

**Great-West Lifeco's first quarter 2024 earnings conference call and
Annual Meetings to be held May 2**

Winnipeg, April 24, 2024 – Great-West Lifeco Inc. (TSX:GWO) announced today that it will release its 2024 first quarter financial results after market close on Wednesday, May 1, 2024.

Earnings Conference Call & Webcast details

The first quarter results will be discussed in a conference call and audio webcast with company management at 3:30 p.m. ET on Thursday, May 2. The live webcast and presentation materials will be available at greatwestlifeco.com.

Participants may access the call via telephone by dialling 1-844-763-8274 (Canada/U.S toll-free) or 1-647-484-8814. Alternatively, participants may register using the following [registration link](#) for expedited access to the call.

A replay of the call will be available following the event on our [website](#), or by calling 1-855-669-9658 (Canada/U.S toll-free) or 604-674-8052 and using the access code 0835.

Annual Meetings

Great-West Lifeco Inc. and The Canada Life Assurance Company annual meetings, being held concurrently, will be held in person and online on Thursday, May 2 at 12 noon ET | 11:00 a.m. CT. Details regarding the annual meetings are available at greatwestlifeco.com and canadalife.com.

About Great-West Lifeco Inc.

Great-West Lifeco is a Canadian headquartered, international financial services holding company with interests in life insurance, health insurance, retirement and investment services, asset management and reinsurance businesses. We operate in Canada, the United States and Europe under the brands Canada Life, Empower, and Irish Life. At the end of 2023, our companies had over 33,500 employees, 232,000 advisor relationships, and thousands of distribution partners – serving approximately 42 million customer relationships.

Great-West Lifeco trades on the Toronto Stock Exchange (TSX) under the ticker symbol GWO and is a member of the Power Corporation group of companies. To learn more, visit greatwestlifeco.com.

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For more information contact:

Media Relations
Tim Oracheski
204-946-8961
media.relations@canadalife.com

Investor Relations
Deirdre Neary
647-328-2134
deirdre.neary@canadalife.com