021	2021
Transaction costs (pre-tax)	\$ 1	\$ 6	\$ 7	\$ 7
Transaction costs (post-tax)	1	5	6	6

- At December 31, 2021, GWL&A's RBC ratio is estimated to be well in excess of 400% as it includes prefunded capital consideration for the Prudential full-service retirement business acquisition expected to close in the first half of 2022.
- As of December 31, 2021, US\$80 million of pre-tax run rate cost synergies have been achieved related to Empower's acquisition of MassMutual's retirement services business compared to US\$60 million pre-tax as of September 30, 2021. Empower remains on track to achieve run rate cost synergies of US\$160 million pre-tax at the end of integration in 2022 and to achieve run rate revenue synergies of US\$30 million in 2022 and continue to grow beyond 2022.



Empower expects to incur restructuring and integration expenses of US\$125 million pre-tax related to the MassMutual transaction. The integration is expected to be completed in the second half of 2022.

<i>(in US\$ millions)</i>	For the three months ended		For the twelve	Total incurred
	Dec. 31	Sept. 30	months ended	to date
	2021	2021	Dec. 31	Dec. 31
			2021	2021
Restructuring and integration (pre-tax)	\$ 10	\$ 19	\$ 45	\$ 74
Restructuring and integration (post-tax)	6	15	33	56
Transaction costs (pre-tax)	—	—	4	55
Transaction costs (post-tax)	—	—	4	44

- As a result of the acquisition of Personal Capital in the third quarter of 2020, Empower expects to incur total integration expenses of US\$57 million pre-tax. The integration remains on track to be completed in the first half of 2022. Empower recognized pre-tax contingent consideration transaction expense of US\$41 million in the fourth quarter of 2021 and US\$80 million for the twelve months ended December 31, 2021 for a total contingent consideration provision of US\$100 million, based on a higher best estimate of net new assets above the amount assumed in the purchase price. The maximum amount of contingent consideration related to this transaction is US\$175 million.

<i>(in US\$ millions)</i>	For the three months ended		For the twelve	Total incurred
	Dec. 31	Sept. 30	months ended	to date
	2021	2021	Dec. 31	Dec. 31
			2021	2021
Restructuring and integration (pre-tax)	\$ 7	\$ 7	\$ 23	\$ 26
Restructuring and integration (post-tax)	6	5	17	19
Transaction costs (pre-tax)	41	22	80	102
Transaction costs (post-tax)	39	20	76	96

- Empower assets under administration (AUA) were US\$1.1 trillion at December 31, 2021, up from US\$958 billion at December 31, 2020. Empower participant accounts have grown to 13.0 million at December 31, 2021, up from 11.9 million at December 31, 2020. The increases in AUA and participants since December 31, 2020 were primarily driven by strong equity markets and large plan sales, including one sale with approximately 316,000 participants and US\$49 billion in AUA in the first quarter of 2021.
- During 2021, the Company completed its acquisition of the retirement services business of Truist Bank, a former private-label recordkeeping client. This acquisition brings approximately 300 retirement plans consisting of more than 73,000 plan participants.
- During 2021, the Company received the following awards and rankings:
  - Empower led the defined contribution plan recordkeeper industry in growth by both participants and assets, based on a survey published by Pensions & Investments in April 2021. The Company solidified its position as the second largest defined contribution recordkeeper in the country, improving its market share to 12% by participants and 11% by assets.
  - On September 29, 2021, Financial Advisor IQ released their 2021 Service Awards in which more than 900 financial advisors were surveyed to identify the firms they consider to be leaders in the investment management business. Empower received the Gold Medal for best overall recordkeeper, best reporting, best client service, best price and best participant tools.

- Subsequent to the fourth quarter of 2021, on February 1, 2022, the Company announced a fresh brand identity aimed at simplifying how the organization connects with customers. The name "Empower" replaced "Empower Retirement" as U.S. Financial Services' public-facing brand name. The new mark is a positive development reflecting Empower's broadening stature and rapid growth.

#### Asset Management Developments

- Putnam's ending assets under management (AUM) at December 31, 2021 of US\$202.5 billion increased by US\$11.0 billion compared to the same period last year, while average AUM for the twelve months ended December 31, 2021 of US\$198.1 billion increased by US\$24.4 billion compared to the same period last year.
- Putnam continues to sustain strong investment performance relative to its peers. As of December 31, 2021, approximately 84% and 83% of Putnam's fund assets performed at levels above the Lipper median on a three-year and five-year basis, respectively. In addition, 50% and 37% of Putnam's fund assets were in the Lipper top quartile on a three-year and five-year basis, respectively. Putnam has 25 funds currently rated 4 or 5 stars by Morningstar Ratings.
- In March 2021, Putnam International Value Fund received a 2021 Refinitiv Lipper Fund Award for Best International Large-Cap Value Fund in the five-year and ten-year performance categories, recognizing the fund's superior risk-adjusted long-term investment results compared to its peers.
- On May 26, 2021, Putnam launched its first actively managed ETFs, which are based on four of its leading equity strategies. The new offerings represent Putnam's first ETF products, in addition to an array of current offerings including retail mutual funds, separately managed accounts, collective investment trusts, private funds and non-U.S. funds.
- In February 2021, Putnam hired an experienced team to build Putnam's collateralized loan obligation (CLO) business under the 37 Capital brand, which is applied to Putnam's alternative investment strategies. On November 18, 2021, Putnam closed its first CLO fund called 37 Capital CLO 1, a US\$400+ million transaction. Putnam is actively investing for its second CLO transaction.
- For the 32<sup>nd</sup> consecutive year, Putnam has been recognized by DALBAR Inc. for mutual fund service quality. This recognition includes Putnam being named as a DALBAR Mutual Fund Service Award winner for 30 of those years. Additionally, Putnam has been named the sole recipient of DALBAR's Total Client Experience Award recognizing overall mutual fund customer service quality for the past eleven years.

**SELECTED FINANCIAL INFORMATION - UNITED STATES**

	For the three months ended			For the twelve months ended	
	Dec. 31 2021	Sept. 30 2021	Dec. 31 2020	Dec. 31 2021	Dec. 31 2020
<b>Base earnings (US\$)<sup>(1)</sup></b>					
Financial services	\$ 110	\$ 149	\$ 49	\$ 482	\$ 200
Asset Management (Putnam) Core <sup>(1)</sup>	20	24	37	74	51
Asset Management (Putnam) Non-core <sup>(1)</sup>	15	3	(11)	2	(37)
Total Asset Management (Putnam)	\$ 35	\$ 27	\$ 26	\$ 76	\$ 14
U.S. Corporate	(20)	(2)	(7)	(23)	(9)
<b>Base earnings (US\$)<sup>(1)</sup></b>	<b>\$ 125</b>	<b>\$ 174</b>	<b>\$ 68</b>	<b>\$ 535</b>	<b>\$ 205</b>
<b>Items excluded from base earnings (US\$)</b>					
Actuarial assumption changes and other management actions <sup>(2)</sup>	\$ 1	\$ 4	\$ 2	\$ 5	\$ 31
Market-related impact on liabilities <sup>(2)</sup>	(1)	(1)	(1)	(3)	(15)
Transaction costs related to acquisitions	(40)	(25)	(36)	(86)	(60)
Restructuring and integration costs	(12)	(20)	(25)	(54)	(25)
Revaluation of a deferred tax asset	—	—	151	—	151
<b>Net earnings - common shareholders (US\$)</b>	<b>\$ 73</b>	<b>\$ 132</b>	<b>\$ 159</b>	<b>\$ 397</b>	<b>\$ 287</b>
<b>Net earnings - common shareholders (C\$)</b>	<b>\$ 92</b>	<b>\$ 168</b>	<b>\$ 208</b>	<b>\$ 499</b>	<b>\$ 380</b>
<b>Sales (US\$)<sup>(2)</sup></b>					
Financial Services	\$ 17,994	\$ 14,363	\$ 8,151	\$ 117,036	\$ 45,641
Asset Management (Putnam)	13,835	8,790	12,957	45,419	56,541
<b>Sales (US\$)<sup>(2)</sup></b>	<b>\$ 31,829</b>	<b>\$ 23,153</b>	<b>\$ 21,108</b>	<b>\$ 162,455</b>	<b>\$ 102,182</b>
<b>Sales (C\$)<sup>(2)</sup></b>	<b>\$ 40,104</b>	<b>\$ 29,173</b>	<b>\$ 27,439</b>	<b>\$ 204,584</b>	<b>\$ 136,884</b>
<b>Fee and other income (US\$)</b>					
Financial Services	\$ 534	\$ 539	\$ 329	\$ 2,103	\$ 1,171
Asset Management (Putnam)					
Investment management fees	\$ 175	\$ 175	\$ 157	\$ 682	\$ 599
Performance fees	9	1	25	12	23
Service fees	29	29	28	116	111
Underwriting & distribution fees	45	45	42	179	166
Total Asset Management (Putnam)	\$ 258	\$ 250	\$ 252	\$ 989	\$ 899
<b>Fee and other income (US\$)</b>	<b>\$ 792</b>	<b>\$ 789</b>	<b>\$ 581</b>	<b>\$ 3,092</b>	<b>\$ 2,070</b>
<b>Fee and other income (C\$)</b>	<b>\$ 998</b>	<b>\$ 995</b>	<b>\$ 754</b>	<b>\$ 3,880</b>	<b>\$ 2,769</b>
<b>Total assets (US\$)</b>	<b>\$ 163,946</b>	<b>\$ 163,878</b>	<b>\$ 164,236</b>		
Proprietary mutual funds and institutional assets <sup>(2)</sup>	244,829	235,067	223,820		
<b>Total assets under management<sup>(1)</sup></b>	<b>408,775</b>	<b>398,945</b>	<b>388,056</b>		
Other assets under administration <sup>(2)</sup>	977,932	929,041	783,456		
<b>Total assets under administration (US\$)<sup>(1)</sup></b>	<b>\$ 1,386,707</b>	<b>\$ 1,327,986</b>	<b>\$ 1,171,512</b>		
<b>Total assets under administration (C\$)<sup>(1)</sup></b>	<b>\$ 1,761,118</b>	<b>\$ 1,686,542</b>	<b>\$ 1,487,820</b>		

<sup>(1)</sup> This metric is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures and Ratios" section of this document for additional details.

<sup>(2)</sup> Refer to the "Glossary" section of this document for additional details on the composition of this measure.

**Base and net earnings**

In the fourth quarter of 2021, the U.S. segment's net earnings of US\$73 million decreased by US\$86 million compared to the same quarter last year. Base earnings of US\$125 million increased by US\$57 million compared to the same quarter last year, primarily due to an increase of US\$61 million in Financial Services and an increase of US\$9 million in Putnam. The increase in Financial Services was primarily due to MassMutual related base earnings of US\$44 million, growth in the legacy Empower business attributable to higher average equity markets, an increase in participants, as well as higher contributions from investment experience. The increase in Financial Services was partially offset by a Personal Capital related base loss of US\$6 million. The increase in Putnam's results was primarily due to the favourable impact of certain tax items and higher AUM-based fee revenue, partially offset by lower net investment income and performance fee revenue as well as higher operating expenses.

Items excluded from base earnings for the fourth quarter of 2021 were negative US\$52 million compared to positive US\$91 million for the same quarter last year. The decrease was primarily related to the revaluation of a deferred tax asset of US\$151 million in the fourth quarter of 2020 which had been de-recognized in the fourth quarter of 2019. Transaction costs related to acquisitions were US\$40 million in the fourth quarter of 2021 and included US\$39 million of additional contingent consideration expense related to the acquisition of Personal Capital based on a higher best estimate of net new assets above the amount assumed in the purchase price.

For the twelve months ended December 31, 2021, net earnings increased by US\$110 million to US\$397 million compared to the same period last year. Base earnings of US\$535 million increased by US\$330 million compared to the same period last year, primarily due to an increase of US\$282 million in Financial Services and an increase of US\$62 million in Putnam. The increase in Financial Services was primarily due to MassMutual related base earnings of US\$188 million and the same reasons discussed for the in-quarter results, partially offset by a Personal Capital related base loss of US\$28 million. The increase in Putnam's results was primarily due to higher AUM-based fee income and the favourable impact of certain tax items, partially offset by higher operating expenses as well as lower net investment income and performance fee revenue.

For the twelve months ended December 31, 2021, items excluded from base earnings decreased to negative US\$138 million compared to positive US\$82 million for the same period last year. The decrease was primarily related to the revaluation of a deferred tax asset in the prior year as discussed in the in-quarter results, higher restructuring and integration costs as well as lower contributions from insurance contract liability basis changes. Transaction costs related to acquisitions were US\$86 million for the twelve months ended December 31, 2021 and included US\$76 million of additional contingent consideration expense related to the acquisition of Personal Capital based on a higher best estimate of net new assets above the amount assumed in the purchase price.

**Sales**

Sales in the fourth quarter of 2021 of US\$31.8 billion increased by US\$10.7 billion compared to the same quarter last year. The increase was primarily due to an increase in Empower sales across all plan sizes, Personal Capital related sales and higher Putnam institutional sales, partially offset by lower Putnam mutual funds sales. Large plan sales can be highly variable from period to period and tend to be lower margin; however, contribute to covering fixed overhead costs.

For the twelve months ended December 31, 2021, sales increased by US\$60.3 billion to US\$162.5 billion compared to the same period last year, primarily due to an increase in Empower sales across all plan sizes and Personal Capital related sales, partially offset by lower Putnam mutual and institutional sales. Empower large plan sales for the first quarter of 2021 included one new client with approximately 316,000 participants.

**Empower - assets under administration (US\$)**

	December 31	
	2021	2020
General account - fixed options	\$ 37,329	\$ 36,590
Segregated funds - variable options	86,181	87,578
Proprietary mutual funds <sup>(1)</sup>	42,058	50,232
Unaffiliated retail investment options & administrative services only	977,932	783,456
	<b>\$ 1,143,500</b>	<b>\$ 957,856</b>

<sup>(1)</sup> At December 31, 2021, proprietary mutual funds included US\$19.6 billion in Putnam managed funds (US\$16.8 billion at December 31, 2020).

Empower customer account values at December 31, 2021 of US\$1.1 trillion increased by US\$185.6 billion compared with December 31, 2020, primarily due to favourable equity market impacts and net cash inflows from unaffiliated retail investment options and administrative services only accounts.

**Fee and other income**

Fee income is derived primarily from assets under management, assets under administration, shareholder servicing fees, administration and recordkeeping services, investment advisory services, investment management fees, performance fees, transfer agency and other service fees, as well as underwriting and distribution fees. Performance fee income for the Asset Management business varies based on seasonality.

Fee and other income for the fourth quarter of 2021 of US\$792 million increased by US\$211 million compared to the same quarter last year. The increase was primarily due to MassMutual related fee income of US\$147 million as well as Empower higher average equity markets and growth in participants. Putnam fee and other income also increased by US\$6 million, primarily due to higher investment management fees, partially offset by lower performance fee revenue.

For the twelve months ended December 31, 2021, fee and other income increased by US\$1.0 billion to US\$3.1 billion compared to the same period last year. The increase was primarily due to MassMutual related fee income of US\$615 million and an increase in Personal Capital related fee income of US\$104 million. In addition, Empower fee income and Putnam fee and other income increased compared to the same period last year driven by higher average equity markets.

**ASSETS UNDER MANAGEMENT - PUTNAM**

Assets under management (US\$) <sup>(1)</sup>	For the three months ended			For the twelve months ended	
	Dec. 31	Sept. 30	Dec. 31	Dec. 31	Dec. 31
	2021	2021	2020	2021	2020
<b>Beginning assets</b>	<b>\$ 196,887</b>	<b>\$ 198,571</b>	<b>\$ 179,018</b>	<b>\$ 191,554</b>	<b>\$ 181,724</b>
Sales - Mutual funds <sup>(1)</sup>	5,206	4,743	6,389	22,343	29,509
Redemptions - Mutual funds	(6,812)	(5,687)	(7,155)	(26,605)	(33,492)
Net asset flows - Mutual funds <sup>(1)</sup>	(1,606)	(944)	(766)	(4,262)	(3,983)
Sales - Institutional <sup>(1)</sup>	8,629	4,047	6,568	23,076	27,032
Redemptions - Institutional	(7,063)	(4,699)	(6,791)	(26,109)	(29,735)
Net asset flows - Institutional <sup>(1)</sup>	1,566	(652)	(223)	(3,033)	(2,703)
Net asset flows - Total <sup>(1)</sup>	(40)	(1,596)	(989)	(7,295)	(6,686)
Impact of market/performance	5,685	(88)	13,525	18,273	16,516
<b>Ending assets</b>	<b>\$ 202,532</b>	<b>\$ 196,887</b>	<b>\$ 191,554</b>	<b>\$ 202,532</b>	<b>\$ 191,554</b>
<u>Average AUM<sup>(1)</sup></u>					
Mutual funds	98,425	98,584	90,164	97,155	85,687
Institutional assets	102,090	102,021	95,261	100,968	88,065
<b>Total average AUM<sup>(1)</sup></b>	<b>\$ 200,515</b>	<b>\$ 200,605</b>	<b>\$ 185,425</b>	<b>\$ 198,123</b>	<b>\$ 173,752</b>

<sup>(1)</sup> Refer to the "Glossary" section of this document for additional details on the composition of this measure.

Putnam's average proprietary mutual funds and institutional assets for the three months ended December 31, 2021 were US\$200.5 billion, an increase of US\$15.1 billion or 8% compared to the same quarter last year, primarily due to strong equity markets. In-quarter mutual fund net asset outflows of US\$1.6 billion were mostly offset by institutional net asset inflows of US\$1.6 billion, compared to net asset outflows of US\$1.0 billion for the same quarter last year.

Average proprietary mutual funds and institutional assets for the twelve months ended December 31, 2021 increased by US\$24.4 billion to US\$198.1 billion compared to the same period last year, primarily due to the same reason discussed for the in-quarter results. Net asset outflows for the twelve months ended December 31, 2021 were US\$7.3 billion compared to US\$6.7 billion for the same period last year.

**OUTLOOK**

*Refer to Cautionary Note regarding Forward-looking Information and Cautionary Note regarding Non-GAAP Financial Measures and Ratios at the beginning of this document.*

**FINANCIAL SERVICES**

Empower is positioned for significant growth opportunities with expertise and diversification across all plan types, company sizes and market segments. The closing of the acquisition of the full-service retirement business of Prudential Financial, Inc., expected to occur in the first half of 2022, will add significant expertise, a broader set of capabilities and an expanded product portfolio to Empower. Additionally, the acquisition further solidifies Empower's position as the second largest player in the U.S. retirement market. The Financial Services business unit continues to examine opportunities to structure products and develop strategies to stimulate growth in AUM.



In 2022, Empower's strategies to drive sales growth will continue to include active marketing of the brand, investing in product differentiation and offering a best-in-class service model. In 2021, significant progress was made on the integration of Personal Capital and MassMutual, which are expected to be completed in the first and second half of 2022, respectively. It is anticipated that Empower will realize further cost synergies through the continued migration of MassMutual's retirement services business onto Empower's recordkeeping platform. The Company also expects to begin realizing cost synergies related to the migration of Prudential's retirement services business in the second half of 2022.

In addition to the aforementioned business integrations, it is expected that continued investments in improving customer web experience, including adding innovative capabilities and ease of service products, will be made in 2022. These efforts are expected to increase customer retention and ultimately increase participant retirement savings. Leveraging new capabilities from the acquisition of Personal Capital will allow Empower to better integrate Prudential's existing business of helping customers better understand their current financial needs through financial advice and goal setting.

#### **ASSET MANAGEMENT**

Putnam remains committed to providing strong, long-term risk-adjusted investment performance across asset classes for its clients and investors in the mutual fund, institutional and retirement marketplaces.

In 2022, Putnam will continue to focus efforts on driving growth and market share through new sales and asset retention in all markets it serves including Global Institutional, PanAgora (Putnam's quantitative institutional manager), U.S. Retail and Defined Contribution Investment Only, while maintaining its industry recognized reputation for service excellence.

Innovation will remain a key differentiator in 2022 as Putnam further develops and refines its product offerings, service features and operational functions, while bolstering its corporate and brand image with a broad range of constituents. Putnam continues to increasingly incorporate digital technology throughout its business to drive greater efficiencies and create business opportunities.

Putnam will remain focused on growth of revenues and assets in 2022, while also managing firm-wide expenses, as it seeks to further build a scalable and profitable asset management franchise.

#### **EUROPE**

The Europe segment is comprised of three distinct business units serving customers in the U.K., Ireland and Germany and offers protection and wealth management products, including payout annuity products. The U.K. and Germany business units operate under the Canada Life brand and the Ireland business unit operates under the Irish Life brand.

#### **BUSINESS PROFILE**

##### **UNITED KINGDOM**

The core products offered by the U.K. business unit are bulk and individual payout annuities, equity release mortgages, investments (including life bonds, retirement drawdown and pension), individual protection and group insurance. These products are distributed through independent financial advisors and employee benefit consultants in the U.K. and Isle of Man.



## IRELAND

The core products offered by Irish Life in Ireland are savings and investments, individual and group life insurance, health insurance and pension products. These products are distributed through independent brokers, a direct sales force and tied agent bank branches. Irish Life Health offers individual and corporate health plans, distributed through independent brokers and direct channels. Irish Life Investment Managers (ILIM) is one of the Company's fund management operations in Ireland. In addition to managing assets on behalf of companies in the Lifeco group, ILIM also manages assets for a wide range of institutional clients including pension schemes, insurance companies, wealth managers, fiduciary managers and sovereign wealth funds across Europe and North America. Setanta Asset Management, a subsidiary of the Company, manages assets for third-party institutional clients and a number of companies in the Lifeco group. The Company also owns a number of employee benefits and wealth consultancy businesses in Ireland.

## GERMANY

The core products offered by the Germany business unit are individual and group pensions and life insurance products. These products are distributed through independent brokers and multi-tied tied agents.

## MARKET OVERVIEW

### PRODUCTS AND SERVICES

#### EUROPE

MARKET POSITION	PRODUCTS AND SERVICES	DISTRIBUTION
<p><b>U.K.</b></p> <ul style="list-style-type: none"> <li>Group life market share 24%<sup>(1)</sup></li> <li>Group income protection market share 16%<sup>(1)</sup></li> <li>Payout annuities market share 16% (Advisor only)<sup>(2)</sup></li> <li>A market leading international life company selling into the U.K. market, with over 15% market share<sup>(3)</sup></li> <li>Among the top five in the onshore unit-linked single premium bond market, with 8% market share (Advisor only)<sup>(3)</sup></li> <li>An award winning competitor in the equity release market, with 12% market share<sup>(4)</sup></li> </ul> <p><b>Ireland</b></p> <ul style="list-style-type: none"> <li>Life assurance company market share 34%<sup>(5)</sup></li> <li>Retail life and pensions market share 26%<sup>(6)</sup></li> <li>Group pensions, group risk and corporate annuities market share 45%<sup>(6)</sup></li> <li>ILIM is one of the largest institutional fund managers in Ireland with €103 billion assets under management<sup>(7)</sup></li> <li>Third largest health insurance business through Irish Life Health with a market share of 21%<sup>(8)</sup></li> </ul> <p><b>Germany</b></p> <ul style="list-style-type: none"> <li>4% share of the broker market<sup>(7)</sup></li> </ul>	<p><b>U.K.</b></p> <ul style="list-style-type: none"> <li>Individual and bulk payout annuities</li> <li>Fixed term annuities</li> <li>Individual savings and investments (retirement drawdown &amp; pension, onshore &amp; international bonds and collective investment funds)</li> <li>Group and individual life insurance</li> <li>Group income protection (disability)</li> <li>Group and individual critical illness</li> <li>Equity release mortgages</li> </ul> <p><b>Ireland</b></p> <ul style="list-style-type: none"> <li>Individual and group risk &amp; pensions</li> <li>Individual and bulk payout annuities</li> <li>Health insurance</li> <li>Wealth management services</li> <li>Individual savings and investment</li> <li>Institutional investment management</li> </ul> <p><b>Germany</b></p> <ul style="list-style-type: none"> <li>Pensions</li> <li>Income protection (disability)</li> <li>Critical illness</li> <li>Variable annuities (GMWB)</li> <li>Individual life insurance</li> </ul>	<p><b>U.K.</b></p> <ul style="list-style-type: none"> <li>Financial advisors</li> <li>Private banks</li> <li>Employee benefit consultants</li> </ul> <p><b>Ireland</b></p> <ul style="list-style-type: none"> <li>Independent brokers</li> <li>Pensions and investment consultants</li> <li>Direct sales force made up of primarily self employed tied agents and a smaller employed sales team</li> <li>Tied bank branch distribution with various Irish banks</li> </ul> <p><b>Germany</b></p> <ul style="list-style-type: none"> <li>Independent brokers</li> <li>Multi-tied agents</li> </ul>

<sup>(1)</sup> As at December 31, 2020.

<sup>(2)</sup> Market share based on second quarter 2021 data through financial advisors, restricted whole market advisors and non-advised distributor.

<sup>(3)</sup> Market share position is based on sales for the twelve month period ended September 30, 2021.

<sup>(4)</sup> Equity Release Council market statistics for the fourth quarter of 2020 to the third quarter of 2021.

<sup>(5)</sup> As at October 31, 2021.

<sup>(6)</sup> As at June 30, 2021.

<sup>(7)</sup> As at December 31, 2021.

<sup>(8)</sup> As at September 30, 2021.

## COMPETITIVE CONDITIONS

### United Kingdom

In the U.K., the Company has strong market positions for payout annuities, wealth management and group risk, where it is a market leader. Combined sales from the onshore and international wealth management businesses put Canada Life as one of the top investment bond providers in the U.K.

For individual annuities, the Company has benefited over recent years from an increase in the proportion of customers seeking the best price in the open market, increasing the proportion of customers buying annuities through financial advisors, which are the Company's primary distribution channel. The Company continues to offer both standard and enhanced annuities as well as investment based pension and drawdown products for customers wanting to take advantage of the greater pension flexibility introduced in recent years. The Company is well positioned for further growth in the retirement retail market, supported by its equity release mortgage expertise, which is an important part of the retirement market. The Company also offers bulk annuities aimed at trustees of defined benefits plans who want to insure pension annuities in payment. This is a large market and demand from trustees remains strong. The market is expected to grow as pension plan funding improves and trustees consider ways to reduce risk. With expertise and experience in longevity and investment products, the Company is well placed to continue to grow its bulk annuity new business.

In international wealth management operations, the Company continued to focus efforts on increasing sales within the retail market while maintaining its strong presence in the institutional sector. Future estate planning continues to be an area of focus for U.K. advisors and Canada Life International remains one of the leading companies in this sector of the market.

### Ireland

The Company is the largest life assurance company in Ireland with a market share of ILA at 34% as at October 31, 2021. Irish Life follows a multi-channel distribution strategy with a large broker distribution network, the largest direct sales force and the largest Bancassurance distribution network where it has tied relationships with five banks. It is expected that two of the smaller banks will exit from the Irish market in 2022.

Irish Life Investment Managers (ILIM) is one of Ireland's largest institutional fund managers with approximately €103 billion of assets under management, as at December 31, 2021. As a market leader in the domestic market, ILIM focuses on sustainability, specifically in the area of climate change, with the expansion of its sustainable solution range, the introduction of its Climate Action Pledge and becoming one of the first asset managers in Ireland to report in line with the Task Force on Climate-related Financial Disclosures (TCFD). ILIM's proprietary solutions all meet the new sustainability criteria including the Irish Life flagship product Multi Asset Portfolios (MAPS) which became the first flagship offering in Ireland to meet this new standard. ILIM continued to expand its real estate offerings and evolve its asset and liability management, liability-driven investments and bulk annuity services to large defined benefit pension schemes.

Setanta Asset Management had approximately €15 billion of assets under management as at December 31, 2021.

Irish Life Health brand has a top three position in the Irish market.

### Germany

The Company has a leading position among providers of products to the German independent intermediary market. The Company is among the top six providers in the independent intermediary market through continuous product, technology and service improvements. The low interest rate environment for traditional German insurance products has been challenging leading to increased competition in the hybrid and lighter guarantee product categories that Canada Life offers.

## 2021 DEVELOPMENTS

- In the second quarter of 2021, a 50:50 joint venture agreement was reached by Allied Irish Banks plc (AIB) and Canada Life Irish Holding Company Limited to form a new life assurance company. The new life assurance company, which is expected to launch over the next twelve months, will offer AIB customers a range of life protection, pensions, savings and investment options enhanced by integrated digital solutions with continued access to qualified financial advisors. In the fourth quarter of 2021, the Company incurred transaction costs of \$3 million related to this agreement. Once established, the existing distribution agreement between AIB and Irish Life will cease. The joint venture agreement is subject to customary regulatory approval and authorization processes.
- On November 1, 2021, Irish Life completed the previously announced acquisition of Ark Life Assurance Company dac (Ark Life) from Phoenix Group Holdings plc. for a total cash consideration of €230 million. Ark Life is closed to new business and manages a range of pensions, savings and protection policies for its customers in the Irish market.
- In the third quarter of 2021, Irish Life Investment Managers (ILIM) released a TCFD Report. The report illustrates ILIM's sustainable investment commitment, providing greater transparency to its stakeholders on key sustainability issues.
- During the fourth quarter of 2021, recurring annual premiums in the defined contribution (DC) group pension business line exceeded the €1 billion mark. In the same period, Irish Life won the Excellence in DC award for the second consecutive year at the 2021 Irish Pensions Awards.
- During the year, the Company's U.K. International Wealth business won the Best International Life Group – U.K. at the Global Financial Services Awards 2021 for the Company's commitment to the industry and a wide product range as well as recognition for quality and service.

**SELECTED FINANCIAL INFORMATION - EUROPE**

	For the three months ended			For the twelve months ended	
	Dec. 31 2021	Sept. 30 2021	Dec. 31 2020	Dec. 31 2021	Dec. 31 2020
<b>Base earnings (loss)<sup>(1)</sup></b>					
United Kingdom	\$ 110	\$ 83	\$ 96	\$ 366	\$ 334
Ireland	67	110	62	288	212
Germany	41	43	41	196	155
Europe Corporate	(5)	(4)	(4)	(20)	(13)
<b>Base earnings (loss)<sup>(1)</sup></b>	<b>\$ 213</b>	<b>\$ 232</b>	<b>\$ 195</b>	<b>\$ 830</b>	<b>\$ 688</b>
<b>Items excluded from base earnings</b>					
Actuarial assumption changes and other management actions <sup>(2)</sup>	\$ 46	\$ 81	\$ 78	\$ 186	\$ 188
Market-related impacts on liabilities <sup>(2)</sup>	18	44	(20)	19	(57)
Transaction costs related to acquisitions	(24)	—	—	(24)	—
Tax legislative changes impact on liabilities	—	—	—	(21)	—
Net gain/charge on business dispositions	(14)	—	—	(14)	94
<b>Net earnings - common shareholders</b>	<b>\$ 239</b>	<b>\$ 357</b>	<b>\$ 253</b>	<b>\$ 976</b>	<b>\$ 913</b>
<b>Sales<sup>(2)</sup></b>					
Insurance	\$ 909	\$ 1,930	\$ 1,078	\$ 4,202	\$ 2,651
Wealth Management	5,584	5,038	5,796	22,411	26,345
<b>Sales<sup>(2)</sup></b>	<b>\$ 6,493</b>	<b>\$ 6,968</b>	<b>\$ 6,874</b>	<b>\$ 26,613</b>	<b>\$ 28,996</b>
<b>Wealth and investment only net cash flows<sup>(2)</sup></b>					
United Kingdom	\$ 42	\$ 109	\$ (108)	\$ 348	\$ 178
Ireland	1,354	1,133	(1,282)	3,085	140
Germany	266	226	232	925	849
<b>Wealth and investment only net cash flows<sup>(2)</sup></b>	<b>\$ 1,662</b>	<b>\$ 1,468</b>	<b>\$ (1,158)</b>	<b>\$ 4,358</b>	<b>\$ 1,167</b>
<b>Fee and other income</b>					
United Kingdom	\$ 42	\$ 48	\$ 43	\$ 175	\$ 168
Ireland	200	189	189	772	752
Germany	122	115	119	468	446
<b>Fee and other income</b>	<b>\$ 364</b>	<b>\$ 352</b>	<b>\$ 351</b>	<b>\$ 1,415</b>	<b>\$ 1,366</b>
<b>Total assets</b>	<b>\$ 200,899</b>	<b>\$ 191,878</b>	<b>\$ 189,351</b>		
Proprietary mutual funds and institutional assets <sup>(2)</sup>	60,480	61,695	59,381		
<b>Total assets under management<sup>(1)</sup></b>	<b>261,379</b>	<b>253,573</b>	<b>248,732</b>		
Other assets under administration <sup>(2)(3)</sup>	12,360	12,030	10,871		
<b>Total assets under administration<sup>(2)</sup></b>	<b>\$ 273,739</b>	<b>\$ 265,603</b>	<b>\$ 259,603</b>		

<sup>(1)</sup> This metric is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures and Ratios" section of this document for additional details.

<sup>(2)</sup> Refer to the "Glossary" section of this document for additional details on the composition of this measure.

<sup>(3)</sup> At December 31, 2021, other assets under administration excludes \$10.8 billion of assets managed for other business units within the Lifeco group of companies (\$9.4 billion at September 30, 2021 and \$7.4 billion at December 31, 2020).

**Base and net earnings**

In the fourth quarter of 2021, the Europe segment's net earnings of \$239 million decreased by \$14 million compared to the same quarter last year. Base earnings of \$213 million increased by \$18 million compared to the same quarter last year, primarily due to favourable morbidity experience and changes to certain tax estimates in the U.K. as well as fee income growth in Ireland. These items were partially offset by lower annuitant experience in the U.K., unfavourable mortality experience in Ireland and the impact of currency movement.

Items excluded from base earnings for the fourth quarter of 2021 were positive \$26 million compared to positive \$58 million for the same quarter last year. The decrease was primarily due to transaction costs and contingent consideration provisions related to recent acquisitions in Ireland, a net charge on business disposition in Corporate and lower contributions from actuarial assumption changes. These items were partially offset by growth in property market values.

For the twelve months ended December 31, 2021, net earnings increased by \$63 million to \$976 million compared to the same period last year. Base earnings of \$830 million increased by \$142 million compared to the same period last year. In the U.K., favourable investment and morbidity experience positively contributed to base earnings, partially offset by unfavourable changes to certain tax estimates. In Ireland, fee income growth, favourable morbidity experience and a pension settlement gain positively contributed to base earnings. The favourable impact of changes to certain tax estimates in Germany, resulting from the resolution of an outstanding issue with a foreign tax authority.

For the twelve months ended December 31, 2021, items excluded from base earnings decreased by \$79 million to \$146 million, primarily due to the same reasons discussed for the in-quarter results as well as the unfavourable impact of tax legislative changes on deferred tax liabilities in the second quarter of 2021 and a net gain on the sale of IPSI in the third quarter of 2020.

**Sales**

Sales for the fourth quarter of 2021 decreased by \$0.4 billion to \$6.5 billion compared to the same quarter last year, primarily due to lower fund management sales in Ireland, lower annuity sales in the U.K. and the impact of currency movement. These items were partially offset by growth in equity release mortgage sales in the U.K. and higher wealth management sales across all business units.

For the twelve months ended December 31, 2021, sales decreased by \$2.4 billion to \$26.6 billion compared to the same period last year, primarily due to lower fund management and wealth management sales in Ireland, and the impact of currency movement. These items were partially offset by higher annuity sales and growth in equity release mortgage sales in the U.K. as well as wealth management sales in both the U.K. and Germany.

In the fourth quarter of 2021, wealth and investment only net cash inflows were \$1,662 million compared to net outflows of \$1,158 million for the same quarter last year. The increase was primarily due to lower fund management outflows in Ireland. For the twelve months ended December 31, 2021, net cash inflows were \$4,358 million compared to \$1,167 million for the same period last year, primarily due to higher wealth management sales in the U.K. and Germany as well as lower Ireland outflows, partially offset by lower fund management sales in Ireland.

**Fee and other income**

Fee and other income for the fourth quarter of 2021 increased by \$13 million to \$364 million compared to the same quarter last year. The increase was primarily due to higher management fees on segregated fund assets in Ireland and Germany, partially offset by the impact of currency movement.

For the twelve months ended December 31, 2021, fee and other income increased by \$49 million to \$1,415 million compared to the same period last year, primarily due to the same reasons discussed for the in-quarter results.

**OUTLOOK**

*Refer to Cautionary Note regarding Forward-looking Information and Cautionary Note regarding Non-GAAP Financial Measures and Ratios at the beginning of this document.*

**UNITED KINGDOM**

The retail payout annuities market is expected to show modest growth in the medium to long-term. Individuals continue to have flexibility in accessing their savings in retirement. As expected, some individuals have chosen to remain invested in the market while drawing a pension income rather than buying a payout annuity. However, the Company expects that the attractiveness of guaranteed income from annuities will remain a key part of customers' retirement planning in the future and the Company sees the opportunity to grow its payout annuity business in line with the expected growth in the overall retirement market.

The overall size of the retirement market continues to grow as more employers transition from defined benefit to defined contribution pension plans, with significant growth expected in equity release, pension consolidation and income drawdown. The Company will continue to develop products for individuals who require additional pension flexibility and will further develop its presence in the bulk annuity market where trustees of defined benefit schemes want to remove risk by insuring its pension liabilities near to or already in payment.

Canada Life continues to be a key player in the single premium investment bond marketplace. It will continue to develop its presence in both the international and onshore market segments. The Company's distribution strategy for onshore will remain focused on financial advisors. In the international wealth management segment, the outlook is cautiously optimistic with an expectation that the market will recover from the COVID-19 pandemic and continue to grow. The majority of the Company's business growth is expected to be through discretionary fund management wealth advisors, the retail market and through tax and estate planning products.

The Group protection business maintained its position as a market leader and the Company believes that this market share position will facilitate continued growth in premium income. 2021 continued to see increased mortality claims from the COVID-19 pandemic, which were broadly balanced by increased annuitant mortality experience. That balance is expected to continue into 2022. In 2021, the Company did not see the anticipated levels of employment contraction arising from COVID-19 impact on the U.K. economy. The benefits covered in the group risk portfolio are expected to achieve moderate growth in 2022 with increased wage inflation.

**IRELAND**

The Irish economy has performed extremely well during the pandemic, being one of only a handful of countries to experience positive GDP growth in 2021. Household net worth and deposits are at record levels and consumer confidence is recovering. Business sentiment readings have also risen sharply and are high in absolute and relative terms against global and European peers and are consistent with strong growth in the Irish economy. The multinational sector performed strongly, with record levels of employment creation.

Irish Life's vision to be "Ireland's home of Health and Wealth" continues to drive mergers and acquisitions, innovation and transformation initiatives in the Irish business unit. In 2022 the Company aims to consolidate its position in the wealth and employee benefits consulting markets following the acquisitions during 2020 and 2021. The Company is accruing benefits from being a collaborative, centrally connected, inquisitive and digitally enabled organization that embraces technology for the benefit of all its stakeholders. In 2021 it has again actively reviewed and amended its strategy to accelerate developments that help its customers and advisers face the challenges presented by the current economic climate. The relaunch of the Irish Life website and launch of WorkLife, a corporate wellness platform, has allowed Irish Life to further expand its well-being offering in line with the Company's commitment to support its customers, employees and wider community in managing their mental, physical as well as financial well-being. The Company's broadly diversified product portfolio, distribution channels and target market segments have helped it to adapt successfully to the challenges of the pandemic, and position it to benefit from the upturn in the Irish economy post-crisis.



#### **GERMANY**

The outlook for the German business continues to be positive and the Company expects growth in assets under management and its share of the market during 2022. Unit-linked products are expected to grow their market share, particularly as traditional guaranteed products become less attractive due to the increasing cost of guarantees and the impact of Solvency II on traditional insurance products. The Company has positioned itself to further strengthen its presence in the unit-linked market through continued investments in product development, distribution technology and service improvements.

The Company will focus on the independent intermediary distribution channel and has a strong distribution technology platform in Germany, which offers considerable service flexibility. The Company is also focused on ensuring that its strong record of legal and regulatory compliance continues, including response to new regulatory requirements in respect of corporate governance standards, risk management and consumer protection.

#### **CAPITAL AND RISK SOLUTIONS**

The Capital and Risk Solutions segment of Lifeco includes the operating results of the Reinsurance business unit which operates primarily in the U.S., Barbados, Bermuda and Ireland, together with an allocation of a portion of Lifeco's corporate results. Capital and Risk Solutions Corporate includes the results for the segment's legacy international businesses.

#### **BUSINESS PROFILE**

##### **REINSURANCE**

Reinsurance provides capital and risk solutions and operates primarily in the U.S., Barbados, Bermuda and Ireland. In the U.S., the reinsurance business operates through a branch of Canada Life, subsidiaries of Canada Life and a subsidiary of GWL&A. In Barbados, the reinsurance business operates primarily through a branch of Canada Life and subsidiaries of Canada Life. In Bermuda and Ireland, the reinsurance business operates through a subsidiary of Canada Life.

The Company's business includes both reinsurance and retrocession business transacted directly with clients or through reinsurance brokers. As a retrocessionaire, the Company provides reinsurance to other reinsurers to enable those companies to manage their insurance risk.

The product portfolio offered by the Company includes life, health, annuity/longevity, mortgage surety and property catastrophe reinsurance, provided on both a proportional and non-proportional basis.

In addition to providing reinsurance products to third parties, the Company also utilizes internal reinsurance transactions between companies in the Lifeco group. These transactions are undertaken to better manage insurance risks relating to retention, volatility and concentration; and to facilitate capital management for the Company, its subsidiaries and branch operations. These internal reinsurance transactions produce benefits that are reflected in one or more of the Company's other business units.



## MARKET OVERVIEW

### PRODUCTS AND SERVICES

#### REINSURANCE

MARKET POSITION	PRODUCTS AND SERVICES	DISTRIBUTION
<ul style="list-style-type: none"> <li>8<sup>th</sup> largest reinsurer worldwide by premium volume<sup>(1)</sup></li> <li>3<sup>rd</sup> largest life reinsurer worldwide by premium volume<sup>(1)</sup></li> <li>Leading provider of structured reinsurance solutions in the U.S. and Europe market</li> <li>Leading provider of U.K. and European longevity reinsurance</li> <li>Ranked 7<sup>th</sup> for traditional mortality reinsurance in the U.S.<sup>(1)</sup></li> <li>Long-standing provider of a range of property and casualty catastrophe retrocession coverages</li> </ul>	<p><b>Life, Health and Annuity</b></p> <ul style="list-style-type: none"> <li>Yearly renewable term</li> <li>Co-insurance</li> <li>Modified co-insurance</li> <li>Risk &amp; capital management solutions</li> </ul> <p><b>Longevity</b></p> <ul style="list-style-type: none"> <li>Longevity swaps</li> <li>Capital management solutions</li> </ul> <p><b>Mortgage and Surety Reinsurance</b></p> <ul style="list-style-type: none"> <li>Stop loss and quota share</li> </ul> <p><b>Property and Casualty</b></p> <ul style="list-style-type: none"> <li>Catastrophe retrocession</li> <li>Capital management solutions</li> </ul> <p><b>Funded reinsurance</b></p> <ul style="list-style-type: none"> <li>Coinsurance of life and annuity blocks with assets</li> </ul>	<ul style="list-style-type: none"> <li>Independent reinsurance brokers</li> <li>Direct placements</li> </ul>

<sup>(1)</sup> As at December 31, 2020.

### COMPETITIVE CONDITIONS

#### Reinsurance

In the U.S. life reinsurance market, insurers continue to view reinsurance as an important tool for risk and capital management. Several competitors are now focusing on growing their market share, which resulted in increased competition. Nevertheless, a biennial independent industry survey released in October 2021 confirmed that the Company remains one of the top two providers of risk and capital management solutions in the U.S. market. The Company's financial strength and ability to offer risk and capital solutions and traditional mortality reinsurance continues to be a competitive advantage.

In Europe, Solvency II dominates the regulatory landscape and interest in capital management transactions that produce capital benefits continues to grow. Demand for longevity reinsurance remains strong in the U.K., the Netherlands and some other continental European countries. As a result, there are now more reinsurers participating in this market.

#### 2021 DEVELOPMENTS

- The Company offers property catastrophe coverage to reinsurance companies and as a result the Company is exposed to claims arising from major weather events and other catastrophic events. The Company has been closely following a number of such events which have caused a high level of insured losses. Included in the Company's net earnings for the third quarter of 2021 were net losses of \$61 million, primarily relating to estimated claims net of reinstatement premiums on these coverages. The Company's loss estimate is based on currently available information and the exercise of judgment. The Company's loss estimate may change as additional information becomes available.

- During 2021, the Company entered into the following long-term reinsurance agreements:
  - Two long-term reinsurance agreements in Japan, which cover blocks of in-force whole life policies. In exchange for a single upfront premium payment, Canada Life will pay the actual benefit obligations incurred under the respective agreements.
  - A longevity reinsurance agreement with an insurance company in the Netherlands, which covers approximately €4.7 billion of pension liabilities and approximately 104,500 in-payment and deferred policies. In exchange for ongoing premium payments, Canada Life will pay the actual benefit obligations incurred by the insurance company.
  - Two longevity reinsurance agreements with insurance companies in the U.K, which cover over £600 million of pension liabilities and over 3,000 in-payment and deferred policies. In exchange for ongoing premium payments, Canada Life will pay the actual benefit obligations incurred by the insurance companies.

### SELECTED FINANCIAL INFORMATION - CAPITAL AND RISK SOLUTIONS

	For the three months ended			For the twelve months ended	
	Dec. 31 2021	Sept. 30 2021	Dec. 31 2020	Dec. 31 2021	Dec. 31 2020
<b>Base earnings (loss)<sup>(1)</sup></b>					
Reinsurance	\$ 147	\$ 108	\$ 124	\$ 552	\$ 539
Capital and Risk Solutions Corporate	(2)	(1)	—	(5)	(3)
<b>Base earnings (loss)<sup>(1)</sup></b>	<b>\$ 145</b>	<b>\$ 107</b>	<b>\$ 124</b>	<b>\$ 547</b>	<b>\$ 536</b>
<b>Items excluded from base earnings</b>					
Actuarial assumption changes and other management actions <sup>(2)</sup>	(12)	(5)	43	(15)	78
<b>Net earnings - common shareholders</b>	<b>\$ 133</b>	<b>\$ 102</b>	<b>\$ 167</b>	<b>\$ 532</b>	<b>\$ 614</b>
<b>Total net premiums</b>					
Reinsurance	\$ 7,216	\$ 8,558	\$ 5,330	\$ 29,514	\$ 19,385
Capital and Risk Solutions Corporate	6	5	6	19	22
<b>Total net premiums</b>	<b>\$ 7,222</b>	<b>\$ 8,563</b>	<b>\$ 5,336</b>	<b>\$ 29,533</b>	<b>\$ 19,407</b>
<b>Total assets<sup>(3)</sup></b>	<b>\$ 17,396</b>	<b>\$ 17,715</b>	<b>\$ 14,861</b>		

<sup>(1)</sup> This metric is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures and Ratios" section of this document for additional details.

<sup>(2)</sup> Refer to the "Glossary" section of this document for additional details on the composition of this measure.

<sup>(3)</sup> The Capital and Risk Solutions segment does not have assets under management or other assets under administration.

#### Base and net earnings

In the fourth quarter of 2021, the Capital and Risk Solutions segment's net earnings of \$133 million decreased by \$34 million compared to the same quarter last year. Base earnings of \$145 million increased by \$21 million compared to the same quarter last year, primarily due to growth in business in-force, changes in certain tax estimates and less adverse claims experience in the life business. The increase was partially offset by less favourable longevity experience.

Items excluded from base earnings were negative \$12 million compared to positive \$43 million for the same quarter last year. The fourth quarter of 2020 included positive contributions from insurance contract liability basis changes.

For the twelve months ended December 31, 2021, net earnings decreased by \$82 million to \$532 million compared to the same period last year. Base earnings of \$547 million increased by \$11 million compared to the same period last year. Base earnings for the twelve months ended December 31, 2021 included a loss estimate of \$61 million after-tax for estimated claims resulting from the impact of recent major weather events recorded in the third quarter of 2021. Excluding this estimated loss, base earnings increased by \$72 million compared to the same period last year, primarily due to favourable impacts from new business, higher business volumes and changes in certain tax estimates. The increase was partially offset by unfavourable claims experience in the U.S. life business and less favourable longevity experience.

For the twelve months ended December 31, 2021, items excluded from base earnings decreased by \$93 million to negative \$15 million compared to the same period last year, primarily due to the same reasons discussed for the in-quarter results.

### **Total net premiums**

Reinsurance premiums can vary significantly from period to period depending on the terms of underlying treaties. For certain life reinsurance transactions, premiums will vary based on the form of the transaction. Treaties where insurance contract liabilities are assumed on a proportionate basis will typically have significantly higher premiums than treaties where claims are not incurred by the reinsurer until a threshold is exceeded. Earnings are not directly correlated to premiums received.

Total net premiums for the fourth quarter of 2021 of \$7.2 billion increased by \$1.9 billion compared to the same quarter last year, primarily due to new and restructured reinsurance agreements.

For the twelve months ended December 31, 2021, total net premiums increased by \$10.1 billion to \$29.5 billion compared to the same period last year, primarily due to the same reasons discussed for in-quarter results. The reinsurance agreements entered into in Japan contributed \$4.3 billion to the increase.

### **OUTLOOK**

*Refer to Cautionary Note regarding Forward-looking Information and Cautionary Note regarding Non-GAAP Financial Measures and Ratios at the beginning of this document.*

### **REINSURANCE**

In the U.S. traditional life reinsurance market, the COVID-19 pandemic remains a significant headwind and the Company is taking a cautious approach to new business and reviewing the pricing of existing business.

The U.S. health individual market has grown in the last few years with the implementation of the Affordable Care Act, which has created additional opportunities for reinsurance.

In Europe, low interest rates and the associated financial impact on reserve and capital positions under Solvency II is a key market dynamic. The Company's Reinsurance business unit continues to help European clients and other affiliated companies meet these capital challenges through innovative reinsurance solutions. Demand for longevity reinsurance remains strong and will remain a focus for 2022.

Internationally, Canada Life continued to explore opportunities where the Company's reinsurance solutions can support clients in new geographies and executed a number of value generating transactions. Measured international expansion will remain a focus in 2022.

2021 was the fifth consecutive year of significant hurricane and flood events. The Company expects 2022 retrocessional pricing to continue to increase. Insurance linked securities capacity has decreased due to trapped collateral from 2017 to 2021 events, together with a lower appetite for these risks. The Company's primary focus in the property catastrophe market for 2022 will be to continue to support the core client base with prudent attachment levels and risk adjusted premiums.

### **LIFECO CORPORATE OPERATING RESULTS**

The Lifeco Corporate segment includes operating results for activities of Lifeco that are not associated with the major business units of the Company.

In the fourth quarter of 2021, Lifeco Corporate had a net loss of \$6 million compared to \$16 million for the same period last year, primarily due to higher investment income as well as lower operating expenses. There were no differences between net earnings (loss) and base earnings (loss) for the fourth quarter of 2021 and 2020.

For the twelve months ended December 31, 2021, Lifeco Corporate's net loss was \$66 million compared to \$34 million for the same period last year. The base loss of \$8 million decreased by \$26 million compared to the same period last year, primarily due to changes in certain tax estimates, partially offset by lower net investment income as well as higher operating expenses driven by variable compensation related expenses. Items excluded from base earnings (loss) were negative \$58 million compared to nil for the same period last year, primarily due to a provision for payments relating to the Company's 2003 acquisition of Canada Life.

### **RISK MANAGEMENT**

#### **COVID-19 Pandemic Impact**

The COVID-19 pandemic continues to cause disruption to businesses globally, resulting in continued economic pressures. The impact of the pandemic on mortality, longevity, disability and other claims experience in future periods remains uncertain and may differ by region and business line, to date, net impacts have been modest. The Company continues to monitor evolving trends and information regarding COVID-19, factors that may affect the length of the pandemic, and potential impacts on mortality improvement. Vaccination programs are well advanced, with many countries having a significant portion of the population vaccinated; however, vaccine hesitancy has slowed progress. New COVID-19 variants are more transmissible and may lead to impacts on vaccine efficacy and higher mortality rates. The Company continues to manage risks of changes to mortality and longevity rates by issuing a diversified range of insurance, annuity and fee income products, along with using reinsurance and capital market solutions where appropriate.

#### **OVERVIEW**

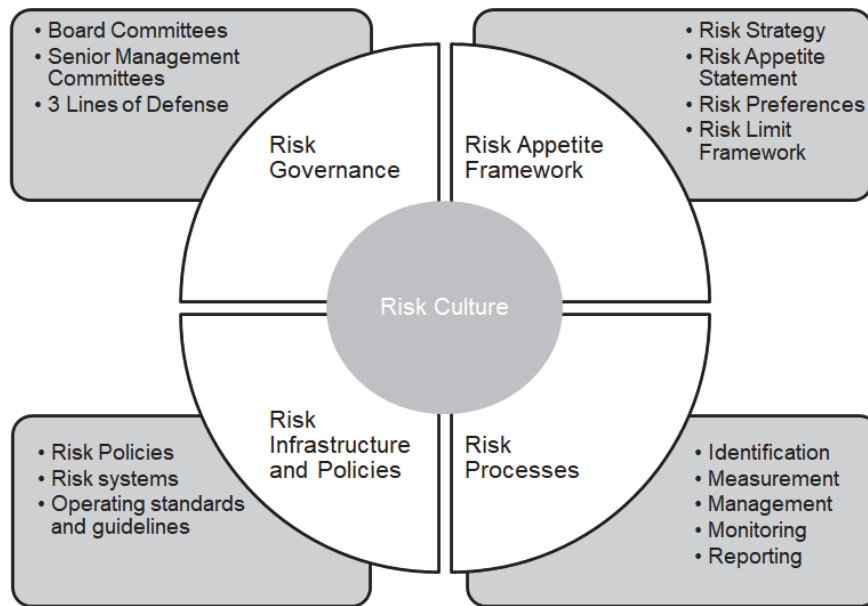
As a diverse financial services company, the effective management of risk is integral to the success of the Company's business. The Company is committed to a comprehensive system of risk management, which is embedded across all business activities, operated through a three lines of defence organization and overseen by the Board of Directors. The Company's three lines of defence include business unit and support functions, oversight functions including actuarial, finance, risk and compliance, and the Company's internal audit function. The Company has a prudent and measured approach to risk management. This approach is built on a strong risk culture and is guided by an integrated Enterprise Risk Management (ERM) Framework.

The Company's ERM Framework facilitates the alignment of business strategy with risk appetite, informs and improves the deployment of capital; and supports the identification, mitigation and management of exposure to possible losses and risks. The Company's Risk Function is responsible for developing and maintaining the Risk Appetite Framework (RAF), the supporting risk policies and risk limit structure, and provides independent risk oversight across the Company's operations.

There are three main sections to this Risk Management disclosure: ERM Framework, Risk Management and Control Practices and Exposures and Sensitivities.

**ENTERPRISE RISK MANAGEMENT FRAMEWORK**

The Company's Board and Management Committees provide oversight of the ERM Framework which is comprised of five components: Risk Culture, Risk Governance, RAF, Risk Processes and Risk Infrastructure & Policies.



**RISK CULTURE**

Risk culture is defined as the system of norms, values, attitudes and behaviours that influences and informs risk decision-making. Our risk culture reflects the Company's collective sense of responsibility to fulfill our commitments and promises to our stakeholders. Our risk culture is guided by our corporate purpose and core values with a customer first approach. We safeguard our financial strength and strong reputation while growing shareholder value in a manner that balances the interests of all stakeholders.

This culture is instilled through a mindset of risk awareness as demonstrated by:

- Consistent tone from the Board, senior management and throughout the organization in respect of behavioural and ethical expectations, and alignment of business decisions with business strategies, corporate purpose, core values and risk appetite
- Recognition that risk is inherent in our business success and reflects opportunity when appropriately managed
- Individual and shared commitment to the importance of continuous management of risk, including clear accountability for and ownership of specific risks and risk areas
- Rewarding of positive risk taking and management behaviours while challenging and remediating those that are inconsistent with corporate purpose, core values or risk appetite
- Encouragement of risk event reporting and the presence of robust whistleblowing processes, actively seeking to learn from mistakes and near misses
- Accountability to all stakeholders

- Recognition that risk management is a responsibility for all of us, both individually and collectively, across all three lines of defence; risk management skills and knowledge are developed and core to our ongoing success; objective challenge is expected and respected across all business operations and all three lines of defence. Oversight and Assurance Functions are valued and appropriately resourced throughout the organization

## **RISK GOVERNANCE**

Risk governance sets out the roles and responsibilities for the Board of Directors (Board) and Board Committees.

### **Board of Directors**

The mandate of the Board, which it discharges directly or through one of its Committees, is to supervise the management of the business and affairs of the Company. The Board is ultimately accountable and responsible for the governance and oversight of risk throughout the Company. The Board annually approves the strategic goals, objectives, plans and initiatives for Lifeco and in so doing reviews the risks associated with Lifeco's diverse business, strategic goals and high priority initiatives. Key risk responsibilities include:

- Approving the ERM Policy and RAF;
- Monitoring the implementation and maintenance by management of appropriate systems, policies, procedures and controls to manage the risks associated with the Company's businesses and operations;
- Annually approving Lifeco's business, financial and capital plans and monitoring the implementation by management thereof;
- Upon the recommendation of the Risk Committee, adopting a Code of Conduct applicable to Directors, officers and employees of the Company; and
- Periodically approving policies designed to support independence of the Internal Audit, Risk, Finance, Actuarial and Compliance oversight functions.

### **Risk Committee**

The Risk Committee of the Board of Directors is responsible for assisting the Board with risk management oversight and governance throughout the Company. The Risk Committee's responsibilities include:

- Review and oversight of the ERM Policy and RAF;
- Review, approval and oversight of the credit, market, insurance, operational, conduct, strategic and other risk policies;
- Approval of the risk limit framework, associated risk limits and monitoring adherence to those limits;
- Approval of the organizational structure and resources of the risk management and compliance functions;
- Evaluation of the Company's risk culture;
- Discussion of the risks in aggregate and by type of risk, including actions taken or planned to mitigate those risks where appropriate;
- Review relevant reports including stress testing and Financial Condition Testing;
- Review and approval of the Own Risk and Solvency Assessment (ORSA) Report;
- Periodically approve the recovery plan playbook;
- Review of the risk impact of business strategies, capital plans, financial plans and new business initiatives;
- Review and approve the mandate for and assessment of the performance of the Company's Chief Risk Officer (CRO) and Chief Compliance Officer (CCO);
- Monitoring compliance with the Company's Code of Conduct;



- Periodic consideration and input regarding the relationships between risk and compensation; and
- Review and assessment of the effectiveness of risk management across the Company including processes to ensure effective identification, measurement, management, monitoring and reporting on significant current and emerging risks.

The Risk Committee is required to meet, at least annually, with the Audit Committee and with the Company's Chief Internal Auditor. The Risk Committee meets with the Investment Committee as appropriate. Members of the Risk Committee are independent of management.

**Audit Committee** - The primary mandate of the Audit Committee is to review the financial statements of the Company and public disclosure documents containing financial information and to report on such review to the Board, to be satisfied that adequate procedures are in place for the review of the Company's public disclosure documents that contain financial information and to oversee the work and review the independence of the external auditor. The Audit Committee is also responsible for reviewing, evaluating and approving the internal control procedures that are implemented and maintained by management. The Audit Committee meets as often as necessary to discharge its duties and responsibilities and meets at least annually, with the Risk Committee. Members of the Audit Committee are independent of management.

**Conduct Review Committee** - The primary mandate of the Conduct Review Committee is to require management to establish satisfactory procedures for the consideration and approval of material transactions with related parties and to review and, if deemed appropriate, to approve related party transactions in accordance with such procedures. Members of the Conduct Review Committee are independent of management.

**Governance and Nominating Committee** - The primary mandate of the Governance and Nominating Committee is to oversee the Company's approach to governance matters, to recommend to the Board effective corporate governance policies and processes, to assess the effectiveness of the Board, Board Committees and the Directors and to recommend to the Board candidates for election as Directors and candidates for appointment to Board Committees.

**Human Resources Committee** - The primary mandate of the Human Resources Committee is to support the Board in its oversight of compensation, talent management and succession planning. This includes the responsibility to approve compensation policies, to review the designs of major compensation programs, to approve compensation arrangements and any benefit or perquisite plan for senior executives of the Company and to recommend to the Board compensation arrangements for the Directors and for the President and Chief Executive Officer. The mandate also includes the responsibility to review succession plans for the President and Chief Executive Officer and other senior executives, to review talent management programs and initiatives and to review the leadership capabilities required to support the advancement of the Company's strategic objectives. The Human Resources Committee is also responsible for considering the implications of the risks associated with the Company's compensation policies, plans and practices and in doing so meets annually with the Chief Risk Officer. The Human Resources Committee also meets with the Risk Committee on an as needed basis.

**Investment Committee** - The primary mandate of the Investment Committee is to oversee the Company's global investment strategy and activities, including approving the Company's Investment Policy and monitoring the Company's compliance with the Investment Policy. The global investment strategy includes climate-related transition risks and opportunities such as cleaner energy sectors that could impact our investment growth strategies. The mandate also includes reviewing the Company's annual investment plan and monitoring emerging risks, market trends and performance, investment regulatory issues and any other matters relevant to the oversight of the Company's global investment function. The Investment Committee meets as often as necessary to discharge its duties and responsibilities and meets with the Risk Committee as appropriate.



**Reinsurance Committee** - The primary mandate of the Reinsurance Committee is to advise on the Company's reinsurance transactions. The mandate also includes reviewing and approving management's recommendations with respect to policies applicable to reinsurance.

#### **Senior Management Risk Committees**

The Executive Risk Management Committee (ERMC) is the primary senior management committee that oversees all forms of risk and the implementation of the ERM Framework. The members are the CEO, the heads of each major Business Segment, the heads of key oversight functions and heads of support functions as appropriate. The Company's CRO leads the Risk Function and chairs the ERMC. Its responsibilities include reviewing compliance with the RAF, risk policies and risk standards. It also assesses the risk impact of business strategies, capital and financial plans, and material initiatives. The Board Risk Committee delegates authority for the approval and management of lower level risk limits to the ERMC. The following three enterprise-wide sub-committees, chaired by the Risk Function, report to the ERMC to provide advice and recommendations on each of the key risk categories:

- Market and Credit Risk Committee
- Insurance Risk Committee
- Operational Risk Committee

The oversight responsibilities of the above committees include identification, measurement, management, monitoring and reporting of their respective risks. In addition, each business segment has established its own executive risk management committee providing oversight for all forms of risk and the implementation of the ERM Framework.

#### **Accountabilities**

The Company has adopted a Three Lines of Defence model to clearly segregate risk management and risk oversight responsibilities and applies the ERM Framework rigorously across the enterprise:

- **First Line:** Business units and business support functions, including Investment Management, Human Resources, Information Services and Legal, are the ultimate owners of the risk and have primary risk management as well as risk-taking responsibility and accountability through day-to-day operations within ongoing business process.
- **Second Line:** The Risk Function has the primary and overall responsibility and accountability for independent oversight and effective challenge of risk-taking and risk management of the first line of defence. In this role, the Risk Function receives support from other oversight functions including Actuarial, Compliance and Finance; and
- **Third Line:** Internal Audit is responsible for independent assurance of the adequacy of the design and operational effectiveness of the Company's ERM Framework.

The Company's CRO reports directly, both to the President and Chief Executive Officer and to the Board Risk Committee. The CRO is responsible for ensuring that the Risk Function is appropriately resourced and effective in executing its responsibilities. The accountabilities of the CRO include reporting on compliance with the ERM Policy and RAF as well as for escalating matters that require attention.

Business Segment ERMCs monitor all risk categories for businesses and operations within their respective business segments. Risk resources and capabilities are aligned with the Company's business segments and operating units and further support is provided by centrally based risk areas of expertise.

Although the Company takes steps to anticipate and minimize risks in general, no risk management framework can guarantee that all risks will be identified, appreciated or mitigated effectively. Unforeseen future events may have a negative impact on the Company's business, financial condition and results of operations.

**RISK APPETITE FRAMEWORK**

The Company has an articulated Risk Appetite Framework (RAF) that includes the following elements along with the associated governance structure:

- **Risk Strategy:** Risk philosophy of the Company that links to the business strategy
- **Risk Appetite Statement:** Qualitative reflection of the aggregate level of risk and types of risk that the Company is willing to accept to achieve its business objective
- **Risk Preference:** Qualitative description of risk tolerances
- **Risk Limit Framework:** Quantitative components of the RAF including excess and escalation process

***Risk Strategy***

The Company's business strategy is aligned with its risk strategy and risk appetite. The risk strategy supports the Company's main objectives to keep its commitments while growing shareholder value. The risk strategy requires:

- diversification of products and services, customers, distribution channels and geographies;
- a prudent and measured approach to risk-taking,
- resilience of business operations and sustainable growth, taking into consideration corporate social responsibility,
- conducting business to safeguard the Company's reputation and deliver fair customer outcomes through maintaining high standards of integrity based on the Code of Conduct and sound sales and marketing practices, and
- generating returns to grow shareholder value through profitable and growing operations while maintaining a strong balance sheet.

***Risk Appetite Statement***

The Company's Risk Appetite Statement has four key components:

- **Strong Capital Position:** The Company intends to maintain a strong balance sheet and not take risks that would jeopardize its financial strength;
- **Mitigated Earnings Volatility:** The Company seeks to avoid substantial earnings volatility through appropriate diversification and limiting exposure to more volatile lines of business;
- **Strong Liquidity:** The Company intends to maintain a high quality, diversified investment portfolio with sufficient liquidity to meet the demands of policyholder and financing obligations under normal and stressed conditions; and
- **Treating Customers Fairly and Maintaining the Company's Reputation:** The Company seeks to maintain a high standing and positive reputation with all stakeholders including its customers, counterparties, creditors and other stakeholders. This includes building and maintaining trust, fair treatment of the customers, consideration of corporate social responsibility, and effective management of sustainability and reputational risk.

***Risk Preference***

The Company has established qualitative risk preferences for each risk type. Each risk is assigned a risk preference level, in the context of understanding and managing these risks. The current level of exposure is regularly measured and risk tolerances are expressed quantitatively through actual constraints to the Company's risk profile within pre-agreed limits. Maximum guidelines are established to monitor risk concentration and inform the risk limit setting process.

***Risk Limit Framework***

A comprehensive structure of risk limits and controls is in place across the Company. Enterprise risk limits are further broken down by business unit and risk type. The limit structure is accompanied by comprehensive limit approval and excess management processes to ensure effective governance and oversight of the RAF.

The Company and its subsidiaries are subject to various regulatory regimes. The capital requirements under these regulatory capital regimes are reflected in the development of risk limits. Business units are responsible for operating within the risk appetite and the risk limit framework and satisfying local needs as required.

**RISK PROCESSES**

Risk processes follow a cycle of identification, measurement, management, monitoring and reporting and are designed to ensure both current and emerging risks are assessed against the RAF.

***Risk Identification, Measurement and Management***

Risk identification requires the structured analysis of the current and emerging risks facing the Company, so that they are understood and appropriately controlled. Processes are designed to ensure risks are considered, assessed, prioritized and addressed in all business initiatives and changes, including investment strategies, product design, significant transactions, annual planning and budgeting as well as potential business acquisitions and disposals.

Risk measurement provides the means to quantify and assess the Company's risk profile and monitor the profile against the risk limits. Any material new business development or change in strategy warrants an independent assessment of risk and potential impact on reputation, in addition to measurement of the impact on capital, earnings and liquidity. Stress and scenario testing is used to evaluate risk exposures against the risk appetite. Sensitivity testing of key risks is used to evaluate the impact of risk exposures independent of other risks. Scenario testing is used to evaluate the combined impact of multiple risk exposures.

The Company has processes in place to identify risk exposures on an ongoing basis and, where appropriate, develops mitigation strategies to proactively manage these risks. Effective risk management requires the selection and implementation of approaches to accept, reject, transfer, avoid or control risk, including mitigation plans. It is based on a control framework for financial and non-financial risks that includes risk limits, Risk Function Indicators (RFIs) and stress and scenario testing to ensure appropriate escalation and resolution of potential issues in a timely manner.

A key responsibility of the Risk Function is to ensure that the risk appetite is applied consistently across the Company and that limits are established to ensure that risk exposures comply with the risk appetite and Company-wide risk policies. The Risk Function provides ongoing and independent challenge to the first line of defense. In addition, in the event of a significant internal or external change that could introduce new risks or heighten existing risks that could materially impact the business, the Risk Function provides a formal Risk Opinion or thematic review.

***Risk Monitoring, Reporting and Escalation***

Risk monitoring relates to ongoing oversight and tracking of the Company's risk exposures, ensuring that the risk management approaches in place remain effective. Monitoring may also identify risk-taking opportunities.

Risk reporting presents an accurate and timely picture of existing and emerging risk issues and exposures as well as their potential impact on business activities. Reporting highlights the risk profile relative to the risk appetite and associated risk limits.

A clearly defined escalation protocol is in place to address any excesses against thresholds or limits established by the RAF, risk policies, operating standards and guidelines. Remediation plans are reviewed and monitored by the Risk Function and escalated to designated management and Board committees.

### **RISK INFRASTRUCTURE AND POLICIES**

The Company's organization and infrastructure is established to provide resources and risk systems to support adequate and appropriate risk policies, operating standards and guidelines and processes. The Company endeavours to take a consistent approach to risk management across key risk types.

The Company has codified its procedures and operations related to risk management and oversight requirements in a set of guiding documents composed of risk policies, operating standards and associated guidelines. This comprehensive documentation framework provides detailed and effective guidance across all risk management processes. These documents enable a consistent approach to risk management and oversight across the Company's businesses and are reviewed and approved regularly, in accordance with an established authority hierarchy, by the Board of Directors, the Board Risk Committee or a senior management committee. Similar policy structures have been developed and are maintained by each business segment.

### **RISK MANAGEMENT AND CONTROL PRACTICES**

The Company's risk profile is impacted by a variety of risks and its risk management and independent oversight processes are tailored to the type, volatility and magnitude of each risk. The Company has defined specific risk management and oversight processes for risks, broadly grouped in the following categories:

1. Market and Liquidity Risk
2. Credit Risk
3. Insurance Risk
4. Operational Risk
5. Conduct Risk
6. Strategic Risk

### **MARKET AND LIQUIDITY RISK**

#### ***Risk Description***

Market risk is the risk of loss resulting from potential changes in market rates and prices in various markets such as for interest rates, real estate, currency, common shares and commodities. Exposure to this risk results from business activities including investment transactions which create on-balance sheet and off-balance sheet positions.

Liquidity risk is the risk of the Company's inability to generate the necessary funds to meet its obligations as they come due, including off-balance sheet commitments and obligations.

#### ***Market and Liquidity Risk Management***

The Company's Market & Liquidity Risk Policy sets out the market and liquidity risk management framework and principles. This policy is supported by other policies and guidelines that provide detailed guidance.

A governance structure has been implemented for the management of market and liquidity risk. The business units, including Investment Management, are the ultimate owners of market and liquidity risk and as such have primary responsibility for the identification, measurement, management, monitoring and reporting. The Company has established a senior management committee to provide oversight of market and liquidity risk, which includes completing reviews and making recommendations regarding risk limits, the risk policy and associated compliance, excess management and mitigation pertaining to market and liquidity risk. Each business segment has established oversight committees and operating committees to help manage market and liquidity risk within the segment. The Company has developed risk limits, RFIs and other measures to support the management of market and liquidity risk in compliance with the Company's RAF. The Risk Function works with the business units and other oversight functions to identify current and emerging market and liquidity risks and take appropriate action, if required.

The Company is willing to accept market and liquidity risk in certain circumstances as a consequence of its business model and seeks to mitigate the risks wherever practical. To reduce market risk, the Company has established a framework using dynamic hedging programs associated with segregated fund and variable annuity guarantees. Hedging programs are grouped by product-level hedging, tactical portfolio hedging and macro-hedging. This is supplemented by a general macro equity hedging program that has been established to execute hedge transactions in circumstances and at levels that have been determined by the Company. To reduce liquidity risk, the Company seeks to maintain a high quality, diversified investment portfolio with sufficient liquidity to meet demands of policyholders and financing obligations under normal and stress conditions.

Risks and risk management activities associated with the broad market and liquidity risk categories are detailed below.

### ***Interest Rate Risk***

Interest rate risk is the risk of loss resulting from the effect of the volatility and uncertainty of future interest rates on asset cash flows relative to liability cash flows and on assets backing surplus. This also includes changes in the amount and timing of cash flows related to asset and liability optionality, including interest rate guarantees and book value surrender benefits in the liabilities.

The Company's principal exposure to interest rate risk arises from certain general fund and segregated fund products. The Company's Asset Liability Management (ALM) strategy has been designed to mitigate interest rate risks associated with general fund products, with close matching of asset cash flows and insurance and investment contract obligations. Products with similar risk characteristics are grouped together to ensure an effective aggregation and management of the Company's ALM positions. Asset portfolios supporting insurance and investment contract liabilities are segmented to align with the duration and other characteristics (e.g. liquidity) of the associated liabilities.

A prolonged period of low interest rates may adversely impact the Company's earnings and regulatory capital and could impact the Company's business strategy. During periods of prolonged low interest rates, investment earnings may be lower because the interest earned on new fixed income investments will likely have declined with the market interest rates, and hedging costs may increase. Also, early repayment on investments held such as mortgage-backed securities, asset-backed securities, and callable bonds, may be experienced and proceeds forced to be reinvested at lower yields, which will reduce investment margins.

Crediting rates within general fund products are set prudently and a significant proportion of the Company's portfolio of crediting rate products includes pass-through features, which allow for the risk and returns to be shared with policyholders. Asset management and related products permit redemptions; however, the Company attempts to mitigate this risk by establishing long-term customer relationships, built on a strategic customer focus and an emphasis on delivering strong fund performance.

The Company has established dynamic hedging programs to hedge interest rate risk sensitivity associated with segregated fund and variable annuity guarantees. These hedging programs are designed to offset changes in the economic value of liabilities using derivative instruments. The Company's approach to dynamic hedging of interest rate risk principally involves transacting in interest rate swaps. The hedge asset portfolios are dynamically rebalanced within approved thresholds and rebalancing criteria.

Where the Company's insurance and investment products have benefit or expense payments that are dependent on inflation (e.g. inflation-indexed annuities, pensions and disability claims), the Company generally invests in real return instruments to mitigate changes in the real dollar liability cash flows. Some protection against changes in the inflation index can be achieved, as any related change in the fair value of the assets will be largely offset by a similar change in the fair value of the liabilities.



**Equity Risk**

Equity risk is the risk of loss resulting from the sensitivity of the value of assets, liabilities, financial instruments and fee revenue to changes in the level or in the volatility of market prices of common shares and real estate. This includes the equity risk associated with the Company's general fund assets and investments on account of segregated fund policyholders.

The Company's principal exposure to equity risk arises from segregated funds and fee income associated with the Company's assets under management. Approved investment and risk policies also provide for general fund investments in equity markets within defined limits.

The Company has established dynamic hedging programs to hedge equity risk sensitivity associated with segregated fund and variable annuity guarantees. Hedging programs are grouped by product-level hedging, tactical portfolio hedging and macro-hedging. The hedging programs are designed to mitigate exposure to changes in the economic value of these liabilities using derivative instruments. The Company's approach to dynamic hedging of equity risk principally involves the short selling of equity index futures. The hedge asset portfolios are dynamically rebalanced within approved thresholds and rebalancing criteria. The Company's product-level hedging programs are supplemented by a general macro hedging strategy that has been established to execute hedge transactions in circumstances and at levels that have been determined by the Company.

For certain very long-dated liabilities it is not practical or efficient to closely match liability cash flows with fixed-income investments. Therefore, certain long-dated asset portfolios target an investment return sufficient to meet liability cash flows over the longer term. These liabilities are partially backed by a diversified portfolio of non-fixed income investments, including equity and real estate investments, in addition to long dated fixed-income instruments. Real estate losses can arise from fluctuations in the value of or future cash flows from the Company's investments in real estate.

The Company has established a macro equity hedging program to execute hedge transactions in circumstances and at levels that have been determined by the Company. The objective of the program is to reduce the Company's exposure to equity tail-risk and to maintain overall capital sensitivity to equity market movements within Board approved risk appetite limits. The program is designed to hedge a portion of the Company's capital sensitivity due to movements in equity markets arising from sources outside of dynamically hedged segregated fund and variable annuity exposures.

**Foreign Exchange Risk**

Foreign exchange risk is the risk of loss resulting from changes in currency exchange rates against the reporting currency. The Company's foreign exchange investment and risk management policies and practices are to match the currency of the Company's general fund investments with the currency of the underlying insurance and investment contract liabilities. To enhance portfolio diversification and improve asset liability matching, the Company may use foreign exchange derivatives to mitigate currency exchange risk to the extent this is practical using forward contracts and swaps.

The Company has net investments in foreign operations. As a result, the Company's revenue, expenses and income denominated in currencies other than the Canadian dollar are subject to fluctuations due to the movement of the Canadian dollar against these currencies. Such fluctuations affect the Company's financial results. The Company has exposures to the U.S. dollar resulting from the operations of Empower and Putnam in the United States segment and the Reinsurance business unit within the Capital and Risk Solutions segment; and to the British pound and the euro resulting from operations of business units within the Europe and Capital and Risk Solutions segments operating in the U.K., the Isle of Man, Ireland and Germany.

In accordance with IFRS, foreign currency translation gains and losses from net investments in foreign operations, net of related hedging activities and tax effects, are recorded in accumulated other comprehensive income (loss).

Strengthening or weakening of the Canadian dollar end-of-period market rate compared to the U.S. dollar, British pound and euro end-of-period market rates impacts the Company's total share capital and surplus. Correspondingly, the Company's book value per share and capital ratios monitored by rating agencies are also impacted.

- A 5% appreciation (depreciation) of the average exchange rate of the Canadian dollar to each of the British pound, euro and U.S. dollar would decrease (increase) net earnings in 2021 by \$37 million, \$33 million and \$34 million, respectively.
- A 5% appreciation (depreciation) of the Canadian dollar end-of-period market rate compared to each of the U.S. dollar, British pound and euro end-of-period market rates would decrease (increase) the unrealized foreign currency translation gains, including the impact of instruments designated as hedges of net investments on foreign operations, in accumulated other comprehensive income (loss) of shareholders' equity by approximately \$445 million, \$214 million and \$84 million, respectively, as at December 31, 2021.

Management may use forward foreign currency contracts and foreign denominated debt to mitigate the volatility arising from the movement of rates as they impact the translation of net investments in foreign operations. The Company uses non-GAAP financial measures such as constant currency calculations to assist in communicating the effect of currency translation fluctuation on financial results.

### ***Liquidity Risk***

The Company's liquidity risk management framework and associated limits are designed to ensure that the Company can meet cash and collateral commitments as they fall due, both on an expected basis and under a severe liquidity stress.

In the normal course of certain reinsurance business, the Company provides letters of credit (LCs) to other parties, or beneficiaries. A beneficiary will typically hold a LC as collateral to secure statutory credit for insurance and investment contract liabilities ceded to or amounts due from the Company.

The Company may be required to seek collateral alternatives if it is unable to renew existing LCs at maturity. The Company monitors its use of LCs on a regular basis and assesses the ongoing availability of these and alternative forms of operating credit. The Company has contractual rights to reduce the amount of LCs issued to the LC beneficiaries for certain reinsurance treaties. The Company staggers the maturities of LCs to reduce the renewal risk.



**Liquidity<sup>(1)</sup>**

	December 31	
	2021	2020
<b>Cash, cash equivalents and short-term bonds</b>	\$ 9,791	\$ 11,197
<b>Other liquid assets and marketable securities</b>		
Government bonds	35,331	33,635
Corporate bonds <sup>(2)</sup>	50,491	52,583
Stocks	12,424	10,208
Mortgage loans	3,406	3,785
	\$ 101,652	\$ 100,211
<b>Total</b>	\$ 111,443	\$ 111,408

**Cashable liability characteristics**

	December 31	
	2021	2020
<b>Surrenderable insurance and investment contract liabilities<sup>(1)(3)</sup></b>		
At market value	\$ 48,767	\$ 50,855
At book value	54,232	49,981
<b>Total</b>	\$ 102,999	\$ 100,836

<sup>(1)</sup> Amounts presented exclude non-liquid and pledged assets. Refer to the Liquidity table on page 33 for additional details regarding the composition of these metrics.

<sup>(2)</sup> Includes public short-term bonds and public long-term bonds that are rated BBB or higher.

<sup>(3)</sup> Cashable liabilities include insurance and investment contract liabilities classified as held for sale.

The carrying value of the Company's liquid assets and marketable securities is approximately \$111.4 billion or 1.1 times the Company's surrenderable insurance and investment contract liabilities. The Company believes that it holds adequate and appropriate liquid assets to meet anticipated cash flow requirements as well as to meet cash flow needs under a severe liquidity stress.

Approximately 48% (approximately 48% in 2020) of insurance and investment contract liabilities are non-cashable prior to maturity or claim, with a further 24% approximately (26% in 2020) of insurance and investment contract liabilities subject to fair value adjustments under certain conditions.

The majority of liquid assets and other marketable securities comprise fixed-income securities whose value decrease when interest rates rise. Also, a high interest rate environment may encourage holders of certain types of policies to terminate their policies, thereby placing demands on the Company's liquidity position.

For a further description of the Company's financial instrument risk management policies, refer to note 8 in the Company's December 31, 2021 annual consolidated financial statements.

## CREDIT RISK

### *Risk Description*

Credit risk is the risk of loss resulting from an obligor's potential inability or unwillingness to fully meet its contractual obligations. Exposure to this risk occurs any time funds are extended, committed or invested through actual or implied contractual agreements. Components of credit risk include: loan loss/principal risk, pre-settlement/replacement risk and settlement risk. Obligors include issuers, debtors, borrowers, brokers, policyholders, reinsurers, derivative counterparties and guarantors.

Credit exposure results from the purchase of fixed-income securities, which are primarily used to support policyholder liabilities. The Company also manages financial contracts with counterparties. Such contracts may be used to mitigate insurance and market risks (reinsurance ceded agreements and derivative contracts) or they may arise from the Company's direct business operations (Reinsurance business unit) and may result in counterparty risk. The risk arising from these types of arrangements is included in the Company's measurement of its risk profile.

### *Credit Risk Management*

The Company's credit risk management framework focuses on minimizing undue concentration of assets, in-house credit analysis to identify and measure risks, continuous monitoring, and proactive management. Diversification is achieved through the establishment of appropriate concentration limits (by asset class, issuers, credit rating, industries, and individual geographies) and transaction approval authority protocols. The Company's approach to credit risk management includes the continuous review of its existing risk profile relative to the RAF as well as to the assessment of potential changes in the risk profile under stress scenarios.

A governance structure has been implemented for the management of credit risk. The business units, including Investment Management, are the ultimate owner of credit risk and as such have primary responsibility for the identification, measurement, management, monitoring and reporting. The Company has established a senior management committee to provide oversight of credit risk, which includes completing reviews and making recommendations regarding risk limits, the risk policy and associated compliance, excess management and mitigation pertaining to credit risk. Each business segment has established oversight committees and operating committees to help manage credit risk within the segment. The Company has developed risk limits, RFIs and measures to support the management of credit risk in compliance with the Company's RAF.

The Company has established business-segment specific Investment and Lending Policies, including investment limits for each asset class. These policies and limits are complemented by the Credit Risk Policy which sets out the credit risk management framework and principles. This policy is supported by other policies and guidelines that provide detailed guidance.

The Company identifies credit risk through an internal credit risk rating system which includes a detailed assessment of an obligor's creditworthiness based on a thorough and objective analysis of business risk, financial profile, structural considerations and security characteristics including seniority and covenants. Credit risk ratings are expressed using a 22-point scale that is consistent with those used by external rating agencies. In accordance with the Company's policies, internal credit risk ratings cannot be higher than the highest rating provided by certain independent ratings companies. The Risk Function reviews and approves the credit risk ratings assigned by Investment Management for all new investments and reviews the appropriateness of ratings assigned to outstanding exposures.

The Risk Function assigns credit risk parameters (probabilities of default, rating transition rates, loss given default, exposures at default) to all credit exposures to measure the Company's aggregate credit risk profile. In addition, the Risk Function establishes limits and processes, performs stress and scenario testing (using stochastically generated and deterministic scenarios) and assesses compliance with the limits established in the RAF. It regularly reports on the Company's credit risk profile to executive management, the Board of Directors and various committees at enterprise, business segment and legal entity levels.

Investment Management and the Risk Function are independently responsible for the monitoring of exposures relative to limits as well as for the management and escalation of risk limit excesses as they occur. Investment Management is also responsible for the continuous monitoring of its portfolios for changes in credit outlook, and performs regular credit reviews of all relevant obligors and counterparties, based on a combination of bottom-up credit analysis and top-down views on the economy and assessment of industry and sub-sector outlooks. Watch Lists are also used at the business segment levels to plan and execute the relevant risk mitigation strategies for obligors experiencing heightened credit stress.

### ***Counterparty Risk***

Counterparties include both reinsurers and derivative counterparties.

The Company uses reinsurance to mitigate insurance risks. This mitigation results in increased credit risk to reinsurance counterparties from the potential failure to collect reinsurance recoveries due to either the inability, or an unwillingness to fulfill their contractual obligation.

Counterparties providing reinsurance to the Company are reviewed for financial soundness as part of an ongoing monitoring process. The minimum financial strength of reinsurers is outlined in the Reinsurance Risk Management Policy. The Company seeks to minimize reinsurance credit risk through diversification as well as seeking protection in the form of collateral or funds withheld arrangements where possible.

The Company enters into derivative contracts primarily to mitigate market risks. Derivative counterparty risk is the risk of loss resulting from the potential failure of the derivative counterparty to meet their financial obligations under the contract. Derivative products are traded through exchanges or with counterparties approved by the Board of Directors or the Investment Committee. The Company seeks to mitigate derivative credit risk through diversification and through collateral arrangements where possible. In addition, the Company includes potential future exposure of derivatives in its measure of total exposure against single name limits.

## **INSURANCE RISK**

### ***Risk Description***

Insurance risk is the risk of loss resulting from adverse changes in experience associated with contractual promises and obligations arising from insurance contracts. Insurance risk includes uncertainties around the ultimate amount of net cash flows (premiums, commissions, claims, payouts and related settlement expenses), the timing of the receipt and payment of these cash flows, as well as the impact of policyholder behaviour (e.g. lapses).

The Company identifies six broad categories of insurance risk, which may contribute to financial losses: mortality risk, morbidity risk, longevity risk, policyholder behaviour risk, expense risk and property catastrophe risk. Mortality risk, morbidity risk and longevity risk are core business risks and the exchange of these risks into value is a core business activity. Policyholder behaviour risk and expense risk associated with offering core products are accepted as a consequence of the business model and mitigated where appropriate. Property catastrophe risk is a selectively accepted business risk which is constrained, actively managed and controlled within risk limits.

**Insurance Risk Management**

Insurance products involve commitments by the insurer to provide services and financial obligations with coverage for extended periods of time. To provide insurance protection effectively, the insurer must design and price products so that the premiums received, and the investment income earned on those premiums, will be sufficient to pay future claims and expenses associated with the product. This requires the insurer, in pricing products and establishing insurance contract liabilities, to make assumptions regarding expected levels of income, claims and expenses and how policyholder behaviours and market risks might impact these assumptions. As a result, the Company is exposed to product design and pricing risk which is the risk of financial loss resulting from transacting business where the costs and liabilities arising in respect of a product line exceed the pricing expectations.

Insurance contract liabilities are established to fund future claims and include a provision for adverse deviation, set in accordance with professional actuarial standards. Insurance contract liability valuation requires regular updating of assumptions to reflect emerging experience.

A governance structure has been implemented for the management of insurance risk. Business units are the ultimate owners of insurance risk and as such have primary responsibility for the identification, measurement, management, monitoring and reporting of insurance risk. The Risk Function, supported by Corporate Actuarial, is primarily responsible for oversight of the insurance risk management framework. The Company has established an Insurance Risk Committee to provide oversight of insurance risk, which includes completing reviews and making recommendations regarding risk limits, the risk policy and associated compliance, excess management and mitigation pertaining to insurance risk. Each business segment has established oversight committees and operating committees to help manage insurance risk within the segment.

The Company's Insurance Risk Policy sets out the insurance risk management framework and provides the principles for insurance risk management. This policy is supported by several other policies and guidelines that provide detailed guidance, including:

- Product Design and Pricing Risk Management Policy and Reinsurance Risk Management Policy, which provide guidelines and standards for the product design and pricing risk management processes and reinsurance ceded risk management practices;
- Corporate Actuarial Valuation Policy, which provides documentation and control standards consistent with the valuation standards of the Canadian Institute of Actuaries; and
- Participating Account Management Policies and Participating Policyholder Dividend Policies, which govern the management of participating accounts and provide for the distribution of a portion of the earnings in the participating account as participating policyholder dividends.

The Risk Function, in conjunction with Corporate Actuarial, implements a number of processes to carry out its responsibility for oversight of insurance risk. It reviews the Insurance Risk Policy relative to current risk exposures and updates it as required. It reviews insurance risk management processes carried out by the business units, including product design and pricing, underwriting, claims adjudication, and reinsurance ceding, and provides challenge as required.

The Risk Function works with the business units and other oversight functions to identify current and emerging insurance risks and take appropriate action, if required. Insurance risk limits, risk budgets and RFIs are set to keep the insurance risk profile within the Company's appetite for insurance risk and the Risk Function regularly monitors the insurance risk profile relative to these measures. Any excesses are required to be escalated so that appropriate remediation may be implemented. The Risk Function performs stress testing and does analysis of insurance risks, including review of experience studies. It provides regular reporting on these activities to the business units, senior management, and risk oversight committees. The Risk Function performs thematic reviews and/or enhances the monitoring and reporting of associated exposures to these risks.

Risks and risk management activities associated with the broad insurance risk categories are detailed below.

***Mortality and Morbidity Risk***

Mortality risk is the risk of loss resulting from adverse changes in the level, trend, or volatility of mortality rates, where an increase in the mortality rate leads to an increase in the value of insurance contract liabilities.

Morbidity risk is the risk of loss resulting from adverse changes in the level, trend, or volatility of disability, health, dental, critical illness and other sickness rates, where an increase in the incidence rate or a decrease in the disability recovery rate leads to an increase in the value of insurance contract liabilities.

There is a risk that the Company will mis-estimate the level of mortality or morbidity, or write business which generates worse mortality and morbidity experience than expected.

The Company employs the following practices to manage its mortality and morbidity risk:

- Research and analysis is done regularly to provide the basis for pricing and valuation assumptions to properly reflect the insurance and reinsurance risks in markets where the Company is active.
- Underwriting limits, practices and policies control the amount of risk exposure, the selection of risks insured for consistency with claims expectations and support the long-term sustainability of the Company.
- The insurance contract liabilities established to fund future claims include a provision for adverse deviation, set in accordance with actuarial standards. This margin is required to provide for the possibilities of mis-estimation of the best estimate and/or future deterioration in the best estimate assumptions.
- The Company sets retention limits for mortality and morbidity risks. Aggregate risk is managed through a combination of reinsurance and capital market solutions to transfer the risk where appropriate.
- For Group life products, exposure to a concentrated mortality event due to concentration of risk in specific locations for example, could have an impact on financial results. To manage the risk, concentrations are monitored for new business and renewals. The Company may impose single-event limits on some group plans and declines to quote in localized areas where the aggregate risk is deemed excessive.
- Effective plan design and claims adjudication practices, for both morbidity and mortality risks are critical to the management of the risk. As an example, for Group healthcare products, inflation and utilization will influence the level of claims costs, which can be difficult to predict. The Company manages the impact of these and similar factors through plan designs that limit new costs and long-term price guarantees and include the ability to regularly re-price for emerging experience.
- The Company manages large blocks of business, which, in aggregate, are expected to result in relatively low statistical fluctuations in any given period. For some policies, these risks are shared with the policyholder through adjustments to future policyholder charges or in the case of participating policies through future changes in policyholder dividends.

***Longevity Risk***

Longevity risk is the risk of loss resulting from adverse changes in the level, trend, or volatility of mortality rates, where a decrease in the mortality rate leads to an increase in the value of insurance contract liabilities. Annuities, some segregated fund products with Guaranteed Minimum Withdrawal Benefits and longevity reinsurance are priced and valued to reflect the life expectancy of the annuitant. There is a risk that annuitants could live longer than was estimated by the Company, which would increase the value of the associated insurance contract liabilities.

Business is priced using mortality assumptions which consider recent Company and industry experience and the latest research on expected future trends in mortality.

Aggregate risk is managed through reinsurance to transfer the risk as appropriate, as well as consideration of capital market solutions if deemed necessary. The Company has processes in place to verify annuitants' eligibility for continued income benefits. These processes are designed to ensure annuity payments accrue to those contractually entitled to receive them and help ensure mortality data used to develop pricing and valuation assumptions is as complete as possible.

***Policyholder Behaviour Risk***

Policyholder behaviour risk is the risk of loss resulting from adverse changes in the level or volatility of the rates of policy lapses, terminations, renewals, surrenders, or exercise of embedded policy options.

Many products are priced and valued to reflect the expected duration of contracts and the exercising of options embedded in those contracts. There is a risk that contracts may be terminated earlier or later than assumed in pricing and plan design. To the extent that higher costs are incurred in early contract years, there is a risk that contracts are terminated before higher early expenses can be recovered. Conversely, on certain long-term level premium products where costs increase by age, there is risk that contracts are terminated later than assumed.

Business is priced using policy termination assumptions which consider product designs and policyholder options, recent Company and industry experience and the latest research on expected future trends. Assumptions are reviewed regularly and are updated as necessary for both pricing of new policies and valuation of in-force policies.

The Company also incorporates early surrender charges into certain contracts and incorporates commission chargebacks in its distribution agreements to reduce unrecovered expenses.

Policyholder taxation rules in many jurisdictions help encourage the retention of insurance coverage.

***Expense Risk***

Expense risk is the risk of loss resulting from adverse variability of expenses incurred with fee-for-service business or in servicing and maintaining insurance, savings or reinsurance contracts, including direct expenses and allocations of overhead costs.

Expense management programs are regularly monitored to control unit costs while maintaining effective service delivery.

***Property Catastrophe Risk***

Property catastrophe risk is the risk of loss resulting from adverse changes in property damage experience and is mainly related to extreme or catastrophic events.

The reinsurance business in particular has exposure to extreme or catastrophic events that result in property damage. As a retrocessionaire for property catastrophe risk, the Company generally participates at more remote event-loss exposures than primary carriers and reinsurers. Generally, an event of significant size must occur prior to the Company incurring a claim. The Company limits the total maximum claim amount under all property catastrophe contracts. The Company monitors cedant companies' claims experience and research from third party expert risk models on an ongoing basis and incorporates this information in pricing models to ensure that the premium is adequate for the risk undertaken.



## OPERATIONAL RISK

### *Risk Description*

Operational risk is the risk of loss resulting from potential problems relating to internal processes, people and systems or from external events. Exposure to Operational risk results from either normal day-to-day operations or a specific unanticipated event, and can have material financial and/or reputational consequences.

### *Operational Risk Management*

While operational risks can be mitigated and managed, they remain an inherent feature of the business model, as multiple processes, systems, and stakeholders are required to interact across the enterprise on an ongoing basis. The Company actively manages operational risk across the enterprise to maintain a strong reputation, standing and financial strength and to protect customers and the Company's value, and to maintain operational resilience. Ongoing engagement of businesses and support functions across the enterprise through robust training and communications is regularly undertaken for identifying, assessing and mitigating operational risk issues.

Operational risk management governance and oversight reflects a combined effort between business units and oversight functions. The Risk Function is responsible for the development of operational risk management policies and operating standards as well as overseeing operational risk management activities performed in the first line of defence. The Operational Risk Committee has the primary mandate to provide risk oversight for operational risk across the enterprise. In addition, each business segment has established committees to oversee operational risk management within their business.

The Company has an Operational Risk Policy that is supported by standards and guidelines that relate to specialized functions including detailed practices related to stress testing, modeling, fraud, regulatory compliance, technology and cybersecurity risk management and risk data aggregation & risk reporting. The Company implements controls to manage operational risk through integrated policies, procedures and processes, with consideration given to the cost/benefit trade-off. Processes and controls are monitored and refined by the business areas and periodically reviewed by the Company's Internal Audit department. Financial reporting processes and controls are further examined by external auditors.

The Company also manages operational risks through the corporate insurance program which mitigates a portion of the operational risk exposure by purchasing insurance coverage that provides protection against unexpected material losses resulting from events such as property loss or damage and liability exposures. The nature and amount of insurance protection purchased is assessed with regard to the Company's risk profile, risk appetite and tolerance for the associated risks, as well as legal requirements and contractual obligations.

The Company employs a combination of operational risk management methods including risk and control assessments, internal control factors and risk events analyses. For the identification of operational risks, the Company utilizes risk and control assessments which systematically identify and assess potential operational risks and associated controls. Internal and external operational risk events are analyzed to identify root causes and provide insights into potential new operational risks that could impact the Company. In addition, scenario analysis is employed to identify and quantify potential severe operational risk exposures, while RFIs, risk appetite preferences, and other processes are leveraged to measure, manage and monitor operational risks.

The Risk Function monitors the status of actions being undertaken to remediate risks to ensure that risk exposures are mitigated in a timely manner. Processes are in place to escalate significant matters to senior management to inform and enable management to take appropriate action when needed. The Risk Function regularly reports on the Company's operational risk profile to executive management, the Board of Directors and various committees at enterprise, business segment and legal entity levels.



Key operational risks and the Company's approach to managing them are outlined below.

**Legal and Regulatory Compliance Risk**

Legal and regulatory risk is the risk of loss resulting from non-compliance with specific local or international rules, laws, regulations, or prescribed practices, as well as civil or criminal litigation engaged in/by the Company. As a multi-national company, the Company and certain of its subsidiaries are subject to extensive legal and regulatory requirements in Canada, the U.S., the U.K., Ireland, Germany and other jurisdictions. These requirements cover most aspects of the Company's operations including capital adequacy, privacy, liquidity and solvency, investments, the sale and marketing of insurance and wealth products, the business conduct of insurers, asset managers and investment advisors as well as reinsurance processes. Material changes in the legal or regulatory framework or the failure to comply with legal and regulatory requirements could have an adverse effect on the Company. An increase in the pace of regulatory change could lead to increased operational costs to implement changes and ensure ongoing compliance.

Legal and regulatory risk is managed through coordination between first and second line of defence functions. The Company records, manages and monitors the regulatory compliance environment closely, using the subject matter expertise of both local and enterprise-wide Compliance and Legal stakeholders and reporting on emerging changes that could have a significant impact on the Company's operations or business.

The Company is subject to the risk of litigation and regulatory action relating to its business, operations, products, securities and contractual relationships and it establishes contingency reserves for litigation that it determines are appropriate.

**People Risk**

People risk is the risk of loss resulting from the Company's inability to attract, retain, train and develop the right talent from inadequate recruitment, talent management and succession planning programs and practices, ineffective governance practices or legal action related to discrimination, and can impact the ability of the Company to meet its business objectives. The Company has compensation programs, succession planning, talent management and employee engagement processes that are designed to manage these risks, support a high performance culture and maintain a highly skilled workforce that is reflective of the diverse cultures and practices of the countries in which the Company operates. The Company's ability to recognize and accommodate changing trends with respect to human resources in the industry is important to execute upon business strategies.

**Technology Risk**

Technology risk is the risk of loss from improper system or control design, improper operation, delivery of or unauthorized access to information and technology resources that can significantly impact the Company's ability to operate efficiently, to stay compliant with regulations, and to maintain its financial integrity and reputation. More specifically, Technology Risk includes Information and Cybersecurity Risk, Technology Operations Risk and Technology Delivery Risk.

The nature of advancing technology introduces additional uncertainty as to how the insurance industry will evolve. Cloud services, which are being adopted by the Company to improve systems flexibility and information security, require scrutiny as digital supply chains grow in complexity.

Technology is a critical component of the Company's business operations and is also central to the Company's customer-focused digital strategy. The Company continues to face technology and cyber risks stemming from legacy technology constraints and the advancement of techniques used in cyber-attacks.

The Company continues to implement new risk management processes and practices designed to allow it to better identify, measure, mitigate, and report this risk, but those processes and practices continue to require further development as well as ongoing updates as technology and business needs evolve. The Company's strategy and approach to managing technology and cyber risks includes policies that govern the technology environment and set standards related to information security and the use of technology, including:

- the use of multiple layers of technologies that are designed to prevent unauthorized access, ransomware attacks, distributed denial of service and other cyber-attacks;
- coordinated global and regional information security offices that gather threat intelligence, detect, monitor and respond to security events and conduct regular threat and vulnerability risk assessments;
- independent oversight and assessment of the approach taken to mitigate technology and cyber risks by the Technology Risk Management team, an independent group that acts as the second line of defence; and
- regular cyber security awareness sessions and mandatory cyber security training for all employees.

The Company also manages operational risks through the corporate insurance program which mitigates a portion of the operational risk exposure by purchasing insurance coverage that provides protection against unexpected material losses resulting from events such as property loss, cyber-attack or damage and liability exposures. The nature and amount of insurance protection purchased is assessed with regard to the Company's risk profile, risk appetite and tolerance for the associated risks, as well as legal requirements and contractual obligations.

#### ***Business Continuity Risk***

Business continuity risk is the risk of loss as a result of the failure to provide for the continuity of business processes and operations under adverse conditions that may arise from natural, technological or human caused events involving the loss of workplace, workforce, technology and supply chain outages and disruptions.

A business continuity management framework has been implemented to manage business continuity risks and impacts through the development, testing, training and maintenance in four key areas: emergency response planning incident management planning, business continuity planning and technology resilience which includes disaster recovery planning.

Poor operational resiliency in the face of natural, technological, or human caused events could prevent the Company from carrying out important business services, with potential for lost revenue, regulatory sanctions and damage to reputation.

#### ***Process & Infrastructure Risk***

Process and infrastructure risk is the risk of loss resulting from inadequate or failed business processes that deliver products and services and grow shareholder value, or the risk of loss resulting from the reduction or non-availability of corporate facilities, physical assets, or physical security. These processes include change management, data aggregation and reporting, product development, product introduction, new business (including the distribution and sales process) and renewal (including underwriting process), investment activities, client administration, claims and benefit payments, financial modelling and financial management. The inadequacy can arise in transaction processing, governance, communication or general process management.

Risk management seeks strategic alignment and congruency across all of the Company's business activities, including change initiatives and business-as-usual activities, with the Company's operational risk appetite and considers the potential impact on the Company's reputation. The Company monitors change initiatives to mitigate risks and realize benefits. Core business operational activities have quality control measures in place.

One of the processes relates to model risk and use of models. The Company uses models in many functions and processes that support business decisions and reporting. Model risk arises from the potential for adverse consequences from decisions based on incorrect models or misused model outputs and reports. Robust processes

are in place for the management and oversight of model risk as outlined in the Model Risk Management and Validation Standard.

Further, the Company seeks to control processes across the value chain through automation, standardization and process improvements to prevent or reduce operational losses.

#### ***Fraud Risk***

Fraud risk is the risk of loss resulting from acts or activities that are intended to defraud, misappropriate assets, or circumvent laws or regulations by customers, contractors or other third parties, directors, officers, employees or advisors. The external fraud environment continues to intensify for financial institutions, as increasingly sophisticated methods of organized fraud and cyber fraud are employed. Fraud can result in a financial loss or reputational impact to the Company and have other impacts that are detrimental to customers and other stakeholders.

The Company manages fraud risk by focusing on its governance, assessment, prevention, detection, investigation and response. The Company promotes a culture of honesty, integrity, transparency and fairness in its operations and outlines roles and responsibilities in the Company's Fraud Risk Management Policy, Fraud Risk Operating Standard and Code of Conduct. The Company has processes and controls in place that are intended to prevent fraud and employs various methods to detect fraud. A fraud response protocol is in place to deal with events through a coordinated investigative strategy designed to protect stakeholders and the interests of the Company.

#### ***Supplier Risk***

Supplier risk is the risk of loss resulting from the failure to establish and manage adequate supplier arrangements, transactions or other interactions to meet the expected or contracted service level. Supplier risk is applicable to both external and internal suppliers. The Company strategically engages suppliers to maintain cost efficiency, to optimize internal resources and capital and to utilize skills, expertise and resources not otherwise available to the Company. Suppliers are engaged based on our prescribed supplier risk management principles in our Supplier Risk Management Policy. The Company applies a supplier risk management framework to oversee and monitor interactions with suppliers throughout the entire supplier lifecycle, including how they meet standards for quality of service and protect stakeholders and the interests of the Company.

### **CONDUCT RISK**

#### ***Risk Description***

Conduct risk is the risk of unfair outcomes for customers as a result of inadequate or failed processes and/or inappropriate behaviours, offerings or interactions by the Company or its agents. A failure to identify and mitigate conduct risk impacts not only the Company's customers but can also have adverse reputational and financial consequences for the Company due to the cost of customer remediation, damage to reputation and/or regulatory fines.

#### ***Conduct Risk Management***

The Company manages conduct risk through various processes which include:

- providing appropriate and clear customer disclosures and communications;
- applying product design, complaint, claims management and sales and advice processes that consider outcomes to customers; and
- conducting risk based advisor assessments and suitability reviews, maintaining controls and adhering to Board-approved policies and processes, including the Conduct Risk Policy and the Code of Conduct.

Conduct Risk is incorporated in risk management and compliance activities, including risk and control assessments, internal events reporting, emerging risk assessments, and other measurement, monitoring and reporting activities.

## STRATEGIC RISK

### ***Risk Description***

Strategic risk is the risk of failing to set or meet appropriate strategic objectives in the context of the internal and external operating environment resulting in a material impact on business performance (e.g. earnings, capital, reputation or standing).

The Company's ability to maintain leadership positions in today's highly competitive environment is dependent on many factors, including scale, price and yields offered, distribution channels, digital capabilities, financial strength ratings, range of product lines and product quality, brand strength, investment performance, historical dividend levels to provide value added services to distributors and customers and the ability to innovate and deploy innovations rapidly.

Competitors and new entrants have significant potential to disrupt the Company's business through targeted strategies to reduce the Company's market share which may include targeting key people and other distributors or aggressively pricing their products. The Company's ability to achieve strategic objectives depends significantly upon the Company's capacity to anticipate and respond quickly to these competitive pressures.

The Company has placed strategic focus on improving technology infrastructure and capabilities. Not adapting effectively to changes in the technological environment or to evolving customer expectations could impact the Company's ability to remain competitive.

There are significant uncertainties relating to the political and economic environment. Increasing geopolitical tensions and slower global economic recovery may result in reduced trade and investment opportunities, failures of national, regional or global governance, interstate conflict or terrorism which may impact the Company's business.

The Company evaluates and optimizes strategy through a combined lens to meet strategic objectives. It assesses market attractiveness and the ability to drive leadership in the markets, sectors, and regions where the Company chooses to participate, evaluates portfolio and businesses from the lens of shareholder value creation and embeds resilience in strategies and operations to anticipate and respond quickly to external environment and competitive pressures. This enables the Company to dynamically manage tactical initiatives that ensure strategies will be both achievable in the short term and sustainable over the long term.

### ***Strategic Risk Management***

Strategic risk-taking is inherent to achieving strategic objectives and arises from the fundamental decisions made and actions taken concerning an organization's objectives. It may relate to or stem from the design and development of strategy, including the formulation, evaluation and ongoing validation of strategy, or execution of corporate and business strategies, and management of associated risks stemming from the same.

Strategic risk may reflect intentional risk-taking in anticipation or response to industry forces or it may emerge as unintended consequences from changes to strategy, execution of strategy, or from lack of responsiveness to external forces. The Company aligns business strategies with its Risk Appetite and mitigates exposure to strategic risk through strategic planning and value-based decision making, establishing appropriate performance indicators, reporting of strategy execution and implementation against strategic goals and ongoing monitoring, together with robust oversight and challenge. The Company's carefully aligns business strategies with the Risk Appetite.

In respect of new strategic initiatives, a review of the alignment with risk strategy and qualitative risk preferences is completed. Material change initiatives, including those related to new markets, mergers and acquisitions, distribution channels, product design and investments, are also subject to independent risk review.

## OTHER RISKS

### ***Holding Company Structure Risk***

As a holding company, the Company's ability to pay interest, dividends and other operating expenses and to meet its obligations generally depends upon receipt of sufficient funds from its principal subsidiaries and its ability to raise additional capital.

In the event of bankruptcy, liquidation or reorganization of any of these subsidiaries, insurance and investment contract liabilities of these subsidiaries will be completely provided for before any assets of such subsidiaries are made available for distribution to the Company. In addition, the other creditors of these subsidiaries will generally be entitled to the payment of their claims before any assets are made available for distribution to the Company except to the extent that the Company is recognized as a creditor of the relevant subsidiaries.

Any payment (including payment of interest and dividends) by the principal subsidiaries is subject to restrictions set forth in relevant insurance, securities, corporate and other laws and regulations, which require that solvency and capital standards be maintained by Canada Life, GWL&A, and their subsidiaries and certain subsidiaries of Putnam. There are considerable risks and benefits related to this structure.

Management monitors the solvency and capital positions of its principal subsidiaries opposite liquidity requirements at the holding company level. Management also establishes lines of credit for additional liquidity and may also access capital markets for funds. Management monitors compliance with the regulatory laws and regulations at both the holding company and operating company levels.

### ***Mergers and Acquisitions Risk***

From time-to-time, the Company and its subsidiaries evaluate existing companies, businesses, assets, products and services, and such review could result in the Company or its subsidiaries acquiring or disposing of businesses or assets. In the ordinary course of business, the Company considers and discusses the purchase or sale of companies, businesses segments or assets.

If effected, such transactions could be material to the Company in size or scope, could result in risks and contingencies, including integration risks, relating to companies, businesses or assets that the Company acquires or expose it to the risk of claims relating to those it has disposed of, could result in changes in the value of the securities of the Company, including the common shares of the Company, and could result in the Company holding additional capital for contingencies that may arise after the transaction is completed. Integration risk can emerge also due to external risks that are difficult to anticipate resulting in reduced synergies and negative impact on value capture.

To mitigate these risks, due diligence reviews are undertaken and risks are assessed in the context of our Risk Appetite. The Company recognizes that integration risk can emerge due to external risks that are difficult to anticipate resulting in reduced synergies and negative impact on value capture. For each transaction, a robust integration strategy is established that considers the values, norms, and culture of the acquired companies, including monitoring of new and emerging risks that may impede efficiency and delay the consolidation process. Before acquiring or disposing of companies, businesses, business segments, or assets, businesses assess and provide assurance that systems and processes are in place to manage the risks after the transaction is completed.

***Tax Regime Risk***

The Company operates in a number of countries each with its own distinct tax regime, encompassing various levels of government and a range of tax mechanisms, such as income taxes, capital taxes, payroll taxes, value add taxes, sales taxes, etc. and further, may provide tax incentives for certain types of products (examples include support for pensions, retirement savings and life & health insurance). These jurisdictions periodically review and amend various aspects of the tax regime that can have an impact on the business of the Company.

There is a risk that changes to tax rates may increase the tax expense to the Company, adversely impacting earnings. There is also a risk that a reduction or elimination in the level of tax incentives on products offered by the Company may adversely impact demand for those products.

Management actively monitors changes in tax regimes in countries where it has operations and proactively responds to tax changes that may have potential impacts on its business.

Recently, the Organization for Economic Co-operation and Development (OECD) published a framework outlining a structure for a new global minimum tax regime to be implemented by all participating countries at an agreed future date, currently expected to be 2023 or 2024. The countries where the Company currently operates have all indicated their participation; however, none have developed implementing legislation at this point. A number of these countries currently operate at a lower tax rate than the proposed minimum and if legislation is introduced, the Company's tax expense could be negatively impacted.

***Product Distribution Risk***

Product distribution risk is the risk of loss resulting from the Company's inability to market its products through its network of distribution channels and intermediaries. These intermediaries generally offer their clients products in addition to, and in competition with, the Company's products, and are not obligated to continue working with the Company. In addition, certain investors rely on consultants to advise them on the choice of provider and the consultants may not always consider or recommend the Company. The loss of access to a distribution channel, the failure to maintain effective relationships with intermediaries or the failure to respond to changes in distribution channels could have a significant impact on the Company's ability to generate sales.

Product distribution risk is managed by maintaining a broad network of distribution relationships, with products distributed through numerous broker-dealers, managing general agencies, financial planners, banks and other financial institutions.

***Sustainability Risk***

Sustainability is the risk that the interests of the Company's customers and other stakeholders are not protected or that business operations and business growth are not sustained due to failure to meet societal expectation related to corporate social responsibilities.

Dynamics and attitudes towards societal issues have solidified and been further amplified during COVID-19. Factors such as diversity and inclusion and climate change are now a significant focus on the Company's strategic agenda. The Company may experience direct or indirect financial, operational or reputational impact stemming from societal related events, which include climate change, regulatory enforcement or costs associated with changes in environmental laws and regulations as well as diversity and inclusion related matters.

Sustainability considerations are formally reflected in the Company's risk management principles and associated policies. The Company recognizes that sustainability risk impacts both financial risks (market, credit, insurance) as well as non-financial risks (operational, conduct, strategic). Sustainability risk is not a stand-alone risk type, but underlies all risk types (e.g. credit, market, insurance, operational and strategic risk). As a result, the processes for managing sustainability risk are embedded in the processes for managing each risk type.



The Company endeavors to respect the environment and to take a balanced and sustainable approach to conducting business. The Company has established environmental policies and guidelines pertaining to the acquisition and ongoing management of investment properties, loans secured by real property and investments in equity and fixed-income securities. These policies are approved by the Board of Directors and are reviewed annually.

The Company has established and made available on its website, an Environmental Social Governance (ESG) scorecard that contains standardized ESG disclosures for its global operating companies. The scorecard is in alignment with the Global Reporting Initiative (GRI) Sustainability Reporting Guidelines. The GRI Standards are the most widely adopted global standards for sustainability reporting, providing a globally recognized framework for companies to measure and communicate their environmental, economic, social and governance performance.

The Financial Stability Board (FSB) established the Task Force on Climate-related Financial Disclosures (TCFD) to develop recommendations for climate-related disclosure that could encourage more informed investment, credit, and insurance underwriting decisions and allow for a better understanding of carbon-related assets in the financial sector and the financial system's exposures to climate risks. In 2020, the Company became an official TCFD supporter of the recommendations of the FSB's task Force on Climate-related Financial Disclosures. The Company is also an active participant in the UN-sponsored "Capital as a Force for Good" project, and a member of the Canada Sustainable Finance Action Council.

Also, the Company has committed to achieve net zero greenhouse gas (GHG) emissions by 2050 for both operations and investments (Scope 3 financed GHG emissions related to the General Account investment portfolio (invested assets)), with interim science-based targets to be announced in 2022.

**EXPOSURES AND SENSITIVITIES**

**Insurance and Investment Contract Liabilities**

In determining the Company's insurance contract liabilities, valuation assumptions are made regarding rates of mortality/morbidity, investment returns, levels of operating expenses, rates of policy termination and rates of utilization of elective policy options or provisions. When the assumptions are revised to reflect emerging experience or change in outlook, the result is a change in the value of liabilities which in turn affects the Company's earnings.

The following table illustrates the approximate impact to the Company's earnings that would arise as a result of changes to management's best estimate of certain assumptions. For changes in asset related assumptions, the sensitivity is shown net of the corresponding impact on earnings of the change in the value of the assets supporting liabilities.

	Increase (decrease) in net earnings	
	2021	2020
Mortality - 2% increase	\$ (276)	\$ (288)
Annuitant mortality - 2% decrease	\$ (722)	\$ (756)
Morbidity - 5% adverse change	\$ (262)	\$ (279)
Investment returns		
Parallel shift in yield curve		
1% increase	\$ —	\$ —
1% decrease	\$ —	\$ —
Change in interest rates		
1% increase	\$ 197	\$ 224
1% decrease	\$ (555)	\$ (920)
Change in publicly traded common stock values		
20% increase	\$ 21	\$ 28
10% increase	\$ 13	\$ 15
10% decrease	\$ (19)	\$ (51)
20% decrease	\$ (66)	\$ (208)
Change in other non-fixed income asset values		
10% increase	\$ 79	\$ 34
5% increase	\$ 39	\$ 6
5% decrease	\$ (30)	\$ (69)
10% decrease	\$ (112)	\$ (108)
Change in best estimate return assumptions for equities		
1% increase	\$ 567	\$ 556
1% decrease	\$ (649)	\$ (682)
Expenses - 5% increase	\$ (207)	\$ (165)
Policy termination and renewal - 10% adverse change	\$ (1,002)	\$ (1,017)

Refer to the "Accounting Policies - Summary of Critical Accounting Estimates" section of this document for additional information on earnings sensitivities.

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## ACCOUNTING POLICIES

### SUMMARY OF CRITICAL ACCOUNTING ESTIMATES

The preparation of financial statements in accordance with IFRS requires management to make estimates, judgments and assumptions that affect the reported amounts of assets and liabilities, and disclosure of contingent assets and liabilities at the reporting date, and the reported amounts of revenue and expenses during the reporting period. The results of the Company reflect management's judgments regarding the impact of prevailing market conditions related to global credit, equities, investment properties and foreign exchange and prevailing health and mortality experience. These estimates and judgments are more challenging in a period of uncertainty as is currently being experienced as a result of the COVID-19 pandemic. The fair value of portfolio investments, the valuation of goodwill and other intangible assets, the valuation of insurance contract liabilities and the recoverability of deferred tax asset carrying values reflect management's judgement based on current expectations but could be impacted in the future depending on current market developments.

The provision for future credit losses within the Company's insurance contract liabilities relies upon investment credit ratings. The Company's practice is to use independent third-party credit ratings where available as an input to its internal credit rating process. Investment properties, which are primarily held in the U.K. and Canada, rely upon independent third-party appraisals for their valuation which impact the estimation of insurance contract liabilities. Independent appraisals for the portfolio occur over the year with management adjustments for material changes in the interim periods. Credit rating changes for fixed income investments and market values for investment properties may lag developments in the current environment. Subsequent credit rating adjustments and market value adjustments on investment properties will impact actuarial liabilities.

The significant accounting estimates include the following:

#### ***Fair Value Measurement***

Financial and other instruments held by the Company include portfolio investments, various derivative financial instruments, debentures and other debt instruments.

Financial instrument carrying values reflect the liquidity of the markets and the liquidity premiums embedded in the market pricing methods the Company relies upon.

The Company's assets and liabilities recorded at fair value have been categorized based upon the following fair value hierarchy:

Level 1 inputs utilize observable, quoted prices (unadjusted) in active markets for identical assets or liabilities that the Company has the ability to access.

Level 2 inputs utilize other than quoted prices included in Level 1 that are observable for the asset or liability, either directly or indirectly.

Level 3 inputs utilize one or more significant inputs that are not based on observable market inputs and include situations where there is little, if any, market activity for the asset or liability.

In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, the level in the fair value hierarchy within which the fair value measurement in its entirety falls has been determined based on the lowest level input that is significant to the fair value measurement in its entirety. The Company's assessment of the significance of a particular input to the fair value measurement in its entirety requires judgment and considers factors specific to the asset or liability.

Refer to note 9 in the Company's December 31, 2021 annual consolidated financial statements for disclosure of the Company's financial instruments fair value measurement by hierarchy level as at December 31, 2021.

Fair values for bonds classified as fair value through profit or loss or available-for-sale are determined using quoted market prices. Where prices are not quoted in an active market, fair values are determined by valuation models primarily using observable market data inputs. Market values for bonds and mortgages classified as loans and receivables are determined by discounting expected future cash flows using current market rates.

Fair values for equity release mortgages classified as fair value through profit or loss are determined by an internal valuation model that uses discounted future cash flows. Inputs to the model include marketable observable and non-market observable inputs.

Fair values for public stocks are generally determined by the last bid price for the security from the exchange where it is principally traded. Fair values for stocks for which there is no active market are determined by discounting expected future cash flows based on expected dividends and where market value cannot be measured reliably, fair value is estimated to be equal to cost. Fair values for investment properties are determined using independent appraisal services and include management adjustments for material changes in property cash flows, capital expenditures or general market conditions in the interim period between appraisals.

#### ***Investment impairment***

Investments are reviewed regularly on an individual basis to determine impairment status. The Company considers various factors in the impairment evaluation process, including, but not limited to, the financial condition of the issuer, specific adverse conditions affecting an industry or region, decline in fair value not related to interest rates, bankruptcy or defaults and delinquency in payments of interest or principal. Investments are deemed to be impaired when there is no longer reasonable assurance of timely collection of the full amount of the principal and interest due. The fair value of an investment is not a definitive indicator of impairment, as it may be significantly influenced by other factors including the remaining term to maturity and liquidity of the asset; however, market price is taken into consideration when evaluating impairment.

For impaired mortgages and bonds classified as loans and receivables, provisions are established or write-offs made to adjust the carrying value to the net realizable amount. Wherever possible the fair value of collateral underlying the loans or observable market price is used to establish the estimated realizable value. For impaired available-for-sale bonds recorded at fair value, the accumulated loss recorded in accumulated other comprehensive income (loss) is reclassified to net investment income. Impairments on available-for-sale debt instruments are reversed if there is objective evidence that a permanent recovery has occurred. All gains and losses on bonds classified or designated as fair value through profit or loss are already recorded in net investment income; therefore, in the event of an impairment, the reduction will be recorded in net investment income. As well, when determined to be impaired, interest is no longer accrued and previous interest accruals are reversed.

#### ***Goodwill and intangibles impairment testing***

Goodwill and indefinite life intangible assets, including those resulting from an acquisition during the year, are tested for impairment annually or more frequently if events indicate that impairment may have occurred. Intangible assets that were previously impaired are reviewed at each reporting date for evidence of reversal. In the event that certain conditions have been met, the Company would be required to reverse the impairment loss or a portion thereof.

Goodwill has been allocated to CGU groupings, representing the lowest level that the assets are monitored for internal reporting purposes. Goodwill is tested for impairment by comparing the carrying value of each CGU grouping to its recoverable amount. An impairment loss is recognized for the amount by which the asset's carrying amount exceeds its recoverable amount.

Intangible assets have been allocated to CGUs, representing the lowest level that the assets are monitored for internal reporting purposes.

Intangible assets with an indefinite useful life are reviewed annually to determine if there are indicators of impairment. If indicators of impairment have been identified, a test for impairment is performed and recognized as necessary. Impairment is assessed by comparing the carrying values of the assets to their recoverable amounts. An impairment loss is recognized for the amount by which the asset's carrying amount exceeds its recoverable amount.

The recoverable amount is the higher of the asset's fair value less costs of disposal and value-in-use.

Finite life intangible assets are reviewed annually to determine if there are indicators of impairment and assess whether the amortization periods and methods are appropriate. If indicators of impairment have been identified, a test for impairment is performed and then the amortization of these assets is adjusted or impairment is recognized as necessary.

#### ***Insurance and investment contract liabilities***

Insurance and investment contract liabilities represent the amounts required, in addition to future premiums and investment income, to provide for future benefit payments, policyholder dividends, commission and policy administrative expenses for all insurance and annuity policies in-force with the Company. The Appointed Actuaries of the Company's subsidiaries are responsible for determining the amount of the liabilities to make appropriate provisions for the Company's obligations to policyholders. The Appointed Actuaries determine the liabilities for insurance contracts using generally accepted actuarial practices, according to the standards established by the Canadian Institute of Actuaries. The valuation uses the Canadian Asset Liability Method (CALM). This method involves the projection of future events in order to determine the amount of assets that must be set aside currently to provide for all future obligations and involves a significant amount of judgment.

In the computation of insurance contract liabilities, valuation assumptions have been made regarding rates of mortality/morbidity, investment returns, levels of operating expenses, rates of policy termination and rates of utilization of elective policy options or provisions. The valuation assumptions use best estimates of future experience together with a margin for adverse deviation. These margins are necessary to provide for possibilities of mis-estimation and/or future deterioration in the best-estimate assumptions and provide reasonable assurance that insurance contract liabilities cover a range of possible outcomes. Margins are reviewed periodically for continued appropriateness.

Investment contract liabilities are measured at fair value determined using discounted cash flows utilizing the yield curves of financial instruments with similar cash flow characteristics.

The methods for arriving at these valuation assumptions are outlined below:

***Mortality*** – A life insurance mortality study is carried out regularly for each major block of insurance business. The results of each study are used to update the Company's experience valuation mortality tables for that business. Annuitant mortality is also studied regularly, and the results are used to modify established annuitant mortality tables. When there is insufficient data, use is made of the latest industry experience to derive an appropriate valuation mortality assumption. Improvement scales for life insurance and annuitant mortality are updated periodically based on population and industry studies, product specific considerations, as well as professional guidance. In addition, appropriate provisions are made for future mortality deterioration on term insurance.

- A 2% increase in the best estimate life insurance mortality assumption would cause a decrease in net earnings of approximately \$276 million.
- A 2% decrease in the best estimate annuitant assumption would cause a decrease in net earnings of approximately \$722 million.

**Morbidity** – The Company uses industry developed experience tables modified to reflect emerging Company experience. Both claim incidence and termination are monitored regularly, and emerging experience is factored into the current valuation. For products for which morbidity is a significant assumption, a 5% decrease in best estimate termination assumptions for claim liabilities and a 5% increase in best-estimate incidence assumptions for active life liabilities would cause a decrease in net earnings of approximately \$262 million.

**Property and casualty reinsurance** – Insurance contract liabilities for property and casualty reinsurance written by Capital and Risk Solutions are determined using accepted actuarial practices for property and casualty insurers in Canada. The insurance contract liabilities are based on cession statements provided by ceding companies. In addition, insurance contract liabilities also include an amount for incurred but not reported losses, which may differ significantly from the ultimate loss development. The estimates and underlying methodology are continually reviewed and updated and adjustments to estimates are reflected in net earnings. Capital and Risk Solutions analyzes the emergence of claims experience against expected assumptions for each reinsurance contract separately and at the portfolio level. If necessary, a more in depth analysis is undertaken of the cedant experience.

**Investment returns** – The assets which correspond to the different liability categories are segmented. For each segment, projected cash flows from the current assets and liabilities are used in CALM to determine insurance contract liabilities. Cash flows from assets are reduced to provide for asset default losses. Testing under a number of interest rate scenarios (including increasing, decreasing and fluctuating rates) is done to provide for reinvestment risk because the Company's sensitivity to interest rate movements varies at different terms.

The total provision for interest rate is sufficient to cover a broader or more severe set of risks than the minimum arising from the current Canadian Institute of Actuaries prescribed scenarios. The range of interest rates covered by these provision is set in consideration of long-term historical results and is monitored quarterly with a full review annually. The impact to the value of liabilities from an immediate parallel 1% increase or 1% decrease in the interest rates would be largely offset by changes in the value of assets supporting the liabilities. The following is the impact to the value of liabilities net of changes in the value of assets supporting liabilities of an immediate parallel 1% increase or 1% decrease in the interest rates as well as a corresponding parallel shift in the ultimate reinvestment rates, as defined in the actuarial standards.

- The effect of an immediate 1% increase in the low and high end of the range of interest rates recognized in the provisions would be to decrease these insurance and investment contract liabilities by approximately \$219 million causing an increase in net earnings of approximately \$197 million.
- The effect of an immediate 1% decrease in the low and high end of the range of interest rates recognized in the provisions would be to increase these insurance and investment contract liabilities by approximately \$678 million causing a decrease in net earnings of approximately \$555 million.

In addition to interest rates, the Company is also exposed to movements in equity markets.

Some insurance and investment contract liabilities with long-tail cash-flows are supported by publicly traded common stocks and investments in other non-fixed income assets, primarily comprised of investment properties, real estate funds, private stocks, and equity release mortgages. The value of the liabilities may fluctuate with changes in the value of the supporting assets. The liabilities for other products such as segregated fund products with guarantees also fluctuate with equity values.

There may be additional market and liability impacts as a result of changes in the value of publicly traded common stocks and other non-fixed income assets that will cause the liabilities to fluctuate differently than the equity values. This means that there is a greater impact on net earnings from larger falls in equity values, relative to the change in equity values. Falls in equity values beyond those shown below would have a greater impact on net earnings, relative to the change in equity values.



The following shows the expected impact of an immediate 10% or 20% increase or decrease in the value of publicly traded common stocks on insurance and investment contract liabilities and on the shareholders' net earnings of the Company. The expected impacts take into account the expected changes in the value of assets supporting liabilities and hedge assets:

- A 10% increase in publicly traded common stock values would be expected to additionally decrease non-participating insurance and investment contract liabilities by approximately \$16 million, causing an increase in net earnings of approximately \$13 million.
- A 10% decrease in publicly traded common stock values would be expected to additionally increase non-participating insurance and investment contract liabilities by approximately \$22 million, causing a decrease in net earnings of approximately \$19 million.
- A 20% increase in publicly traded common stock values would be expected to additionally decrease non-participating insurance and investment contract liabilities by approximately \$26 million, causing an increase in net earnings of approximately \$21 million.
- A 20% decrease in publicly traded common stock values would be expected to additionally increase non-participating insurance and investment contract liabilities by approximately \$76 million, causing a decrease in net earnings of approximately \$66 million.

The following provides information on the expected impacts of an immediate 5% or 10% increase or decrease in the value of other non-fixed income assets on insurance and investment contract liabilities and on the shareholders' net earnings of the Company. The expected impacts take into account the expected changes in the value of assets supporting liabilities:

- A 5% increase in other non-fixed income asset values would be expected to decrease non-participating insurance and investment contract liabilities by approximately \$46 million, causing an increase in net earnings of approximately \$39 million.
- A 5% decrease in other non-fixed income asset values would be expected to increase non-participating insurance and investment contract liabilities by approximately \$38 million, causing a decrease in net earnings of approximately \$30 million.
- A 10% increase in other non-fixed income asset values would be expected to decrease non-participating insurance and investment contract liabilities by approximately \$92 million, causing an increase in net earnings of approximately \$79 million.
- A 10% decrease in other non-fixed income asset values would be expected to increase non-participating insurance and investment contract liabilities by approximately \$144 million, causing a decrease in net earnings of approximately \$112 million.

The Canadian Institute of Actuaries Standards of Practice for the valuation of insurance contract liabilities establish limits on the investment return assumptions for publicly traded common stocks and other non-fixed income assets which are generally based on historical returns on market indices. The sensitivities shown in the tables above allow for the impact of changes in these limits following market falls.

The best-estimate return assumptions for publicly traded common stocks, and other non-fixed income assets are primarily based on long-term historical averages. Changes in the current market could result in changes to these assumptions and will impact both asset and liability cash flows.

- A 1% increase in the best estimate assumption would be expected to decrease non-participating insurance contract liabilities by approximately \$715 million causing an increase in net earnings of approximately \$567 million.
- A 1% decrease in the best estimate assumption would be expected to increase non-participating insurance contract liabilities by approximately \$829 million causing a decrease in net earnings of approximately \$649 million.

For a further description of the Company's sensitivity to equity market and interest rate fluctuations, refer to "Financial Instruments Risk Management" note 8 in the Company's annual consolidated financial statements for the period ended December 31, 2021.

**Expenses** – Contractual policy expenses (e.g. sales commissions) and tax expenses are reflected on a best estimate basis. Expense studies for indirect operating expenses are updated regularly to determine an appropriate estimate of future operating expenses for the liability type being valued. An inflation assumption is incorporated in the estimate of future operating expenses consistent with the interest rate scenarios projected under CALM as inflation is assumed to be correlated with new money interest rates. A 5% increase in the best estimate maintenance unit expense assumption would cause a decrease in net earnings of approximately \$207 million.

**Policy termination** – Studies to determine rates of policy termination are updated regularly to form the basis of this estimate. Industry data is also available and is useful where the Company has no experience with specific types of policies or its exposure is limited. The Company's most significant exposures are in respect of the T-100 and Level Cost of Insurance Universal Life products in Canada and policy renewal rates at the end of the term for renewable term policies in Canada and Capital and Risk Solutions. Industry experience has guided the Company's assumptions for these products as its own experience is very limited. A 10% adverse change in the best-estimate policy termination and renewal assumptions would cause a decrease in net earnings of approximately \$1,002 million.

**Utilization of elective policy options** – There are a wide range of elective options embedded in the policies issued by the Company. Examples include term renewals, conversion to whole life insurance (term insurance), settlement annuity purchase at guaranteed rates (deposit annuities) and guarantee re-sets (segregated fund maturity guarantees). The assumed rates of utilization are based on Company or industry experience when it exists and otherwise based on judgement considering incentives to utilize the option. Generally, whenever it is clearly in the best interests of an informed policyholder to utilize an option, then it is assumed to be elected.

**Policyholder dividends and adjustable policy features** – Future policyholder dividends and other adjustable policy features are included in the determination of insurance contract liabilities with the assumption that policyholder dividends or adjustable benefits will change in the future in response to the relevant experience. The dividend and policy adjustments are determined consistent with policyholders' reasonable expectations, such expectations being influenced by the participating policyholder dividend policies and/or policyholder communications, marketing material and past practice. It is the Company's expectation that changes will occur in policyholder dividend scales or adjustable benefits for participating or adjustable business respectively, corresponding to changes in the best estimate assumptions, resulting in an immaterial net change in insurance contract liabilities. Where underlying guarantees may limit the ability to pass all of this experience back to the policyholder, the impact of this non-adjustability impacting shareholders' net earnings is reflected in the impacts of changes in best estimate assumptions above.

### **Income taxes**

The Company is subject to income tax laws in various jurisdictions. The Company's operations are complex and related income tax interpretations, regulations and legislation that pertain to its activities are subject to continual change. As life insurance companies, the Company's primary Canadian operating subsidiaries are subject to a regime of specialized rules prescribed under the *Income Tax Act (Canada)* for purposes of determining the amount of the Companies' income that will be subject to tax in Canada.

Tax planning strategies to obtain tax efficiencies are used. The Company continually assesses the uncertainty associated with these strategies and holds an appropriate level of provisions for uncertain income tax positions. Accordingly, the provision for income taxes represents management's interpretation of the relevant income tax laws and its estimate of current and deferred income tax balances for the period. Deferred income tax assets and liabilities are recorded based on expected future income tax rates and management's assumptions regarding the expected timing of the reversal of temporary differences. The Company has substantial deferred income tax assets.

The recognition of deferred income tax assets depends on management's assumption that future earnings will be sufficient to realize the deferred benefit. The amount of the asset recorded is based on management's best estimate of the realization of the asset.

The audit and review activities of tax authorities may affect the ultimate determination of the amounts of income taxes payable or receivable, deferred income tax assets or liabilities and income tax expense. Therefore, there can be no assurance that income taxes will be payable as anticipated and/or the amount and timing of receipt or use of the income tax related assets will be as currently expected. Management's experience indicates the taxation authorities are more aggressively pursuing perceived income tax issues and have increased the resources they put to these efforts.

***Employee future benefits***

The Company's subsidiaries maintain contributory and non-contributory defined benefit and defined contribution pension plans for eligible employees and advisors. The defined benefit pension plans provide pensions based on length of service and final average pay; however, these plans are closed to new entrants. Many of the subsidiaries' defined benefit pension plans also no longer provide future defined benefit accruals. The Company's defined benefit plan exposure is expected to reduce in future years. Where defined benefit pension accruals continue, active plan participants share in the cost of benefits through employee contributions in respect of current service. Certain pension payments are indexed on either an ad hoc basis or a guaranteed basis. The determination of the defined benefit obligation reflects pension benefits in accordance with the terms of the plans. Assets supporting the funded pension plans are held in separate trustee pension funds. Obligations for the wholly unfunded plans are included in other liabilities and are supported by general assets. New hires and active plan participants in defined benefit plans closed to future defined benefit accruals are eligible for defined contribution benefits. The defined contribution pension plans provide pension benefits based on accumulated employee and employer contributions. The Company's subsidiaries also provide post-employment health, dental and life insurance benefits to eligible employees, advisors and their dependents. These plans are also closed to new entrants. For further information on the pension plans and other post-employment benefits refer to note 23 in the Company's December 31, 2021 annual consolidated financial statements.

For the defined benefit plans, service costs and net interest costs are recognized in the Consolidated Statements of Earnings. Service costs include current service cost, administration expenses, past service costs and the impact of curtailments and settlements. Re-measurements of the defined benefit liability (asset) due to asset returns less (greater) than interest income, actuarial losses (gains) and changes in the asset ceiling are recognized immediately in the Consolidated Statements of Comprehensive Income.

Accounting for defined benefit pension and other post-employment benefits requires estimates of expected increases in compensation levels, indexation of certain pension payments, trends in health-care costs, the period of time over which benefits will be paid, as well as the appropriate discount rates for past and future service liabilities. These assumptions are determined by management using actuarial methods, and are reviewed and approved annually. Emerging experience that differs from the assumptions will be revealed in future valuations and will affect the future financial position of the plans and net periodic benefit costs.

**Actuarial assumptions - employee future benefits**  
At December 31

	Defined benefit pension plans		Other post-employment benefits	
	2021	2020	2021	2020
<b>Actuarial assumptions used to determine benefit cost</b>				
Discount rate - past service liabilities	2.2%	2.6%	2.5 %	3.1%
Discount rate - future service liabilities	2.8%	3.2%	2.6 %	3.3%
Rate of compensation increase	3.0%	2.9%	—	—
Future pension increases <sup>(1)</sup>	1.2%	1.3%	—	—
<b>Actuarial assumptions used to determine defined benefit obligation</b>				
Discount rate - past service liabilities	2.6%	2.1%	3.1 %	2.5%
Rate of compensation increase	3.1%	2.9%	—	—
Future pension increases <sup>(1)</sup>	1.7%	1.0%	—	—
<b>Medical cost trend rates</b>				
Initial medical cost trend rate			4.7 %	4.7%
Ultimate medical cost trend rate			4.1 %	4.1%
Year ultimate trend rate is reached			2039	2039

<sup>(1)</sup> Represents the weighted average of plans subject to future pension increases.

**Actuarial assumptions** – The period of time over which benefits are assumed to be paid is based on best estimates of future mortality, including allowances for mortality improvements. This estimate is subject to considerable uncertainty, and judgment is required in establishing this assumption. As mortality assumptions are significant in measuring the defined benefit obligation, the mortality assumptions applied by the Company take into consideration such factors as age, gender and geographic location, in addition to an estimation of future improvements in longevity.

The mortality tables are reviewed at least annually, and assumptions are in accordance with accepted actuarial practices. Emerging plan experience is reviewed and considered in establishing the best estimate for future mortality.

As these assumptions relate to factors that are long-term in nature, they are subject to a degree of uncertainty. Differences between actual experience and the assumptions, as well as changes in the assumptions resulting from changes in future expectations, result in increases or decreases in the pension and post-employment benefits expense and defined benefit obligation in future years. There is no assurance that the plans will be able to earn assumed rates of return, and market driven changes to assumptions could impact future contributions and expenses.

The following table indicates the impact of changes to certain key assumptions related to pension and post-employment benefits.

Impact of a change of 1.0% in actuarial assumptions on defined benefit obligation <sup>(1)</sup>	1% increase		1% decrease	
	2021	2020	2021	2020
<b>Defined benefit pension plans:</b>				
Impact of a change to the discount rate	\$ (1,199)	\$ (1,350)	\$ 1,568	\$ 1,784
Impact of a change to the rate of compensation increase	299	329	(269)	(291)
Impact of a change to the rate of inflation	578	662	(507)	(569)
<b>Other post-employment benefits:</b>				
Impact of a change to assumed medical cost trend rates	\$ 24	\$ 31	\$ (21)	\$ (26)
Impact of a change to the discount rate	(36)	(44)	44	53

<sup>(1)</sup> To measure the impact of a change in an assumption, all other assumptions were held constant. It is expected that there would be interaction between at least some of the assumptions.

**Funding** – The Company's subsidiaries have both funded and unfunded pension plans as well as other post-employment benefit plans that are unfunded. The Company's subsidiaries' funded pension plans are funded to or above the amounts required by relevant legislation. During the year, the Company's subsidiaries contributed \$299 million (\$309 million in 2020) to the pension plans and made benefit payments of \$19 million (\$17 million in 2020) for post-employment benefits. The Company's subsidiaries expect to contribute \$284 million to the pension plans and make benefit payments of \$22 million for post-employment benefits in 2022.

#### INTERNATIONAL FINANCIAL REPORTING STANDARDS

Due to the evolving nature of IFRS, there are a number of IFRS changes impacting the Company in 2021, as well as standards that could impact the Company in future reporting periods. The Company actively monitors future IFRS changes proposed by the International Accounting Standards Board (IASB) to assess if the changes to the standards may have an impact on the Company's results or operations.

The Company adopted the *Interest Rate Benchmark Reform – Phase 2* amendments to IFRS for IAS 39, *Financial Instruments: Recognition and Measurement*, IFRS 7, *Financial Instruments: Disclosures*, IFRS 4, *Insurance Contracts* and IFRS 16, *Leases*, effective January 1, 2021. The adoption of these amendments did not have a significant impact on the Company's consolidated financial statements.

For a further description of the impact of the accounting policy change, refer to note 2 of the Company's December 31, 2021 annual consolidated financial statements.

IFRS that have changed or may change subsequent to 2021 and could impact the Company in future reporting periods, are set out in the following table:

Standard	Summary of Future Changes
IFRS 17 - <i>Insurance Contracts</i>	<p>In May 2017, the IASB issued IFRS 17, <i>Insurance Contracts</i> (IFRS 17), which will replace IFRS 4, <i>Insurance Contracts</i>. In June 2020, the IASB issued amendments to IFRS 17. The amended confirmed effective date for the standard is January 1, 2023. In addition, the IASB confirmed the extension to January 1, 2023 of the exemption for insurers to apply the financial instruments standard, IFRS 9, <i>Financial Instruments</i> (IFRS 9), keeping the alignment of the effective dates for IFRS 9 and IFRS 17.</p> <p>The adoption of IFRS 17 is a significant initiative for the Company supported by a formal governance framework and project plan, for which substantial resources are being dedicated. The Company has assembled a project team that is working on implementation which involves preparing the financial reporting systems and processes for reporting under IFRS 17, policy development and operational and change management. The project team is also monitoring developments from the IASB and various industry groups that the Company has representation on. The Company continues to make progress in implementing its project plan, with key policy decisions near final as well as significant progression on the technology solutions.</p> <p>IFRS 17 sets out the requirements for the recognition, measurement, presentation and disclosures of insurance contracts a company issues and reinsurance contracts it holds. IFRS 17 introduces three new measurement models depending on the nature of the insurance contracts: the General Measurement Model, the Premium Allocation Approach and the Variable Fee Approach. IFRS 17 requires entities to measure insurance contract liabilities on the balance sheet as the total of:</p> <ul style="list-style-type: none"> <li>a. the fulfilment cash flows – the current estimates of amounts that a company expects to collect from premiums and pay out for claims, benefits and expenses, including an adjustment for the timing and risk of those amounts; and</li> <li>b. the contractual service margin – the future profit for providing insurance coverage.</li> </ul> <p>Under IFRS 17, the discount rate used to reflect the time value of money in the fulfilment cash flows must be based on the characteristics of the liability. This is a significant change from IFRS 4 and the Canadian Asset Liability Method, where the discount rate was based on the yield curves of the assets supporting those liabilities.</p> <p>The future profit for providing insurance coverage (including impacts of new business) is reflected in the initial recognition of insurance contract liabilities and then recognized into profit or loss over time as the insurance services are provided. IFRS 17 also requires the Company to distinguish between groups of contracts expected to be profit making and groups of contracts expected to be onerous. The Company is required to update the fulfilment cash flows at each reporting date, using current estimates of the amount, timing and uncertainty of cash flows and discount rates. As a result of the new valuation methodologies required under IFRS 17, the Company expects its insurance contract liabilities to increase upon adoption. Specifically, the recognition of the contractual service margin liabilities will also have the effect of reducing accumulated surplus.</p>



Standard	Summary of Future Changes
IFRS 17 - <i>Insurance Contracts</i> , continued	<p>IFRS 17 will affect how the Company accounts for its insurance contracts and how it reports financial performance in the Consolidated Statements of Earnings, in particular the timing of earnings recognition for insurance contracts. The adoption of IFRS 17 will also have a significant impact on how insurance contract results are presented and disclosed in the consolidated financial statements and on regulatory and tax regimes that are dependent upon IFRS accounting values. The Company is also actively monitoring potential impacts on regulatory capital and the associated ratios and disclosures. OSFI has stated that it intends to maintain capital frameworks consistent with current capital policies and minimizing potential industry-wide capital impacts. The Company continues to assess all these impacts through its global implementation plan, however the change will not impact the economics of the affected businesses or our business model.</p>
IFRS 9 - <i>Financial Instruments</i>	<p>In July 2014, the IASB issued a final version of IFRS 9, <i>Financial Instruments</i> (IFRS 9) to replace IAS 39, <i>Financial Instruments: Recognition and Measurement</i>. The standard provides changes to financial instruments accounting for the following:</p> <ul style="list-style-type: none"> <li>• classification and measurement of financial instruments based on a business model approach for managing financial assets and the contractual cash flow characteristics of the financial asset;</li> <li>• impairment based on an expected loss model; and</li> <li>• hedge accounting that incorporates the risk management practices of an entity.</li> </ul> <p>In September 2016, the IASB issued an amendment to IFRS 4, <i>Insurance Contracts</i> (IFRS 4). The amendment “Applying IFRS 9, <i>Financial Instruments</i> with IFRS 4, <i>Insurance Contracts</i>” provides qualifying insurance companies with two options to address the potential volatility associated with implementing the IFRS 9 standard before the new proposed insurance contract standard is effective. The two options are as follows:</p> <ul style="list-style-type: none"> <li>• <i>Deferral Approach</i> - provides the option to defer implementation of IFRS 9 until the effective date of the new insurance contract standard; or</li> <li>• <i>Overlay Approach</i> - provides the option to recognize the volatility that could arise when IFRS 9 is applied within other comprehensive income, rather than profit or loss.</li> </ul> <p>The Company qualifies for the amendment and is applying the deferral approach to allow adoption of both IFRS 9 and IFRS 17 simultaneously.</p> <p>The disclosure for the measurement and classification of the Company's portfolio investments provides most of the information required by IFRS 9. Upon adoption, the Company does not expect a material change in the level of invested assets, nor a material increase in earnings volatility, however the Company continues to evaluate the impact of the adoption of this standard with the adoption of IFRS 17.</p> <p>In December 2021, the IASB issued a narrow-scope amendment to the transition requirements of IFRS 17. The Amendment, <i>Initial Application of IFRS 17 and IFRS 9 — Comparative Information (Amendment to IFRS 17)</i>, provides entities that first apply IFRS 17 and IFRS 9 at the same time with the option to present comparative information about a financial asset as if the classification and measurement requirements of IFRS 9 had been applied to that financial asset before. The option is available on an instrument-by-instrument basis. In applying this option, entity is not required to apply the impairment requirements of IFRS 9.</p>

Standard	Summary of Future Changes
IAS 1 – <i>Presentation of Financial Statements</i>	<p>In February 2021, the IASB published <i>Disclosure of Accounting Policies</i>, amendments to IAS 1, <i>Presentation of Financial Statements</i>. The amendments clarify how an entity determines whether accounting policy information is material.</p> <p>These amendments are effective for annual reporting periods beginning on or after January 1, 2023, with earlier application permitted. The Company is evaluating the impact of the adoption of these amendments.</p>
IAS 8 – <i>Accounting Policies, Changes in Accounting Estimates and Errors</i>	<p>In February 2021, the IASB published <i>Definition of Accounting Estimates</i>, amendments to IAS 8, <i>Accounting Policies, Changes in Accounting Estimates and Errors</i>. The amendments clarify the difference between an accounting policy and an accounting estimate.</p> <p>These amendments are effective for annual reporting periods beginning on or after January 1, 2023, with earlier application permitted. The Company is evaluating the impact of the adoption of these amendments.</p>
IAS 12 – <i>Income Taxes</i>	<p>In May 2021, the IASB published <i>Deferred Tax Related to Assets and Liabilities from a Single Transaction</i>, amendments to IAS 12, <i>Income Taxes</i>. The amendments clarify that for transactions in which both deductible and taxable temporary differences arise on initial recognition that result in deferred tax assets and liabilities of the same amount, deferred tax assets and liabilities are to be recognized.</p> <p>These amendments are effective for annual reporting periods beginning on or after January 1, 2023, with earlier application permitted. The Company is evaluating the impact of the adoption of these amendments.</p>
IAS 37 - <i>Provisions, Contingent Liabilities and Contingent Assets</i>	<p>In May 2020, the IASB issued amendments to IAS 37, <i>Provisions, Contingent Liabilities, and Contingent Assets</i>. The amendments specify which costs should be included when assessing whether a contract will be loss-making.</p> <p>These amendments are effective for annual reporting periods beginning on or after January 1, 2022, with early adoption permitted. The Company does not anticipate a significant impact on its consolidated financial statements as a result of these amendments.</p>
<i>Annual Improvements 2018-2020 Cycle</i>	<p>In May 2020, the IASB issued <i>Annual Improvements 2018-2020 Cycle</i> as part of its ongoing process to efficiently deal with non-urgent narrow scope amendments to IFRS. Two amendments were included in this issue that are applicable for the Company relating to IFRS 9, <i>Financial Instruments</i> and IFRS 16, <i>Leases</i>.</p> <p>The amendments are effective January 1, 2022. The Company does not anticipate a significant impact on its consolidated financial statements as a result of the amendment to IFRS 16, <i>Leases</i>.</p> <p>The Company continues to evaluate the impact for the adoption of the amendment to IFRS 9, <i>Financial Instruments</i> along with the adoption of IFRS 17 on January 1, 2023.</p>

**OTHER INFORMATION****NON-GAAP FINANCIAL MEASURES AND RATIOS**

The Company uses several non-GAAP financial measures to measure overall performance of the Company and to assess each of its business units. A financial measure is considered a non-GAAP measure for Canadian securities law purposes if it is presented other than in accordance with generally accepted accounting principles (GAAP) used for the Company's consolidated financial statements. The consolidated financial statements of the Company have been prepared in compliance with IFRS as issued by the IASB. Non-GAAP financial measures do not have a standardized meaning under GAAP and may not be comparable to similar financial measures presented by other issuers. Investors may find these financial measures useful in understanding how management views the underlying business performance of the Company.

**Base earnings (loss)**

Base earnings (loss) reflect management's view of the underlying business performance of the Company and provides an alternate measure to understand the underlying business performance compared to IFRS net earnings. Base earnings (loss) exclude the following items:

- The impact of actuarial assumption changes and other management actions;
- The net earnings impact related to the direct equity and interest rate market impacts on insurance and investment contract liabilities, net of hedging, and related deferred tax liabilities, which includes:
  - the impact of hedge ineffectiveness related to segregated fund guarantee liabilities that are hedged and the performance of the related hedge assets;
  - the impact on segregated fund guarantee liabilities not hedged;
  - the impact on general fund equity and investment properties supporting insurance contract liabilities;
  - other market impacts on insurance and investment contract liabilities and deferred tax liabilities, including those arising from the difference between actual and expected market movements; and
- Certain items that, when removed, assist in explaining the Company's underlying business performance including restructuring costs, integration costs related to business acquisitions, material legal settlements, material impairment charges related to goodwill and intangible assets, impact of substantially enacted income tax rate changes and other tax impairments and net gains, losses or costs related to the disposition or acquisition of a business.

**Lifeco**

	For the three months ended			For the twelve months ended	
	Dec. 31 2021	Sept. 30 2021	Dec. 31 2020	Dec. 31 2021	Dec. 31 2020
<b>Base earnings</b>	\$ 825	\$ 870	\$ 741	\$ 3,260	\$ 2,669
<b>Items excluded from Lifeco base earnings</b>					
Actuarial assumption changes and other management actions (pre-tax)	\$ 28	\$ 74	\$ (71)	\$ 148	\$ 61
Income tax (expense) benefit	(5)	(5)	48	(14)	52
Market-related impact on liabilities (pre-tax)	22	52	(21)	35	(178)
Income tax (expense) benefit	(2)	(5)	(10)	(11)	51
Transaction costs related to acquisitions (pre-tax)	(76)	(104)	(59)	(207)	(95)
Income tax (expense) benefit	2	14	12	18	17
Restructuring and integration costs (pre-tax)	(21)	(32)	(88)	(90)	(88)
Income tax (expense) benefit	6	8	21	24	21
Tax legislative changes impact on liabilities	—	—	—	(21)	—
Net gain/charge on business dispositions (pre-tax)	(14)	—	137	(14)	232
Income tax (expense) benefit	—	—	6	—	5
Revaluation of a deferred tax asset	—	—	196	—	196
Total pre-tax items excluded from base earnings	\$ (61)	\$ (10)	\$ (102)	\$ (128)	\$ (68)
Impact of items excluded from base earnings on income taxes	1	12	273	(4)	342
<b>Net earnings - common shareholders</b>	<b>\$ 765</b>	<b>\$ 872</b>	<b>\$ 912</b>	<b>\$ 3,128</b>	<b>\$ 2,943</b>

**Canada**

	For the three months ended			For the twelve months ended	
	Dec. 31 2021	Sept. 30 2021	Dec. 31 2020	Dec. 31 2021	Dec. 31 2020
<b>Base earnings</b>	\$ 317	\$ 312	\$ 348	\$ 1,220	\$ 1,206
<b>Items excluded from base earnings</b>					
Actuarial assumption changes and other management actions (pre-tax)	\$ (18)	\$ (15)	\$ (199)	\$ (58)	\$ (265)
Income tax (expense) benefit	5	4	52	15	71
Market-related impacts on liabilities (pre-tax)	4	6	(14)	13	(71)
Income tax (expense) benefit	(1)	(2)	4	(3)	20
Net gain/charge on business dispositions (pre-tax)	—	—	137	—	137
Income tax (expense) benefit	—	—	6	—	6
Restructuring costs (pre-tax)	—	—	(46)	—	(46)
Income tax (expense) benefit	—	—	12	—	12
<b>Net earnings - common shareholders</b>	<b>\$ 307</b>	<b>\$ 305</b>	<b>\$ 300</b>	<b>\$ 1,187</b>	<b>\$ 1,070</b>

**United States**

	For the three months ended			For the twelve months ended	
	Dec. 31 2021	Sept. 30 2021	Dec. 31 2020	Dec. 31 2021	Dec. 31 2020
<b>Base earnings</b>	\$ 156	\$ 221	\$ 90	\$ 671	\$ 273
<b>Items excluded from base earnings</b>					
Actuarial assumption changes and other management actions (pre-tax)	\$ 2	\$ 5	\$ 3	\$ 7	\$ 52
Income tax (expense) benefit	—	(1)	—	(1)	(11)
Market-related impact on liabilities (pre-tax)	(1)	(1)	(2)	(5)	(26)
Income tax (expense) benefit	—	—	1	—	7
Transaction costs related to acquisitions (pre-tax)	(52)	(36)	(59)	(115)	(95)
Income tax (expense) benefit	2	4	12	8	17
Revaluation of a deferred tax asset	—	—	196	—	196
Restructuring and integration costs (pre-tax)	(21)	(32)	(42)	(90)	(42)
Income tax (expense) benefit	6	8	9	24	9
<b>Net earnings - common shareholders</b>	<b>\$ 92</b>	<b>\$ 168</b>	<b>\$ 208</b>	<b>\$ 499</b>	<b>\$ 380</b>

**Europe**

	For the three months ended			For the twelve months ended	
	Dec. 31 2021	Sept. 30 2021	Dec. 31 2020	Dec. 31 2021	Dec. 31 2020
<b>Base earnings</b>	\$ 213	\$ 232	\$ 195	\$ 830	\$ 688
<b>Items excluded from base earnings</b>					
Actuarial assumption changes and other management actions (pre-tax)	\$ 59	\$ 90	\$ 83	\$ 219	\$ 209
Income tax (expense) benefit	(13)	(9)	(5)	(33)	(21)
Market-related impact on liabilities (pre-tax)	19	47	(5)	27	(81)
Income tax (expense) benefit	(1)	(3)	(15)	(8)	24
Transaction costs related to acquisitions (pre-tax)	(24)	—	—	(24)	—
Income tax (expense) benefit	—	—	—	—	—
Tax legislative changes impact on liabilities	—	—	—	(21)	—
Net gain/charge on business dispositions (pre-tax)	(14)	—	—	(14)	95
Income tax (expense) benefit	—	—	—	—	(1)
<b>Net earnings - common shareholders</b>	<b>\$ 239</b>	<b>\$ 357</b>	<b>\$ 253</b>	<b>\$ 976</b>	<b>\$ 913</b>

**Capital and Risk Solutions**

	For the three months ended			For the twelve months ended	
	Dec. 31 2021	Sept. 30 2021	Dec. 31 2020	Dec. 31 2021	Dec. 31 2020
<b>Base earnings</b>	\$ 145	\$ 107	\$ 124	\$ 547	\$ 536
<b>Items excluded from base earnings</b>					
Actuarial assumption changes and other management actions (pre-tax)	\$ (15)	\$ (6)	\$ 42	\$ (20)	\$ 65
Income tax (expense) benefit	3	1	1	5	13
<b>Net earnings - common shareholder</b>	<b>\$ 133</b>	<b>\$ 102</b>	<b>\$ 167</b>	<b>\$ 532</b>	<b>\$ 614</b>

**Lifeco Corporate**

	For the three months ended			For the twelve months ended	
	Dec. 31 2021	Sept. 30 2021	Dec. 31 2020	Dec. 31 2021	Dec. 31 2020
<b>Base earnings (loss)</b>	\$ (6)	\$ (2)	\$ (16)	\$ (8)	\$ (34)
<b>Items excluded from base earnings (loss)</b>					
Transaction costs related to acquisitions (pre-tax)	\$ —	\$ (68)	\$ —	\$ (68)	\$ —
Income tax (expense) benefit	—	10	—	10	—
<b>Net earnings (loss) - common shareholder</b>	<b>\$ (6)</b>	<b>\$ (60)</b>	<b>\$ (16)</b>	<b>\$ (66)</b>	<b>\$ (34)</b>

**Assets under management (AUM) and assets under administration (AUA)**

Assets under management and assets under administration are non-GAAP measures that provide an indicator of the size and volume of the Company's overall business.

Total assets under administration includes total assets per financial statements, proprietary mutual funds and institutional assets and other assets under administration. Please refer to the "Glossary" section for additional information regarding proprietary mutual funds and institutional assets and other assets under administration.

**Assets under management and assets under administration**

	Dec. 31 2021	Sept. 30 2021	Dec. 31 2020
<b>Total assets per financial statements</b>	<b>\$ 630,488</b>	<b>\$ 614,962</b>	<b>\$ 600,490</b>
Proprietary mutual funds and institutional assets	377,155	365,764	350,943
<b>Assets under management</b>	<b>\$ 1,007,643</b>	<b>\$ 980,726</b>	<b>\$ 951,433</b>
Other assets under administration	1,271,931	1,213,074	1,024,414
<b>Assets under administration</b>	<b>\$ 2,279,574</b>	<b>\$ 2,193,800</b>	<b>\$ 1,975,847</b>



**Canada**

	Dec. 31 2021	Sept. 30 2021	Dec. 31 2020
<b>Canada wealth fee business assets under administration</b>			
Segregated fund assets	\$ 101,537	\$ 97,769	\$ 90,680
Mutual funds and institutional assets	5,742	5,534	7,311
Wealth fee business other assets under administration	15,322	14,132	12,078
<b>Total Canada wealth fee business assets under administration</b>	<b>\$ 122,601</b>	<b>\$ 117,435</b>	<b>\$ 110,069</b>
Add: Other balance sheet assets	\$ 102,445	\$ 99,475	\$ 97,018
Add: Other assets under administration	2,275	7,030	6,476
Consolidated Canada balance sheet assets	\$ 203,982	\$ 197,244	\$ 187,698
Consolidated Canada proprietary mutual funds and institutional assets	5,742	5,534	7,311
Consolidated Canada other assets under administration	17,597	21,162	18,554
<b>Total Canada assets under administration</b>	<b>\$ 227,321</b>	<b>\$ 223,940</b>	<b>\$ 213,563</b>

**United States**

	Dec. 31 2021	Sept. 30 2021	Dec. 31 2020
<b>Financial Services</b>			
<b>Personal Capital mutual funds and institutional assets</b>	<b>\$ 29,231</b>	<b>\$ 26,355</b>	<b>\$ 20,665</b>
<b>Empower assets under administration</b>			
General account	47,408	46,098	46,469
Segregated funds	109,450	109,395	111,223
Proprietary mutual funds	53,413	49,862	43,130
Other assets under administration	1,241,974	1,179,882	994,989
<b>Empower assets under administration</b>	<b>\$ 1,452,245</b>	<b>\$ 1,385,237</b>	<b>\$ 1,195,811</b>
<b>Putnam proprietary mutual funds and institutional assets</b>	<b>\$ 257,216</b>	<b>\$ 250,046</b>	<b>\$ 243,273</b>
<b>Subtotal</b>	<b>\$ 1,738,692</b>	<b>\$ 1,661,638</b>	<b>\$ 1,459,749</b>
Less: Mutual fund and institutional asset consolidation adjustment	\$ (28,927)	\$ (27,728)	\$ (22,817)
Add: Other balance sheet assets	51,353	52,632	50,888
Consolidated United States balance sheet assets	\$ 208,211	\$ 208,125	\$ 208,580
Consolidated United States proprietary mutual funds and institutional assets	310,933	298,535	284,251
Consolidated United States other assets under administration	1,241,974	1,179,882	994,989
<b>Total United States assets under administration</b>	<b>\$ 1,761,118</b>	<b>\$ 1,686,542</b>	<b>\$ 1,487,820</b>

**Europe**

	Dec. 31 2021	Sept. 30 2021	Dec. 31 2020
<b>Europe wealth and investment only assets under administration</b>			
Segregated fund assets	\$ 138,963	\$ 131,284	\$ 125,370
Mutual funds and institutional assets	60,480	61,695	59,381
Wealth fee business other assets under administration	12,360	12,030	10,871
<b>Total Europe wealth and investment only assets under administration</b>	<b>\$ 211,803</b>	<b>\$ 205,009</b>	<b>\$ 195,622</b>
 Add: Other balance sheet assets	 \$ 61,936	 \$ 60,594	 \$ 63,981
 Consolidated Europe balance sheet assets	 \$ 200,899	 \$ 191,878	 \$ 189,351
Consolidated Europe proprietary mutual funds and institutional assets	60,480	61,695	59,381
Consolidated Europe other assets under administration	12,360	12,030	10,871
<b>Total Europe assets under administration</b>	<b>\$ 273,739</b>	<b>\$ 265,603</b>	<b>\$ 259,603</b>

**Premiums and deposits**

Total premiums and deposits include premiums on risk-based insurance and annuity products net of ceded reinsurance (as defined under IFRS as net premium income), premium equivalents on self-funded group insurance ASO contracts, deposits on individual and group segregated fund products as well as deposits on proprietary mutual funds and institutional accounts. Total premiums and deposits exclude the initial ceded premium related to the sale, via indemnity reinsurance, of the U.S. individual life insurance and annuity business. This measure provides an indicator of top-line growth.

**Premiums and deposits**

	For the three months ended			For the twelve months ended	
	Dec. 31 2021	Sept. 30 2021	Dec. 31 2020	Dec. 31 2021	Dec. 31 2020
Total net premiums	\$ 12,989	\$ 14,921	\$ 11,747	\$ 52,813	\$ 43,019
Policyholder deposits (segregated funds) <sup>(1)</sup>	8,337	6,733	5,641	29,657	21,916
Self-funded premium equivalents (ASO contracts) and other	4,556	2,828	1,687	11,108	6,123
Proprietary mutual funds and institutional deposits	21,772	14,800	21,756	75,225	100,287
<b>Total premiums and deposits</b>	<b>\$ 47,654</b>	<b>\$ 39,282</b>	<b>\$ 40,831</b>	<b>\$ 168,803</b>	<b>\$ 171,345</b>

<sup>(1)</sup> For additional details, refer to note 14(b) to the Company's consolidated financial statements for the period ended December 31, 2021.

**Core net earnings (loss)**

For its Asset Management business unit in the U.S segment, the Company discloses core net earnings (loss), which is a measure of the business unit's performance. Core net earnings (loss) includes the impact of dealer commissions and software amortization and excludes the impact of certain corporate financing charges and allocations, certain tax adjustments and other non-recurring transactions.

**Core net earnings<sup>(1)</sup>**

	For the three months ended			For the twelve months ended	
	Dec. 31 2021	Sept. 30 2021	Dec. 31 2020	Dec. 31 2021	Dec. 31 2020
Fee and net investment income (US\$)	\$ 254	\$ 250	\$ 271	\$ 990	\$ 926
Less: Expenses (US\$)	225	219	215	890	846
Core earnings (US\$)	\$ 29	\$ 31	\$ 56	\$ 100	\$ 80
Less: Income taxes (US\$)	9	7	19	26	29
Core net earnings (loss) (US\$)	\$ 20	\$ 24	\$ 37	\$ 74	\$ 51
Non-core net earnings (loss) (US\$)	15	3	(11)	2	(37)
<b>Net earnings (loss) (US\$)</b>	<b>\$ 35</b>	<b>\$ 27</b>	<b>\$ 26</b>	<b>\$ 76</b>	<b>\$ 14</b>
<b>Net earnings (loss) (C\$)</b>	<b>\$ 43</b>	<b>\$ 34</b>	<b>\$ 35</b>	<b>\$ 95</b>	<b>\$ 18</b>

<sup>(1)</sup> For the Asset Management business unit, there were no differences between net earnings (loss) and base earnings (loss) in the periods presented.

**NON-GAAP RATIOS**

A non-GAAP ratio is a financial measure in the form of a ratio, fraction, percentage or similar representation that is not disclosed in the financial statements of the Company and has a non-GAAP financial measure as one or more of its components. These financial measures do not have a standardized definition under IFRS and might not be comparable to similar financial measures disclosed by other issuers.

The non-GAAP ratios disclosed by the Company each use base earnings (loss) as the non-GAAP component. Base earnings (loss) reflect management's view of the underlying business performance of the Company and provides an alternate measure to understand the underlying business performance compared to IFRS net earnings.

- **Base dividend payout ratio** - Dividends paid to common shareholders are divided by base earnings (loss).
- **Base earnings per share** - Base earnings (loss) for the period is divided by the number of average common shares outstanding for the period.
- **Base earnings per share (diluted)** - Base earnings (loss) for the period is divided by the number of average common shares outstanding on a diluted basis for the period.
- **Base return on equity** - Base earnings (loss) for the trailing four quarters are divided by the average common shareholders' equity over the trailing four quarters. This measure provides an indicator of business unit profitability.
- **Core margin (pre-tax)** - The metrics relates to the Asset Management line of business within the United States segment and is calculated by dividing core earnings by fee and net investment income.
- **Cost of management ratio** – Compares the amount paid by the Company to compensate its Named Executive Officers (NEOs) relative to the Company's base earnings for the same period. Calculated by dividing total annual compensation paid to NEOs (as disclosed in the Executive Compensation section of the Company's management proxy circular) by base earnings for the year.
- **Effective income tax rate - base earnings - common shareholders** - Calculated by adjusting the Company's reported income taxes and net earnings before income taxes attributable to common shareholders to remove the impact of items excluded from base earnings, to calculate the effective tax rates for common shareholders.
- **Effective income tax rate - base earnings - total Lifeco** - Calculated by adjusting the Company's reported income taxes and net earnings before income taxes to remove the impact of items excluded from base earnings, to calculate the effective tax rates for total Lifeco.

## GLOSSARY

- **Actuarial assumption changes and other management actions** - In accordance with the OSFI "Source of Earnings Disclosure (Life Insurance Company)" Guideline D-9, actuarial assumption changes and management actions represent the impact on net income resulting from management actions, changes in actuarial assumptions or methodology, changes in margins for adverse deviations, and correction of errors. Within the Source of Earnings Disclosure, management actions include the net gain or charge on business dispositions and transactions costs related to acquisition. The reconciliation between net earnings - common shareholders and base earnings (loss) presents the net gain or charge on business dispositions and transactions costs related to acquisition separately from actuarial assumption changes and other management actions.
- **Book value per common share** - Measure is calculated by dividing Lifeco's common shareholder's equity by the number of common shares outstanding at the end of the period.
- **Common shareholder's equity** - A financial measure comprised of the following items from Lifeco's balance sheet: share capital - common shares, accumulated surplus, accumulated other comprehensive income and contributed surplus.
- **Dividend payout ratio** - Dividends paid to common shareholders are divided by net earnings - common shareholders.
- **Financial leverage ratio** - Defined as debt, hybrid securities, and preferred shares divided by total consolidated capitalization.
- **Impact of currency movement (constant currency basis)** - Items impacting the Company's Consolidated Statements of Earnings, such as income and benefits and expenses and net earnings, are translated into Canadian dollars at an average rate for the period. These measures highlight the impact of changes in currency translation rates on Canadian dollar equivalent IFRS results and have been calculated using the average rates, as shown below, in effect at the date of the comparative period. These measures provide useful information as it facilitates the comparability of results between periods.

	Period ended	
	Dec. 31 2021	Dec. 31 2020
United States dollar	1.26	1.30
British pound	1.70	1.72
Euro	1.44	1.55

- **Market-related impacts on liabilities** - The net earnings impact related to the direct equity and interest rate market impacts on insurance and investment contract liabilities, net of hedging, and related deferred tax liabilities, which includes:
  - the impact of hedge ineffectiveness related to segregated fund guarantee liabilities that are hedged and the performance of the related hedge assets;
  - the impact on segregated fund guarantee liabilities not hedged;
  - the impact on general fund equity and investment properties supporting insurance contract liabilities;
  - other market impacts on insurance and investment contract liabilities and deferred tax liabilities, including those arising from the difference between actual and expected market movements.
- **Office of the Superintendent of Financial Institutions Canada (OSFI)** - is an independent Canadian federal government agency that regulates and supervises federally regulated financial institutions and pension plans to determine whether they are in sound financial condition and meeting their requirements.

- **Return on common shareholder's equity (ROE)** - Net earnings (loss) for the trailing four quarters are divided by the average common shareholders' equity over the trailing four quarters. This measure provides an indicator of business unit profitability.
- **Sales** - Sales are measured according to product type:
  - For risk-based insurance and annuity products, sales include 100% of single premium and annualized premiums expected in the first twelve months of the plan.
  - Group insurance and ASO sales reflect annualized premiums and premium equivalents for new policies and new benefits covered or expansion of coverage on existing policies.
  - For individual wealth management products, sales include deposits on segregated fund products, proprietary mutual funds and institutional accounts as well as deposits on non-proprietary mutual funds.
  - For group wealth management products, sales include assets transferred from previous plan providers and the expected annual contributions from the new plan.

- **Segmented common shareholder's equity** - The Company has a capital allocation methodology, which allocates financing costs in proportion to allocated capital. For the Canada, Europe and Capital and Risk Solutions segments (essentially Canada Life), this allocation method generally tracks the regulatory capital requirements, while for U.S. Financial Services and U.S. Asset Management (Putnam), it tracks the financial statement carrying value of the business units. Total leverage capital is consistently allocated across all business units in proportion to total capital resulting in a debt-to-equity ratio in each business unit mirroring the consolidated Company.

The capital allocation methodology allows the Company to calculate comparable ROE for each business unit. These ROEs are therefore based on the capital the business unit has been allocated and the financing charges associated with that capital. IFRS does not prescribe the calculation of ROE and therefore a comparable measure under IFRS is not available.

- **Proprietary mutual funds and institutional assets** - Includes external client funds where the Company has oversight of the investment policies. Services provided in respect of proprietary mutual funds and institutional assets include the selection of investments, the provision of investment advice and discretionary portfolio management on behalf of clients.
- **Other assets under administration** - Includes assets where the Company only provides administration services for which the Company earns fees and other income. These assets are beneficially owned by the clients and the Company does not direct the investing activities. Services provided relating to assets under administration include recordkeeping, safekeeping, collecting investment income, settling of transactions or other administrative services. Administrative services are an important aspect of the overall business of the Company and should be considered when comparing volumes, size and trends.
- **Net cash flows and net asset flows** - Indicator of the Company's ability to attract and retain business. Net cash flows and net asset flows are measured by the following:
  - Canada wealth management net cash flows include cash inflows and outflows related to segregated fund assets and proprietary and non-proprietary mutual funds.
  - Europe wealth and investment only net cash flows include cash inflows and outflows related to segregated fund assets, proprietary mutual funds and institutional assets as well as other assets under administration.
  - Empower net cash flows include cash inflows and outflows related to segregated fund assets, general fund assets, proprietary and non-proprietary mutual funds as well as other assets under management.
  - Putnam net asset flows include mutual fund and institutional sales and redemptions.

**SELECTED ANNUAL INFORMATION**

**Selected annual information**

(in \$ millions, except per share amounts)

	Years ended December 31		
	2021	2020	2019
<b>Total revenue</b>	\$ 64,417	\$ 60,583	\$ 44,698
<b>Earnings - common shareholders</b>			
Net earnings	3,128	2,943	2,359
Base earnings <sup>(1)</sup>	3,260	2,669	2,704
<b>Net earnings per common share</b>			
Basic - net earnings	3.365	3.173	2.494
Diluted - net earnings	3.360	3.172	2.493
Basic - base earnings <sup>(2)</sup>	3.507	2.878	2.859
Diluted - base earnings <sup>(2)</sup>	3.502	2.877	2.857
<b>Total assets under administration</b>			
Total assets	\$ 630,488	\$ 600,490	\$ 451,167
Proprietary mutual funds and institutional assets <sup>(3)</sup>	377,155	350,943	320,548
Total assets under management <sup>(1)</sup>	1,007,643	951,433	771,715
Other assets under administration <sup>(3)</sup>	1,271,931	1,024,414	857,966
Total assets under administration <sup>(1)</sup>	\$ 2,279,574	\$ 1,975,847	\$ 1,629,681
<b>Total liabilities</b>	\$ 600,005	\$ 573,475	\$ 425,624
<b>Dividends paid per share</b>			
Series F First Preferred	1.4750	1.4750	1.4750
Series G First Preferred	1.3000	1.3000	1.3000
Series H First Preferred	1.21252	1.21252	1.21252
Series I First Preferred	1.1250	1.1250	1.1250
Series L First Preferred	1.41250	1.41250	1.41250
Series M First Preferred	1.450	1.450	1.450
Series N First Preferred <sup>(4)</sup>	0.437252	0.544000	0.544000
Series O First Preferred <sup>(5)</sup>	—	0.556412	0.744956
Series P First Preferred	1.350	1.350	1.350
Series Q First Preferred	1.2875	1.2875	1.2875
Series R First Preferred	1.200	1.200	1.200
Series S First Preferred	1.312500	1.312500	1.312500
Series T First Preferred	1.2875	1.2875	1.2875
Series Y First Preferred <sup>(6)</sup>	0.2589	—	—
Common <sup>(7)</sup>	1.804	1.752	1.652

<sup>(1)</sup> This metric is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures and Ratios" section of this document for additional details.

<sup>(2)</sup> This metric is a non-GAAP ratio. Refer to the "Non-GAAP Financial Measures and Ratios" section of this document for additional details.

<sup>(3)</sup> Refer to the "Glossary" section of this document for additional details on the composition of this measure.

<sup>(4)</sup> The Series N First Preferred Share dividend was reset to a five year fixed dividend rate of 1.749% per annum which applies until December 30, 2025.

<sup>(5)</sup> Floating dividend rate which is reset quarterly to the three month Government of Canada Treasury Bill yield plus 1.30%. On December 31, 2020, all Series O Shares were automatically converted into Series N Shares on an on-for-one basis.

<sup>(6)</sup> On October 8, 2021, the Company issued 8,000,000, 4.50% Non-Cumulative First Preferred Shares, Series Y. Please refer to the "Lifeco Capital Structure" section of this document for additional details on the issuance.

<sup>(7)</sup> In 2021, Lifeco made dividend payments to common shareholders on each of March 31, June 30 and September 30 in the amount of \$0.438 per share. On November 15, 2021, Lifeco announced an increase to the quarterly dividend of \$0.052 per share. On December 31, 2021, Lifeco made a dividend payment to common shareholders in the amount of \$0.490 per share.



**QUARTERLY FINANCIAL INFORMATION**

Quarterly financial information (in \$ millions, except per share amounts)	2021				2020			
	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1
	<b>Total revenue</b>	\$ 18,122	\$ 17,432	\$ 17,955	\$ 10,908	\$ 16,860	\$ 13,740	\$ 19,710
<b>Common shareholders</b>								
<b>Base earnings</b>								
Total <sup>(2)</sup>	\$ 825	\$ 870	\$ 826	\$ 739	\$ 741	\$ 679	\$ 706	\$ 543
Basic - per share <sup>(1)</sup>	0.887	0.934	0.889	0.796	0.799	0.732	0.761	0.585
Diluted - per share <sup>(1)</sup>	0.885	0.932	0.888	0.796	0.799	0.732	0.761	0.585
<b>Net earnings</b>								
Total	\$ 765	\$ 872	\$ 784	\$ 707	\$ 912	\$ 826	\$ 863	\$ 342
Basic - per share	0.822	0.938	0.844	0.762	0.983	0.891	0.930	0.369
Diluted - per share	0.820	0.936	0.842	0.761	0.983	0.891	0.930	0.369

<sup>(1)</sup> This metric is a non-GAAP ratio. Refer to the "Non-GAAP Financial Measures and Ratios" section of this document for additional details.

<sup>(2)</sup> This metric is a non-GAAP financial measure. The following items were excluded from base earnings in each quarter:

Items excluded from base earnings	2021				2020			
	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1
Actuarial assumption changes and other management actions (pre-tax)	\$ 28	\$ 74	\$ 42	\$ 4	\$ (71)	\$ 73	\$ 140	\$ (81)
Income tax (expense) benefit	(5)	(5)	(5)	1	48	(7)	(18)	29
Market-related impact on liabilities (pre-tax)	22	52	(14)	(25)	(21)	13	43	(213)
Income tax (expense) benefit	(2)	(5)	(5)	1	(10)	5	(8)	64
Transaction costs related to acquisitions (pre-tax)	(76)	(105)	(25)	(2)	(59)	(36)	—	—
Income tax (expense) benefit	2	15	1	1	12	5	—	—
Restructuring and integration costs (pre-tax)	(21)	(32)	(21)	(16)	(88)	—	—	—
Income tax (expense) benefit	6	8	6	4	21	—	—	—
Net gain/charge on business dispositions (pre-tax)	(14)	—	—	—	137	95	—	—
Income tax (expense) benefit	—	—	—	—	6	(1)	—	—
Tax legislative changes impact on liabilities	—	—	—	—	—	—	—	—
Income tax (expense) benefit	—	—	(21)	—	—	—	—	—
Revaluation of deferred tax asset	—	—	—	—	—	—	—	—
Income tax (expense) benefit	—	—	—	—	196	—	—	—
<b>Total post-tax items excluded from base earnings</b>	<b>\$ (60)</b>	<b>\$ 2</b>	<b>\$ (42)</b>	<b>\$ (32)</b>	<b>\$ 171</b>	<b>\$ 147</b>	<b>\$ 157</b>	<b>\$ (201)</b>

Lifeco's consolidated net earnings attributable to common shareholders were \$765 million for the fourth quarter of 2021 compared to \$912 million reported a year ago. On a per share basis, this represents \$0.822 per common share (\$0.820 diluted) for the fourth quarter of 2021 compared to \$0.983 per common share (\$0.983 diluted) a year ago.

Total revenue for the fourth quarter of 2021 was \$18,122 million and comprises premium income of \$12,989 million, regular net investment income of \$1,637 million, a positive change in fair value through profit or loss on investment assets of \$1,611 million and fee and other income of \$1,885 million.

**DISCLOSURE CONTROLS AND PROCEDURES**

The Company's disclosure controls and procedures are designed to provide reasonable assurance that information required to be disclosed by the Company in reports filed or submitted by it under provincial and territorial securities legislation is: (a) recorded, processed, summarized and reported within the time periods specified in the provincial and territorial securities legislation, and (b) accumulated and communicated to the Company's senior management, including the President and Chief Executive Officer and the Executive Vice-President and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure. Management evaluated the effectiveness of the Company's disclosure controls and procedures as at December 31, 2021 and, based on such evaluation, the President and Chief Executive Officer and the Executive Vice-President and Chief Financial Officer have concluded that the Company's disclosure controls and procedures are effective.

**INTERNAL CONTROL OVER FINANCIAL REPORTING**

The Company's internal control over financial reporting is designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with IFRS. The Company's management is responsible for establishing and maintaining effective internal control over financial reporting. All internal control systems have inherent limitations and may become ineffective because of changes in conditions. Therefore, even those systems determined to be effective can provide only reasonable assurance with respect to financial statement preparation and presentation.

The Company's management, under the supervision of the President and Chief Executive Officer and the Executive Vice-President and Chief Financial Officer, has evaluated the effectiveness of the Company's internal control over financial reporting based on the 2013 *Internal Control - Integrated Framework* (COSO Framework) published by the Committee of Sponsoring Organizations of the Treadway Commission. The Company's management adopted the revised 2013 COSO Framework in 2015 as the basis to evaluate the effectiveness of the Lifeco's internal control over financial reporting.

During the twelve months ended December 31, 2021, there have been no changes in the Company's internal control over financial reporting that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting. Internal controls over financial reporting have been adapted for the remote work environment that has resulted from the COVID-19 pandemic, as necessary, and were effective. Management evaluated the effectiveness of the Company's internal control over financial reporting as at December 31, 2021 and, based on such evaluation, the President and Chief Executive Officer and the Executive Vice-President and Chief Financial Officer have concluded that the Company's internal control over financial reporting is effective and that there are no material weaknesses in the Company's internal control over financial reporting.

**RELATIONSHIP WITH POWER CORPORATION GROUP OF COMPANIES**

Lifeco's controlling shareholder is Power Financial Corporation (Power Financial), which is controlled by Power Corporation of Canada (Power Corporation) and, ultimately, by the Desmarais Family Residuary Trust. Power Corporation also controls IGM Financial Inc. and its subsidiaries (IGM), Sagard Holdings Inc. (Sagard), a multi-strategy alternative asset manager, as well as Portag3 Ventures II Limited Partnership (Portag3), which invests in the FinTech sector and in which both Lifeco and IGM are investors. Some of these related entities operate in similar or related sectors to those in which Lifeco's subsidiaries operate. A number of the Company's directors are also directors or officers of Power Corporation or one of its affiliates.

Lifeco's relationship with Power Financial, Power Corporation, IGM, Sagard, Portag3 and other members of the Power Corporation group of companies enables Lifeco to access expertise and industry knowledge, achieve economies of scale and access investment opportunities. As a result of these relationships, Lifeco and other members of the Power Corporation group of companies may become aware of opportunities that are also of potential interest to other members of the group and Lifeco may share information for that purpose. Power Corporation and Power Financial from time to time also assist Lifeco to identify and analyze strategic corporate opportunities that may be of potential interest to it. However, Power Corporation and Power Financial have no commitment to Lifeco that would require them or their respective subsidiaries, directors or officers to offer any particular opportunity to Lifeco.

The Company has related party procedures that require, among other things, transactions between the Company and its subsidiaries and any member of the Power Corporation group of companies to be on terms no less favourable than market terms or where there is no open market, on terms that would reasonably be expected to provide at least fair value to the Company. Under the related party procedures, any material related party transactions must be reviewed and approved by a conduct review committee composed entirely of directors who are independent of management and Power Corporation and its affiliates.

#### **TRANSACTIONS WITH RELATED PARTIES**

In the normal course of business, Canada Life and Putnam enter into various transactions with related companies, which include providing insurance benefits and sub-advisory services to other companies within the Power Financial group of companies enabling each organization to take advantage of economies of scale and areas of expertise. In all cases, transactions were at market terms and conditions.

During the year, Canada Life provided to and received from IGM and its subsidiaries, a member of the Power Financial group of companies, certain administrative and information technology services. During the year, Canada Life and IGM executed a termination agreement covering the transition of shared information technology services from Canada Life to alternate providers over a number of years. Canada Life also provided life insurance, annuity and disability insurance products under a distribution agreement with IGM. In addition, Canada Life provided distribution services to IGM. All transactions were provided at market terms and conditions.

Segregated funds of the Company were invested in funds managed by IG Wealth Management and Mackenzie Investments. Mackenzie Investments also manages certain of the Company's portfolio investments. The Company also has interests in mutual funds, open-ended investment companies and unit trusts. Some of these funds are managed by related parties of the Company and the Company receives management fees related to these services. All transactions were provided at market terms and conditions.

During the fourth quarter of 2021, the Company completed an agreement for a long-term strategic relationship with Sagard, which included the sale of its United States-based subsidiaries, EverWest Real Estate Investors, LLC and EverWest Advisors, LLC (EverWest) to Sagard, in exchange for a minority shareholding in Sagard's subsidiary, Sagard Holdings Management Inc. EverWest was a wholly-owned subsidiary of Canada Life and Sagard is a wholly-owned subsidiary of Power Corporation. As part of the strategic relationship with Sagard, the Company has made a capital commitment of up to approximately US\$500 million into certain Sagard strategies. The Company has also committed to investing a further approximately US\$2.0 billion in real estate investments to support EverWest's future growth within Sagard. The related party transaction was reviewed and approved by the Company's Conduct Review Committee and certain aspects involving Canada Life were reviewed and approved by its Conduct Review Committee. The carrying value and proceeds from sale of EverWest are immaterial to the Company.

During the year ended December 31, 2020, the Company completed the sale of GLC to Mackenzie Financial Corporation. The Company recorded a gain on disposal of \$143 million after-tax, net of restructuring and other one-time costs of \$16 million after-tax (\$22 million pre-tax) in 2020.

During the year ended December 31, 2020, GWL&A completed the acquisition of 100% of the equity of Personal Capital. Prior to the completion of the acquisition, IGM held a 24.8% interest in Personal Capital (approximately 21.7% after giving effect to dilution). The transaction resulted from an auction process conducted by Personal Capital and shareholders other than IGM.

At December 31, 2021, the Company held \$105 million (\$110 million in 2020) of debentures issued by IGM.

During the normal course of business in 2021, the Company purchased residential mortgages of \$12 million from IGM (\$21 million in 2020).

The Company owns 9,200,448 shares representing 3.85% ownership interest, held through Canada Life, in IGM an affiliated company controlled by Power Corporation. The Company uses the equity method to account for its investment in IGM as it exercises significant influence. In 2021, the Company earned equity income of \$33 million and received dividends of \$21 million from the investment in IGM.

The Company holds investments in Portag3 Ventures Limited Partnership, Portag3 Ventures II Limited Partnership, Sagard Holdings Management Inc., Northleaf Capital Partners Ltd., and other entities which invest in the FinTech sector. These investments were made in partnership with Power Corporation, IGM and, in certain cases, outside investors.

The Company provides asset management, employee benefits and administrative services for employee benefit plans relating to pension and other post-employment benefits for employees of the Company and its subsidiaries. These transactions were provided at market terms and conditions.

There were no material loans or guarantees issued to or from related parties during 2021. There were no significant outstanding loans or guarantees with related parties at December 31, 2021. There were no provisions for uncollectible amounts with related parties at December 31, 2021.

#### TRANSLATION OF FOREIGN CURRENCY

Through its operating subsidiaries, Lifeco conducts business in multiple currencies. The four primary currencies are the Canadian dollar, the U.S. dollar, the British pound and the euro. Throughout this document, foreign currency assets and liabilities are translated into Canadian dollars at the market rate at the end of the reporting period. All income and expense items are translated at an average rate for the period. The rates employed are:

Translation of foreign currency								
Period ended	Dec. 31 2021	Sept. 30 2021	June 30 2021	Mar. 31 2021	Dec. 31 2020	Sept. 30 2020	June 30 2020	Mar. 31 2020
<b>United States dollar</b>								
Balance sheet	\$ 1.27	\$ 1.27	\$ 1.24	\$ 1.26	\$ 1.27	\$ 1.33	\$ 1.36	\$ 1.40
Income and expenses	\$ 1.26	\$ 1.26	\$ 1.23	\$ 1.27	\$ 1.30	\$ 1.33	\$ 1.39	\$ 1.34
<b>British pound</b>								
Balance sheet	\$ 1.71	\$ 1.71	\$ 1.71	\$ 1.73	\$ 1.74	\$ 1.72	\$ 1.68	\$ 1.74
Income and expenses	\$ 1.70	\$ 1.74	\$ 1.72	\$ 1.75	\$ 1.72	\$ 1.72	\$ 1.72	\$ 1.72
<b>Euro</b>								
Balance sheet	\$ 1.44	\$ 1.47	\$ 1.47	\$ 1.47	\$ 1.55	\$ 1.56	\$ 1.52	\$ 1.55
Income and expenses	\$ 1.44	\$ 1.48	\$ 1.48	\$ 1.53	\$ 1.55	\$ 1.56	\$ 1.53	\$ 1.48

Additional information relating to Lifeco, including Lifeco's most recent consolidated financial statements, CEO/CFO certification and Annual Information Form are available at [www.sedar.com](http://www.sedar.com).